

Amy Poehler



PRESS KIT 2024

ABOUT THE POP-ARTIST

New York-based mixed-media artist, Ashley Longshore, has been compared to a young, feminist Andy Warhol for her obsession with pop culture figures and brands as well as her relationships with celebrities and billionaire entrepreneurs. From George Washington in a Supreme hoodie to Jesus surrounded in Louis Vuitton to Kate Moss as a nun, Longshore's paintings, focusing on pop culture, Hollywood glamour, and American consumerism, are never shy of daring - her art makes noise. Dubbed by The New York Times as "Fashion's Latest Art Darling," she has emblazoned the path for pop art and fashion to coexist.



I want to live in a world of laughter, color, sparkle, and shine. Life is too short to not spend most of the day with a smile.

Longshore says she aspires to

"Have a career like Andy Warhol and leave a legacy like Peggy Guggenheim."

Ultimately, she will leave her mark as a prolific and celebrated pop artist who through the development of her foundation, The Ashley Longshore Charitable Trust, will leave a vital capsule of her collection of works.



43 Crosby Street

September 2023

Ashley Longshore Opens New York Gallery in Soho



"This has been 30 years in the making... the dream of opening my own gallery in the city so nice they named it twice!"

Ashley Longshore

"3 FLOORS OF CREATIVE SPACE!"

A glorious 2 level showroom and my studio, a place for my art, my whimsy and madness but bigger than that, a place for me to celebrate the creatives I love... The American Art Dream is alive and well in NEW YORK CITY!"



PORSCHE

PORSCHE COLLABORATION AND MUSE, 2023



Inspired by her personal experience with Porsche, Ashley joins forces with Porsche for a collection of pieces that would blend her signature style with vehicles'

"If you had to put me into a category it would be 'pop,' but I think so much of my work is very different than traditional pop art," says Ashley. "My feministic take on fashion, luxury and consumerism in America makes me different. My view must be different. But therein lies the magic of art. When we see a creation that mirrors our own view of the world, boom, that is when the synergy happens."



Ashley Longshore X OUT EAST

CHAMPAGNE À L'EST ROSÉ x ASHLEY LONGSHORE LIMITED EDITION

the pop art of champagne



I LOVE CHAMPAGNE. I LOVE WORKING WITH INCREDIBLE WOMEN AND FRIENDS AND ALSO DID I MENTION I LOVE CHAMPAGNE? AHHH TO FIND THE JOY IN A DAY WHEN WE CAN LAUGH AND DRINK BUBBLES WITH THE ONES WE LOVE. AND PINK BUBBLES! THOSE DAYS ARE SACRED. THIS COLLAB IS ABOUT JOY. IT IS ABOUT CELEBRATING THE MOST PRECIOUS THING WE HAVE, TIME!

-ASHLEY LONGSHORE

Champagne À L'EST Rosé x Ashley Longshore is a creative expression of style and substance. This brut rosé champagne showcases a dazzling pink color, an expressive nose rich with red fruits and an elegantly layered gourmet palate. Together this ensemble delivers a balanced, well-structured and fruit forward sensation. Crafted by 2017 Sparkling Winemaker of the Year Christophe Rapeneau and designed in partnership with world renowned artist Ashley Longshore, this limited edition champagne redefines the "pop art of champagne".

Available for purchase at out-east.com

CONTENTS

- Pinot Noir (48%)
- Chardonnay (27%)
- Pinot Meunier (25%)
- Dosage: 10 g/liter

THE *Colony* HOTEL

ARTIST IN RESIDENCE: FEBRUARY & MARCH 2023

CELEBRATING THE LAUNCH OF CHAMPAGNE À L'EST ROSÉ × ASHLEY LONGSHORE
POP ART PHENOM UNVEILING THE COLONY HOTEL COLLECTION



"My collection for the The Colony Hotel is inspired by the vibrancy of color, glamour and nostalgia that this beauty property exudes. I wanted to touch on the notion of spoiling yourself unapologetically and a time when glamour and beauty prevailed. The Colony is a place where people come to make memories, to relax after working hard, and to be pampered and spoiled. Only steps away, you can buy luxury items that are the pinnacle of 'I Do Not Cook. I Do Not Clean. I Do Not Fly Commercial'. I really feel that this series captures that joy, humor, happiness and playfulness that I know I feel when I step into the iconic Colony Hotel."

