

- Applying petroleum jelly onto your face at the hairline will help decrease staining on the skin.
- Preserve the natural henna color by avoiding sulfate and chemically laden shampoo, conditioner, and hair products.
- Avoid using heat to style your hair in order to get the full, long-lasting henna benefits.
- During the dying process, if you wish to further deepen the color, wrap a towel around your hair covering while it is dying.

### HOW TO ALLEVIATE COLOR BLEEDING FOR WINE RED, DEEP RED, MAHOGANY, OR BURGUNDY.

- Rinse your hair with cold water. This helps to lock in the dye to your hair.
- Use a vinegar rinse. After you have applied the dye, rinse your hair in a 1:1 mixture of white vinegar and water.
- Wash your hair every day for three consecutive days after coloring with cool water. Cool/cold water helps seal the hair
- Use sulfate-free or natural shampoos and conditioners to wash your hair to help preserve the color.
- Make sure your hair is dry before you get dressed and avoid any whites.
- Please note some tend to experience color bleeding more than others.

**Disclaimer:** Although we have mentioned many ways to help with color bleeding. Please note it may or may not work for all. It varies from person to person.

## FREQUENTLY ASKED QUESTIONS

### HOW LONG WILL THE HENNA COLORING LAST?

Typically, the henna coloring lasts from 4-6 weeks, but every individual's hair is different. The less heat you use on your hair, the longer it will last. For facial hair, since it requires daily washing, the color doesn't usually last quite as long. You may opt to touch up the roots in a week or two.

### IS IT POSSIBLE TO STORE THE POWDER AND PASTE THAT I HAVE LEFTOVER?

You can store the henna powder in a cool, dry place inside a zip lock bag or airtight container. You may freeze the henna paste 3-6 months, but results may not be as strong as when it was first mixed.

### IS IT ALRIGHT TO USE HENNA IF I AM PREGNANT OR BREASTFEEDING?

While our henna is completely natural; it is always advised that you speak to your physician/gynecologist before using henna.

### CAN I USE THIS PRODUCT IF I HAVE DYED MY HAIR IN THE PAST WITH CONVENTIONAL DYE PRODUCTS?

You certainly can! 99% of consumers switch to The Henna Guys because they had bad results or an allergic reaction from chemical dyes. Henna helps repairs damaged hair caused by harsh chemical dyes. Our henna will help wash out the chemical residue and provide you healthier hair. Strand/patch test is required to make sure you are not allergic to plant dyes. Strand test is required due to the nature of chemicals used in regular dyes. This is to ensure henna does not react to the chemical residue left in the hair.

### THE COLOR DIDN'T COME OUT AS DARK AS I WANTED, WHAT SHOULD I DO?

Achieving darker color with henna sometimes can be hard. Grey hair is very stubborn, especially when it comes down to henna being natural, nature will take its time. No need to worry! Simply reapply the henna mix with black brewed coffee. This should help darken the color tone. Please do keep in mind it does take 72 hours for the color to fully develop as well.

### DO I NEED TO DO A PATCH/STRAND TEST?

Always do a strand/patch test to make sure you like the color and to check that you are not allergic to the dye. Even though this is plant-based dye, you want to assure that you are not sensitive to the plant dye. Take 1 tsp of henna and mix with warm water, apply to the inner elbow and allow it to dry for 30 mins to 1 hr. If any redness or itchiness, you may be allergic to the product. Please do not use then.

### WILL HENNA LIGHTEN MY HAIR?

Henna will not lighten hair. It will only darken it because no chemicals are used in the mix, which would take dark hair to light.

### IS THE HENNA GUYS HAIR DYE PERMANENT?

Although henna is a permanent hair dye, it still fades with time. All cases are different, but generally it lasts about 4-6 weeks before it fades out. If you use heat styling products or shampoo with hot water, it will typically fade more rapidly.

### WHAT IS THE PURPOSE OF ADDING COFFEE TO THE HENNA MIX?

The option of adding black brewed warm coffee to the mixture is if you would like to deepen and enhance the color henna adds to your hair.

### IS HENNA EFFECTIVE FOR ALL HAIR TYPES?

Henna is absolutely safe for everyone, all hair types! Women, men, kids, and even pets. It is possible, however, that if you have curly hair, it may loosen or take some curls out.

### CONTACT US:

Thank you for choosing The Henna Guys! We wish you all the best! If you have any questions, please feel free to contact us.

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The Henna Guys



Your ORDER

Thanks so much for trying our Henna Hair Dye.  
We know you're going to love it!

