

COMPANY PROFILE

PRESENTED BY:
BALI REEF AQUARIUM



Bali Reef[®]
AQUARIUM

Aquatic Solutions Start Here

INTRODUCTION

Company Summary

Bali Reef Aquarium was established in August 2003 by Mr. Yoki Sinugroho with the aim of becoming the largest and most reliable aquarium retail store and aquatic specialist in Bali.

Bali Reef aquarium was the pioneer of aquarium business in Bali, in which has since grown progressively, becoming more professional as an aquatic contractor and supplier for aquatic designs in Bali. With this expertise we have been able to satisfy many project demands for large groups of star hotels, private villas and residences, whether acting as professional advisor, contractor, or aquatic goods supplier.

As an aquatic goods supplier we provide a wide variety of fishes and aquarium equipment ranging from marine fishes (fish and invertebrate), freshwater fishes (koi, arowana and tropical fish), aquariums and aquarium equipment, fish food, and many more.

Company vision

Our Vision is to become one of the major company which excel in aquatic discipline: Production, consulting, traders, and research. That promotes efficiency and concerns for the environments.

Our Vision is to become a major company, which excels in the aquatic industry in aspects such as; production, consultation, trades, research and development. We do this to promote efficiency in the industry and also for the awareness of the environment.

Why choose us?

We have an astounding track record of more than 15 years within the industry with many projects along the way that were all tailored to the specifications of our customers. Our motto is to provide our customer with the best service possible and ensure their satisfaction when doing business with us.



Board of Directors



Yoki H Sinugroho

DIRECTOR

Founder & CEO

Mr Yoki H Sinugroho is the founder of Bali Reef Aquarium, in which he started this business in August 2003 due to his long lasting hobby of constructing and maintaining marine life within an aquarium.

He started out by making small aquariums and through years of experience he started building larger scale aquariums in co-operation with a Korean based, world class acrylic aquarium manufacturing company named Marine Scene Science Co. Ltd.

Beside the business of constructing large aquariums and life support systems for marine ecosystems, Mr. Yoki also posses the knowledge of making large ponds along with high density polyethylene geo lining material and the filtration systems that are required to operate the pond at peak performance.

One of his first large scale projects was a 400,000 liter freshwater pond made for Villa Kacang, located in Jasri Beach, Karangasem, Bali. Since then Bali Reef Aquarium has been hired by a variety of customers to construct, service or consult on ponds, aquariums and other aquatic systems.

Presently, Bali Reef Aquarium now supplies marine livestock for Seaworld and have also constructed a quarantine center for large marine fishes such as Sharks, Stingrays, Moray, and Manta Rays in Gilimanuk Bali. The store that Mr. Yoki started more than a decade ago still stands in Sanur, Bali and is now the biggest retailer, contractor and consultant of aquatic systems in all of Bali.



Maria W Sayono

ADMINISTRATOR MANAGER

Business administrator, merchandising and human resource manager.

Mrs, Maria Widyastuti Sayono joined Bali Reef Aquarium in 2007 acting effectively as the vice director of Bali Reef Aquarium. Mrs. Sayono joined as the administrator manager and head accountant of the company. Prior to joining Bali Reef Aquarium she has had the experience of running a garment production and export business in 1992. Before her garment business she had experience as an accountant at Iskandar Textile Factory in Solo, Central Java. Presently she is in charge of administration, merchandising and human resource management at Bali Reef Aquarium.



Yoshua G Sinugroho

TECHNICAL MANAGER

Maintenance and Project Division

Mr. Yoshua is the active Technical manager, head of the project and maintenance division of Bali Reef Aquarium. Mr. Yoshua has a degree Marine Biology from James Cook University. With the in depth knowledge on Marine Biology Mr. Yoshua is in charge of the project and maintenance division ensuring that the artificial ecosystems (ponds and aquariums) are functioning properly and at peak efficiency.



