

## FREQUENTLY ASKED QUESTIONS

### How long will the henna coloring last?

Typically, the henna coloring lasts from 4-6 weeks but every individual's hair is different. The less heat you use on your hair, the longer it will last. Since beards require daily washing, the color doesn't usually last quite as long. You may opt to touch up the roots in a week or two.

### Is it possible to store the powder and paste that I have leftover?

You can store the henna powder in a cool dry place inside a zip lock bag or airtight container. You may freeze the henna paste, but results may not be as strong then when it was first mixed.

### Is it alright to use henna if I am pregnant or breastfeeding?

While our henna is completely natural; it is always advised that you speak to your physician/gynecologist before using it.

### There is still redness left in my hair after I applied Indigo Powder, what should I do?

Achieving dark brown/black color with indigo powder sometimes can be hard. Grey hair to be very stubborn, especially when it comes down to henna being natural, nature will take its time. No need to worry! Simply reapply the Indigo powder mix with 1tsp of pure henna, 1tsp salt, and add black brewed coffee. This should help darken the color tone. Please do keep in mind it does take 72 hours for the color to fully develop as well.

### Why do I need to test a strand of hair?

Always do a strand test to make sure you like the color and to check that you are not allergic to the dye. Even though this is 100% natural dye, you want to assure that you are not sensitive to the plant dye. (Take 1tsp of THG henna and mix with warm water, apply to the inner elbow and allow it to dry for 4 hours.) If any redness, burns, itchiness you may be allergic to the product. Please do not use then.

### Will henna lighten my hair?

Henna will not lighten hair. It will only darken it because no chemicals are used in the mix which would take dark hair to light.

### Is The Henna Guys hair dye permanent?

Although henna is a permanent hair dye, it still fades with time. All cases are different, but generally it last about 4-6 weeks before it fades out. If you use heat styling products or shampoo with hot water, it will typically fade more rapidly.

### What is the purpose of adding coffee to the henna mix?

The option of adding black brewed warm coffee to the mixture is if you would like to deepen and enhance the color henna adds to your hair.

### Is henna effective for all hair types?

Henna is absolutely safe for everyone, all hair types! Women, men, kids, and even pets. It is possible, however, that if you have curly hair, it may loosen or take some of the curls out.

### Can I use this product if I have dyed my hair in the past with commercial, chemical dye products?

You certainly can! 99% of consumers switching to The Henna Guys because they have had a bad result or an allergic reaction from chemical dyes. Henna repairs hair damage the harsh chemical dyes cause. Our henna will help wash out the chemical residue and provide you healthier hair. Strand test is required due to the nature of chemicals used in regular dyes. This is to ensure henna does not react to the chemical residue left in the hair.



# THE HENNA GUYS

## Contact Us

**Thank you for choosing The Henna Guys! We wish you all the best! If you have any questions, please feel free to contact us.**



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All inquiries are answered within 24 hours during working days

## YOUR ORDER

*Thanks so much for trying our Henna Hair Dye. We know you're going to love it!*

## Application Instructions

Your order of Dark Brown should include: 50 grams of Pure Henna & 100 Grams of Dark Brown Powder



**About Our Product:** At The Henna Guys, we believe in using 100% natural ingredients in our formulation. Our henna hair dye consists of 100% chemical-free, naturally grown henna. We are pleased to say that you'll find no toxins, no GMOs, or any other harmful substances in our hair dye.

**Important Information:** Due to the nature of henna being a natural source of dye, please note henna cannot lighten your already dark hair color. It is common for the hair to continue to develop color change over the course of 2-3 days after which you will be able to see the true color. In addition, such factors as individual hair color and hair type may cause results to vary.

**New to Henna:** Please note that it is not unusual for your results to vary. It very well may take a little time before your hair follicles actually recognize and accept the henna dye. Due to this factor, it may take up to 2-3 applications for you to see desired color.

