



STOR-RITE

MERCHANDISING GONDOLAS AND ACCESSORIES

CATALOG 5

EB DISPLAY COMPANY

DISPLAY MANUFACTURER SINCE 1952

Since 1952 EB Display has combined a unique blend of creative design, value engineering, and in-house manufacturing to provide stock and custom displays, retail fixtures, and signage solutions that produce desired results. As your single source display manufacturer for point-of-purchase displays, retail fixtures, and graphics, we begin the process by listening to you, our client.

Our 200,000+ sq. ft. facilities allow EB Display to meet your current merchandising needs as well as develop new programs through our three manufacturing divisions.



- Wide variety of Gondolas
- Gondola Shelving
- Pegboard Hooks
- Wire Literature Holders
- Gondola Graphics
- Sign Holders
- In-Store Merchandisers
- Front Fencing and Wire Baskets



- Custom Wood and Plastic Displays
- Industrial and Graphic Design
- Prototyping
- Graphics
- Injection Molding
- Vacforming
- Heatbending
- CNC Routing



- Custom Metal and Wire Displays
- Industrial and Graphic Design
- Prototyping
- Graphics
- Powder Coating
- Laser CNC
- Wire Bending
- Beverage Displays



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SALES PACER

Our most popular selling merchandiser. This classic medium duty gondola is designed for both end cap and medium in-line displays.

The Sales Pacer makes great use of wall and end-cap space displaying products on shelving, peg hooks and wire baskets. Easy assembly with no tools required allows for set up in a matter of minutes.

Available in 24", 36" and 48" widths. Beige/walnut brown with white peg panel.

- Rigid construction
- One-inch peg hole slotting
- One-inch vertical shelf adjustment
- 54" height
- 300 lbs. total weight capacity
- 120 lbs. total weight capacity on base shelf
- 90 lbs. total weight capacity per upper shelf



PART NUMBER	SIZE	SHIP WT. #	PRICE
24" SALES PACER			
SP2454	24" x 54" x 14"	32.0 lbs.	\$ 65.57
36" SALES PACER			
SP3654	36" x 54" x 14"	36.0 lbs.	\$ 86.63
48" SALES PACER			
SP4854	48" x 54" x 14"	47.0 lbs.	\$ 99.79

SALES PACER SHELVING

Maximize your Sales Pacer with the addition of durable steel shelving. Each shelf is adjustable in one inch increments and has a 90 lb. weight capacity. Available in 10" and 12" depths.



PART NUMBER	SIZE	SHIP WT. #	PRICE
SPUS2410	24" x 10"	6.0 lbs.	\$15.80
SPUS2412	24" x 12"	7.0 lbs.	\$17.31
SPUS3610	36" x 10"	7.0 lbs.	\$18.05
SPUS3612	36" x 12"	9.0 lbs.	\$20.56
SPUS4810	48" x 10"	9.0 lbs.	\$20.14
SPUS4812	48" x 12"	11.0 lbs.	\$23.06



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SALES PACER PLUS



Expand your merchandising capabilities with Stor-Rite's dynamic new Sales Pacer Plus by accessorizing your gondolas with a mix of shelving, hooks and literature holders.

The Sales Pacer Plus comes with the following:

- (1) gondola - 24", 36" or 48" width with a 14" base shelf
- (2) 12" adjustable upper shelves
- (10) 6" medium duty ballend peghooks
- (2) 4" wire literature holders

You will love the flexibility the Sales Pacer Plus has to offer. All for one low price!

PART NUMBER	SIZE	SHIP WT. #	PRICE
24" SALES PACER PLUS			
SPPLUS2454	24" x 54" x 14"	46.0 lbs.	\$106.49
36" SALES PACER PLUS			
SPPLUS3654	36" x 54" x 14"	54.0 lbs.	\$134.05
48" SALES PACER PLUS			
SPPLUS4854	48" x 54" x 14"	69.0 lbs.	\$152.21

HEAVY DUTY SALES PACER



A heavy duty merchandiser designed for dual capacity use as a free standing merchandiser or an in-line fixture where a heavy product weight capability is required. The Heavy Duty Sales Pacer's shelving offers the flexibility to be mounted both flat and angled downward to allow for gravity fed products.

