

A little about MPOWERD



Our Company

We're on a mission to transform lives with thoughtfully designed, clean technology. Our innovative products give people the power of self-reliance — because we believe that everyone deserves access to clean, reliable, and affordable energy — no matter how or where they live. We also believe that the Earth deserves a little more love too.

Our Products

We make products for people and create the tools needed for energy autonomy. The products you see in a store in NYC are the same products in emerging markets. Lightweight, portable, and packed full of power, Luci® taps into a source of light that's limitless and readily available to everyone on our planet — the sun.

Our impact

With over 3 billion people living without access to clean, reliable, or affordable energy, everyday tasks are made more difficult and more dangerous than they should be. Access to our products can improve health, create education equality, and further economic empowerment.

Since our founding in 2012 we have impacted over 4.3 million lives and averted 3.1 million tons of CO2. As a B Corp of 10 years, we use the power of business to build a more inclusive and sustainable economy.

4.3 million+

lives impacted in
emerging markets

90+

countries

700+

NGO partners worldwide

3.1 million+

US tons of
CO2 averted

Stats as of March, 2022



Disaster relief



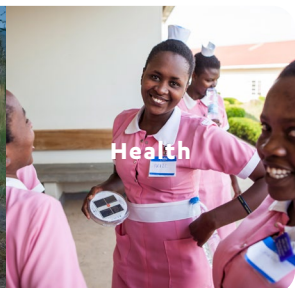
CO2 reduction



Education



Safety



Health

Our Lighting Solutions

From helping people travel safely at night to providing economic empowerment, our lights provide a reliable and clean source of light to those who need it most.



Security, Safety & Protection

Distance between learners and their learning sites. Children in underserved communities use our lights after sun down to aid in risk management to and from school. In marginalized communities throughout the world, there are many types of predators and our lights ensure a safe passage home.

Gender Based Violence. Women in refugee or displaced people camps are often taken advantage of when going to the latrine during the night. Our lights can be used for protection when needed most.



WASH and Hygiene Kits

Emotional, physical and social well being. The majority of NGO's who respond to natural disasters and emergencies provide Hygiene kits as part of their Water Sanitation and Hygiene (WASH), programs for people in need.

Light is often looked over by organizations as people utilize the component of WASH kits during the night time, but have no means to see. Luci solar powered lights are complimentary to the primary products. One must have sight, before they can practice adequate self care or provide care to others.



Disaster Risk Reduction and Management

We live in a cataclysmic world and disasters are inevitable. While the climate changes on the planet, storms are predicted to increase and strengthen and being prepared is essential for response. Organizations across the world are recognizing this fact and procuring lights for preparedness. Once an emergency hits, it is too late. Be prepared.



Health

Healthcare providers can treat their patients 24/7 under clean bright light.

Organizations can use Luci as an incentive for people to participate in activities such as vaccine campaigns or general health initiatives.



Education

Children can continue learning after the sun goes down.

Children can bring home clean power to assist with their family's well being and quality of life.

Employee Engagement and Implementation

Your employees can contribute to a positive cause and our lights can be used for any employee engagement activities.

At a company level, every purchase of a co-branded Luci light, YOUR COMPANY will donate 1 solar light to NGO deployments based on needs assessments. Alternatively, sell Luci lights on your website or show appreciation to your employees with co-branded Luci Lights.



Luci EMRG

- Shines for up to 7 hours
- Flashlight & S.O.S. lantern
- Collapses to 1 inch
- Rechargeable via solar



Luci Core

- Shines for up to 12 hours
- Adjustable arm
- Lightweight & portable
- Rechargeable via solar or USB



Luci Beam

- 2-in-1 Headlamp & Flashlight
- Shines for up to 30 hours
- 4,000 mAh Li-ion battery
- Rechargeable via solar or USB



Luci Original

- Shines for up to 24 hours
- Adjustable base strap
- Collapses to 1 inch
- Rechargeable via solar



Luci Outdoor 2.0 Pro

- Shines for up to 50 hours
- Mobile charging
- 2,000 mAh Li-ion battery
- Collapses to 1.5 inches
- Rechargeable via solar or USB



Luci Base

- Shines for up to 50 hours
- Mobile charging
- 4,000 mAh Li-ion battery
- Collapses to 1.5 inches
- Rechargeable via solar or USB



Luci Solar String Lights + Power Hub: 44' White

- Shines for up to 40 hours
- 44 ft string with mobile charging
- Detachable 4,000 mAh power hub
- Rechargeable via solar or USB

Some of our partners



Save the Children



World Vision

amazon



World Central Kitchen



International Medical Corps



PLAN INTERNATIONAL



UNITED NATIONS



MERCY CORPS



TEAM RUBICON



CONVOY OF HOPE

If you're interested in partnering, please email us at impact@mpowerd.com.
If you just want to learn more about our work, visit mpowerd.com/impact.

MPOWERD®