



## PREMA ATTAR PERFUME OIL FACT SHEET



## PREMA ATTAR PERFUME OIL - BLISS



### KEY FEATURES:

- No parabens, no phthalates, no dyes, no mineral oil, no ethyl alcohol.
- Aromatherapy.
- Blended with essential oils.
- Cruelty-free and not derived from animals.

### INGREDIENTS: Featured Essential Oils:

Palmarosa, Gurjum Balsam, Ylang Ylang, Geranium, Clove Bud, Bergamot, Tobacco Absolute, Tagetes. Ingredients: Parfum, Hexyl Cinnamyl, Geraniol, Alpha-isomethyl ionone, Hydroxycitronellal, Linalool, Citronellol, Cinnamyl alcohol, Limonene, Farnesol, Citral, Benzyl benzoate, Eugenol, Amyl Cinnamyl, Benzyl Alcohol, Benzyl Salicylate, Benzyl cinnamate, Cinnamal, Isoeugenol.

**AROMA:** An exquisite blend of fresh peony, muguet and geranium infused with red berries and violet. Sweet amber and hints of heather combine with sheer musk to complete this creation.

**INTENTION:** Bliss.

**PRODUCT DESCRIPTION:** Attar means “scent” and this exotic Attar Oil blend is believed to have been used for worship for thousands of years in India and the Mediterranean region. Attar oils are highly concentrated perfume oils extracted from flowers, herbs, and even various types of wood or bark with a delicate distilling process.

**PRODUCT NAME:** Prema is a Sanskrit word that means “divine love.” Love transforms our chains and shackles into wings, and our slavery into freedom, because we are only really free when we are seized by love.

**PRODUCT ATTRIBUTES:** Fragrance for the Soul. This Certified Vegan perfume oil contains a blend of essential oils created for both men and women, and has been especially designed for its innate quality to attract positive vibrations of bliss. This unisex blend is a sweet, deep and meditative fragrance. Ancient attar formulas were designed by Sufi spiritual masters to awaken spirituality and heighten mysticism.

**WHY CUSTOMERS LOVE IT:** These fragrances are exotic, long-lasting and cruelty-free, and are distilled in the U.S., where an ancient method is used and strict IFRA standards are followed. Enjoyed by both men and women for thousands of years, attar oils have also been used in worship and to inspire divine experiences.



UPC: 8-09581-21605-9  
Length: 1.5"  
Width: 3"  
Height: 0.75"  
Weight: 0.119 lb  
Contains: 0.5 oz

**LINE DESCRIPTION:** These unique perfume oils are made from raw ingredients gathered from around the world, and distilled in a delicate process, attracting positive vibrations of love, happiness, sensuality and goodness. Their exotic aromas linger for the whole day. Our Attar Oils only contain ingredients permitted by the International Fragrance Association and a list of allergens comes with each bottle.

**PACKAGING:** The dark brown color of this oil is seen through an attractive jewel-like bottle, decorated with artwork reminiscent of India, bringing ethnic appeal. The jar, artwork and gold-colored lid perfectly reflects its unique and exotic aroma. A small roll-on cap allows for easy application to the body. A detailed label provides production and ingredient descriptions.

**MANUFACTURING PROCESS:** The fragrance is extracted from flowers, herbs, fruit, wood or bark through a natural and delicate distilling process that has been passed down throughout generations for thousands of years. Contains only ingredients permitted by the strict IFRA standards and a list of allergens is provided.

**CERTIFICATIONS:**

- Certified Vegan
- Gold-level Green America Certified Business
- Better Business Bureau (BBB) Accredited Business: rating A+

**SUSTAINABILITY:** Shipping materials are made from recycled and reused packaging products. The label is made from 100% recycled paper and is recyclable.

**CHARITABLE CAUSE:** Prabhujī's Gifts supports Bhaktivedanta Mission, a New York-based, nonprofit religious organization that is home to a spiritual community. The mission's volunteers perform devotional service to others, a yogic spiritual practice, and the mission runs humanitarian projects including the Prabhujī Food Rescue Program, in which the organization feeds people in need in the USA, Dominican Republic, Colombia and India. By purchasing Prabhujī's Gifts products, you help support these causes.

**HOW TO USE:** Apply just a small amount of this highly concentrated perfume to your wrist, neck, or other pulse points. The aroma will last for several hours and different fragrance notes will unfold over time.

**VARIOUS DISPLAY RACKS ARE AVAILABLE:**



**PERFUME ATTAR OIL RACK PACKAGE**  
FREE display rack and oil testers with an order of seven bottles of seven scents of attar oil.  
SKU: 100-01



**PERFUME ATTAR OIL SAMPLER PACKAGE**  
FREE display rack and oil testers with an order of three bottles of seven scents of attar oil.  
SKU: 100-06

For sales, information, and customer service, please contact: Prabhujī's Gifts  
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