

AeroPress®

The Better Coffee Press



AeroPress®

The AeroPress coffee maker makes the best coffee you have ever tasted by allowing total immersion of ground coffee in water, resulting in extensive flavor extraction. It brews hot and cold brew coffee faster to yield rich, flavorful cups with lower acidity, no bitter taste, and no grit - unlike a French press.

Rich Taste: Low acidity and no bitterness

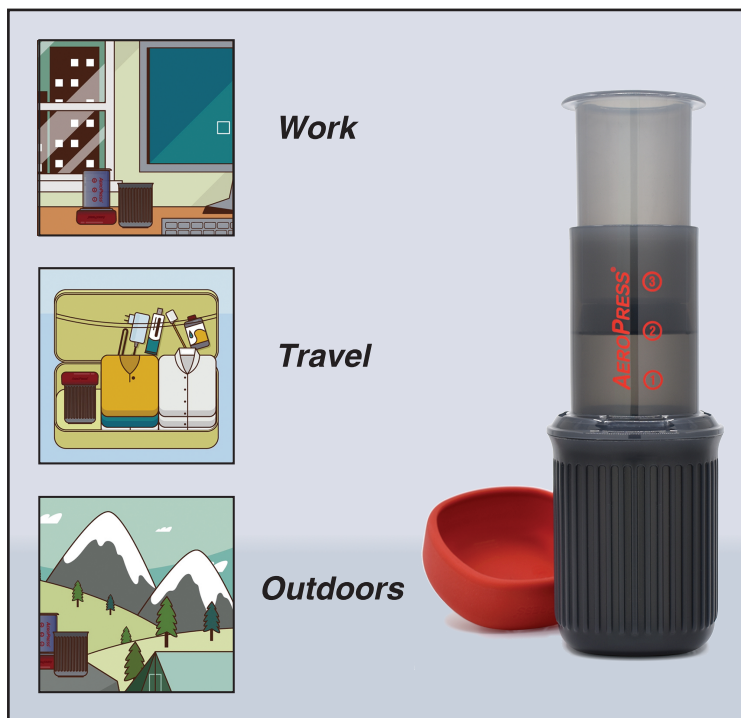
Quick: Brews in under a minute

Easy: Just a few simple steps

Fast Clean Up: Takes seconds

Grit Free: Brews a “clean” cup with no grit

Versatile: Makes American, espresso, or cold brew style coffee



AeroPress® Go™

The AeroPress Go travel coffee maker fuels an active lifestyle by giving busy travelers everything they need to conveniently brew superb American style coffee anywhere they want. Like the original AeroPress, the AeroPress Go can also brew espresso style and cold brew coffee that can be used in a wide range of energizing and refreshing drinks.

Presents a great opportunity to increase sales:

- To existing AeroPress users
- To new customers (travelers, outdoor adventurers, office workers)

Includes all the benefits of an AeroPress:

Delicious Coffee Anywhere: Enjoy while traveling, camping, boating or just at work

Simple: Easy to use and clean up takes seconds

Perfect Traveler: Compact, light weight, and durable

Save Time and Money: Skip the coffee shop

Good to Go: Mug and accessories included

Superb Taste: Free yourself from hotel coffee

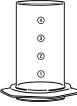
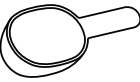
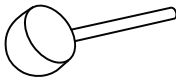
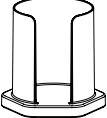
AEROPRESS[®] Go[™]

Travel Coffee Press

vs

AEROPRESS[®]

Coffee Maker

Summary	The Go comes with its own 15 oz. (444 ml) mug with lid and is engineered so that the AeroPress and all of its accessories (scoop, filter holder, and stirrer) fit inside the mug for traveling.	The original AeroPress has a slightly larger capacity than the Go and does not come with a mug, though there is a version that includes a travel tote bag.
All Pieces	 Plunger  Chamber  Filter cap  Stirrer  Filter holder  Scoop  350 filters  Lid  Mug	 Plunger  Chamber  Filter cap  Stirrer  Filter holder  Scoop  350 filters  Funnel
Brewing Capacity	 8 oz. (237 ml) coffee or 1 to 3 shots espresso style	 10 oz. (296 ml) coffee or 1 to 3 shots espresso style
AeroPress Dimensions	 Chamber and plunger together 4.6" x 3.6" x 3.6" (12 cm x 9 cm x 9 cm)	 Chamber and plunger together 5.4" x 4.2" x 3.8" (14 cm x 11 cm x 10 cm)
How It Travels	 Mug with lid on top 5.3" x 3.9" x 3.9" (14 cm x 10 cm x 10 cm) 15 oz. (444 ml) capacity	 Version available with travel tote bag
Weight	11.5 oz. (326 g) <i>includes all parts, not counting 350 filters</i>	8.0 oz. (226 g) <i>not counting 350 filters, filter holder and funnel</i>
Scoop	 SAME CAPACITY 14 g rounded scoop	 SAME CAPACITY 14 g rounded scoop
Filter Holder Capacity	 Holds 20 (still comes with 350)	 Holds all 350