

The background of the slide features several stalks of lavender flowers in various shades of purple and blue, set against a clear, bright blue sky. The flowers are in sharp focus, with some in the foreground and others receding into the background, creating a sense of depth. The overall aesthetic is clean, natural, and serene.

**sky  
organics™**

**Media Kit 2024**

**United States**

For media inquiries please contact: [SkyOrganics@behrmanpr.com](mailto:SkyOrganics@behrmanpr.com)

# Our History ...and our future



# Our Company

Simple self-care made with nature's pure and potent botanicals.

By fusing passion and purpose, we're reimagining what it means to look good, feel good, and do good all while working to leave our world better than we found it.

Infused with organics, nature's purest ingredients, and bottled with unmatched integrity, our down-to-Earth self-care essentials inspire thoughtful rituals that protect the planet and deliver effective results.

Find your beauty in a more hopeful world with Sky Organics.



# Our Mission

Introducing the *new* Sky Organics

## Brand Mission

To provide humankind with access to sustainable beauty care that is good for people and good for the planet

## Committed to Organic

We will continue expanding use of organic ingredients and maintain organic certification on products representing 80+% of revenue

## Committed to Sustainability

We are on our way to reducing use of virgin plastics by 75% by 2026 and becoming carbon neutral by 2030



# Our Values

## Integrity

We do what we say we do.

## Inclusivity

We are welcoming to all.

## Accessibility

We make certified-organic beauty accessible to more people.

## Simplicity

We thrive in making everything simple and effective.

## Responsibility

We always do what is right for people and the planet.





**“ Find your beauty  
in a more hopeful  
world with  
Sky Organics,  
the creators of  
self-care essentials,  
made with nature’s  
pure and potent  
botanics. ”**

# Our Products

## Simple

We blend just a few simple ingredients to deliver the beauty benefits we promise. Most products contain 4 or less ingredients and our labels specify the purpose of each.

## Pure

We use pure, minimally-processed organic ingredients whenever possible because organic is the cleanest form of natural. We don't need a long *free from* list to assure you of our products' purity and sustainability.

## Potent

We never dilute our organic ingredients with water or inexpensive fillers, so you benefit from the pure potency of every ingredient.



# Our Organic Commitment

3 reasons why organic certification sets Sky Organics apart from other brands.

## Certified organic is the purest form of natural

We don't need a long *free from* list because organic certification is the highest natural standard

- Grown without pesticides, synthetic fertilizers, GMOs or over 700 other chemicals
- Healthier for humans (workers and consumers)

## Organic ingredients are pure & potent

Ingredients are minimally processed so they maintain their natural integrity

- More potent means more effective

## Organic is better for the Earth

Ingredients are sustainably grown, harvested & processed

- Better water conservation
- 45% less CO<sub>2</sub> output
- Less harmful to all living organisms







# Our Sustainability Commitment

Sky Organics' sustainability commitment encompasses more than what is inside the bottle

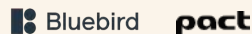
## Our Sustainable Packaging

- 42% of Sky Organics products are sold in sustainable glass bottles
- All plastic bottles and jars are made with 100% post-consumer recycled material
- All cartons are made with FSC Certified paper material
- Numerous products are packaged in upcycled, renewable and biodegradable materials



## Easy Post-use Recycling

- A QR code on every product leads customers to step-by-step recycling instructions
- Through our partnership with BlueBirdClimate, we actively measure our products carbon emissions and waste and are thoughtfully selecting supply chain partners.
- Through a partnership with PACT Collective, Sky Organics provides a simple solution for recycling all hard-to-recycle components like droppers, pumps and caps



## Proud to be B Corp

- We achieved B Corp Certification in 2023, showcasing our dedication to elevated social and environmental standards
- Joining a visionary community, we celebrate our commitment to making a positive impact through transparent and accountable business practices
- Our B Corp status reflects our holistic approach to social and environmental performance, underlining our achievement in sustainability and responsibility