Bali Reef Staff

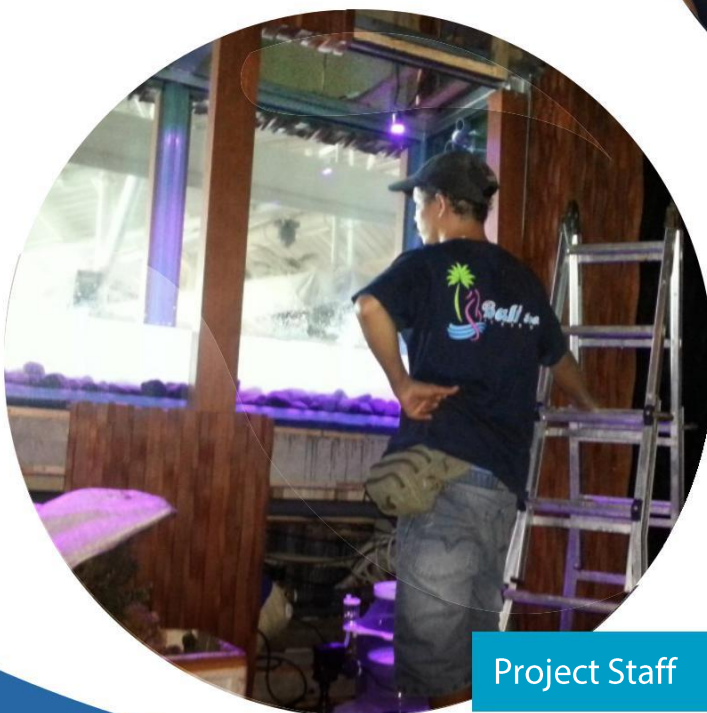
At Bali Reef Aquarium we have 20 dedicated staff to operate the business, such as constructing, maintaining and servicing aquariums and ponds. In addition we also have dedicated staffs that take great care of our aquatic livestock at our retail shop and quarantine center. Some of the staff members are also specialized in the construction and development of large scale aquariums along with the installation of vital equipment that acts as a life support system for the entire aquatic ecosystem. They are also specialized in construction large ponds and the installation of their filtration systems. All members of our staff are trained and experienced in the aquatic industry and therefore are more than capable of handling the daily operations and troubleshooting at Bali Reef Aquarium.



Administrative Staff



Store & Maintenance Staff



Project Staff

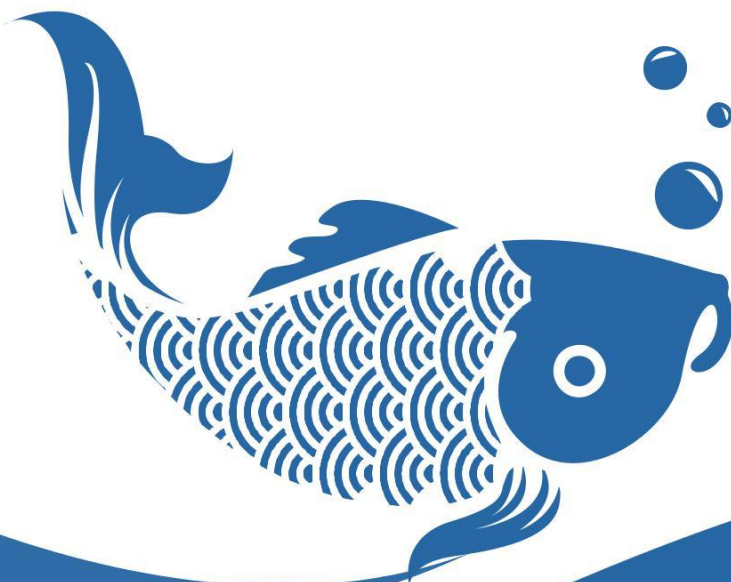
Our Client

Early 2000s

Throughout the years Bali Reef Aquarium have built a reputation in Bali for being a reliable contractor specialized in the aquatic industry.

In the 2000's we have been involved with a variety of aquatic projects throughout Bali such as the Bali Hyatt Lobster Aquarium and Filtration System in 2004 and the Pond Filtration System at Bank of Indonesia in 2006.

We have constructed a large pond in 2008, based on the architectural design drawing of our client. After the construction of the pond and its advanced filtration system we placed 500 koi fish in the pond, which have thrived and bred inside the pond till this day. This Project included a waterfall and a small well and river running down into the pond.



Notable Project 2006 - 2010

Building a 3.5m long aquarium project setup in Nagisa Villa, a Japanese distribution co. in 2008.



Picture of villa kacang pond project 2008 in Jasri Beach, Karangasem, Bali



We have accomplished a pond building project in 2008, based on the Architectural design drawing, until we can setup the filtering system and placed 500 koi fishes that have thrived and breed inside the pond until now.

In this project includes waterfall and a small well and river running down into the pond.

