**WINTER 2024** 





100% SOY WAX • ORGANIC FRAGRANCES • SUSTAINABLY HANDCRAFTED

## our story



### sustainable materials



### MEET THE MAKERS

Lit Up Candle Co. was founded in 2015 by two music lovers with a candle-making problem. What started as a dating couple's shared hobby and side gig brewed into a husband-and-wife's full-time business, and a mission to promote sustainability. We consciously craft the best-smelling home fragrance products with your complete experience in mind.

Breathe easy knowing our products are made with natural, organic, non-toxic ingredients that are better for you and your wellness.

Feel good knowing we source sustainable, renewable, eco-friendly materials grown and made locally in the USA, we use upcycled and recyclable containers, and our products are sustainably crafted in small batches in the USA.

Get lost in pure, abundant aromas that softly fill your space like background music. Like the songs that inspired them, our complex fragrances are layered in notes to create harmonious scents for your olfactory delight.

Our collection of scents is as diverse as our discerning and conscious buyers: we sincerely appreciate the hundreds of 5-star reviews they've graciously given our products, and included some of our favorites on pages 3-26.

Cheers, **Stacey & PJ** 

### ECO-FRIENDLY & NATURAL MATERIALS

We use 100% SOY WAX because its natural, sustainable and has the following benefits:

- Lasts up to 50% longer than paraffin wax
- Provides a pure, chemical-free fragrance
- Cleaning-burning & soot free
- Non-toxic & carcinogen free
- Made from soy beans grown in the USA and supports American farmers

Our HEMP WICKS are more sustainable, eco-friendly, and burn slightly hotter than cotton which improves the scent throw.

Our wicks have been vigorously tested to ensure our quality soy candles won't tunnel while burning.

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### HANDCRAFTED IN SMALL BATCHES

We use a 4-step, cold-working process to carefully craft beer and wine bottles into upcycled candle containers:

- 1) Cut the bottle using a wet tile saw
- 2) Using a flat lap, sand away imperfections and chipping
- 3) Pre-polish the smoothed edge
- 4) Polish to add shine back on the cut edge

All our home fragrance products are hand-poured in small batches to ensure consistent high-quality.

### HAND POURED WITH ORGANIC FRAGRANCES

We work directly with our perfumer to develop our wide selection of complex, exclusive scents. Our organic fragrance oils are also phthalate free, paraben free, gluten free, cruelty free, vegan and IFRA compliant.

Our strong-scented home fragrance products are loaded with 10% fragrance oil (almost double the recommended amount) ensuring our products fill your space without being overwhelming, like soft background music.

### PACKAGED FOR MERCHANDISING

12 oz. and 8 oz. soy candles come individually boxed for easy merchandising and gift giving.









### KNOCK ON WOOD

Teakwood with spicy cardamom, cinnamon, and clove on cedar, amber, sandalwood, and patchouli with a twist of citrus.

Top Notes: citrus, spice Middle Notes: woody, floral Bottom Notes: patchouli, vanilla

INSPIRED BY "Knock on Wood" by Amii Stewart



"We love this candle so much that we seek it out every time we need a new one - no other scent comes close to the Teakwood + Cardamom! It's that good :) makes me feel cozy and happy during the winter months."

- Kelly Cornett (Tucker, US)





A. Knock on Wood scented 12 oz. soy candle in upcycled wine bottle SKU: TEC-12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00



B. Knock on Wood scented 8 oz. soy candle in upcycled beer bottle SKU: TEC-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00



C. Knock on Wood scented 3 oz. soy candle in recyclable travel tin SKU: TEC-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit



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### TOBACCO ROAD

A hint of orange with lavender, oak and patchouli wrapped in tobacco leaf with a base of sweet sugary caramel and earthy tones.

Top Notes: citrus, herbal Middle Notes: musk, oriental Bottom Notes: vanilla, tonka bean

INSPIRED BY "Tobacco Road" by Jefferson Airplane



"This candle smells so good; it's a warm gourmand scent that's envelopes the whole rooms without being too strong or overpowering."