## And More

- Our partnership with Ecologi helps fight climate change through reforestation. We plant one tree for every order placed through our website.
- All Sky Organics products are certified cruelty-free by the Leaping Bunny program



# Retailers

Products are available at retailers nationwide including:



# In the Media

**Health**

## Rosemary Oil for Hair Growth: Does It Work? A Dermatologist Weighs In

The Best Rosemary Oil for Hair Growth Products to Buy Below



**Sky Organics Essential Scalp Elixir**

BUY AT AMAZON  
BUY AT WALMART

**WELL+GOOD**

## 50 Best Amazon Prime Big Deal Day Deals Under \$50



Sky Organics Organic Castor Oil - \$2.00

Original price: \$4.00

The Sky Organics Castor Oil is designed to promote cellular and overall growth through natural ingredients.

**VOGUE**

## 38 Best Prime Day Editor Picks: What We're Actually Shopping Today

The Beauty Cabinet Refills



BUY AT AMAZON  
BUY AT WALMART

**sheknows**

## This Term-Aggravated Oil With 25K+ 5-Star Reviews Helped Shoppers' Hair, Lashes & Brows Thicken 'Like Crazy'



**US**

## The Best Hair Growth Oils in 2024

6. **Sky Organics Organic Castor Oil**



**GLAMOUR**

## 10 Best Castor Oils for Hair Growth, According to Dermatologists

Unlock Fuller hair, brows, and lashes.

