

FOR THE WELL-BEING OF OUR PLANET & EACH OTHER, CHOOSE TO LIVE LIFE THE HAPPY WAY



**WHO WE ARE**

A South Aussie-based health and wellness brand that's committed to empowering the world through the creation of all-natural health-food supplements that are both nutritional, delicious and fun!



**WHAT WE VALUE**

We're passionate about the health and happiness of both the mind and body and through trust, connection and the creation of nutritious and delicious products, we strive to be the brand of choice for those who want to live life to the fullest!



**WHY WE'RE HERE**

To inspire, empower and positively impact our community and the planet, to live a life that's full of health, wellness and happiness, one smoothie at a time!



**OUR COMMITMENT**

- We're committed to making a difference and having a positive impact, both socially and environmentally.
- We strive to take consistent actions that support the well-being of our planet and community and continue to seek answers and educate ourselves to improve our sustainability practices.

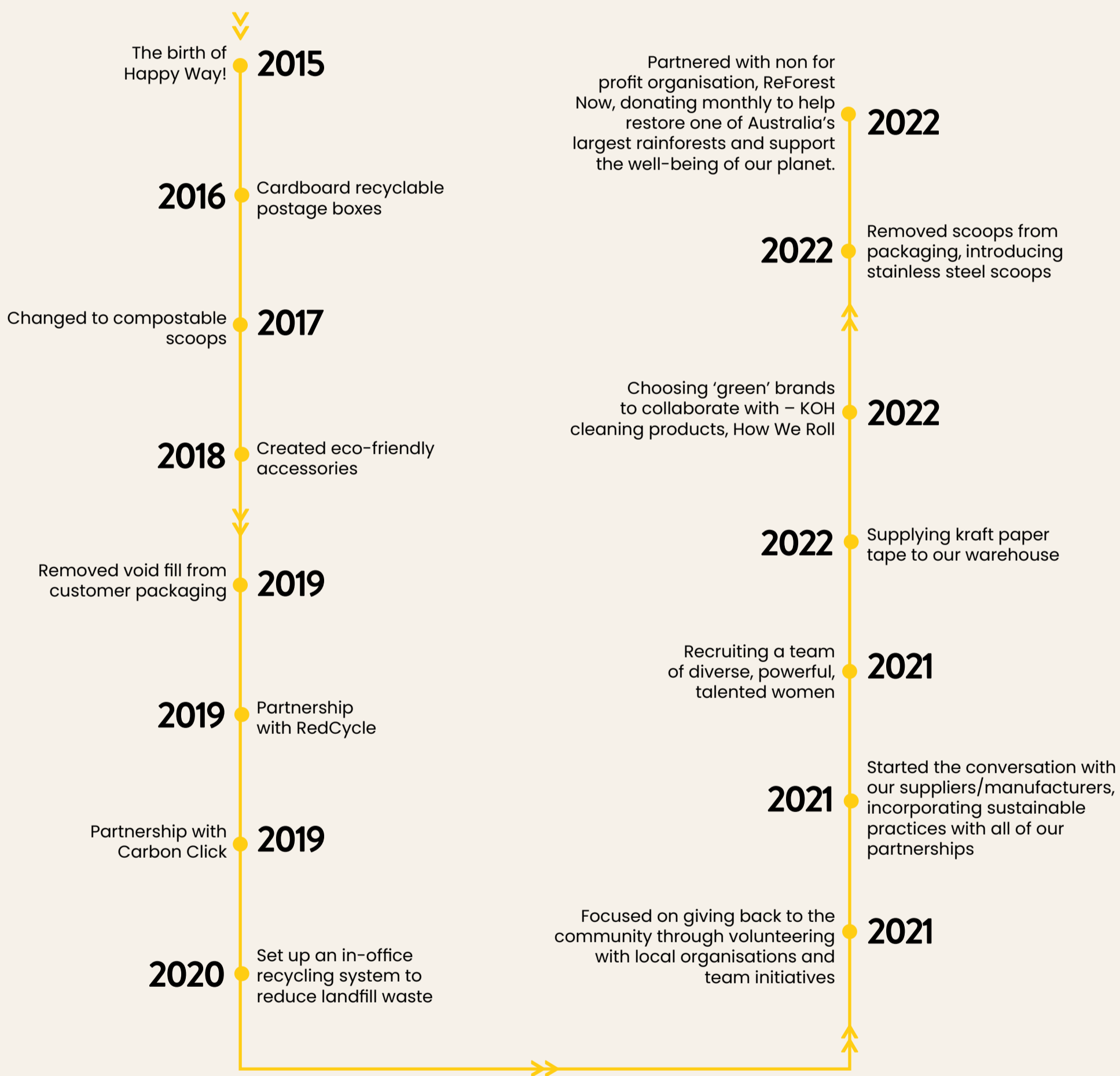
We're still learning, but we're dedicated to this commitment and our growth as a brand.



**HOW WE'RE MADE**

We're 100% natural and made with high-quality raw superfoods and organic ingredients. We're proudly non-GMO and free from hidden nasties.

**OUR JOURNEY SO FAR**



**WHERE WE'RE HEADED**

OUR 12-MONTH GOALS

**2023**

- ✓ Switching to recyclable packaging
- ✓ Removing plastic wrap packaging from products
- ✓ Switching from our plastic shakers to a stainless steel alternative
- ✓ Donate a minimum of 350 trees to our charity partner ReForest Now
- ✓ Continually supporting local organisations and communities through volunteer initiatives

BY 2025 WE WILL...

**2025**

- Become B Corp Certified**
- Become a member of 1% for the Planet**
- All packaging will be either compostable or 100% recyclable**