Notable Project 2010 – 2011

Building Aquarium 2.5m in length in Villa Orange, 2010



Quarantine center of Balireef aquarium in Gilimanuk, 2011

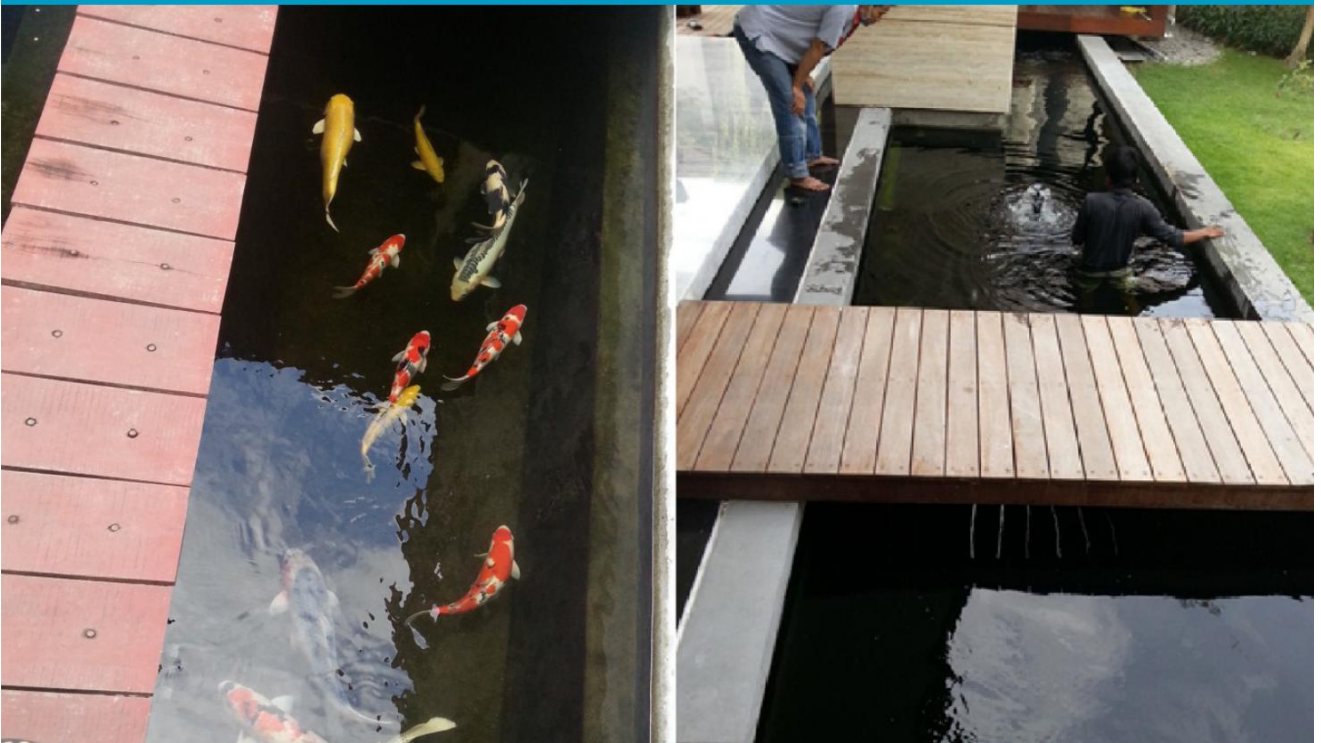


Notable Project 2013

D&G Hotel Nusa Dua aquarium and system setting 2013



Private Villa Mahendradata 2013



Based on the demand of a man who wanted to enjoy the underwater reef experience from the comfort of his living room we designed and built him a large reef aquarium made from tempered glass in his living room. Aside from the colossal size of the aquarium we also installed the necessary life support systems for the marine fish and invertebrates in the tank. We built this tank in 2010.