Available in 36" and 48" widths. Beige/walnut brown with white peg panel.

- Rigid construction
- One-inch peg hole slotting
- One-inch vertical shelf adjustment
- 54" and 66" heights, 16", 18" and 22" base shelf
- 1200 lbs. total weight capacity
- 300 lbs. total weight capacity on base shelf
- 140 lbs. total weight capacity per upper shelf

PART NUMBER	SIZE	SHIP WT. #	PRICE
36" HEAVY DUTY SALES PACER			
HDSP365416	36" x 54" x 16"	55.0 lbs.	\$115.67
HDSP366616	36" x 66" x 16"	58.0 lbs.	\$120.27
HDSP365418	36" x 54" x 18"	62.0 lbs.	\$119.18
HDSP366618	36" x 66" x 18"	64.0 lbs.	\$123.87
48" HEAVY DUTY SALES PACER			
HDSP485416	48" x 54" x 16"	64.0 lbs.	\$128.81
HDSP485418	48" x 54" x 18"	69.0 lbs.	\$133.29
HDSP485422	48" x 54" x 22"	79.0 lbs.	\$142.37
HDSP486616	48" x 66" x 16"	71.0 lbs.	\$137.99
HDSP486618	48" x 66" x 18"	73.0 lbs.	\$144.39
HDSP486622	48" x 66" x 22"	81.0 lbs.	\$153.14



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HEAVY DUTY SALES PACER SHELVING

Maximize your Heavy Duty Sales Pacer with the addition of durable steel shelving. Each shelf is adjustable in one inch increments and has a 140 lb weight capacity. Available in 10", 12", 14", 16" and 18" depths.



PART NUMBER	SIZE	SHIP WT. #	PRICE
HDSPUS3612	36" x 12"	8.0 lbs.	\$22.51
HDSPUS3614	36" x 14"	9.0 lbs.	\$22.97
HDSPUS3616	36" x 16"	10.0 lbs.	\$24.97
HDSPUS4810	48" x 10"	11.0 lbs.	\$24.32
HDSPUS4812	48" x 12"	12.0 lbs.	\$27.29
HDSPUS4814	48" x 14"	13.0 lbs.	\$28.88
HDSPUS4816	48" x 16"	14.0 lbs.	\$32.47
HDSPUS4818	48" x 18"	17.0 lbs.	\$36.30

HEAVY DUTY SALES PACER PLUS

No merchandising program can be without the value and flexibility of Stor-Rite's new Heavy Duty Sales Pacer Plus. A mixture of shelving, hooks and literature holders allows you to merchandise a heavier product load in a variety of different ways.

The Heavy Duty Sales Pacer Plus comes with the following:

- (1) gondola - 36" or 48" width with a 16" base shelf
- (2) 14" adjustable upper shelves
- (10) 6" medium duty ballend peghooks
- (2) 4" wire literature holders

A great way to capture impulse sales!



PART NUMBER	SIZE	SHIP WT. #	PRICE
36" HEAVY DUTY SALES PACER PLUS			
HDSPPLUS365416	36" x 54" x 16"	73.0 lbs.	\$167.91
HDSPPLUS366616	36" x 66" x 16"	76.0 lbs.	\$172.61
48" HEAVY DUTY SALES PACER PLUS			
HDSPPLUS485416	48" x 54" x 16"	92.0 lbs.	\$192.87
HDSPPLUS486618	48" x 66" x 16"	99.0 lbs.	\$199.50



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DOUBLE SIDED SALES PACER

Double your capacity with Stor-Rite's two-sided merchandiser. Enjoy the same features and benefits of our popular Sales Pacer but with the added capacity to merchandise twice the volume of products. Easy assembly with no tools required allows for set up in a matter of minutes.