-Ashley Longshore



Forbes POWER WOMEN'S SUMMIT

Forbes Announces 10th Annual Power Women's Summit,
Spotlighting Visionary Leaders Who Are Reshaping The World



"The Power Women's Summit has been at the center of pivotal conversations for women over the last decade ... Given this critical moment in time for women, the Summit will explore how we can harness our collective power to build a more equitable and resilient tomorrow."

Moira Forbes, Executive Vice President of Forbes



Ashley Longshore

X

YoungArts

The National Foundation
for the Advancement of Artists

YoungArts announces the creation of a new annual unrestricted \$25,000 award furthering its mission of providing support to artists at all stages of their careers. The Ashley Longshore Excellence in the Arts Award, made possible by the generous support of artist Ashley Longshore, will deepen and expand support for artists in the disciplines of photography, musical theater and visual arts. In addition to the cash award, artists will have the opportunity to benefit from further mentorship, continuing education that can influence the trajectory of their careers.

"This year's award is in honor of my dear friend Patrick B. Hale who was a grand presence in musical theatre in my hometown of Montgomery Alabama. Artists need opportunity and a chance to share their vision with the world. I am so thankful for the opportunities I have been given and giving back to creatives fills my soul with joy, enthusiasm and gratitude. We need art!"

-Ashley Longshore

The Ashley Longshore Excellence in the Arts Award



Hamilton and Kinky Boots alum Blaine Alden Krauss is the inaugural recipient of YoungArts' The Ashley Longshore Excellence in the Arts Award.

"Above anything, I am incredibly humbled to be given this award in the memory of Ashley Longshore's dear friend, Patrick B. Hale," says Krauss in a statement. "It is a testament that we never know the influence and legacy that our lives will leave. I am graciously reminded of lyrics I get to sing nightly on the tour of Hamilton, 'You have no control ... who tells your story.' Well, I get to hold this honor in Patrick's name and because of Ashley and YoungArts, I get to take this award and advance on my artistic pursuits, which simply is to be a reflection of the human experience. I am so incredibly moved and thankful."

-Blaine Alden Krauss

Excerpt from Playbill

Ashley Longshore x *Christofle*

PARIS

DECEMBER 2021

Ashley Longshore x Christofle Limited Edition One of a Kind engraved Champagne Buckets and Trays with hand painted art box.



I have made the best memories of my life at a dinner table with my friends and family! The table is a platform of memories and a place where I laugh the most and feel such connectivity with my loved ones. I cherish my collaboration with Christofle because their exquisite items not only create a stunning table scape, but they become cherished heirloom items. I wanted to combine my whimsy with their timeless elegance for some table POP!!!! And I couldn't be happier. — Ashley Longshore



Ashley Longshore

x

OCTOBER 2021

NETFLIX
sex
love
& goop



“Gwyneth Paltrow hosted a screening of Sex, Love & goop in her backyard with a bunch of stars in attendance... Upon entering, guests encountered an installation featuring a floral painting by artist Ashley Longshore, incorporating the goop Double-Sided Wand Vibrator for a trompe l’oeil effect.”



“I created this beautiful FLAGINA wall for the Netflix premiere of Gwyneth Paltrow and Goop’s: Sex Love and goop. This show is a BANGER and a wonderful conversation about sex and our bodies. One might say it is a panty dropper... so much fun to be a part of this premiere! I love y’all!” — AL



Ashley Longshore

x

ELLE

OCTOBER 2021

ELLE WOMEN IN HOLLYWOOD AWARDS 2021



“I was so happy to hand paint some very special gifts for the recipients of the awards. Thank you so much to Elle and Laurent Perrier for including me... There is nothing more powerful than a circle of women.”