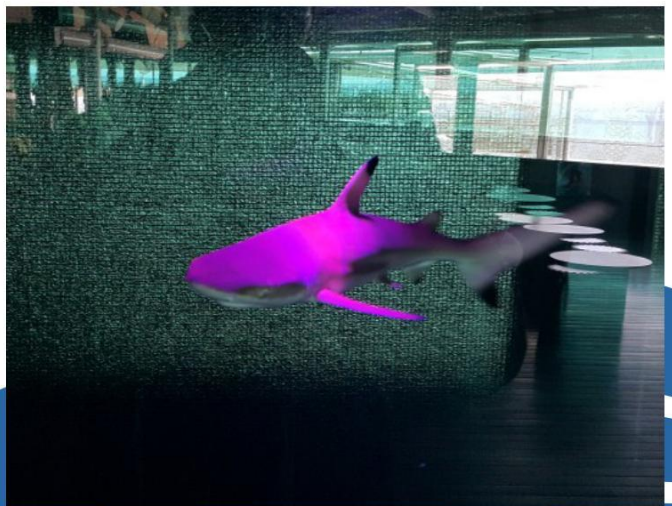
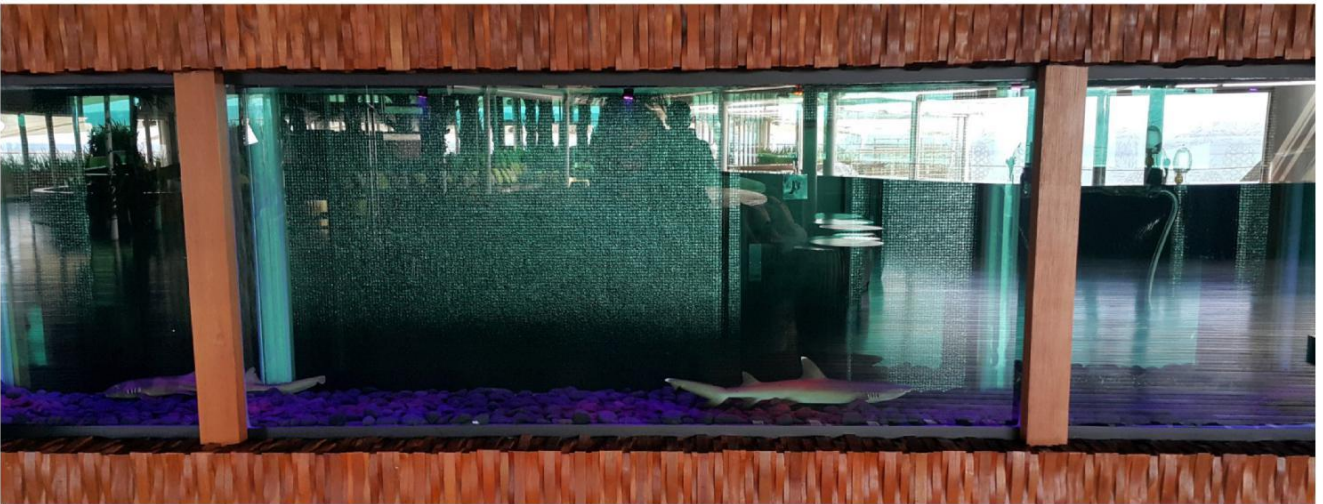
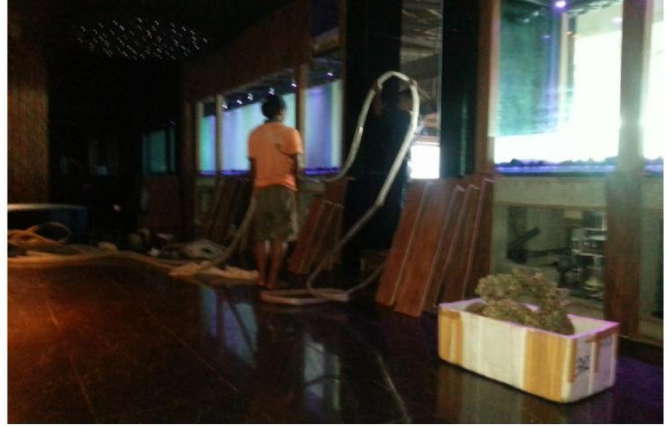
After the aquarium project we were asked by the same customer to install a more effective filtration system for their pond. The pond was very cloudy due to the overgrowth of green algae. To solve this problem we have modified the previous filtration system and in addition we installed a new filtration system to support the previous system and it gradually the water became clear. The customer was satisfied with the results.

Notable Project 2014

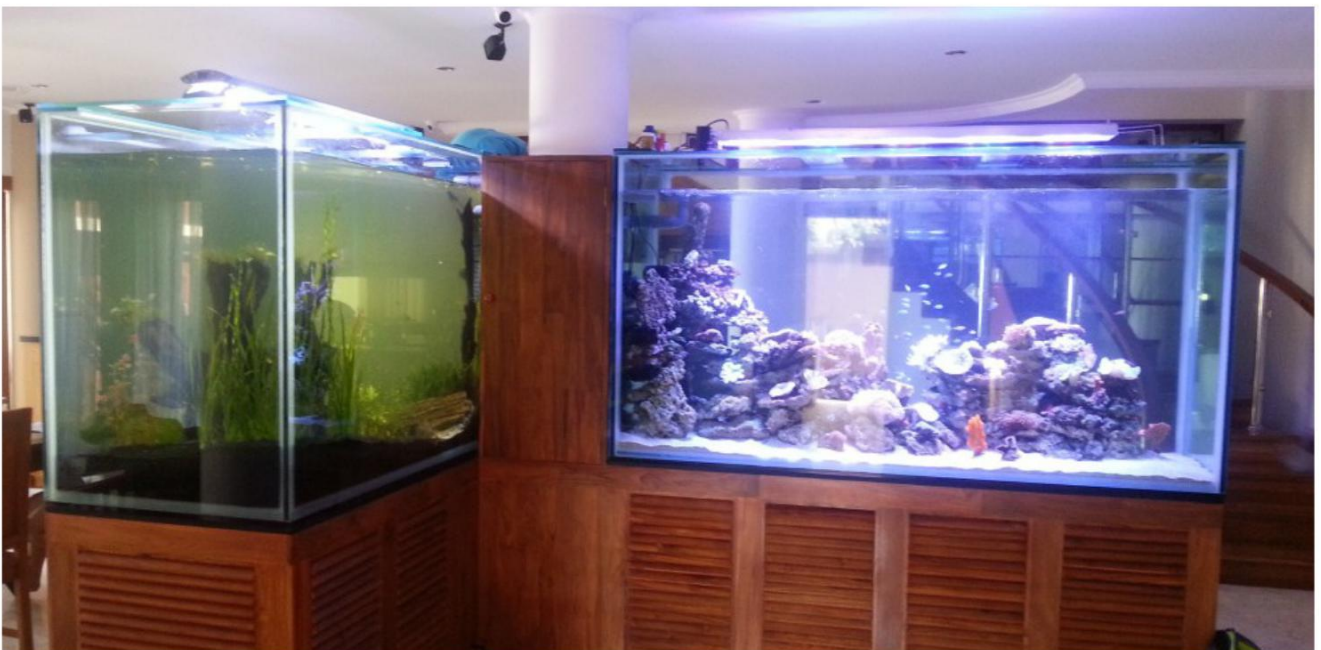
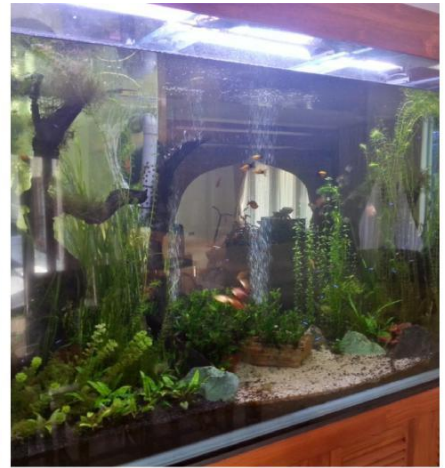
Bali Reef Aquarium handles both the construction and maintenance for this 3.3 meter shark tank