Most Popular: **Sky Organics Castor Oil**



Sky Organics Castor Oil

**stylecaster**

## Shoppers Say Their Hair is 'Growing Like Weeds' From Using This \$10 Castor Oil With 45,000 Five-Star Ratings



BUY AT AMAZON  
BUY AT WALMART

**Parents**

## Parents Reveal the Diaper Bag Essentials They Can't Live Without

Sky Organics Organic Lardersol Essential Oil



BUY AT AMAZON  
BUY AT WALMART

**epihealth**

## The 26 best body lotions for keeping skin healthy and hydrated, according to experts

### Best body lotion for dry skin

**Sky Organics Organic Shea Butter**




BUY AT AMAZON

**Bustle**

## Experts Say That Of All The Cheap Popular Beauty Products On Amazon, These Are Worth The Hype

### 22. This Organic Hemp Seed Oil For A Lightweight Boost Of Moisture

**Sky Organics Organic Hemp Seed Oil**



BUY AT AMAZON  
BUY AT WALMART

**TIME stamped**

## The Best Lash Growth Serums to Lengthen and Strengthen Your Lashes



**Sky Organics Organic Castor Oil**

BUY AT AMAZON  
BUY AT WALMART

**GLAMOUR**

## The Best Drugstore & Affordable Skin Care Products of 2023



**Sky Organics Organic Castor Oil**

BUY AT AMAZON  
BUY AT WALMART

**POWERS**

## 6 Best Deet-Free Bug Sprays for the Whole Family

**Sky Organics Organic Bug Spray**



BUY AT AMAZON  
BUY AT WALMART

**HEALTHY**

## I've Bottled Alopecia Since Age 14—Here Are the Hair Care Products I Swear By



**Sky Organics Castor Oil**

BUY AT AMAZON  
BUY AT WALMART

**WomensHealth**

## The 10 Best Eyebrow Growth Serums, According to Dermatologists

### 3. Sky Organics Organic Castor Oil for Hair, Lashes, & Brows



BUY AT AMAZON  
BUY AT WALMART

**BYRDIE**

## The 10 Best Organic Body Washes of 2023



BUY AT AMAZON  
BUY AT WALMART

**Bustle**

## These 40 Cheap Grooming Products Are Really Weird & Interesting & They All Have Near-Perfect Reviews

### 40. This Hydrating Cold-Pressed Castor Oil That's So Versatile


**Sky Organics 100% Organic Castor Oil (US Version)**



BUY AT AMAZON  
BUY AT WALMART

**US**

## 'Superfan' Creator and Host Keltie Knight Shares Her Beauty and Fashion Favorites



BUY AT AMAZON  
BUY AT WALMART

**BEAUTY+NEWS 10C**

## Mother's Day Splurge vs. Deal Spa Products



BUY AT AMAZON  
BUY AT WALMART

**marie claire**

## The Best Beauty Looks From New York Fashion Week Spring/Summer 2023

### Natural Skin at Kate Spade



BUY AT AMAZON  
BUY AT WALMART



Sky Organics' Organic Morning Dew Oil Serum won the esteemed 2023 Glamour Beauty & Wellness Award in the "Drug Store and Affordable Skincare" category, as THE top choice among many contenders after rigorous testing by Glamour Beauty editors.



Oprah Daily selected the Sky Organics Organic Castor Oil as Editor's Choice in the 2024 Best Hair Growth Products feature, recognizing its efficacy and affordability in collaboration with board-certified dermatologists.

# Best Sellers



# Organic Castor Oil

Price: \$24.99

Conditioning and moisturizing oil helps support fuller and healthier-looking hair. Our USDA Certified Organic Castor Oil is a natural source of nourishing fatty acids that helps condition roots, nourish hair follicles and moisturize the scalp for healthier, stronger and fuller-looking hair. This single ingredient conditioning oil can be used as a pre-shampoo or overnight treatment and also used to give lashes and brows a nourishing boost. Our 100% pure, cold-pressed oil is vegan and cruelty-free.



**Proven Results:** 8 out of 10 experienced soothed scalp & deeply conditioned hair\*

\*Results from 4-week consumer perception study



# Organic Coconut Oil + Vitamin E

Price: \$17.99

Ultra-nourishing, antioxidant-rich oil provides intense moisture to very dry skin and hair. Our USDA Certified Organic Coconut Oil + Vitamin E is a two-in-one body and hair oil that deeply moisturizes very dry, dehydrated skin and hair in need of intense love and hydration. Full of nourishing fatty acids and enriched with Vitamin E antioxidants, it can be used as part of your daily routine or as a weekly treatment to support smooth and silky soft skin and hair. This 100% pure oil is vegan and cruelty-free.



**Proven Results:** 92% experienced smoother skin in just one week\*

\*Results from consumer perception study



# Organic Castor Oil Eyelash Serum

Price: \$14.99

Give lashes and brows a boost with our nourishing oil serum. Our USDA Certified Organic Castor Oil Eyelash Serum is a natural source of fatty acids that helps moisturize the roots and nourish hair follicles for healthier, stronger, and fuller-looking lashes and brows. This 100% pure, cold-pressed castor oil serum is vegan and cruelty-free.







# Organic Jojoba Oil

Price: \$18.99

Balancing face oil moisturizes and balances skin without greasiness. Our USDA Certified Organic Jojoba Oil is rich in fatty acids. Similar to skin's natural oils, it helps support moisture levels to keep dry areas hydrated while reducing excess oiliness - so skin looks nourished and grease-free. This 100% pure, cold-pressed, single-ingredient oil is vegan and cruelty-free. Use our Jojoba Oil on its own or drop it into your favorite serum or moisturizer for a boost of radiance.



**Proven Results:** 90%+ experienced softer, smoother, rejuvenated skin\*

\*Results from 4-week consumer perception study



# Tinted Lip Balms

Price: \$9.99

Treat lips to nourishing moisture and sheer, shimmery color with every swipe. Our Tinted Lip Balms are made with soothing castor, argan and coconut oils and refreshing peppermint to nourish and soften lips with long lasting hydration. In four universally flattering shades, our tinted balms complement lips with a sheer wash of color and luminous shine. And of course they are cruelty-free.



