



3930 W. Windmill Lane, Suite 100  
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Phone: 877.863.4795  
customerservice@integra-products.com

August 08, 2023

## ANNOUNCEMENT

### **NEW RESELLER POLICY:**

Integra Specialty Products, Inc. has determined that to better compete in the market and to properly position its INTEGRA-branded products in the market, it must exercise more control over the distribution of INTEGRA-branded products. Therefore, effective September 8, 2023, all sales of INTEGRA-branded products in the United States will be subject to this Policy. For purposes of this Policy, “INTEGRA-branded products” means retail products sold by Integra Specialty Products (for a list see <https://integra-products.com/pages/pricing-policy>, not wholesale products made and labeled for sale by others. Integra has unilaterally adopted this Policy and will enforce it strictly and uniformly.

Although resellers remain free to establish and advertise their own resale prices, Integra will, without assuming any liability, cancel all orders and will indefinitely refuse to accept any new orders from any reseller immediately following Integra’s verification to its satisfaction that the reseller has advertised, offered, or sold any INTEGRA-branded products at a net retail sales price less than the minimum retail price established and announced by Integra (the “Floor Price”). The Floor Price may be found at <https://integra-products.com/pages/pricing-policy>.

Further, resellers are not permitted to resell INTEGRA-branded products on third-party Web sites. Integra will, without assuming any liability, cancel all orders and will indefinitely refuse to accept any new orders from any reseller immediately following Integra’s verification to its satisfaction that the reseller has resold INTEGRA-branded products through third-party websites, including but not limited to Amazon, Walmart, Ebay, Alibaba or others.

Integra will not discuss any conditions of acceptance related to this Policy, as it is non-negotiable and will not be altered for any reseller. In addition, Integra neither solicits, nor will it accept, any assurance of compliance with this Policy. Nothing in this Policy shall constitute an agreement between Integra and any reseller that the reseller will comply with this Policy.

Integra may modify this Policy at any time, or may designate promotional periods during which the Policy may change or rules are inapplicable.

Integra sales personnel have no authority to modify or grant exceptions to this Policy. All questions regarding the interpretation of this Policy must be directed to customerservice@integra-products.com.

Ben Blankenhorn  
Vice President, General Manager  
Integra Specialty Products, Inc.



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