

HAGGARD RACING CO. SEPTEMBER GROM SWEEPSTAKES
OFFICIAL RULES
NO PURCHASE NECESSARY

1. **PROMOTION PERIOD:** The Haggard Racing Co. September Grom Sweepstakes (the "Sweepstakes") begins at 12:00:00 AM EST on 9/1/2017 and ends at 11:59:59 PM EST on 9/30/2017 (the "Promotion Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.
2. **ELIGIBILITY:** This promotion is open only to legal residents of the 48 contiguous United States (excluding Alaska and Hawaii), the District of Columbia and residents of Canada (excluding Quebec), who are 16 years of age or older. Void in the states of Alaska and Hawaii, the province of Quebec and where prohibited. Employees of Haggard Racing Co., its affiliates, subsidiaries, advertising, promotion and internet agencies (collectively "Released Parties") and their immediate family members (spouse, parent, child, sibling, grandparent) and/or those living in the same household of each are not eligible. All federal, state, municipal, provincial and local laws and regulations apply.
3. **HERE'S HOW IT WORKS:** During the Promotion Period you will automatically receive one (1) entry into the Sweepstakes for every \$10 spent on an eligible purchase at www.haggardracing.com (the "Website") (e.g., a \$30 purchase will earn 3 entries). The number of entries you receive will be based on the net price of your eligible purchase (i.e., list price minus any discounts, refunds, returns, credits and/or shipping charges) and will NOT be rounded to the nearest \$10 (e.g., a \$50 purchase that is reduced by a \$15 discount will earn 3 entries). Your purchase transaction must be received by 11:59:59 PM EST on 9/30/17 in order to be eligible to receive entries.

To enter without making a purchase, on a plain piece of 3"x5" paper, hand print your first and last name, street address city, state, zip code, date of birth (mm/dd/yyyy), e-mail address plus daytime telephone number including area code. Then, on the opposite side of your entry, in 25 words or fewer, complete the following sentence: "I want to win the Honda Grom because...." Mail your entry in a #10 business-size envelope with sufficient postage affixed, to: Haggard Racing Co. September Grom Sweepstakes, POB 398, Plainview, NY 11803-0398 USA. Limit one entry per outer-mailing envelope. Entries must be postmarked by 9/30/17 and received by 10/6/17. No mechanically reproduced entries permitted. Statements contained in mail-in entries will not be judged but must be unique; Statements must not in any way reflect negatively upon Sponsor, the promotion or any other person or entity. Each mail-in entry received will count as three entries into the Sweepstakes provided that the mail-in entry complies with the above requirements. Mail-in entries that are not in the format specified above, that are illegible, inaccurate, incomplete, or reproduced via photocopier or otherwise will be considered null and void. Proof of submission does not constitute proof of receipt. Not responsible for lost, late, illegible, mutilated, misdirected, postage-due entries or entries not received in time for the random drawing.

A person can use only one email address to enter. All material submitted becomes property of Sponsor and will not be returned. No correspondence will be acknowledged or entered into.