Available in 24", 36" and 48" widths. Beige/walnut brown with white peg panel

- Rigid construction
- One-inch peg hole slotting
- One-inch vertical shelf adjustment
- 14" to peg panel on both sides
- 54" height
- 450 lbs. total weight capacity
- 120 lbs. total weight capacity on base shelf
- 90 lbs. total weight capacity per upper shelf

PART NUMBER	SIZE	SHIP WT. #	PRICE
24" DOUBLE SIDED SALES PACER			
SPDB2454	24" x 54" x 14"	45.0 lbs.	\$ 97.31
SPUS2410	24" x 10" Shelf	6.0 lbs.	\$ 15.80
SPUS2412	24" x 12" Shelf	7.0 lbs.	\$ 17.31
36" DOUBLE SIDED SALES PACER			
SPDB3654	36" x 54" x 14"	62.0 lbs.	\$ 129.38
SPUS3610	36" x 10" Shelf	7.0 lbs.	\$ 18.05
SPUS3612	36" x 12" Shelf	9.0 lbs.	\$ 20.56
48" DOUBLE SIDED SALES PACER			
SPDB4854	48" x 54" x 14"	76.0 lbs.	\$ 144.12
SPUS4810	48" x 10" Shelf	9.0 lbs.	\$ 20.14
SPUS4812	48" x 12" Shelf	11.0 lbs.	\$ 23.06

DOUBLE SIDED HEAVY DUTY SALES PACER

A heavy duty two-sided merchandiser designed to use where a heavy product load is required. The Double Sided Heavy Duty Sales Pacer shelving can be mounted both flat and angled downward to allow for gravity fed products.



Available in 36" and 48" widths. Beige/walnut brown with white peg panel

- Rigid construction
- One-inch peg hole slotting
- One-inch vertical shelf adjustment
- 54" height
- 16", 18" & 22" to peg panel on both sides
- 16", 18" and 22" deep base shelves
- 1500 lbs. total weight capacity
- 300 lbs. total weight capacity on base shelf
- 140 lbs. total weight capacity per upper shelf

PART NUMBER	SIZE	SHIP WT. #	PRICE
36" DOUBLE SIDED HEAVY DUTY SALES PACER			
HDSPDB365416	36" x 54" x 16"	83.0 lbs.	\$184.24
HDSPDB365418	36" x 54" x 18"	94.0 lbs.	\$187.67
HDSPUS3612	36" x 12" Shelf	8.0 lbs.	\$22.51
HDSPUS3614	36" x 14" Shelf	9.0 lbs.	\$22.97
HDSPUS3616	36" x 16" Shelf	10.0 lbs.	\$24.97
48" DOUBLE SIDED HEAVY DUTY SALES PACER			
HDSPDB485416	48" x 54" x 16"	98.0 lbs.	\$192.78
HDSPDB485418	48" x 54" x 18"	109.0 lbs.	\$196.29
HDSPDB485422	48" x 54" x 22"	114.0 lbs.	\$209.46
HDSPUS4810	48" x 10" Shelf	11.0 lbs.	\$24.32
HDSPUS4812	48" x 12" Shelf	12.0 lbs.	\$27.29
HDSPUS4814	48" x 14" Shelf	13.0 lbs.	\$28.88
HDSPUS4816	48" x 16" Shelf	14.0 lbs.	\$32.47
HDSPUS4818	48" x 18" Shelf	17.0 lbs.	\$36.30



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SALES PACER EXTENDER KITS

Extender kits are a great way to increase selling space at a very economical price. Easy assembly with no tools required allows for quick set up.

The Sales Pacer extenders are available in two sizes. A 6" extender that will increase selling space to 60", and an 18" extender will increase selling space to 72".

The Heavy Duty Sales Pacer has an 18" extender available that will increase the selling space to 72" or 84".

Extender kits are not available for the Double Sided Sales Pacer or Double Sided Heavy Duty Sales Pacer.



PART NUMBER	SIZE	SHIP WT. #	PRICE
SALES PACER EXTENDER KIT			
SPEX2406	24" x 6"	4.5 lbs.	\$ 17.61
SPEX2418	24" x 18"	9.0 lbs.	\$ 24.10
SPEX3606	36" x 6"	5.0 lbs.	\$ 19.63
SPEX3618	36" x 18"	10.0 lbs.	\$ 26.56
SPEX4806	48" x 6"	6.0 lbs.	\$ 21.44
SPEX4818	48" x 18"	12.0 lbs.	\$ 31.35
HEAVY DUTY SALES PACER EXTENDER KIT			
HDSPEX3618	36" x 18"	14.0 lbs.	\$ 33.26
HDSPEX4818	48" x 18"	15.0 lbs.	\$ 38.04

CASTER BASES

Stor-Rite's Caster Bases offer the mobility to easily move the Sales Pacer to different locations.