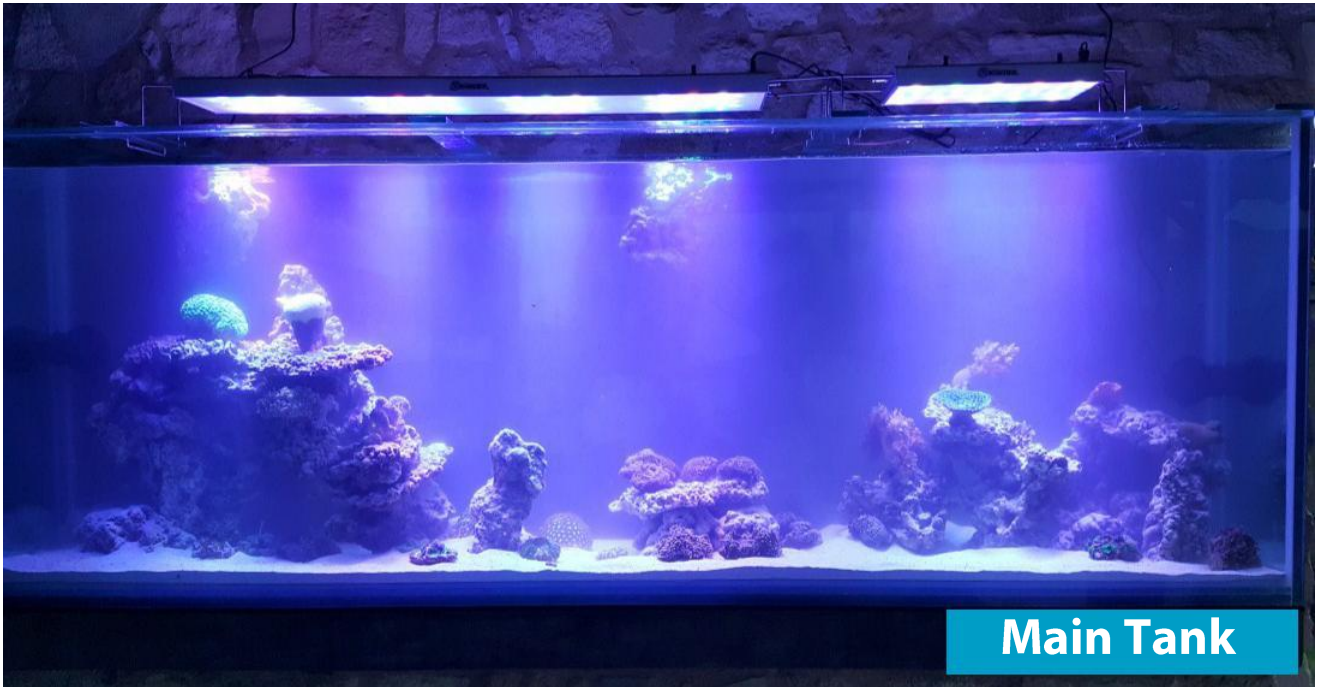
Notable Project 2014 Double Six Hotel Rooftop