4. **RANDOM DRAWING:** A random drawing will be conducted on or about 10/11/17 from among all eligible entries received. Random drawing will be conducted by an independent judging organization whose decisions are final. Odds of winning will depend upon the number of eligible entries received.
5. **WINNER NOTIFICATION:** Potential Prizewinner will be notified by email, mail, and/or phone. Potential winner (and parent/legal guardian if potential winner is deemed a minor in the state/province/territory in which he/she resides) will be required to complete and return an Affidavit of Eligibility, Release of Liability, Prize Acceptance Form, W-9 Tax form and, if legally permissible, a Publicity Release within 7 days (including Saturdays, Sundays and Holidays) of attempted delivery of same. **If potential prizewinner is a minor in his/her state/province/territory of residence, upon verification of eligibility, Prize vehicle will be awarded in the name of potential winner's parent/legal guardian, who must possess a valid driver's license.** Noncompliance with any of the above, or return of any prize/prize notification as undeliverable will result in disqualification without further notice and an alternate winner may be selected. If potential winner is a resident of Canada, he/she will also be required to correctly answer a mathematical skill question administered online/by mail/via telephone, at the Sponsors sole discretion, prior to the awarding of the prize.
6. **PRIZE:** One (1) winner will receive a customized Haggard Edition 2015 Honda Grom 125 Motorcycle, including an eleven month Honda Care Pre-Owned warranty ("Prize"). The Prize is valued at approximately USD \$3,059. **Prize will be delivered to winner's residence or another location as mutually agreed upon, within thirty (30) days of notification of availability from the Sponsor. Winner (parent or legal guardian if winner is a minor in his/her state of residence), must have a valid driver's license which permits operation of Prize vehicle in the winner's state of residence and evidence of legally required insurance prior to taking delivery.** Winner will be responsible for any applicable licensing, insurance, title and registration fees and any other expenses related to the acceptance and use of the prize not specified herein, including but not limited to any costs incurred by winner relating to prize acceptance. In the event winner is unable to take delivery of the prize vehicle, winner will be disqualified and an

alternate winner may be selected. Sponsor reserves the right to provide a cash alternative or to substitute a prize of equal or greater value at its sole discretion. No substitution or transfer of prize by winner permitted. The prize will be awarded "AS IS" without warranty by Sponsor of any kind. Winner acknowledges that Sponsor has not made nor is in any manner responsible for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize offered in this Sweepstakes, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Winner will be responsible for any applicable federal, state and local taxes and any other expenses related to the acceptance and use of the prize not specified herein. The winner will receive an IRS form 1099 for the value of the prize stated herein. In no event will more than the stated number of prizes be awarded. Prize consists of only the item specifically listed as part of the prize.

7. **GENERAL RULES:** If an entrant submits more than the stated number of entries permitted, and/or if the Sponsor suspects that an entrant attempted to obtain additional entries by using multiple email addresses, identities or any other method, all entries submitted by the entrant may be declared null and void. Entrants/winner (and parent/legal guardian if entrant/winner is a minor in his/her state of residence) agree to release, discharge and hold harmless Released Parties from and against any and all liability (including damages caused or claimed to be caused) arising out of participation and/or acceptance/use of prize, and agree to be bound by the Official Rules and the decisions of the Sponsor and/or Sponsor's representatives, which are final. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winner's name and/or likeness for purposes of advertising and trade without further compensation, including a winners list, unless prohibited by law. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Sponsor not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

NOTICE: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Not responsible for faulty, incorrect, undeliverable or mistranscribed phone/e-mail/internet transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the promotion. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the promotion if for any reason, the Sweepstakes is undermined by a force majeure event or if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor/it's agencies, in their sole discretion. In the event of termination, a notice will be posted online and a drawing to award the Prize will be conducted from among all eligible entries received prior to termination. In the event a dispute arises regarding the identity of the entrant, entry will be deemed made by the person whose name appears on the online order form or mail-in entry. Any damage made to the Web Site by an entrant will be the responsibility of the entrant and/or the authorized e-mail account holder of the e-mail address submitted at the time of entry. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

8. **PRIVACY:** Entry in the Sweepstakes constitutes consent to the transfer of the personal information collected from the entrant to the Sponsor for purposes of administering the Sweepstakes and for such other purposes to which entrant may consent as outlined herein or on the Website. Information collected from participants is subject to Sponsor's [privacy policy](#). Sponsor will provide the personal information provided to enter this Sweepstakes to a third-party fulfillment company only to administer the Sweepstakes and verify the winner.
9. **DISPUTES:** Except where prohibited by law, all disputes concerning this Sweepstakes will be governed by and construed in accordance with the laws of the State of Massachusetts without regard to its choice of laws or conflict of law provisions. Claims may not be resolved through any form of class action.
10. **WINNERS LIST:** The name of the official winner will be posted at www.haggardracing.com on or about 11/1/17 or after the winner has been verified.

SPONSOR: Haggard Racing Co., 1041 Pearl Street, Unit J, Brockton, MA 02301.