Each Base is equipped with four 3"x1-1/2" heavy duty casters (2 locking) and hardware to attach the base to the Sales Pacer.



PART NUMBER	SIZE	PRICE	10	15	20	25	30
CASTERS							
SPCB24	24" x 14"	\$ 125.15	\$ 105.50	\$ 93.95	\$ 82.45	\$ 77.25	
SPCB36	36" x 14"	\$ 128.88	\$ 110.42	\$ 99.89	\$ 88.61	\$ 81.81	
SPCB48	48" x 14"	\$ 135.25	\$ 116.54	\$ 105.65	\$ 94.73	\$ 88.23	

* minimum order 10

* pricing indicates cost per caster base

* pricing for large quantities available upon request

* Heavy Duty Sales Pacer caster bases are made to order - minimum of 10



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GONDOLA MERCHANDISING

CUSTOMIZE YOUR SALES PACER WITH A COMBINATION OF ATTRACTIVE AND COST EFFECTIVE GONDOLA ACCESSORIES!

- Five sizes of shelving
- Color powder coating
- Graphic kick plate
- Front fences and dividers
- Pegboard hooks
- Wire literature holders
- Folding wire baskets
- Caster bases for easy mobility
- Header graphics
- Channel strip graphics
- Color pegboard and slat wall inserts
- Slat wall hooks
- Sign holders
- Clearview 2-piece displayer

All accessories available for both the Sales Pacer and Heavy Duty Sales Pacer.



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PEGBOARD HOOKS

Create an organized merchandising display with the use of pegboard hooks. Available in a variety of sizes and diameters these metal hooks are durable with a ball end for safety and zinc plated for long life.

Designed to fit all styles of Sales Pacers as well as our popular 4-Sided Merchandiser Spinner.

1/8" LIGHT DUTY BALLEND PEGHOOKS

PART NUMBER	SIZE	PRICE
12401802	1/8" x 2"	\$0.12
12401804	1/8" x 4"	\$0.16
12401806	1/8" x 6"	\$0.18
12401808	1/8" x 8"	\$0.21
12401810	1/8" x 10"	\$0.28

3/16" MEDIUM DUTY BALLEND PEGHOOKS

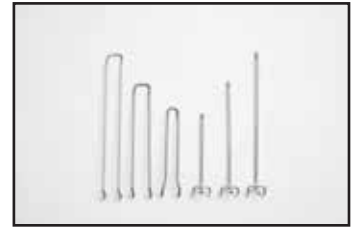
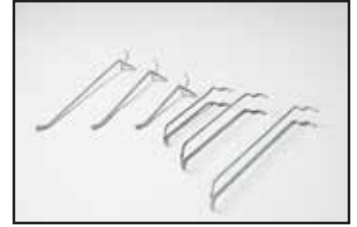
PART NUMBER	SIZE	PRICE
12403604	3/16" x 4"	\$0.21
12403606	3/16" x 6"	\$0.23
12403608	3/16" x 8"	\$0.28
12403610	3/16" x 10"	\$0.30
12403612	3/16" x 12"	\$0.35

1/4" HEAVY DUTY BALLEND PEGHOOKS

PART NUMBER	SIZE	PRICE
12401404	1/4" x 4"	\$0.32
12401406	1/4" x 6"	\$0.35
12401408	1/4" x 8"	\$0.36
12401410	1/4" x 10"	\$0.40
12401412	1/4" x 12"	\$0.47