Notable Project 2014 Kuta Town Houses



Notable Project 2014: Pascal Aquarium

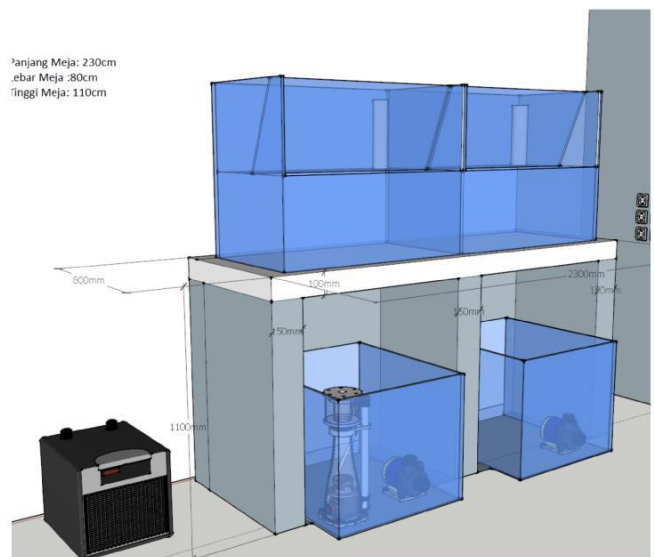
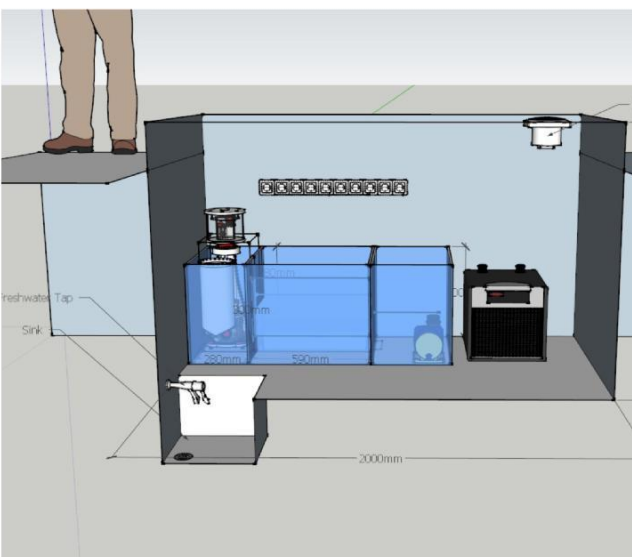


Main Tank



Mangrove integrated Bio-Filtering

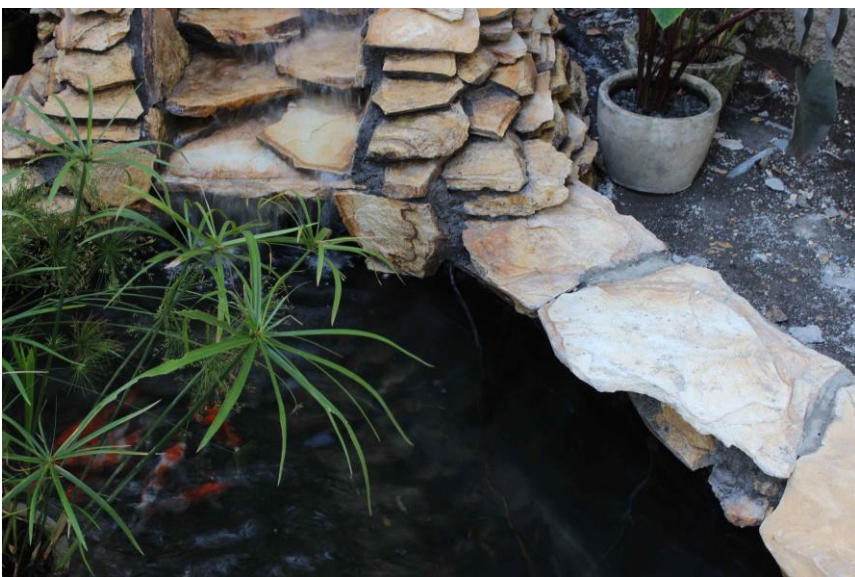
Notable Project 2015 Happy Chappy Restaurant



Notable Project 2016 Villa Karangmas



Notable Project 2017 Plaza Suite



And numerous other smaller aquariums



And of course we also provide maintenance service



Double Six, All La Mer Branch in Bali , and Majority of all Aquarium setting that we have done so far,



Currently 27 Aquarium Maintenance so far.