— Ashley Longshore

Ashley Longshore X

KEN FULK

OCTOBER 2021



Ken Fulk and Ashley Longshore have brought an explosion of color and fun to Saint Joseph's Art Society. The show features over 70 pop art paintings as well as a capsule collection of chairs designed by Ken Fulk in collaboration with Longshore. The 12-piece series celebrates iconic female leaders including Nina Simone, through the artist's signature portraiture, set against KFI's vibrant patterns.

“NOW MORE THAN EVER, I WANT TO BRING HAPPINESS, WILDNESS, COLOR & ARTFULNESS TO THE WORLD....”



Ashley Longshore X

KEN FULK

OCTOBER 2021



"I am so excited to be collaborating with Ken! I absolutely adore his work.. He creates an environment that exudes peace, purpose and welcomes wildness and poetic memory making.... We both have a LOVE affair of color!!! We also share a passion for over the top.... This is why his palatial art venue is the perfect place for me to reenter the world post quarantine. Saint Joseph's is a mecca of inspiration and a venue fit for art royalty. We have curated a magnificent selection of art, furniture and sculpture for the awesomely grand space.. and we are working on major collaborative surprises!! ... I think our collaboration is unexpected but we both have the same goal... beauty and joy.." —Ashley Longshore



THE PENINSULA

BEVERLY HILLS

2021 RESIDENCY

THE PENINSULA BEVERLY HILLS WILL CELEBRATE ITS 30TH BIRTHDAY WITH ARTIST ASHLEY LONGSHORE IN RESIDENCE



“We are proud to celebrate a strong female artist and entrepreneur,” Hotel Manager, Rebecca Goldberg says. “Through this collaboration, our voice becomes louder, our name is brighter and we are able to offer our guests a more colorful Peninsula Beverly Hills, especially as we gear up to celebrate our 30th anniversary.”

Longshore will take this optimism and inspiration, direct it towards capturing the essence of the property, and imbue it into a series of paintings and curated experiences she will create during this residency, which will last into the fall.”

Excerpt from Forbes



THE PENINSULA

BEVERLY HILLS

2021 RESIDENCY



Alongside the residency, the hotel has collaborated with Longshore on a few offerings into which she has imprinted herself, such as The Peninsula's famed tea service which will receive the Longshore treatment to take it over the top with items such as napkins featuring her signature phrases, and hand painted petit fours and champagne bottles.



THE ROYAL

POINCIANA PLAZA

DECEMBER 2020 — JANUARY 2021

ASHLEY LONGSHORE REIMAGINES ROYAL POINCIANA PLAZA TREE WITH 'JEWELS AND SPARKLE'

“I’m so thrilled to be creating the holiday installation at the iconic Royal Poinciana Plaza. My love of fashion and all things Palm Beach is melding into one big explosion of color, sparkle, and joy. I used gemstones as the foundation of this holiday because they are very symbolic of the year we’ve all endured. It takes a lot of heat, pressure, and time to create the beauty that we adore in jewels. I just wanted to create something joyful... We deserve it. This year has been hard and since I can’t give everyone a big hug, I give you heart and my art.” — Ashley Longshore



Ashley Longshore

X

JUDITH LEIBER
C O U T U R E

NOVEMBER 2020

Announcing our new collaboration with pop artist Ashley Longshore. Longshore's unique mixed media artwork is inspired by pop culture, social issues and a satiric sensibility. Each clutch in the collection is inspired by one of Longshore's pieces and reflects an intense attention to detail, refined handiwork from skilled artisans and shows off thousands of Judith Leiber crystals.

Special Art Collectors Editions will include a 12"x12" original painting. These handbags will be sold exclusively through ashleylongshore.com



Ashley Longshore X

BROOKFIELD PLACE

JULY – OCTOBER 2020

Ashley Longshore created large-scale designs from her iconic butterfly motifs for Brookfield Place's three glass entrances. Longshore's message that "our fear and hurt will not keep us from the love and beauty we are meant to give the world" takes flight through her stunning artwork. — Brookfield Place



Sprinkles x Ashley Longshore

MARCH 2020

Ashley Longshore partnered with the famous cupcake bakery, Sprinkles, to celebrate Women's History Month by kicking off with a limited edition white chocolate raspberry cupcake adorned with edible artwork from Ashley's Iconic Women collection.