1/8" DIAMETER HAIRPIN HOOKS

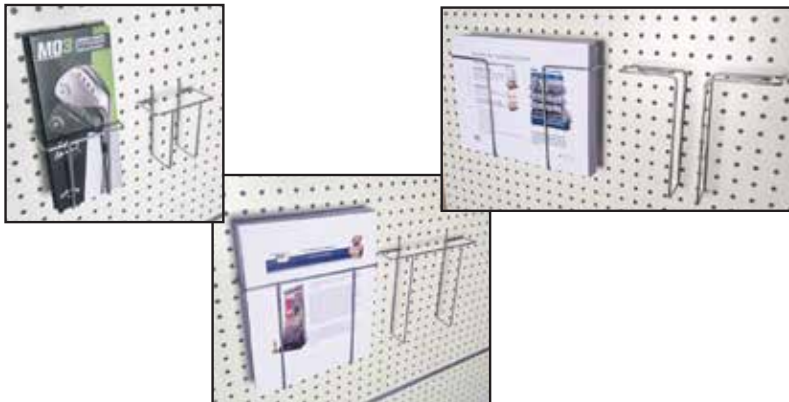
PART NUMBER	SIZE	PRICE
12402529	4"	\$0.23
12402179	6"	\$0.29
12401772	8"	\$0.30
12402571	10"	\$0.33



LITERATURE HOLDERS

Literature holders are a great tool to help keep your customers informed about product changes, new products and to refresh a current product line. Two sizes of literature holders are available in a one or two piece design.

Our unique two piece holder allows for the use of literature in a horizontal or vertical placement.



PART NUMBER	SIZE	SHIP WT. #	PRICE
LITERATURE POCKETS 4"			
1331954	1 PIECE	2 oz.	\$ 1.99
1988904	2 PIECE	2 oz.	\$3.10
LITERATURE POCKETS 8"			
1331958	1 PIECE	6 oz.	\$ 2.39
1988908	2 PIECE	6 oz.	\$3.24



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FRONT FENCES AND DIVIDERS



Merchandise products safely and clearly with front fences and dividers.

3 inch high fencing and dividers simply snaps into place through the diamond perforations on the base shelf or upper shelf.

Fits both the Sales Pacer and Heavy Duty Sales Pacer.

Zinc plated for long life.

PART NUMBER	SIZE	SHIP WT. #	PRICE
SNAP LOCK FRONT FENCE			
BF324	3" x 24"	12 oz.	\$ 3.79
BF336	3" x 36"	14 oz.	\$ 5.92
BF348	3" x 48"	16 oz.	\$ 7.80
SNAP LOCK DIVIDERS			
BD311	3" x 11"	4 oz.	\$ 2.42
BD313	3" x 13"	5 oz.	\$ 2.59
BD315	3" x 15"	5 oz.	\$ 3.03
BD317	3" x 17"	5 oz.	\$ 3.26

WIRE BASKETS



Perfect for merchandising loose products or to use as a dump bin. Designed to mount onto the pegboard, these baskets will fold flat for shipping or storage.

Dividers are available to securely hold products in place. The 24 inch wire basket will hold up to 50 pounds and the 36 inch wire basket will hold up to 75 pounds.

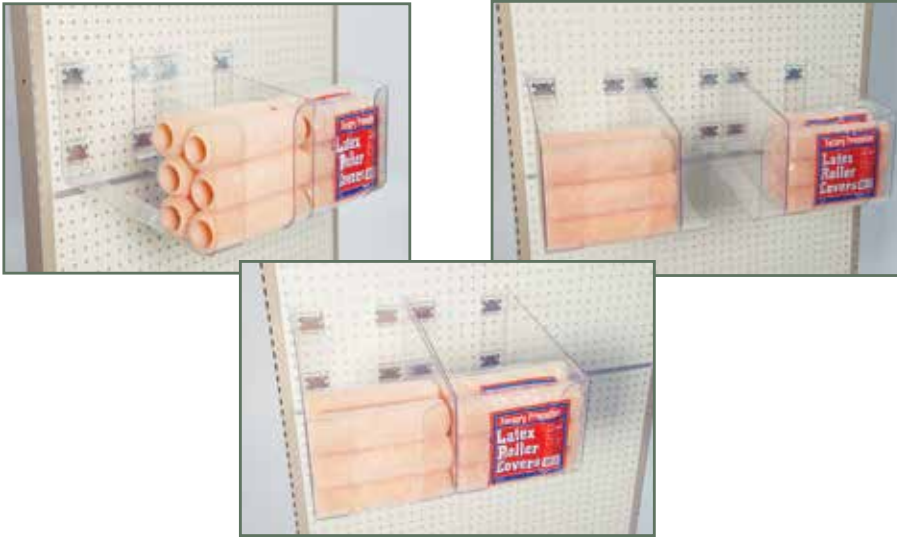
PART NUMBER	SIZE	SHIP WT. #	PRICE
FOLDING WIRE BASKETS			
2056812	8" x 24" x 13"	5.0 lbs.	\$ 28.19
2056813	8" x 36" x 13"	6.5 lbs.	\$ 31.53
2056921	12" Dividers	8 oz.	\$ 3.79



