



E-COMMERCE ANALYST

What type of breed are we looking for?

There's a ton of data flowing around and we're looking for somebody to grab it, structure it, learn from it and drive actions.

Do you go to sleep dreaming numbers and wake up excited about a new approach to find that little data nugget you've been looking for?

If so, we have the perfect opportunity for you to help drive the growth of online at Edgard & Cooper!

What will be in your bowl?

Edgard & Cooper products are available in (online) retail and through our own webshop. You support the e-tail team in online sales (own website + others). Using data as a starting point he/she develops and implements plans/projects to further boost online sales

Overall

- o Be the source of all online sales & data insights
- o Run reporting, spot opportunities & drive/implement actions
- o Help implement the online shopper plans

Own website

- o Own the monthly web shop reporting
- o Analyse data in Shopify and Google analytics
- o Assist in various website projects (for example A/B testing)

E-Commerce

- o Report on country/client level
- o Assist in various online shopping projects
- o Help implement and follow up 'The perfect online store'

Give us a shout if this sounds like you! – maarten@edgardcooper.com

Skills & tricks

- You have at least 2 years professional experience
- You are comfortable with numbers & have experience with data cleaning, analyzing & reporting
- Excel skills are a must, SQL, A/B testing, reporting suites such as power BI, Google data studio and Python/R a plus
- You see data as a starting point to take actions and have the persuasion skills to drive people to implement your recommendations

Which pack are you joining?

We're just a bunch of animal-loving, purpose-driven, startup-minded pals.

Here at Edgard & Cooper, we're big fans of purpose, curiosity and learning on the job. We're a young international company, and we're growing fast. That means we're always looking for people who want to skill-up, who want to be challenged, and who want to make a positive impact.

Just like our dogs – Edgard and Cooper – we're friendly and fun, with an insatiable hunger for life. Want to come and play?

What makes Edgard & Cooper different: Feel Good Pet food

Good food makes your mind, body and spirit feel amazing. Nothing beats fresh meat and simple ingredients, cooked and packed with nature in mind. But most pet foods are over-processed and come wrapped in plastic. Enough is enough.

Welcome to Edgard & Cooper – naturally tasty cat and dog food that you, your pets and our planet can feel good about.

