



*A premiere organic cold-pressed
juice and smoothie bar.*

FRANCHISING OPPORTUNITIES



OUR MISSION

The Bodhi Bar mission is to both educate and continuously learn about plants and their health benefits when juiced while making organic juice, smoothies and cleanse packages accessible and affordable to promote daily consumption for wellness.

ABOUT US

Bodhi Bar is a premier organic cold-pressed juice and smoothie bar that also offers organic health shots and Bodhi Cleanse Packages. Bodhi Bar serves the healthiest fast food in the marketplace! One Bodhi Bar juice supplies up to six servings of fruits and vegetables and contains no added sugar, preservatives, and no pasteurization or high pressure processing. Bodhi Bar juices daily with its large cold-press juicer, giving each

customer's digestive system a break and immune system a boost through its popular juice cleanse packages – available for pick up in-store or delivered to the customer's doorstep for ultimate convenience. This amazingly healthy concept fits the needs of many different types of markets and demographics, allowing for a wide range of possible locations that would fit the Bodhi Bar business model.

SUPPORT

When you join the Bodhi Bar team as a franchise owner, you will receive outstanding support in a number of different exciting areas including:

- Operational Support
- Marketing Support
- Purchasing Support
- Accounting, Audit, & Legal
- Ongoing Research and Development
- Franchise Sales
- Program Oversight



FANS ARE SAYING...

Awesome service, delicious juices! I have done the detox 5 and 7 day juicing and the results were awesome. Highly recommend Bodhi Bar!

– MARIA



TRAINING

When you join the Bodhi Bar family, you will receive the following training:

- Initial Training at our headquarters in Ontario
- Onsite Training at Your Location
- Refresher Training Twice per Year
- Ongoing Support Training

OUR JUICE

Cold-pressing juice extraction delivers live juice – preserving maximum amounts of vitamins, enzymes, minerals and trace minerals. Our quality of juice is unequaled!

TERRITORIES

When you join the Bodhi Bar team, you have the choice to open a new startup business, or you can convert your current juice shop to be under the Bodhi Bar umbrella.

Exclusive territories can offer a competitive advantage in the franchise sales and marketing environment. As a

result, Bodhi Bar franchise system may choose to grant some of its franchisees an exclusive territory.

Bodhi Bar will designate territories for each franchisee based on the size and makeup of the market characteristics, with an individual territory of 50,000-100,000 Population Base .



COSTS

The fee for one franchise is \$30,000. Minimal start-up costs can be as low as about \$85,000, depending upon a number of factors. Please see the chart below for details.

<i>Description</i>	<i>Low</i>	<i>High</i>
Real Estate/Rent	\$1,500	\$6,000
Utility	\$100	\$500
Leasehold Improvements	\$10,000	\$50,000
Market Introduction Program	\$1,000	\$5,000
Furniture, Fixtures, and Equipment	\$10,000	\$20,000
Computer Systems	\$1,000	\$3,000
Insurance	\$600	\$1,000
Signage	\$3,000	\$6,000
Office Expenses	\$1,000	\$2,000
Inventory	\$2,000	\$3,000
Licenses & Permits	\$200	\$500
Dues and Subscriptions	\$300	\$600
Business Planning and Misc. Expenses	\$1,000	\$3,000
Professional Fees	\$1,500	\$3,000
Working Capital	\$20,000	\$40,000
TOTAL BEFORE FRANCHISE COSTS	\$53,200	\$143,600
AVERAGE	\$98,400	
Training	\$2,000	\$5,500
Franchise Fee	\$30,000	\$30,000
TOTAL WITH FRANCHISE COSTS	\$85,200	\$179,100
AVERAGE	\$132,150	



FANS ARE SAYING...

How refreshing to find a place where healthy can taste so good and be SO good for you. It's an added bonus that the service and staff/owners are so fabulous.

– TRACEY

QUALIFICATIONS

Types of qualifications recommended for potential franchise owners include:

- Well-rounded hard worker
- Strong sales and customer service abilities
- Good with timing and schedule management
- General business acumen
- High personal standards
- Able to meet initial investment requirements
- Understands cost management



QUALIFICATIONS

Ready to join the Bodhi Bar family? Follow the steps below!

- Arrange for an Initial Phone Consultation
- Fill out the Evaluation Form
- Return the Evaluation Form
- Arrange for a Discovery Day
- Review Franchise Agreement
- Join the Team!

CONTACT US

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Visit our franchising page at www.bodhibarfranchise.com