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CLEARVIEW 2-PIECE DISPLAYER

A creative method to merchandise products that come in an unusual shape or size. Adjustable for product length and will hold up to 20 pounds. The mounting bracket engages at top and bottom for rigid support in 1/4" peg holes. Molded of clear FDA approved high impact polystyrene. Sold ten per carton.



PART NUMBER	SIZE	SHIP WT. #	PRICE
CLEARVIEW 2-PIECE DISPLAYER			
2522014	8" x 13 1/2"	17 lbs.	\$ 77.50/Carton

HANDI BASKET

Designed to merchandise product as a dump bin and will fit on both the Sales Pacer and Heavy Duty Sales Pacer. Zinc plated and will hold up to 50 pounds.



PART NUMBER	SIZE	SHIP WT. #	PRICE
HANDI BASKETS			
3200	12" x 12" x 4 1/2"	2.5 lbs.	\$ 12.50



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PEGBOARD GRAPHICS



Make a Sales Pacer stand out and attract more customers with the printing of four color graphics. Graphics can be printed directly onto the pegboard or can be printed on .020 styrene, have holes punched to match pegboard holes and attached with push pins.

- Available for all sizes of Sales Pacers and Heavy Duty Sales Pacers.
- Digitally print 4-color process for graphics
- 6" and 18" extender kits available
- Stock and custom colors available for powder coating your gondola.



Call today for pricing - 1.800.832.6967

IN STORE GRAPHICS

Create excitement with in-store graphics. An on-site graphics department can help in developing signage that is strategic and effectively executed, from idea development to execution, providing comprehensive graphic printing solutions.



- Aisle signs
- Wall signs
- New store openings
- Specialized print projects
- Ability to print on wood, coated metal and plastic
- Very competitive on short runs of 1-250

No matter what the in-store signage needs are, Stor-Rite can handle it! Call today for a quote on your next in-store graphic promotion.



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GONDOLA GRAPHICS

The best sign is one that informs and entices customers. The Gondola Graphic is a direct reflection of brand so quality signing is critical. Nothing reaches customers faster than powerful, well designed header and channel strip graphics.

Stor-Rite gondola graphic solutions include:

- Affordable, competitive pricing
- Standard and custom sizes
- Fast turn-around
- Excellent customer service

SIZE	10	15	20	25	30	40	50
HEADER SIGNS (.060 STYRENE)							
8" x 24"	\$19.31	\$13.98	\$11.32	\$9.74	\$7.91	\$6.89	\$6.54
10" x 24"	\$20.85	\$15.05	\$12.19	\$10.40	\$8.40	\$7.43	\$7.15
8" x 36"	\$21.00	\$15.97	\$13.45	\$11.69	\$9.62	\$8.29	\$7.92
10" x 36"	\$23.54	\$17.69	\$14.74	\$12.98	\$10.97	\$9.85	\$9.46
8" x 48"	\$22.69	\$17.12	\$14.34	\$12.66	\$10.75	\$9.69	\$9.31
10" x 48"	\$26.31	\$20.38	\$16.80	\$14.65	\$12.34	\$11.23	\$10.85
HEADER SIGNS w/HEAT BENT MOUNTING FLANGE (.060 STYRENE)							
8" x 24"	\$26.08	\$19.12	\$15.63	\$13.54	\$11.15	\$9.95	\$9.62
10" x 24"	\$26.85	\$20.06	\$16.66	\$14.38	\$11.95	\$10.63	\$10.15
8" x 36"	\$29.08	\$22.08	\$18.55	\$16.45	\$14.03	\$12.71	\$12.23
10" x 36"	\$29.38	\$22.32	\$18.82	\$16.68	\$14.26	\$12.92	\$12.46
8" x 48"	\$30.92	\$23.45	\$20.32	\$17.95	\$15.32	\$13.91	\$13.46
10" x 48"	\$31.23	\$23.86	\$21.18	\$18.95	\$16.51	\$14.92	\$14.13
CHANNEL STRIPS (.020 STYRENE)							
1 1/4" X 24"	\$12.85	\$8.92	\$6.83	\$5.69	\$4.29	\$3.51	\$3.23
1 1/4" X 36"	\$13.23	\$9.18	\$7.15	\$5.85	\$4.49	\$3.72	\$3.46
1 1/4" X 48"	\$13.69	\$9.59	\$7.46	\$6.32	\$4.88	\$4.09	\$3.77