News and Media Coverage



'Seven blackfin sharks, Tuesday (14 February 2017), were released in Gilimanuk Beach. This release is done by fishermen and citizens of Gilimanuk who care about the marine ecosystem. Yoki Sinugroho, one of the local residents admitted the sea is the livelihood of Gilimanuk residents.'

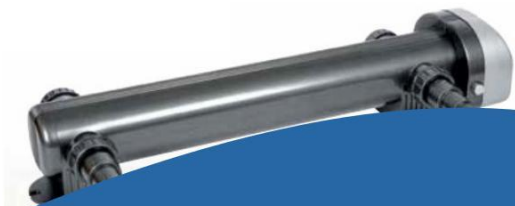
- Bali Travel News

Our Product Range

We Supply wide ranges of product to provide which include Pond, Gardening, and Aquarium accessories.

Pond Division

- Fish Food
- Pond Lamp
- Pond Vacuum
- Pond Pump
- Filter
- Filter Media
- UV Clarifier
- Pond Medication
- Fish Medication



Our Product Range

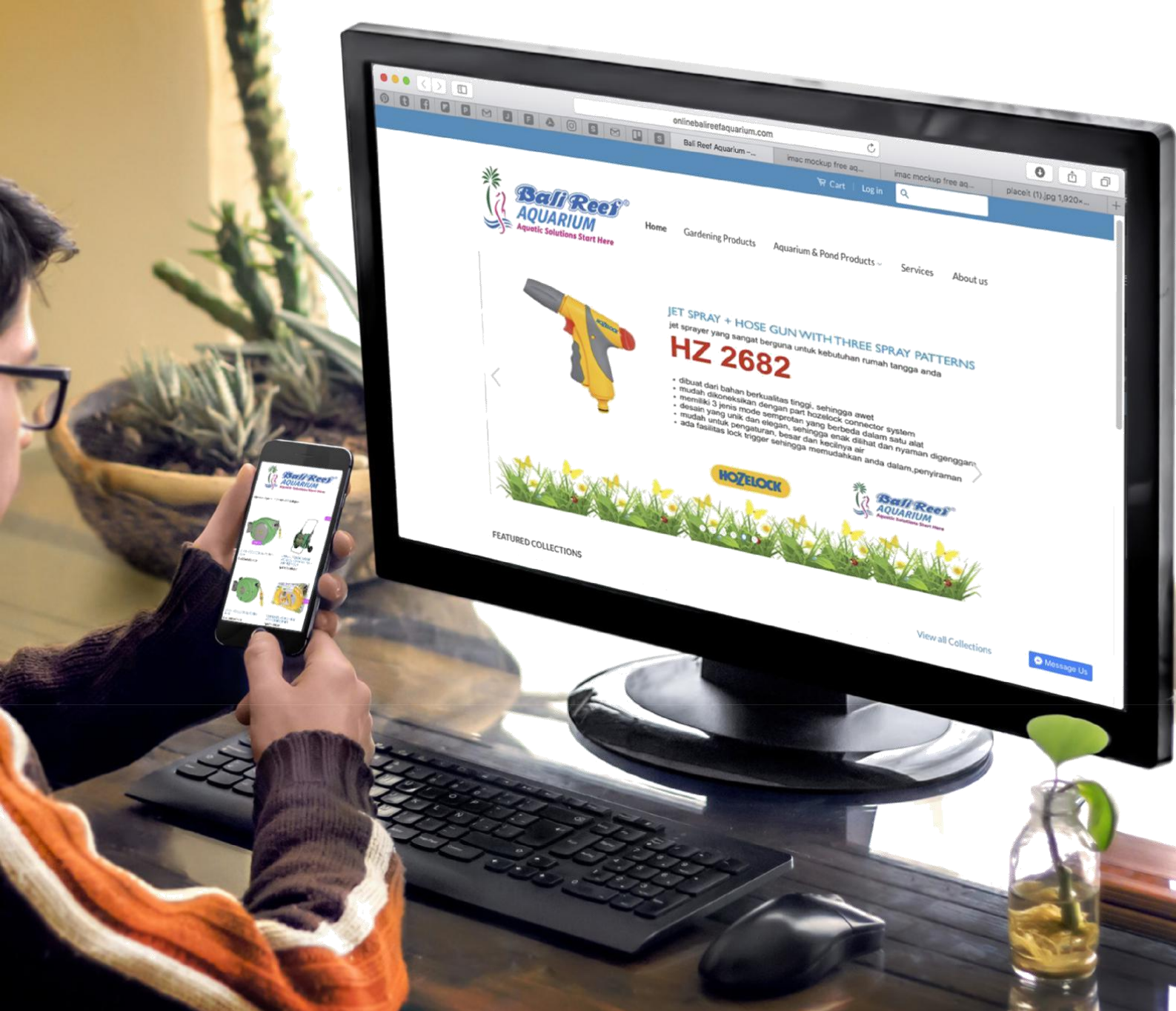
- Circulating Pump
- Air Pump
- Chiller
- Heater
- Skimmer
- Aquarium Accessories
- Fish medication
- Vertebrate & invertebrate feed
- Various Marine and Freshwater fish and invertebrate



