



We understand how hard it can be to access the places you want to go. That's why we teamed up with Assemblywoman Aravella Simotas to create The Family Accommodation in Entertainment Act to make New York spaces more family-friendly. This legislation requires places of entertainment such as stadiums, arenas, convention centers, theaters, gardens or other places of amusement to provide accommodations, including high chairs and booster seats, changing tables and child protection seats in all public restrooms, stroller parking, and a private, hygienic location for nursing or pumping breast milk. [Read more here.](#)

If you want to make change in your neighborhood, don't be shy! We've included a draft letter below to help you start a conversation with your favorite business owners.

Date

Business Name

Business Address

Re: _____ for Families

Dear _____,

As a frequent (or interested) customer of your business, I write with a request to improve your establishment's accessibility for families.

A lack of accessibility makes my life really difficult as a parent. Every day I experience _____. The other day _____ happened. This affects my life because _____.

I would love to continue to (or start to) give you my business. Can I count on you to install a _____? The cost is only _____, and does not require any renovations or extra construction.

If so, I would be happy to share your improvements with UP-STAND, an organization working to improve access for pregnant women and families nationwide, and their network of families, as well as nominate you for one of their **Family-Friendly Awards** next year. Your additional accommodations, along with recognition from UP-STAND, will certainly bring additional customers to your business.

Thank you for your kind attention to this important concern. I look forward to your decision.

Sincerely,

Signed Name

Name

Phone Number

Email Address



Information to provide businesses:

Diaper Changing Tables:

Cost about \$250. [Sample model to suggest](#)

Wall Seats:

Cost \$60. [Sample model to suggest](#)

Stools:

Cost \$11 - \$1000. Suggest [fold up brands](#), or Step 'n Wash if liability concerns

Additional items to suggest:

Potty training seats (\$10-15, hang removable seat on a hook or install a [2-in-1](#))

High chairs

Baby seats for non-sitting infants

Toy boxes/crayons

Stroller parking/storage area

Inclusive signage ([Breastfeeding welcome](#), [priority seating](#), priority counter or line service, gender neutral/family restroom, etc.)

Dining Supplies (disposable bibs, sippy cups, child-sized utensils)

Children's menus/menu labels (allergies, information for pregnant or lactating women)

etc...

Tip:

If an owner says something like a diaper changing table or lactation space is not doable, you can ask them to display a sign that items are available and to keep a duffel bag or box stocked with a diaper changing pad, extra wipes/diapers, a change of clothes for toddler accidents, lactation supplies, a lactation privacy sign, etc. on site. There are many inexpensive, non-intrusive ways to become more accessible!

[And of course, this is what we do! UP-STAND offers expert family-friendly consulting services for businesses. You can always put them in touch with us if you're not getting through or they want to do even more.](#)

Good luck!