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THE JOY FACTORY NAMED AS CES 2016 INNOVATION AWARDS HONOREE

Irvine, California, January 1, 2016 – [The Joy Factory, Inc.](http://www.thejoyfactory.com), a leader in rugged cases and mounts for tablets, today announced that it has been named a CES 2016 Innovation Awards Honoree for the [MagConnect™ Wheelchair Rail Mount](#) for iPads and tablets. A preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 27 product categories judged products entered in this prestigious program. The Joy Factory will be exhibiting at CES, January 6-10, 2016 in the North Hall of the Las Vegas Convention Center at booth number 4003.



MagConnect™ Wheelchair Rail Mount is built of high-quality carbon fiber arms. This advanced material is surprisingly lightweight to adjust for use, yet incredibly strong, durable and long lasting. The powerful combination of carbon fiber with carefully designed joints produces mounts that are both easy to maneuver and sturdy to use for less mobile individuals. MagConnect™ mounts come equipped with spherical joints for ultimate customizability for wheelchair users. There are optional MagConnect™ cases / enclosures depending on the tablet type that can be swiveled 360° to easily transition from portrait to landscape mode without removing it from the mount. And the sturdy carbon fiber arms can also be adjusted into infinite configurations providing you with the perfect angle every time. The MagConnect™ locking mechanism is the next step in the evolution of mobile mounts. The technology is advanced, but using it is quite simple. The MagConnect™ Wheelchair Rail Mount helps bridge the gap between what a user can do with a device and their restricted mobility. Most wheelchair side rail can accommodate more than one Wheelchair Rail Mount, which is convenient for users with multiple devices, such as a smartphone or Bluetooth keyboard. Designed from the suggestions of wheelchair users, Wheelchair Mount's double-armed design adjusts to a wide variety of angles and can fold away or removed when not in use.



“The most critical attributes for a good tablet mount for a wheelchair are the ability to be secured to a rail, positioned and to remain firm when the user is interacting with it,” said Sampson Yang, president of The Joy Factory. “Offering this access to a tablet, allows users of wheelchairs the freedom to easily enjoy and access digital communication, entertainment, news and apps.”

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA™), the producer of CES 2016, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

The Joy Factory MagConnect™ Wheelchair Rail Mount will be displayed at CES 2016, which runs January 6-9, 2016, in Las Vegas, Nevada.

Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, how the design and innovation of the product directly compares to other products in the marketplace and unique/novel features present.

Products chosen as CES Innovation Honorees reflect innovative design and engineering in some of the most cutting edge tech products and services coming to market.

CES 2016 Innovation Honoree products are featured on CESweb.org/Innovation, which lists product categories, as well as each product name, manufacturer information, description, photo and URL.

About [The Joy Factory](#)

[The Joy Factory, Inc.](#), headquartered in Irvine, Calif., is a global manufacturer of leading tablet mounting, cases, enclosures, kiosks and mobility accessory products that have been enhancing the human interaction with digital devices for over half a decade. The Joy Factory has quickly become an essential rugged solution provider for a wide variety of industries such as manufacturing, hospitality, education, transportation, healthcare, government, exhibition and retail. The passion for innovation and quality gave birth to the P.S.P. (Protect, Secure & Position) philosophy, a differentiator and the proof is in the company’s product patented and patent-pending brands MagConnect™, aXtion™, Unite™, Pinpoint™, and Elevate™. With these criteria fundamentals, The Joy Factory was able to allow users to stay active, engaged and feel secure with their device on a daily basis. The company was founded by a team of gadget fanatics and designers with more than 50 years of expertise in the consumer electronics sector and was named an International CES Innovations ‘2016 Design and Engineering Awards Honoree’ and as one of the ‘Top 5 Mobile Case Brands’ in About.com Reader’s Choice Awards. Additional information is available at <http://www.thejoyfactory.com>, www.facebook.com/thejoyfactory or www.twitter.com/thejoyfactory.