# Organic Rosehip Oil

Price: \$16.99

Rejuvenating oil helps create a bright, dewy, glowing complexion. Our USDA Certified Organic Rosehip Oil, a natural source of essential vitamins and omega 3 and 6 fatty acids, helps rejuvenate dull and tired skin to promote a brighter-looking, more radiant complexion. This undiluted, single-ingredient oil is 100% pure, vegan and cruelty-free and is unrefined and cold-pressed to help retain its natural vitamins and antioxidants. For best results, apply directly to skin or combine with your favorite serum or moisturizer for a brightening boost of hydration.



**Proven Results:** 94% experienced smoother skin in just one week\*

\*Results from consumer perception study



# Vitamin E Oil Blend

Price: \$21.99

Antioxidant-rich oil delivers reparative moisture to dry, rough skin. Our Vitamin E Oil Blend is an antioxidant-rich face and body oil that delivers lasting moisture to dry skin. Made with a nourishing blend of soybean, jojoba and rosehip seed oils, this reparative oil contains over 30,000 IUs of Vitamin E which is excellent for scars, stretch marks and extra dry patches. It deeply moisturizes, softens and smooths to support more youthful-looking, even-toned complexion. Our oil is 100% vegan and cruelty-free.



**Proven Results:** 87% experienced soothed skin that looked healthier

\*Results from 4-week consumer perception study

# Fractionated Coconut Oil

Price: \$16.99

Light-weight, super-absorbent oil effortlessly conditions, softens and smooths skin. Our Fractionated Coconut Oil is a very light-weight and super absorbent multi-purpose oil that effortlessly sinks into skin without clogging pores or leaving a greasy residue. This single ingredient oil is 100% pure, vegan and cruelty-free and free from added fragrances. It can be used alone to remove tough eye makeup or as a custom moisturizer mixed with your favorite essential oil. Apply directly to tough skin such as elbows, knees, and heels to soften the surface and lock in hydration.



**Proven Results:** 97% experienced smoother and more hydrated skin in just one week\*

\*Results from consumer perception study



# Organic Cotton Swabs

Price: \$7.99

Made with sustainably-grown, chlorine-free, hypoallergenic cotton, these ultra-soft-tipped cotton swabs are strong and durable, making them ideal for gently cleaning outer ears or a multitude of other uses. 100% pure, sustainably-farmed cotton fiber, processed without chlorine and conforming to organic standards, is ultra-soft and absorbent to provide gentle care for even the most sensitive skin. Perfect for applying toners, removing makeup and nail polish, delicately cleansing cuts and scrapes and for DIY craft projects. This product is GOTS Certified Organic Cotton, Vegan and Cruelty-Free.



# Organic Cotton Rounds

Price: \$7.99

Super-soft, sustainably grown, hypo-allergenic and chlorine-free, these durably-designed organic cotton rounds are ideal for applying toners, removing makeup and nail polish, and much more. 100% pure, sustainably-farmed cotton fiber, processed without chlorine and conforming to organic standards, is ultra-soft and absorbent to provide gentle care for even the most sensitive skin. Use for a variety of beauty and personal care uses including applying skincare products, delicately cleansing cuts and scrapes and for DIY craft projects. This product is GOTS Certified Organic Cotton, Vegan and Cruelty-Free.





# New Innovation



# Organic Rosemary Strong Roots Oil

Price: \$17.99

Pure, potent and certified organic, this nurturing hair oil supports the scalp and promotes healthier-looking hair by nourishing and invigorating hair at the roots. This simple blend harnesses the power of just 3 certified organic ingredients: Soothing Rosemary Oil nourishes and invigorates the scalp to help hair reach its full potential. Moisturizing Macadamia Oil helps support compromised hair while lightweight Jojoba Oil moisturizes hair without greasiness. For best results, gently massage oil into scalp and comb excess through to ends. Leave for 1 hour then shampoo. Use 1-2x weekly or as needed.