## Application INSTRUCTIONS

*Burgundy, Mahogany, Natural Red,  
Orange Red, Wine Red, Deep Red.  
Henna Hair Dye*



**ABOUT OUR PRODUCT**

Thanks for trying out our Henna Hair Dye! We're sure you'll love the new transformation. At The Henna Guys, we pride ourselves on using pure plant-based naturally grown and chemical free henna. We are pleased to say that you'll find no toxins, no GMOs, or any other harmful substances in our hair dye.

**IMPORTANT INFORMATION**

Due to the nature of henna being a natural source of dye, please note henna **cannot lighten your already dark hair color**. It is common for the hair to continue to develop color change over the course of **2-3 days**, after which you will be able to see the true color. In addition, such factors as individual hair color and hair type may cause results to vary.

**NEW TO HENNA**

Please note that it is not unusual for your results to vary. It may very well take a little time before your hair follicles actually recognize and accept the henna dye. Due to this factor, it may take up to **2-3 applications** for you to see the desired color.

**We suggest you apply the henna hair dye a week before any major event.**

**THE BENEFITS OF HENNA**

While chemically ridden hair dye damages your hair and infiltrates toxins into your scalp, henna is actually healthy for you. Not only does it color your hair, but it also naturally

strengthens, protects, and conditions your hair. Rather than your hair feeling like straw after an application as it does after using many chemical hair dyes on the market; it will be healthy, shiny, and oh-so soft! Henna has a strong natural scent which is pleasant and harm-free.

**NOTE:** It is highly recommended that you conduct a strand/-patch test before you apply henna. You may require more henna if your hair is curly or if it is very thick. Do not use it on eyebrows or eyelashes.

**BEFORE USING HENNA**

Please be aware that henna is a natural dye that will not only color your hair, but will stain anything else it comes into contact with; including countertops and clothing. Taking appropriate precautions is recommended. It is also advised that you cover your hair once the henna is applied to avoid staining upon contact. Henna will only temporarily stain your skin. It will wash off after a couple of days. Attempting to use oils to remove henna from your skin intensifies the color.

Length of Hair or Beard	Measurement of Henna
Short Hair or Short Beard	4 1/2 TBSP = 1/3 - 1/2 Package
Shoulder Length Hair or Half Beard	8 TBSP = 2/3 Package
Mid Back Length Hair or Full Beard	One full Package
Hair to Hip	1 1/2 Package

**YOU WILL NEED**

- Black Coffee (brewed) or Water
- Shower cap/ Saran Wrap
- Spoon for Stirring (non-metallic)
- One Pair of Gloves
- One Bowl (non-metallic)
- Hair Dye Brush (optional)

**APPLICATION OF HENNA**

**1.** The first thing you'll want to do is to make certain your hair is squeaky clean and dry as well. Chemical residue, dirt, hairsprays, dry shampoo, and any other hair product will possibly interfere with the desired results.

**2.** Then pour the henna powder mix into a bowl (Please use the chart to help guide how much henna powder is needed). Add warm water or coffee slowly as you gently stir it until it resembles a pancake or cake batter. You don't want it too thick to apply, but neither do you want it drippy thin.



**3.** Allow the blend to rest for a total of 8-10 hours. Doing so causes the henna to be activated. In the event that the mixture dries up, simply add a small amount of water, and it will moisten back up.

**4.** In order to achieve the best coverage results, section off your hair into four parts: left, right, top, and bottom.

**5.** Put the gloves on and use a hair dye brush or your fingers to apply the henna in a downward motion, from the roots to the ends. Continue to apply until the entire mixture is exhausted.



**6.** Use the shower cap /saran wrap to cover your hair entirely.

**7.** Let the henna sit on your hair for 3 hours. For facial hair, you may leave on for 1-2 hours.



**8.** Time to rinse! Remove your shower cap and rinse your hair with cold water, starting from the tips and working yourself up. Rinse your hair with cold water (do not shampoo) you may use conditioner until the water runs clear.

**APPLICATION TO THE ROOTS ONLY**

The Roots application process is the same process. Just simply apply to where you would like the henna to color. You don't need to apply henna all over your hair. Repeat steps 1-8

**HELPFUL HINTS FOR USING HENNA**

- Adding in a few drops of essential oil will make the henna scent less potent and adds extra benefits (Rosemary and lavender are our personal favorites, or choose your own!) Do avoid using any citrus essential oils though.
- For maximum gray coverage, add 2-3 teaspoons of apple cider vinegar to the mix prior to applying. Make sure not to use too much as ACV can be a little drying.