- Laura L (Pennsauken, US)







HERBAL







A. Tobacco Road scented 12 oz. soy candle in upcycled wine bottle SKU: TCA-12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00



B. Tobacco Road scented 8 oz. soy candle in upcycled beer bottle SKU: TCA-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00



C. Tobacco Road scented 3 oz. soy candle in recyclable travel tin SKU: TCA-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit



### MOUNTAINS IN THE MIST

A soft woodsy blend of eucalyptus, lilac and violet florals with amber, sandalwood, musk and vanilla.

Top Notes: green, eucalyptus, camphor Middle Notes: lilac, violet Bottom Notes: amber, musk, sandalwood, vanilla

INSPIRED BY "Mountains in the Mist" by Phish



"It's my husbands favorite. Not sweet and overpowering, a nice neutral scent and a little manly, which I love in my home."

- Sarah Huber (Los Angeles, US)





**HERBAL** 

SEL OD







A. Mountains in the Mist scented 12 oz. soy candle in upcycled wine bottle SKU: EAR-12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00



B. Mountains in the Mist scented 8 oz. soy candle in upcycled beer bottle SKU: EAR-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00

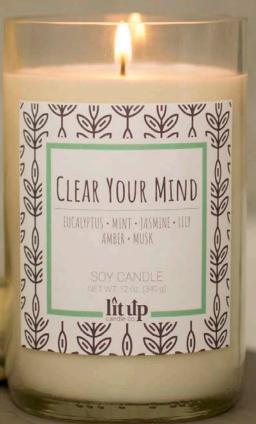


C. Mountains in the Mist scented 3 oz. soy candle in recyclable travel tin SKU: EAR-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit

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# soy candles



### CLEAR YOUR MIND

An invigorating blend of cool eucalyptus and refreshing spearmint rejuvenates and reduces stress. A classic!

Top Notes: fresh mint, eucalyptus Middle Notes: jasmine, lily, aquatic Bottom Notes: woody, amber, musk

INSPIRED BY "Clear Your Mind" by Phish

★★★★★ (24)

"I love anything eucalyptus + mint, and this candle does not disappoint. it's a perfect balance and really light, but still makes the room smell delicious."





A. Clear Your Mind scented 12 oz. soy candle in upcycled wine bottle SKU: EUS-12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00



B. Clear Your Mind scented 8 oz. soy candle in upcycled beer bottle SKU: EUS-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00



C. Clear Your Mind scented 3 oz. soy candle in recyclable travel tin SKU: EUS-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit



### WHOLE LOTTA LOVE

A fresh, fruity floral with green apple and pear atop petals of dewy water lily, cyclamen and rose grounded in a musky white amber.

Top Notes: apple, pear Middle Notes: water lily, cyclamen, rose Bottom Notes: white amber, musk ★★★★★ (24)

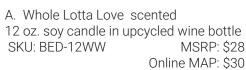
"This is the second time I purchased this scent... and it smells exactly the same, if not better. This is my favourite everyday scent and strive for my space to smell like this on a regular basis. Love it so much :)"

11 INSPIRED BY "Whole Lotta Love" by Led Zeppelin

- Kendall Chance (Washington, US)







4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00





B. Whole Lotta Love scented 8 oz. soy candle in upcycled beer bottle SKU: BED-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00 C. Whole Lotta Love scented 3 oz. soy candle in recyclable travel tin SKU: BED-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit





### SUNSHINE DAYDREAM

A zesty burst of sweet orange with hints of chili pepper, fruit and herbs on a musky wood base.

Top Notes: orange, aldehydic Middle Notes: fruit, green Bottom Notes: wood, musk

INSPIRED BY "Sunshine Daydream" by Grateful Dead



"The absolute best! The orange notes in this candle remind me of the smell they would pump into the original Soarin ride in Epcot"

- Katie (Collingswood, US)





A. Sunshine Daydream scented 12 oz. soy candle in upcycled wine bottle SKU: SCP-12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00 B. Sunshine Daydream scented 8 oz. soy candle in upcycled beer bottle SKU: SCP-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00



C. Sunshine Daydream scented 3 oz. soy candle in recyclable travel tin SKU: SCP-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit

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### ISLAND IN THE SUN

Island ripe pineapple accented with juicy citrus, sweetened with coconut cream and a touch of herbal coriander.