**Proven Results:** 81% experienced soothed scalp after just one use\*

\*Results from consumer perception study



# Vitamin C Bright Glow Oil Serum

Price: \$19.99

Blended with pure, antioxidant-rich organic plant oils and skin-brightening Vitamin C, this potent face oil serum helps rejuvenate dull skin and promotes a fresher, more dewy radiance and a healthier-looking glow. Vitamin C & Vitamin E provide two types of glow-boosting antioxidant support while organic Rosehip Oil helps rejuvenate dull skin for a dewy radiance. Organic Turmeric Oil helps support brighter-looking skin and organic Jojoba Oil provides lightweight hydration without greasiness. Apply 2-3 drops to clean face, neck and décolletage. Gently pat into skin or mix into your favorite skin care product.



**Proven Results:** 84% reported a brighter complexion in just 4 weeks\*

\*Results from consumer perception study



# Organic Age Embrace Oil Serum

Price: \$19.99

This organic anti-aging serum infuses skin with rich moisture and antioxidant support that helps skin appear more smooth and supple, to reveal a fresher, more youthful-looking appearance. Powerfully formulated with 4 pure, simple ingredients: Hydrating Organic Primrose Oil helps skin retain moisture while nutrient-rich Organic Moringa Oil helps smooth skin's appearance. Balancing Organic Jojoba Oil nourishes and hydrates with a boost of Vitamin E for antioxidant support. Apply 2-3 drops to clean face, neck and décolletage by gently patting into skin or mixing into your favorite skin care product.



# Organic Morning Dew Oil Serum

Price: \$19.99

With a lightweight, quick-absorbing blend of potent botanicals, this priming facial oil serum prepares skin for the day by creating a smooth, hydrated canvas that helps skin stay dewy fresh with or without makeup. Made using 4 pure certified organic ingredients: Organic Prickly Pear Oil primes skin with a soft, dewy dry down. Quick-absorbing Organic Camellia Oil helps skin retain moisture. Vitamin-rich Organic Red Raspberry Oil creates smooth radiance with a boost of Vitamin E for antioxidant support. Apply 2-3 drops to clean face, neck and décolletage by gently patting into skin or mixing into your favorite skin care product.



# Organic Rebound Oil Serum

Price: \$19.99

This powerful oil serum harnesses the potency of two tropical oils and Vitamin E to help rejuvenate skin's tone and texture and promote a smoother-looking, more fresh and balanced complexion without greasiness. Organic Passion Fruit Oil supports a smoother-looking tone and texture. Organic Pracaxi Oil, high in multiple fatty acids, helps balance moisture and improve skin's appearance while glow-boosting Vitamin E provides antioxidant support. Apply 2-3 drops to clean face, neck and décolletage by gently patting into skin or mixing into your favorite skin care product.



# Organic Lash & Brow Oil

Price: \$16.99

This eyebrow & eyelash serum features a potent combination of Organic Castor oil and other botanical oils. The nourishing blend conditions at the roots to support lush lashes & promote a thicker, fuller-looking appearance over time. Formulated with just 4 simple ingredients: Conditioning Organic Castor Oil helps support a thicker, fuller-looking appearance over time.

Hydrating & vitamin-rich Organic Moringa Oil nourishes lashes & brows while Organic Amla Oil gently nurtures roots with a boost of Vitamin E for antioxidant support. At night, lightly swipe the applicator over clean lashes and across brows, avoiding inner-eye corner and inside waterline.



**Proven Results:** 7 out of 10 experienced more visible lashes & healthier-looking brows in just 4 weeks\*

\*Results from consumer perception study



# Organic Shea Replenishing Butter Stick

Price: \$16.99

Glide this nourishing Organic Shea Butter stick over dry skin, knuckles, knees and elbows for quick moisture replenishment, antioxidant support and a soft, smooth finish. Blended with just 4 simple ingredients: Organic Shea Butter nourishes for a soft, smooth feel with a boost of Vitamin E for antioxidant support. Organic Jojoba Oil replenishes skin's hydration while Organic Beeswax locks in moisture and creates a smooth application. Packaged in a sustainable, 100% plastic-free tube, it's perfect for your beauty routine at home, in your gym bag, or for travel. Push product up from bottom of tube and smooth directly on to skin, especially areas in need of extra moisture.