Sprinkles x Ashley Longshore

MARCH 2020

During the month of March, \$.50 per cupcake and \$5 per dozen box, up to \$20k, will be donated to scholarships for students in the arts through The Ashley Longshore Charitable Trust.



“Sprinkles Cupcakes is a female founded company, and I love working side-by-side with strong females.”

Ashley Longshore

project **RUNWAY**

bravo

JANUARY 2020

Episode 7 of the 18th season of Project Runway introduced the remaining contestants to artist Ashley Longshore and her bold, colorful prints. Ashley was the guest judge of the episode that aired on January 23, 2020.



Ashley's outrageous pop art was turned into one of a kind prints, giving the runway some of the boldest looks of the season.

project RUNWAY



JANUARY 2020

“It’s a celebration of creativity and it was just really exciting for me to be there, to see what the designers did with fabric, with my artwork.” -Ashley Longshore



“I feel like right now in our society, with how crazy things are and the news is so depressing, it’s fun for me to see outrageousness in fashion. So, as far as inspiration goes, I love things that make me feel alive. I love color, I love over the top, I love inspiring people. You know, inspiration is all around us. You just have to be still for a minute and pick up on it.”

A handwritten signature in black ink that reads "Ashley Longshore".

Art|Basel Miami Beach

DECEMBER 2019

Dee Ocleppo

×
Ashley Longshore

Dee and Tommy Hilfiger hosted a party for Ashley Longshore during art basel, turning their own home in Golden Beach, Florida into a private showing of Ashley's paintings.



Art|Basel Miami Beach

DECEMBER 2019

Dee Ocleppo

×
Ashy Longshore



RIZZOLI NEW YORK

BOOK TOUR



DECEMBER 2019

ShopBAZAAR and The Conservatory brought guests together at Hudson Yards to celebrate the launch of our first-ever pop-up in NYC. The space was transformed by event designer Bryan Rafanelli in the pink and red colors of artist Ashley Longshore's signature leopard print. Longshore debuted a new installation in the store and was also at the event signing her new book, *I Do Not Cook I Do Not Clean I Do Not Fly Commercial*.



RIZZOLI

NEW YORK

BOOK TOUR

NOVEMBER 2019



Ashley Longshore brought her new book *I Do Not Cook I Do Not Clean I Do Not Fly Commercial* to Jeffrey Atlanta to sign copies for eager fans on her 2019 Rizzoli Book Tour.



RIZZOLI
NEW YORK

BOOK TOUR



NOVEMBER 2019

Ashley Longshore delivers exactly what her fans are clamoring for in "I Do Not Cook, I Do Not Clean, I Do Not Fly Commercial" - a look at Ashley's big life, her audacious aphorisms, and of course her sumptuous, glittering art in sublime detail. Her pop-art paintings are always daring; her art makes noise. Join Strand in the Rare Book Room as Ashley shares her story with famed designer Christian Siriano!



NYFW THE SHOWS

DENNIS BASSO
HANDMADE IN NEW YORK CITY

SEPTEMBER 2019

Ashley Longshore — the official artist of New York Fashion Week — closed out designer Dennis Basso's show on Tuesday in a one-of-a-kind custom couture organza coat that she hand-painted.



“Two years ago I couldn't receive a seat to any of the shows,” Longshore said backstage before the start of the Dennis Basso show, where she was scheduled to close it in a runway look created especially for her by the designer.

“All you need is a Bergdorf's collaboration, your own restaurant at Bergdorf Goodman, an installation with Diane von Furstenberg and to paint live at Christian Siriano to get a good seat at a fashion show. It's wild.”

SEPTEMBER 2019

IMG named Ashley the “Artist in Residence” for New York Fashion Week 2019. She unveiled two giant vinyl installations in Spring Studios featuring her artwork, with sayings such as: “You are a Queen”, “You are perfection”, “You are stunning”, “She’s coming in hot”, “Slay”, “Have the cake. Eat the cake.”



