



E-tail intern UK, London

A little bit about Edgard & Cooper:

Once upon a time, our founders wanted to feed their dogs - Edgard and Cooper – pet food they could feel good about. The kind of food that was as good for the planet as it was for their pets. But they couldn't find anything that was quite right. So...to cut a long story short, they decided to make their own!

Today, 4.5 years later, Edgard & Cooper has sold over 5 million bags of food, hired over 100 people across Europe and made lots and lots of dogs & cats (and their owners) feel good!

A little bit about us:

We call ourselves 'the pack' because we stick together. That means we're a bunch of nature-loving, animal-adoring, purpose-driven pals! Working here means working in an international and supportive team in which everyone has a voice. We're big fans of curiosity and learning on the job, and we love people who take the initiative.

So if you want to join a fast-growing team that's REALLY making a 'pawsitive' difference, you've come to right place!

What type of breed are we looking for?

In this job you will be joining the Ecommerce team to help them with their daily challenges on top accounts and mainly with Amazon. At Edgard & Cooper our team is in charge of online sales on pure players, marketplaces and omnichannel in many EU countries such as UK, France, Spain, Italy, Germany and more.

Essentially, we make sure that our furry customers easily find their favourite recipes on every website. So this means you (and your team) will be responsible for ensuring maximum visibility, having the best product information, always available stocks and launching new accounts which will therefore have a direct impact on sales.

What will be in your bowl as Ecommerce Executive ?

Marketing & Sales :

- Catalogue responsibility on Amazon Seller Central - managing listings in all countries and launching efficiently new products
- Ensure all product information are up-to-date and ranking well – keeping an eye on reviews, images & descriptions.
- Liaise with internal and external marketing teams to create Amazon listings with the most engaging copy and designs for online retail customers
- Perform organic keyword research to identify key words and search terms that can enhance sales through content & AMS

Reporting & Logistics :

- Daily management of Amazon brand stores including updates, developments and performance metrics
- Monitoring stock levels and assisting the operations team by managing Amazon Seller weekly shipments across all markets
- Manage support tickets/cases with speed and accuracy to resolve issues.
- Troubleshooting all areas of Amazon catalogue and purchase order issues
- Sales analysis and reporting - identifying new opportunities within the marketplace

What skills & tricks should you bring?

- Ideally you have experience in Amazon online channels Vendor & Seller using Marketplace Fulfilment
- You have good level experience in analytical and category management skill
- You'll thrive here even more if you have the ability to communicate and influence
- It would be pawesome if you have Digital Marketing campaign knowledge with a keen eye on ROI
- You have good level experience in Excel

If the above sounds like you and you feel excited about it, apply via email attaching your CV and cover letter: ross@edgardcooper.com – I'm looking forward to reading why you want this role!

Ideal start date: ASAP

Recruitment process: Meeting the Ecommerce team

Equal opportunities: We believe the strength of a pack comes from its diversity. So no matter who you are, where you come from, what you believe in or what your dreams are, we welcome you and look forward to receiving your application.

Accessibility: Our HQ office and satellite sites are wheelchair accessible