# Organic Ultra Moisture Coconut Oil Stick

Price: \$16.99

Glide this soothing and smoothing, ultra moisturizing stick over dry areas to deliver and lock in rich, replenishing hydration. It's also ideal for soothing, protecting and moisturizing tattoos. Formulated with just 4 simple ingredients: Deeply moisturizing Organic Coconut Oil conditions and smooths with a boost of Vitamin E for antioxidant support. Organic Argan Oil moisturizes, soothes and softens while Organic Beeswax locks in moisture and creates a smooth application. Packaged in a sustainable, 100% plastic-free tube, it's perfect for your beauty routine at home, in your gym bag, or for travel. Push product up from bottom of tube and smooth directly on to skin, especially areas in need of extra moisture.





# Organic Extra Hydrating Body Oil

Price: \$17.99

This richly hydrating organic body care oil delivers nourishing hydration for softer, smoother, more comfortable skin. Blended with just 5 simple ingredients: Potent Organic Borage Oil helps soothe & restore moisture. Cold-pressed, unrefined sweet almond oil softens & smooths skin. Replenishing Organic Acai Oil, rich in fatty acids, helps support a smooth, supple appearance. Delight your senses with the uplifting & naturally refreshing scent of organic orange & spearmint essential oils. Apply to clean, damp or dry skin after bathing or as needed for hydration. Also great to use as a massage oil for massage therapy.



# Organic Petroleum Free Jelly

Price: \$16.99

Enjoy a more sustainable, skin-friendly alternative to traditional petroleum jelly. This rich, botanically-based, multi-purpose balm is an organic medicine cabinet staple. Powerfully formulated with just 5 simple ingredients: Trio of organic power oils, sunflower, olive & calendula, provide replenishing moisture to skin. Organic Shea Butter nourishes & softens. Organic Fractionated Coconut Oil helps create a moisture barrier. Organic Beeswax locks in moisture with a boost of Vitamin E for antioxidant support. Ideal for the entire family including kids and babies creating a thick moisture barrier that serves as a gentle boo-boo ointment or soothing relief for chafing and diapering. Apply to clean, dry skin as needed.



# Organic Amla & Rosemary Oil

Price: \$15.99

This pure, organic, nourishing scalp oil blend helps soothe and hydrate dry, brittle hair from the root to support smooth, shiny hair and a refreshed, balanced scalp. A dynamic duo of just 2 100% pure, cold-pressed organic ingredients: Organic Amla Oil soothes and rebalances scalp hydration while conditioning dry, brittle hair to support shine. Soothing Organic Rosemary Oil nourishes and invigorates scalp and roots, rejuvenating dry hair. For best results, gently massage oil into scalp and comb excess through to ends. Leave for 1 hour then shampoo. Use 1-2x weekly or as needed.



# Organic Split End Bonding Oil

Price: \$17.99

With its carefully selected blend of lightweight botanical oils, this organic hair bonding oil helps restore a sleek finish by nourishing dull, rough strands and smoothing split ends. Blended with just 4 simple ingredients: Vitamin-rich Rice Bran Oil nourishes hair for a healthy appearance. Moringa Oil revitalizes dull, brittle ends while Jojoba Oil helps smooth strands & restore shine. Eucalyptus essential oil refreshes the senses with a natural herbal scent. Add a few pumps to clean, towel-dried hair and distribute evenly from mid-length to ends and then style as usual. Can also be used as a flyaway tamer, by rubbing a few pumps in palms, and smoothing lightly over dry hair.



A close-up photograph of two young women smiling against a bright blue sky with light clouds. The woman in the foreground has dark hair and is wearing a white top. The woman behind her has long, wavy reddish-brown hair. The text 'sky organics™' is overlaid in a white, serif font, with 'sky' on the top line and 'organics™' on the bottom line.

sky  
organics™