SEPTEMBER 2019



“This is what we need in America right now. I mean, the news is depressing. We need inspiration. We need color. We need clothes. We need music. We need poems.”

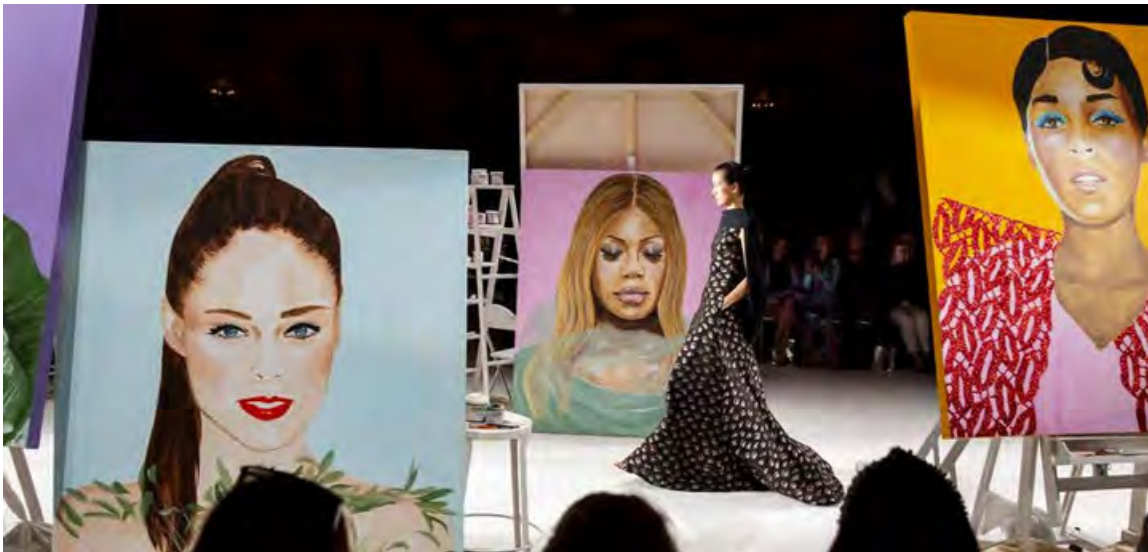
NYFW THE SHOWS CHRISTIAN SIRIANO

SEPTEMBER 2019

Fashion designer Christian Siriano enlisted New York Fashion Week's official artist in residence, Ashley Longshore, to paint 72" x 60" portraits of eight of his female muses (including Janelle Monáe, Lady Gaga, Laverne Cox, Frida Kahlo, Kate Moss, Audrey Hepburn) wearing pieces from his namesake spring-summer 2020 collection.



"I really just wanted the clothes to be whimsical and powerful and emotional like her work, but sort of playful and fun and not taking themselves too seriously."



NYFW THE SHOWS CHRISTIAN SIRIANO

SEPTEMBER 2019

*“Her woman empowerment statements also inspire the silhouettes in the collection to celebrate the body and the women wearing them”
- Christian Siriano*



Ashley Longshore

X MAYBELLINE
NEW YORK

AUGUST 2019



The Maybelline New York X Ashley Longshore collection features signature prints from the artist's attention-grabbing designs reimagined for the packaging of six, cult-favorite SuperStay Matte Ink shades. **The vibrant patterns were selected to reflect the statement-making shades of the collection, and challenge women to empower themselves through self-expression. Whether you're a Loyalist, Believer, Pioneer, Dreamer, Visionary, or Artist these wearable, liquid matte shades are packed with bold attitude, and confidence.**