Top Notes: pineapple, citrus Middle Notes: coconut, coconut cream Bottom Notes: sugar, musk

INSPIRED BY "Island in the Sun" by Weezer

**★★★★★** (13)

"...this candle is top tier. Smells absolutely incredible. More pineapple than Cilantro in the scent so it's a bit tropical yet wintery. I love it."

- Justin Michalcewiz (Lawnside, US)





PINEAPPLE



CITRUS





A. Island in the Sun scented 12 oz. soy candle in upcycled wine bottle SKU: PNC-12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00



B. Island in the Sun scented 8 oz. soy candle in upcycled beer bottle SKU: PNC-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00



C. Island in the Sun scented 3 oz. soy candle in recyclable travel tin SKU: PNC-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit

# soy candles



### BLACK COFFEE

Wake up and smell the coffee: a deliciously seductive fragrance that embodies dark roasted coffee beans and rich sweet chocolate. A coffee lover's delight.

Top Notes: coffee, sweet Middle Notes: sugar, roasted accord Bottom Notes: chocolate, vanilla

"This is the best smelling candle I've ever had! Makes my whole home smell like a coffee shop. I'm so impressed with it that I've bought them for all my friends for the holidays. I hope you keep making them!"

- Pam Powers (Mechanicsburg, US)





A. Black Coffee scented 12 oz. soy candle in upcycled wine bottle SKU: CFE--12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00



B. Black Coffee scented8 oz. soy candle in upcycled beer bottle

S oz. soy candle in upcycled beer bottle SKU: CFE-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00



C. Black Coffee scented 3 oz. soy candle in recyclable travel tin SKU: CFE-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4/unit

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## soy candles

### CASHMERAN • CEDAR • PINE • MUSK UNNITED EDITION CASHMERAN • CEDAR • PINE • MUSK UVENDER • MYRTLE • LEMON • THYME • FIG NET WYE 120 CE (SAD GE)

### CASHMERE

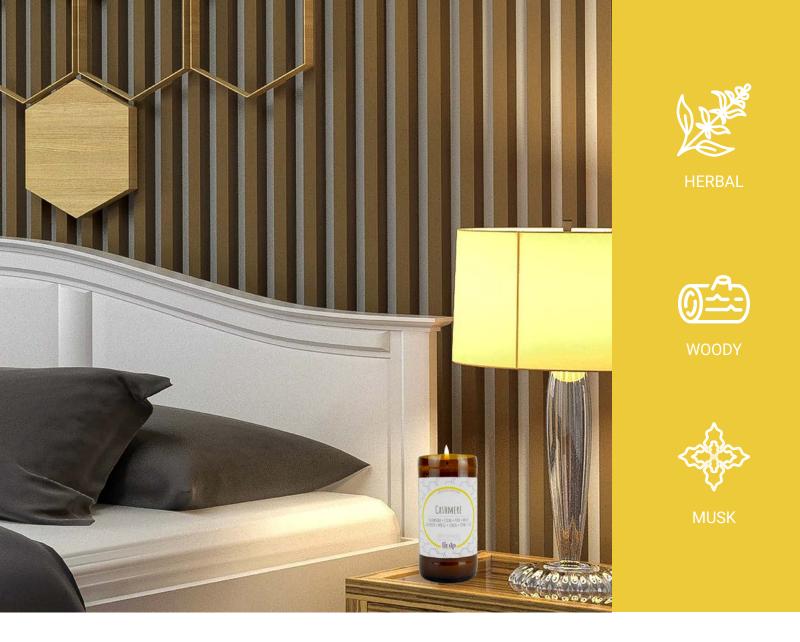
A luxurious, sophisticated blend of herbs and florals with a spritz of citrus on top of woody, musky undertones with a slice of fruity fig.

Top Notes: lemon, myrtle, thyme Middle Notes: fig, cedar wood, lavender, pine Bottom Notes: cashmere wood, musk, patchouli



"Im obsessed with this smell!! it gives so much throw. you wont be disappointed."