Garden Division

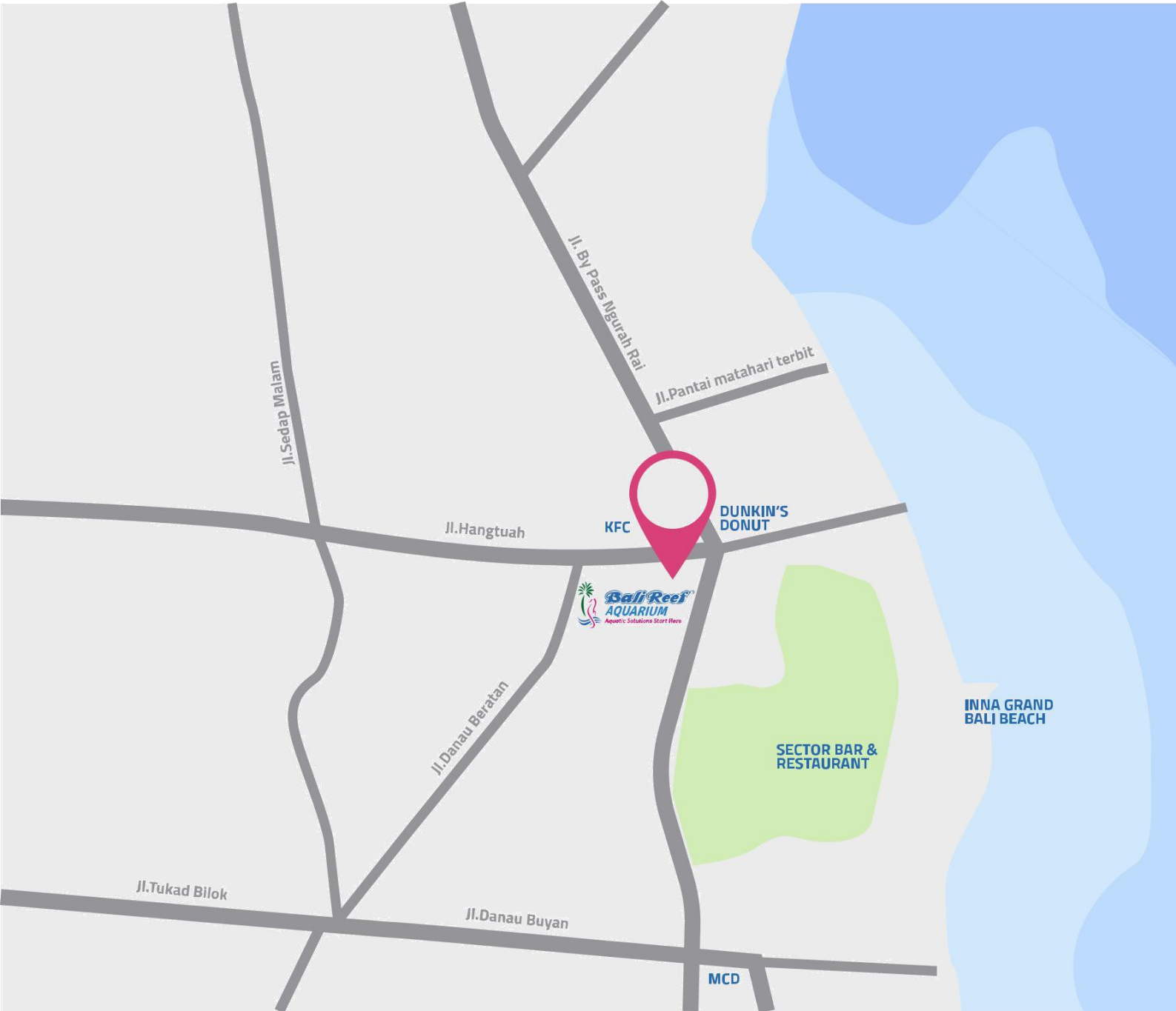
- Sprinkler
- Hose
- Garden Lamp
- And other varieties of Garden accessories





ONLINE STORE

In addition to our retail store you can also find all of our products online at: onlinebalireefaquarium.com



Bali Reef[®]
AQUARIUM
Aquatic Solutions Start Here

Showroom: Bali Reef Aquarium

Jl. Hang Tuah 42, Sanur - Denpasar, 80227 Bali

Phone +62 361 281488

Email : balireefaquarium@gmail.com



www.balireefaquarium.com