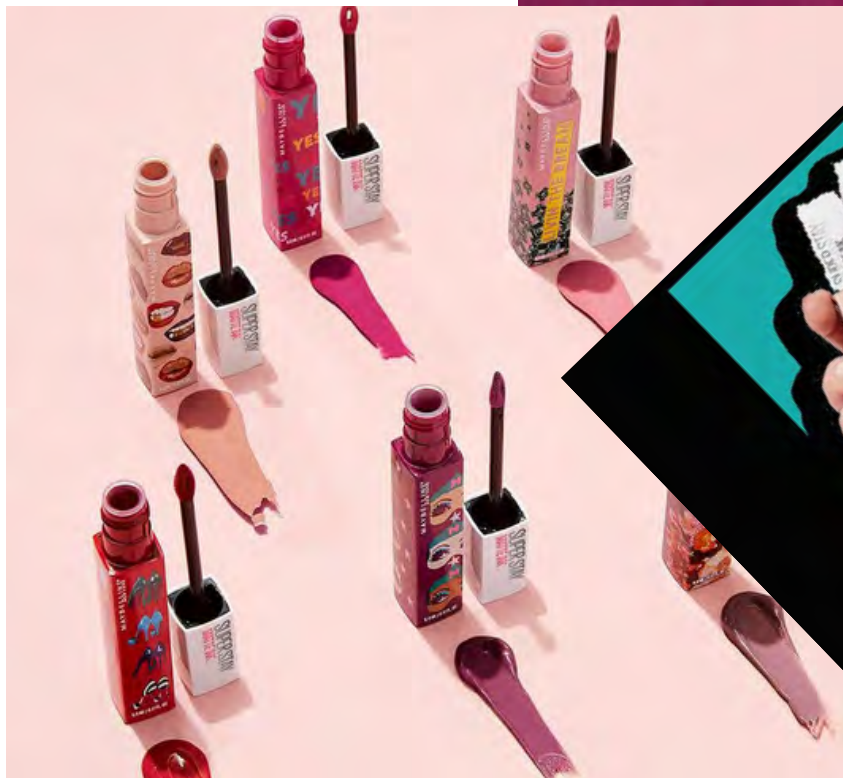


Ashley Longshore

X MAYBELLINE
NEW YORK

AUGUST 2019

“Maybelline New York is excited to work with a true creator like Ashley Longshore who continues to push boundaries,” said Trisha Ayyagari, Global Brand President. *“This collaboration emphasizes the shared brand values of encouraging individuality and self-expression,”* said Ayyagari.



DIANE VON FURSTENBERG

MARCH 2019

Two of the most dynamic women in art and fashion, Ashley Longshore and Diane von Furstenberg, are joining forces to celebrate extraordinary women in history and partner on a curated art collection for International Women's Month.



Longshore painted 37 extraordinary portraits of women including Ruth Bader Ginsberg, Jackie Kennedy, Marlene Dietrich, Cleopatra, Oprah, Gloria Steinem, Whitney Wolfe Herd, among others. This collection marks the first time Longshore is presenting work without bedazzling, sparkle or resin.



DIANE VON FURSTENBERG

MARCH 2019



“When I first met Ashley, I was impressed by her force of life and vibrant talent. I am excited that we joined together to celebrate International Women’s Month by showcasing extraordinary women in history. I provided Ashley a list of women who have inspired me through their energy and achievements and she has done an amazing job creating their portraits.”

-Diane von Furstenberg.



BERGDORF GOODMAN

JANUARY 2018



BERGDORF GOODMAN

JANUARY 2018

Ashley Longshore makes history as she becomes the first solo female artist to exhibit at Bergdorf Goodman along with 6 windows on 5th Avenue.



BERGDORF GOODMAN

JANUARY 2018

New York fashion landmark Bergdorf Goodman was abuzz Thursday in celebration of the first female artist solo exhibit in its 100-plus-year history.

Pop artist Ashley Longshore — known for her playful portrayals of pop culture icons such as Grace Kelly, Audrey Hepburn, Lil Wayne, Frida Kahlo and more — took over the store's windows and seventh floor gallery to kick off a monthlong showcase of glittery goodness.



“It means that if a self-taught artist from Montgomery, Alabama, can have five massive windows on Fifth Avenue and takeover the seventh floor of Bergdorf Goodman, anything can happen. It is an honor and unbelievably exciting. This also validates every collector who spent a dime on me over the last 24 years.”