- Michelle Evans (Atlanta, US)





A. Cashmere scented

12 oz. soy candle in upcycled wine bottle SKU: CSH-12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00



B. Cashmere scented

8 oz. soy candle in upcycled beer bottle SKU: CSH-8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00



C. Cashmere scented 3 oz. soy candle in recyclable travel tin SKU: CSH-3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit

# soy candles



### Santal

A deep woody, musky, sandalwood bouquet enriched with hints of green, violet, lily of the valley, and exotic amber.

Top Notes: green, florals Middle Notes: amber, musk Bottom Notes: woody, sandalwood



"I love this scent, it is very clean with a little floral. Not at all overwhelming and I should buy more before they are gone."

- Susan Evans (Alpharetta, US)





A. Santal scented

12 oz. soy candle in upcycled wine bottle SKU: SNT--12WW MSRP: \$28 Online MAP: \$30

4-Pack: \$12.00/unit 8-Pack: \$11.50/unit 12-Pack: \$11.00/unit Tester: \$5.00



B. Santal scented 8 oz. soy candle in upcycled beer bottle SKU: SNT--8BB MSRP: \$18 Online MAP: \$20

4-Pack: \$8.00/unit 8-Pack: \$7.50/unit 12-Pack: \$7.00/unit Tester: \$4.00



C. Santal scented 3 oz. soy candle in recyclable travel tin SKU: SNT--3TT MSRP: \$10 Online MAP: \$12

6-Pack: \$4.50/unit 12-Pack: \$4.00/unit

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### fall seasonal candles AVAILABLE AUGUST - OCTOBER



### American Pie

23

Freshly chopped apples and juicy pears fall into a graham cracker crust made of ginger and warm sugar.

Top Notes: apple, pear, ginger Middle Notes: graham cracker Bottom Notes: sugar

INSPIRED BY "American Pie" by Don McLean

### Forever Autumn

A blend of fruits atop a spicy base of pumpkin, cinnamon, nutmeg, and clove with undertones of vanilla.

Top Notes: apple, fruits Middle Notes: pumpkin, clove Bottom Notes: vanilla, spices

INSPIRED BY "Forever Autumn" by The Moody Blues

### STRANGE BREW

Rich earthy notes of patchouli, cedar-wood and vetiver with dark amber and exotic balsam sprinkled with cinnamon and sugar.

Top Notes: cinnamon, sugar Middle Notes: amber, balsam Bottom Notes: patchouli, cedar, vetiver

INSPIRED BY "Strange Brew" by Cream



A. American Pie scented

As low as \$11.00/unit | MSRP: \$28

12 oz. soy candle in upcycled wine bottle SKU: APC-12GW



D. Forever Autumn scented 12 oz. soy candle in upcycled wine bottle SKU: PAB-12GW

As low as \$11.00/unit | MSRP: \$28



G. Strange Brew scented 12 oz. soy candle in upcycled wine bottle SKU: WBR-12GW

As low as \$11.00/unit | MSRP: \$28



B. American Pie scented 8 oz. soy candle in upcycled beer bottle SKU: APC-8BB

As low as \$7.00/unit | MSRP: \$18



E. Forever Autumn scented 8 oz. soy candle in upcycled beer bottle SKU: PAB-8BB

As low as \$7.00/unit | MSRP: \$18



C. American Pie scented 3 oz. soy candle in travel tin SKU: APC-3TT

As low as \$4.00/unit | MSRP: \$10



F. Forever Autumn scented 3 oz. soy candle in travel tin SKU: PAB-3TT

As low as \$4.00/unit | MSRP: \$10



H. Strange Brew scented 8 oz. soy candle in upcycled beer bottle SKU: WBR-8BB

As low as \$7.00/unit | MSRP: \$18



J. Strange Brew scented 3 oz. soy candle in travel tin SKU: WBR-3TT

### winter seasonal candles AVAILABLE OCTOBER - DECEMBER



### A HAZY SHADE OF WINTER

Warm balsam pine combined with spicy hints of cinnamon and clove and an undertone of musky sandalwood and cedar wood.

