



# WHITE SAGE SMUDGE - SMALL BUNDLE FACT SHEET



## WHITE SAGE SMUDGE - SMALL BUNDLE (4"-5")



### KEY FEATURES:

- Hand-harvested, sun-dried and bundled in 100% cotton thread in accordance to Native American tradition.
- 100% natural.
- Intention smudge for spiritual purification and to get rid of any negative energy.
- Green: Prabhuji's Gifts is a Green America Gold Certified business, and uses 100% recycled cardboard for its sage labels, and recycled and reused packaging products for shipping materials.
- Charitable cause.

**INGREDIENTS:** Sun-dried White Sage bundled in 100% cotton thread.

**AROMA:** Rich, bitter, smoky, natural.

**INTENTION:** To purify one's space or body. Smudging is a spiritual purification process that can be thought of as a cleansing smoke bath that involves lighting the stick, gently blowing out the flame and placing it safely in a fireproof bowl, allowing the smoke to fill your space and wash over your body. This practice is held sacred within the Native American culture as well as shamanism.

**PRODUCT DESCRIPTION:** This thick and solid smudge stick is 4"-5" long. It is highly aromatic and burns slowly, enabling its smoke to carry its purifying properties throughout a room. Our bundles are hand-harvested in the environmental, sustainable and traditional Native American method.

**PRODUCT ATTRIBUTES:** White Sage has a rich, bitter and strong aromatic scent with naturally inherent qualities suitable to purify the body, mind and spirit. It is sought after for its ability to cleanse negative energies that have accumulated in the surroundings and as well as the astral body.

**WHY CUSTOMERS LOVE IT:** Customers love that our smudging herbs are 100% natural and support a traditional culture. They are also popular for their reputation as energetic purifiers and for the long history of use by traditional healers in spiritual ceremonies.



UPC: 8-09581-21511-3  
Length: 2"  
Width: 7.5"  
Height: 2"  
Weight: 0.125 lb  
Contains: One bundle of 4"-5"

# HOW TO SMUDGE WHITE SAGE BUNDLES



Make sure there is nothing flammable nearby. Hold the stem of a dried bundle or stick with the tip pointing down at a 45 degree angle.



Light the tip and let the small flame burn for 30-60 seconds. If you are burning loose herbs, such as sage, place a small amount in a fireproof bowl on a burning piece of charcoal.



Gently blow out the flame so that only smoke is produced.



To smudge your body, hold the bundle in your hand and make a round movement around yourself. To smudge is to fill the space with the herb's smoke or let the smoke touch your body.

**LINE DESCRIPTION:** Our high-quality White Sage is known for its rich and pleasantly bitter scent and inherent qualities that are suitable for the spiritual and energetic purification of homes, meditation rooms and people themselves. Our 100% fragrant natural smudging herbs also include High Desert Sage, Juniper, Yerba Santa and Cedar, as well as other blends. These are all harvested sustainably by hand, dried under the sun and bound with 100% pure cotton string. Each smudging herb has a purpose, with most having the inherent ability of spiritual and energetic cleansing.

**PACKAGING:** Colorful packaging made from 100% recycled cardboard. The sage's aroma is kept fresh in a clear, plastic, resealable bag, enabling the customer to see the entire product.

**MANUFACTURING PROCESS:** Harvested according to the Native American tradition in the USA, bundled in 100% cotton thread and sun-dried.

**CERTIFICATIONS:**

- Gold-level Green America Certified Business
- Better Business Bureau (BBB) Accredited Business: rating A+

**SUSTAINABILITY:** This sage is grown in the wild, hand-harvested, dried naturally and wrapped in 100% cotton thread by hand in the traditional Native American method, which has a low environmental impact and helps to preserve this culture. Each label is made from 100% recycled paper, and shipping materials are made from recycled and reused packaging products.

**CHARITABLE CAUSE:** Prabhujī's Gifts supports Bhaktivedanta Mission, a New York-based, nonprofit religious organization that is home to a spiritual community. The mission's volunteers perform devotional service to others, a yogic spiritual practice, and the mission runs humanitarian projects including the Prabhujī Food Rescue Program, in which the organization feeds people in need in the USA, Dominican Republic, Colombia and India. By purchasing Prabhujī's Gifts products, you help support these causes.

## HOW TO SMUDGE WHITE SAGE LEAVES

Light the tip of some leaves until there's a small flame. Gently blow it out until only smoke is produced. Place it in a fireproof bowl or an abalone shell in a safe place away from flammable objects, children and pets. Smudging is done by safely carrying the smoking bundle (still in the bowl) throughout your space so the smoke reaches every corner.



For sales, information, and customer service, please contact: Prabhujī's Gifts  
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