BERGDORF GOODMAN

PALETTE RESTAURANT

JUNE 2018



“We invited Ashley to be our ‘artist in residence’ after the overwhelming response we felt from our installation on the 7th Floor and in the Fifth Avenue windows,” says Linda Fargo, Bergdorf Goodman’s Fashion Director.



The New York Times

Ashley Longshore Says “There Is No Crying At Bergdorf Goodman.”



CBS THIS MORNING

AUGUST 2019

“The artist Ashley Longshore is on quite a roll lately. The New York Times dubbed her “fashion’s latest art darling.” A fashion editor called Longshore the “pied piper of hope and fun.” Jamie Wax has been spending time with Longshore and has more.”



Ashley Longshore X

ERIC BUTERBAUGH
LOS ANGELES

MAY 2019



It's hard to believe it took this long for pop artist Ashley Longshore to have an exhibition in Los Angeles.

But to hear her tell it like only she can, it took her this long to find the right partner in perfumer and florist-to-the-stars Eric Buterbaugh, who has a love of bon mots himself that made them fast friends, and is opening his Beverly Boulevard gallery for Longshore's first L.A. exhibition, which runs from today to May 24. **-WWD**





APRIL 2019

Artist Ashley Longshore kicks off her art demonstration with scream therapy before showing Seth Meyers and Mark Hamill how to spruce up some portraits of famous people with glitter.



GUCCI

NOVEMBER 2018

To celebrate the new #GucciDIY knits, six artists have recreated the styles inside original artworks, including **Ashley Longshore's** character immersed in blossoming flowers and color wearing a wool cable knit sweater--interchangeable for men and women--personalized with an intarsia initial.



GUCCI

NOVEMBER 2018



Gucci chose six artists to display their work on Art Walls across the globe. As one of the six artists, Ashley Longshore's work was chosen to be displayed on Brick Lane in London, England.

Jeffrey

OCTOBER 2018



Ashley Longshore took Atlanta by storm with her bigger than life personality and art with a showing of her mind blowing art at Jeffrey Atlanta, Phipps Plaza.

A darling of the fashion world, her renderings of Birkins and bottles of Veuve Cliquot mixed amicably among the shop's glossy white displays of Gucci, YSL and Balenciaga. In tow was 50 pieces of new work from the artist, as well as glittering pieces from her Liberace-worthy limited-edition Judith Lieber collaboration.



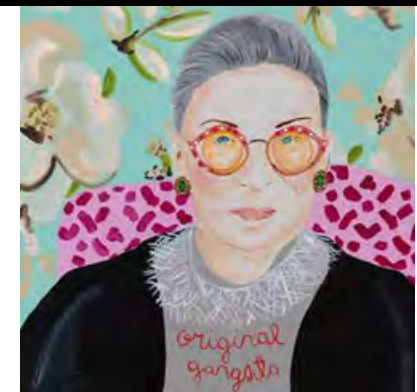
Ashley Longshore

X LINGUA FRANCA

NOVEMBER 2018



The collaboration between myself and Lingua Franca makes perfect sense because we both believe in strong messaging. RBG, Michelle Obama, Dr. Ford, and Maya Angelou, are all women who represent fearlessness, beauty, honesty, and standing up for what you believe in. Living with the images of these four women makes me feel brave and painting them for Blecker St. has been such an honor!"





THE POST OAK

HOTEL AT UPTOWN HOUSTON

OCTOBER 2018

New Orleans-based pop artist Ashley Longshore stormed into Houston like an overwhelming force of nature, charming billionaire Tilman Fertitta and leaving a host of Bayou City swells in her wake. The sassy, outspoken artist/entrepreneur took over a 5,000-square foot space in Fertitta's Post Oak Hotel office tower Thursday to showcase her wild and wacky works of art, which have some labeling her as "the Andy Warhol of the 21st century." -Houstonia





JULY 2018

“Hostess Lizzie Tisch, who welcomed an art-centric group to her Bridgehampton home to toast artist Ashley Longshore. Tisch, resplendent in a multicolored frock, greeted guests including Kelly Ripa and Sarah Jessica Parker.” -**Vogue**



JUDITH LEIBER

C O U T U R E

JANUARY 2018

Judith Leiber Couture partners with Ashley Longshore on an **exclusive capsule collection of luxury handbags**. Ashley designed the collection with Judith Leiber brand co-owner and creative director Dee Ocleppo Hilfiger, and Judith Leiber Couture Chief Officer, Jana Matheson. The limited edition collection includes 5 unique luxury handbags adorned with Swarovski crystals.