Top Notes: green, pine Middle Notes: clove, cinnamon Bottom Notes: woody, musk

INSPIRED BY "A Hazy Shade of 25 Winter" by The Bangles

## ROCKING AROUND THE CHRISTMAS TREE

A fresh, crisp forest of Frazier Fir and Siberian Pine with cedar and musk.

Top Notes: Frazier fir, citrus Middle Notes: Siberian pine Bottom Notes: cedar, musk

INSPIRED BY "Rocking Around the Christmas Tree" by Brenda Lee

### Wonderful Christmastime

Citrus, evergreen, berry sweet vanilla and warm spices of clove, allspice and cinnamon with a musky finish.

Top Notes: pine, lemon, lime Middle Notes: spices Bottom Notes: raspberry, maple, musk, vanilla

INSPIRED BY "Wonderful Christmastime" by Paul McCartney



A. A Hazy Shade of Winter scented 12 oz. soy candle in upcycled wine bottle SKU: ALP-12GW

As low as \$11.00/unit | MSRP: \$28



D. Rocking Around the Christmas Tree scented 12 oz. soy candle in upcycled wine bottle SKU: FRF-12GW

As low as \$11.00/unit | MSRP: \$28



G. Wonderful Christmastime scented 12 oz. soy candle in upcycled wine bottle SKU: CHH-12GW

As low as \$11.00/unit | MSRP: \$28



B. A Hazy Shade of Winter scented 8 oz. soy candle in upcycled beer bottle SKU: ALP-8BB

As low as \$7.00/unit | MSRP: \$18



E. Rocking Around the Christmas Tree scented 8 oz. soy candle in upcycled beer bottle SKU: FRF-8BB

As low as \$7.00/unit | MSRP: \$18



C. A Hazy Shade of Winter scented 3 oz. soy candle in travel tin SKU: ALP-3TT

As low as \$4.00/unit | MSRP: \$10



F. Rocking Around the Christmas Tree scented 3 oz. soy candle in travel tin SKU: FRF-3TT

As low as \$4.00/unit | MSRP: \$10



H. Wonderful Christmastime scented 8 oz. soy candle in upcycled beer bottle SKU: CHH-8BB

As low as \$7.00/unit | MSRP: \$18



J. Wonderful Christmastime scented 3 oz. soy candle in travel tin SKU: CHH-3TT

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Online MAP: \$6

100% soy wax loaded with organic fragrance oil create long-lasting scented wax cubes that fill your space. For use with electric wax warmers. Use tabs for hanging display. Free tabletop display trays available upon request.







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A. Knock on Wood scented 2.5 oz. soy wax melt SKU: TEC-WM

B. Tobacco Road scented 2.5 oz. soy wax melt SKU: TCA-WM

C. Mountains in the Mist scented 2.5 oz. soy wax melt SKU: EAR-WM

D. Whole Lotta Love scented 2.5 oz. soy wax melt SKU: BED-WM

E. Clear Your Mind scented 2.5 oz. soy wax melt SKU: EUS-WM

F. Santal scented 2.5 oz. soy wax melt SKU: SNT-WM G. Island in the Sun scented 2.5 oz. soy wax melt SKU: PNC-WM

H. Sunshine Daydream scented 2.5 oz. soy wax melt SKU: SCP-WM

FOREVER

AUTUMN

PUMPKIN • SPICES HKUTTS • WARM VANIELA

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WONDERFUL

CHRISTMASTIME

PINE · LEMON · LIME · SPICES

BERRY - VANILLA

lît dp-

MIMIMIM!

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I. Cashmere scented 2.5 oz. soy wax melt SKU: CSH-WM

J. Black Coffee scented 2.5 oz. soy wax melt SKU: CFE-WM

K. American Pie\* scented 2.5 oz. soy wax melt SKU: AGC-WM

L. Forever Autumn\* scented 2.5 oz. soy wax melt SKU: PAB-WM M. Strange Brew\* scented 2.5 oz. soy wax melt SKU: WBR-WM

0.