*We suggest you apply the henna hair dye a week before any major event.*

**The Benefits of Henna:** While chemically ridden hair dye damages your hair and infiltrates toxins into your body, henna is actually healthy for you. Not only does it color your hair, it is a natural strengthener, protector, and conditioner. Rather than your hair feeling like straw after an application as it does after using many chemical hair dyes on the market; it will be healthy, shiny, and oh-so soft! Henna has a strong natural scent which is pleasant and harm-free.

**NOTE:** It is highly recommended that conduct a strand test before you apply henna. You may require more henna if your hair is curly or if it is very thick. Do not use on eyebrows or eyelashes.



**Before Using Henna:** Please be aware that henna is a natural dye that will not only color your hair but will stain anything else it comes into contact with as well including countertops and clothing. Taking appropriate precautions is recommended. It is also advised that you cover your hair once the henna is applied to avoid staining upon contact. Henna will only temporarily stain your skin. It will wash off after a couple of days. Attempting to use oils to remove henna from your skin intensifies the color.

Length of Hair or Beard	Measurement of Henna
Full Length Beard or Short Length Hair	4 ½ tablespoons = 1/3- 1/2 Package
Half Beard or Shoulder Length Hair	Approximately 8 Tablespoons = 2/3 Package
Mid Back Length Hair	One full Package
Hair to Hip	1 ½ Package

### YOU WILL NEED

- Black Coffee (brewed) or Water
- One Pair of Plastic Gloves
- One Bowl (non-metallic)
- Shower cap/ Saran Wrap
- Spoon for Stirring (non-metallic)
- Hair Dye Brush (optional)


### APPLICATION OF PURE HENNA

1. The first thing you'll want to do is to make certain your hair is squeaky clean and dry as well. Chemical residue, dirt, hairsprays, dry shampoo, and any other hair product will possibly interfere with the desired results.
2. Next pour the henna powder mix into a bowl (Please use the chart to help guide how much henna powder is needed). Add warm water or coffee slowly as you gently stir it until it resembles a pancake or cake batter. You don't want it too thick too apply but neither do you want it drippy thin. 
3. Allow the pure henna blend to rest for a total of 8-10 hours. Doing so causes the henna to active. In the event that the mix dries up, simply add little bit of water and it will moisten back up.
4. In order to achieve the best coverage results, section off your hair into four parts: left, right, top, and bottom.
5. Put the gloves on and use a hair dye brush or your fingers to apply the henna in a downward motion, from the roots to the ends. Continue to apply until the entire mixture is exhausted. 

6. Use the shower cap /saran wrap to cover your beard / hair entirely.
7. Let the henna sit on your hair for 3 hours. For facial hair you may leave on 1-2 hours.
8. Time to rinse! Remove your shower cap and rinse your hair with cold water, starting from the tips and rinsing downwards. Do not pile your hair on your head to rinse. Rinse your hair with cold water (do not shampoo or condition at this time) until the water runs clear.



### ADDING THE DARK BROWN POWDER

1. Be certain your hair is clean and dry prior to the application of the Dark Brown Powder.
2. Carefully pour the powder into a non-metal bowl while slowly adding lukewarm water until a batter-like consistency form.
3. Allow the dark brown mixture to sit for 30 minutes. You should see a purplish hue on top which is normal. Remix before applying. 
4. Go back to steps 4-8 above and repeat them.

### Helpful Hints for Using Henna

- Adding in a few drops of essential oil will make the henna scent less potent and adds extra benefits (peppermint and lavender are our personal favorites or choose your own!).
- For maximum gray coverage, add 2-3 teaspoons of apple cider vinegar to the mix prior to applying.
- Applying petroleum jelly onto your face at the hairline will help decrease staining on the skin.
- Preserve the natural henna color by avoiding sulfate and chemically laden shampoo, conditioner, and hair products.
- Avoid using heat to style your hair in order to get the full, long-lasting henna benefits.
- During the dying process, if you wish to further deepen the color, wrap a towel around your hair covering while it is dying.