BENTLEY

AUGUST 2018



Bentley Motors Limited's partnership with Ashley Longshore is to promote female entrepreneurs who enjoy luxury vehicles.



TITAN BLACK

2018

Titan Black are **masters in the enhancement of the world's finest timepieces**. We specialise in working on Rolexes, applying a variety of modifications to bring you an outstanding creation whose rarity and allure speaks for itself.

Not only is a Titan Black wristwatch already branded a masterpiece in its own right due to its legendary genetics, but on top of this, its superb black finish and customised features make it patently exceptional. *Titan Black partnered with Ashley Longshore in a limited edition release of custom Rolex watches featuring Ashley's art.*



F O R T Y F I V E T E N

SEPTEMBER 2017



Renowned pop artist Ashley Longshore, for the very first time, **unveiled a pop up installation of never before seen work exclusively at the prestigious For Home Forty Five Ten in Dallas.**

The pop launched with a personal appearance in Dallas on Friday, September 15th.

In addition to her paintings which emulate Longshore's artistic theme of American status, culture and greed, the pop up will include porcelain plates, glassware, Lucite trays, accessories and furniture which highlight her most popular work of icons like Anna Wintor, Grace Kelly, Audrey Hepburn, and Abe Lincoln.





SEPTEMBER 2017

Longshore joined forces with popular luxury handbag brand, **Mark Cross** a **limited edition hand painted bag showcase only available at Forty Five Ten** Like all of her work, the items are “elegant yet rebellious.”





THE OUTNET HOLIDAY COLLABORATION

DECEMBER 2015



The bold and audacious Ashley Longshore joined forces with Net-A-Porter's "The Outnet" for their 2015 Holiday Guerrilla Marketing Campaign. Ashley's art brings a hilarity to the idea of the stresses of holiday shopping versus the ease that shopping online affords the smart shopper. With billboards all over New York during the city's busiest time of year, Ashley Longshore's art made a fearless statement and was absolute marketing genius.





Veuve Clicquot

REIMS FRANCE

MARCH 2016



An exclusive collaboration between Veuve Clicquot and pop artist Ashley Longshore hosted in her New Orleans studio gallery where the top tier of the label, Le Grand Dame was poured. Veuve Clicquot flew in female Wine-maker Delphine Labord from France specifically for this special event.

Veuve Clicquot chose to collaborate with the artist because she captures the spirit of Veuve Clicquot so beautifully in her paintings.

Named one of the leading female entrepreneurs of the south by Forbes, Longshore is very much inspired by Madame Clicquot and the brand that she built. The event was a huge success celebrating the exquisite brand, the bombastic artist and was an elegant scene with New Orleans' elite society.





clé de peau BEAUTÉ

JUNE 2016

The SHISEIDO Group's high-prestige brand Clé de Peau Beauté (CPB) hosted an autumn/winter 2016 global press conference with the theme of Fearless Beauty, held at Shanghai's Fairmont Peace Hotel on Thursday, June 16, 2016.

Since 2013, in order to meet and serve new customers, CPB has presented Holiday Collections in collaboration with young designers who embody the worldview of CPB and are highly in tune with the values of the new era. For 2016, CPB worked with Ashley Longshore, a modern artist known for her elegant yet edgy style featuring vivid colors and bold compositions, and has produced modern, elegant expressions of the beauty of ***"women willing to create the new era"*** from "les Années Folles" (the Roaring 20s) which is the season's theme. Ashley Longshore was present at the press event as a special guest. Together with brand muse Amanda Seyfried and Chinese artist Yi Zhou who appeared as the MC of the gala dinner, Ashley spoke of her unique outlook on art under the theme of "Fearless Beauty" and was enthusiastically applauded by the guests.

