

ELITE TEAM "THROW OF THE WEEK" GIVEAWAY

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS GIVEAWAY. MAKING A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING.

ELIGIBILITY: To enter the ELITE TEAM THROW OF THE WEEK GIVEAWAY (the "Giveaway"), you: (a) must be a citizen of the United States or a lawful permanent resident of the United States, (a) must be 18 years of age or older at the time of entering the Giveaway, and (b) must not be considered a minor in your state of residence. Giveaway is void where otherwise restricted or prohibited by law. Employees of Siny Corp, The Northwest Company, or Denali Licensed Products Group, LLC (the "Sponsor") and its affiliated companies, parents, subsidiaries, service partners, and advertising and promotion agencies (collectively, "Giveaway Entities"), and their IRS dependents, immediate families (i.e. parents, children, siblings, spouse) and members of their households (whether related or not) are ineligible to participate in this Giveaway.

HOW TO ENTER: NO PURCHASE IS NECESSARY. Each week beginning September 19, 2016 through December 4, 2016 (the "Giveaway Period"), visit www.eliteteam.com/vote and complete the online entry form. You will be required to provide your name, email address and vote for a throw depicted on the entry. Your full name and a valid email address must be provided and will be used for entry verification and to contact each week's winner. Only one entry is allowed per person per week. Multiple entries will be disqualified.

GIVEAWAY & NOTIFICATION: Sponsor will randomly select one (1) winner at the end of each week during the Giveaway Period from all entries received as of the Giveaway for that week. Sponsor will announce each winner on the Elite Team website located at www.eliteteam.com/vote after the conclusion of each week's Giveaway after Sponsor has first verified the winner's eligibility and winner.

Each entry is eligible to win only one prize. If an entrant has won a prize during any week during the Giveaway Period, that winner is not eligible to win the grand prize. The odds of winning depend on the number of eligible entries received each week at the time a prize winner is selected.

Each weekly winner of the Giveaway will be contacted by Sponsor using the email address provided with that winner's entry form submission. If a potential winner does not respond to the notification email within five (5) business days from the first notification attempt, then such entrant will be disqualified and an alternate winner will be selected. In the event of a dispute as to the identity of a winner based on an email address, the winner will be deemed the authorized account holder of the email account submitted at time of entry. The term "Authorized Account Holder" is defined as the natural person who is listed as the account holder of the email address by an Internet access provider, on-line service provider or other organization (e.g., business,

educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

PRIZES: One Elite Team Blanket will be awarded each week. A total of eleven Elite Team Blankets will be awarded to eleven selected winners during the Giveaway Period. The approximate retail value of each prize is \$99 USD.

Selected winners will be required to provide Sponsor with their mailing address and Sponsor will pay for shipping to the winner's home address.

Winning entries and prizes are not transferable; no prize substitutions are allowed except by the Sponsor who reserves the right to substitute prizes with prizes of equal or greater value. The prize cannot be redeemed for cash. The Sponsor, its affiliates and agencies are responsible for prize delivery only.

PERSONAL RELEASE: Except where prohibited by law, the winner's entry and acceptance of the prize constitutes permission for the Sponsor to use said winner's name, likeness, biographical information (including but not limited to Facebook information), Facebook images and photographs on a worldwide basis, and in all forms of media, in perpetuity, without further compensation. By entering, you give Sponsor and its affiliates, including Sponsor's parent and subsidiary companies, permission to send you product information and other promotions and advertisements via email, mail and telephone.

MISCELLANEOUS: All federal, state or other tax liabilities (including income taxes) arising from this Giveaway will be the sole responsibility of the winner. This Giveaway is subject to all applicable federal, state and local laws. By participating, entrants and their participating entities agree to be bound by these Official Rules and the decisions of the Sponsor and waive any right to claim ambiguity in the Giveaway or these Official Rules. The Giveaway Entities shall not have any liability for (a) any technical failures of any kind, including but not limited to malfunctions, interruptions or disconnections in phone lines or network hardware or software; (b) technical or human error which may occur in the administration of the competition; (c) any malfunction of or damage to the prizes; or (d) any restrictions or delays imposed by any customs authorities or any import or other taxes of any kind imposed by any taxation authority in respect of the prizes. Giveaway Entities are not responsible for lost, late, misdirected, undeliverable, illegible, or incomplete entries, whether due to system errors or failures, faulty transmissions or other telecommunications malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Giveaway or downloading any materials in this Giveaway. Sponsor may prohibit an entrant from participating in the Giveaway or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Giveaway by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants, Sponsor, or Giveaway Entities. If for any

reason this Giveaway is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Giveaway and randomly draw from those entries received up to the cancellation/suspension date.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

WINNERS LIST: To receive a list of the Winners, mail a self-addressed stamped envelope by December 31, 2016 to: **Elite Team, Attn: Winners List, 10533 North Manor Circle, Mequon, WI 53092 .**