



VanGo Sponsorship

Congratulations on being offered an opportunity to join the influencer program with VanGo Vapes Ltd!
Below you will find resources with materials and information in regard to the sponsorship.

If you have any further questions or concerns, send us a Direct Message to our Instagram page:
[@vangovapes](#)

Requirements:

We are looking for organic styles! Follow your campaign requirements and finish them within a decent amount of time; we try not to stress you out about specific number of posts as we know every page is different, but we do look for local exposure.

Local exposure just means the presence that you have in your local community and is made of organic commenting and interaction. Don't worry about trying to pressure your followers, rather they will engage with your posts based off the quality of it.

Sponsor Packages:

Once in the program and using your portal through Grin, you will be able to order packages that will contain e-liquids from our collections. Even though people have different taste palates we may require a specific product to be highlighted as we do want to collaborate to make your page the most effective.

If you don't like a flavor, just take a picture for your page and pass it forward to someone who may appreciate it a little more. If there's any juices that you specifically want to try then just send us a direct message on Instagram and we'll definitely work something out for you!

Performance:

Performance is evaluated based on the following criteria:

- ❖ Quantity of Posts per Month
- ❖ Frequency of Posts
 - Are the pictures posted over multiple days?
- ❖ Post Quality
 - Are the pictures clear?
 - Are the products accurately represented?
- ❖ Level of Engagement
 - Does your audience interact with your content?
 - Are you active with your responses and comments?



Tagging & Hashtags:

Ensure all posts incorporate the following tags/hashtags or check your campaign for specific hashtags:

- ❖ @vangovapes
- ❖ @(insert geo-tag¹ here)
- ❖ Check campaign details for specific hashtags
- ❖ **If applicable (discretionary):**

Pages to Tag	Hashtags to Post
❖ @tobaccoland_eliquid	❖ #internationaldelights
❖ @candyville_eliquid	❖ #ophelia
❖ @coffeeshop_eliquid	❖ #coffeeshop
❖ @frozen_eliquid	❖ #frozeneliquid
❖ @sodapop_ejuice	❖ #sodapopeliquid
❖ @frozentropix	❖ #frozentropix
❖ @cactusjango	❖ #cactusjango
❖ @frozenophelia	❖ #frozenophelia

Pictures:

Got any pictures that you want to be featured? Send them over to info@vangovapes.com or use the Picture Submission link under the VanGo [Sponsor Center](#).

Reviews:

Does one of our flavors really stick to you? Well we'd like to hear about it so head over to our website, www.vangovapes.com or our Facebook page and drop a review on your favorite juices!

Referrals:

All referrals receive a 15% bonus regardless of whether it is retail or wholesale, but on top of that there is also a 5% discount code for all retail referrals.

If you have any questions or need a code, send us a direct message on Instagram @VanGoVapes.

Additional Products:

Even though we send out as much as we can in your packages, sometimes you need a little more to help promote your page through a giveaway or maybe you just ran out of juice. Whether you need extra juice, clothing, swag, merchandise or any promotional goodies, give us a shout or just head over to our

¹ Geotagging means to "tag" a geographical location to content posted on various social media platforms such as Instagram, Facebook, Twitter & other outlets.



site with your influencer code: [sponsorclothing](#). For giveaways and other page promotions, contact us and we can work something out.

If you ever need more juice, just email us at info@vangovapes.com and we will help you out.

The Influencer Team:

Our VanGo influencer team is super diverse, we have our cloud chasers, reviewers, models, trickers, photographers, videographers, etc. If you're ever looking for human resources or have someone to refer, don't hesitate to send us a direct message on our Instagram @VanGoVapes.

Resources:

Check out the [Sponsor Center](#) for additional resources, media kit downloads & the link to our photo submission portal.

If you have any more questions or concerns, please don't hesitate to contact me directly. I personally manage all sponsors as I feel you guys are an integral part of our organization. As well, I am very picky about who represents the company, so if you are reading this, here's a pre-welcome to the team!

Sincerely,

A handwritten signature in black ink, appearing to read 'Saadiq Daya', is written over a white background.

Saadiq Daya | CEO

VanGo Vapes Ltd.