N. A Hazy Shade of Winter\*\* scented 2.5 oz. soy wax melt SKU: ALP-WM

O. Wonderful Christmastime\*\* scented 2.5 oz. soy wax melt SKU: CHH-WM

P. Rocking Around the Christmas Tree\*\* scented 2.5 oz. soy wax melt SKU: FRF-WM

\* Fall seasonal scents (See page 23) \*\* Winter seasonal scents (See page 25)

BLACK COFFEE

TRESH ROASTED COFFEE • SUGAR VANILLA • CHOCOLATE

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STRANGE BREW

CINNAMON + SUCAL + BAISAM + AMBER Paterouli + Cedal + Vetiver

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ROCKING AROUND

THE CHRISTMAS TREE

HAZIER FIR + SIBERIAN FINE LEDAR + MUSK

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K X X ISLAND IN THE SUN MERINE + CETAUS + COLOR COLONDER + SURLAR + NEL lîtup





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A. Mountains in the Mist scented 4 oz. room and linen spray SKU: EAR-RS

B. Knock on Wood scented 4 oz. room and linen spray SKU: TEC-RS

C. Tobacco Road scented 4 oz. room and linen spray SKU: TCA-RS

D. Whole Lotta Love scented 4 oz. room and linen spray SKU: BED-RS

E. Clear Your Mind scented 4 oz. room and linen spray SKU: EUS-RS

F. Island in the Sun scented 4 oz. room and linen spray SKU: LAV-RS

G. Sunshine Daydream scented 4 oz. room and linen spray SKU: SCP-RS

H. Black Coffee scented 4 oz. room and linen spray SKU: CFE-RS

I. Cashmere scented 4 oz. room and linen spray SKU: CSH-RS

J. Santal scented 4 oz. room and linen spray SKU: SNT-RS

K. American Pie scented 4 oz. room and linen spray SKU: APC-RS

L. Forever Autumn scented 4 oz. room and linen spray SKU: PAB-RS

M. Strange Brew scented 4 oz. room and linen spray SKU: WBR-RS

N. A Hazy Shade of Winter scented 4 oz. room and linen spray SKU: ALP-RS

O. Wonderful Christmastime scented 4 oz. room and linen spray SKU: CHH-RS

P. Rocking Around the Christmas Tree scented 4 oz. room and linen spray SKU: FRF-RS 30







### "MANIFEST" NEW MOON CANDLE RITUAL KIT

When the moon is darkest, it represents a new beginning, a fresh start, a clean slate. It's a powerful time to set intentions and declare your deepest dreams and desires. What will you manifest this moon cycle?

SKU: KIT-NEW 4-Pack: \$41.00 (\$10.25/unit)

MSRP: \$22 Online MAP: \$25

### EACH KIT INCLUDES:

- Clear Your Mind scented 3 oz. soy candle: eucalyptus and refreshing mint helps you relax and focus.

- "Manifest" Candle Ritual Guide: step-by-step instructions to help you actualize your dreams and desires.

- Ritual notepad & mini pencil
- 20 matches
- Gift box



### "RELEASE" FULL MOON CANDLE RITUAL KIT

When the moon is brightest, it's a time of completion, abundance, and transformation. With everything illuminated, it's time to assess what is and is not working for you, and then release what no longer serves you.

SKU: KIT-FULL 4-Pack: \$41.00 (\$10.25/unit)

MSRP: \$22 Online MAP: \$25

### EACH KIT INCLUDES:

- Let It Be scented 3 oz. soy candle: lavender and vetiver allows you to relax and release what isn't serving you.

"Release" Candle Ritual Guide:
step-by-step instructions to help you let go of what isn't serving you and let it be.
Ritual notepad & mini pencil

- 20 matches
- Gift box

## wholesale pricing



### 12 OZ. SOY CANDLES IN UPCYCLED WINE BOTTLES\*

Glass: Clear (year-round scents), Green (seasonal scents) Burn Time: 120 hours (1 month) Dimensions: 3" w x 5" h MSRP \$28 ONLINE MAP: \$30

UNIT COST	CASE TOTAL
\$12.00	\$ 48.00
\$11.50	\$ 92.00
\$11.00	\$132.00
	\$12.00 \$11.50

Testers: \$6.00 each

### 8 OZ. SOY CANDLES IN UPCYCLED BEER BOTTLES\*

Glass: Amber Burn Time: 60 hours (2 weeks) Dimensions: 2.375" w x 5" h MSRP \$18 ONLINE MAP: \$20