- * Minimum order 10
- * Pricing based per sign
- * Pricing for large quantities available upon request
- * Pricing based on high-resolution digital artwork



HEAT BENT MOUNTING FLANGE

GONDOLA SIGN HOLDERS

Stor-Rite offers four versatile and economical sign holders that will fit both the Sales Pacer and the Heavy Duty Sales Pacer.

- Black Magnetic Base - 2-1/4L x 2-5/8H - will hold up to 1/4" material
- Black Magnetic Base with 12" clear Gripper Channel Rail - will hold up to .080 material
- Clear Gondola Top - 3"L x 2-3/4"W and will hold up to .080 material
- Clear Adhesive Base - 3"L x 1"W x 7/8"H and will hold up to .080 material



PART NUMBER	DESCRIPTION	SIZE	PRICE
SIGN HOLDERS			
BMB001	Black Magnetic Base	2 -1/4"	\$3.26
BMBGR002	Black Magnetic Base with Gripper Rail	12"	\$3.90
GTSH003	Gondola Top Sign Holder	3"	\$0.67
ABSH004	Adhesive Base Sign Holder	3"	\$0.48



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4-SIDED MERCHANDISER

This versatile rotating pegboard panel display is a great way to merchandise a variety of different products without taking up much floor space. The 4-sided merchandiser has a three point suspension that will prevent panel bowing. A unique assembly method locks all the panels together so that it may be moved without the unit coming apart. Easy assembly with no tools required allows for set up in a matter of minutes.



- Holds up to 175 pounds
- Built in sign holder
- Over 20 square feet of prime merchandising area
- Can be used with Stor-Rites hooks, literature holders and Clearview 2-piece displayer
- Walnut brown base assembles quickly with wing nuts and bolts
- Panels rotate on nylon washers
- Panels are edged with walnut brown plastic for appearance and protection
- Ability to print on pegboard panels

PART NUMBER	SIZE	SHIP WT. #	PRICE
4-SIDED MERCHANDISER			
DR4812	12" x 48" Panels	35 lbs.	\$ 95.88
DR4814	14" x 48" Panels	37 lbs.	\$ 99.50
DR4816	16" x 48" Panels	39 lbs.	\$ 101.53

SPINNER DISPLAY



Looking for a way to merchandise those unusually long items such as belts, chains and anchor rods? Stor-Rite's compact and functional "Spinner Display" is the answer. Over 60" in height with adjustable rotors on 3" increments this display will hold up to 100 pounds of products and continues the Stor-Rite tradition of easy assembly with no tools required.

- Pigtail sign holder included
- Rotors adjustable on 3" center
- Radius tip safety hooks
- Available with 4 and 8 arm rotors
- Base assembles with no tools
- Custom rotors available - 250 minimum quantity



PART NUMBER	SIZE	SHIP WT. #	PRICE
SPINNER DISPLAY			
WD2485	Floor Display - No rotor	7.5 lbs.	\$ 30.95
2485807	4 Arm Rotor	0.8 lbs.	\$ 3.42
2485809	8 Arm Rotor	1.0 lbs.	\$ 5.99



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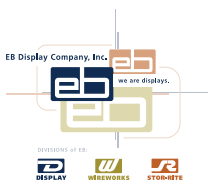
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