

1. Remove old decals and clean rim

a. Note location of current decals

b. Peel off old decals

**** Important:** remove any remaining adhesive residue by using Alcohol or Goof Off to help in the cleaning process. After all adhesive is removed, clean the rim with Isopropyl Alcohol. (fg. 1)



fg. 1



fg. 2

2. Applying the new decals

a. Mark the center of the rim span where you will place the center of the decal. Using a piece of masking tape to mark the center will give you a marker to line up the center of the decal. (fg. 2)

b. Locate the center of the decal. Many decals have a small marker in the art for the center. (fg. 3)

c. Remove the backing from the decal (our custom decals have a clear application layer and may need to be cut to work with each one separately). (fg. 4)

d. Line up the center of the decal with your center marker on the rim.

e. Place the center of the decal down first and then work outwardly to both the right and left side of the decal. (fg. 5)

Note: Placing the center of the decal first allows you to lineup the curvature of the decal to the wheel much easier vs. starting at one end of the decal.

f. For decals with an application layer, use your fingers (or even an old credit card can work) to apply pressure over the decal before you remove the clear application material. (fg. 6)

g. If the decal has an application layer, peel the clear application material up from one edge and pull it back on itself as you remove it from the rim (move slowly to make sure to not lift up any of the decal with it). (fg. 7)

h. Rotate the wheel 180 degrees and repeat steps. Model names are installed 90 degrees between the two Rolf Prima decals.



Small center mark in art



Small center mark in art

Die-cut decal



fg. 4



fg. 5



fg. 6



fg. 7