CASE	UNIT COST	CASE TOTAL
4-Pack	\$8.00	\$ 32.00
8-Pack	\$7.50	\$ 60.00
12-Pack	\$7.00	\$ 84.00

Testers: \$4.00 each

### 3 OZ. SOY CANDLES IN RECYCLABLE TRAVEL TINS

Burn Time: 20 hours (5 days) Dimensions: 2.5" w x 1.75" h MSRP \$10 ONLINE MAP: \$12

CASE	UNIT COST	CASE TOTAL
6-Pack	\$4.50	\$ 27.00
12-Pack	\$4.00	\$ 48.00







#### 4 OZ. ROOM & LINEN SPRAYS

Bottle: Amber Dimensions: 1.5" w x 6.5" h MSRP \$12 ONLINE MAP: \$14

> 6-Pack: \$33.00 (\$5.50/unit)

Testers: \$3.00 each



#### 2.5 OZ. SOY WAX MELTS

6-Cavity Clamshell: Clear Dimensions: 3" w x 4.75" h MSRP \$5 ONLINE MAP: \$6

> 6-Pack: \$12.00 (\$2.00/unit)

\*Use tabs for hanging display. Free tabletop display trays available upon request.

### wholesale orders & terms

#### TWO WAYS TO PLACE AN ORDER

1) CONTACT US



Email us: sales@litupcandleco.com Attach your completed order form. To download and print order form, scan code or visit:

https://litupcandleco.com/orders.

### 2) ONLINE @ FAIRE



- Visit: https://faire.com/direct/litupcandleco
  - Net 60 terms
  - FREE RETURNS on first orders
  - Join Faire using our link to receive a \$100 CREDIT + FREE SHIPPING for a year.
  - Already a Faire member? Get Insider FREE SHIPPING. Visit faire.com for details.

### LEAD TIME

Please allow up to 7 business days for production. Lead times may increase during peak season.

### **PAYMENT TERMS**

Payment is due in full before order ships. We accept all major credit cards, checks and COD (buyer is responsible for fee). A fee of \$35 will be applied to all returned checks. Net terms are available via Faire.

#### SHIPPING

Customer is responsible for all shipping charges. All shipments within the continental United States are handled by UPS and FedEx. We are happy to ship via your carrier if you provide your account number. Palletized, non-continental U.S. and international shipments handled on a case-by-case basis.

#### PRICING POLICY

Online MAP pricing is set higher than MSRP to protect our brick-and-mortar retailers. Brick-and-mortar stores with websites may advertise lower pricing is available in-store on product pages; but, all online retailers must follow MAP pricing online.

Contact us for 48-pack and pallet pricing: sales@litupcandleco.com.

#### **PRODUCT TESTERS**

To help you drive more sales, we offer full-size testers at a reduced price. We highly recommend displaying open testers in-store accessible for customers to easily smell and experience the quality of our scents. Testers not for resale and come marked as sample.

#### **PRODUCT DISPLAY**

To avoid wax and label discoloration, our products should be stored away from windows, direct sunlight, and UV lights. Products should be kept at or below room temperature.

### **DAMAGED MERCHANDISE & RETURNS**

Please order carefully. We do not accept returns. For Faire returns, please contact Faire.

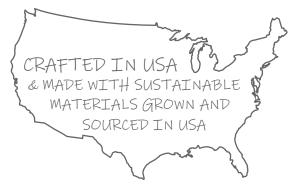
Damaged items are non-refundable and non-exchangeable unless damage occurs during shipment. Photo verification of all damaged merchandise is required within 10 business days of receiving order. Email photos, a list of damaged SKUs and the order number to: sales@litupcandleco.com. Once damage is verified, a credit for the damaged merchandise will be issued and applied towards your next order.

For any damage during delivery with Faire orders, please contact Faire to request a refund or replacement.





2267 Emerald Castle Dr. Decatur, GA 30035



https://litupcandleco.com sales@litupcandleco.com 320-438-5481 (320-GET-LIT1)



Please reduce, reuse and recycle.