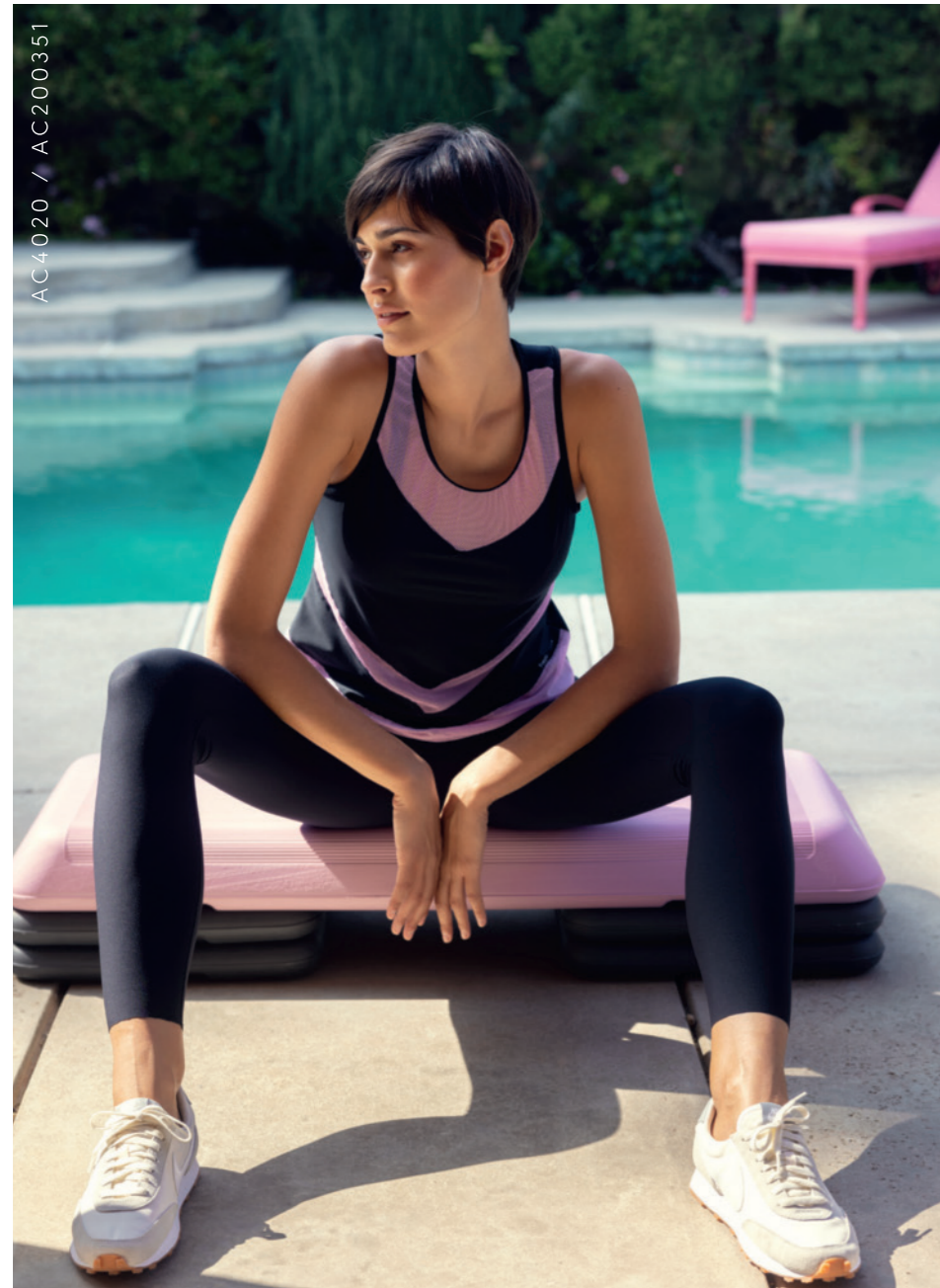
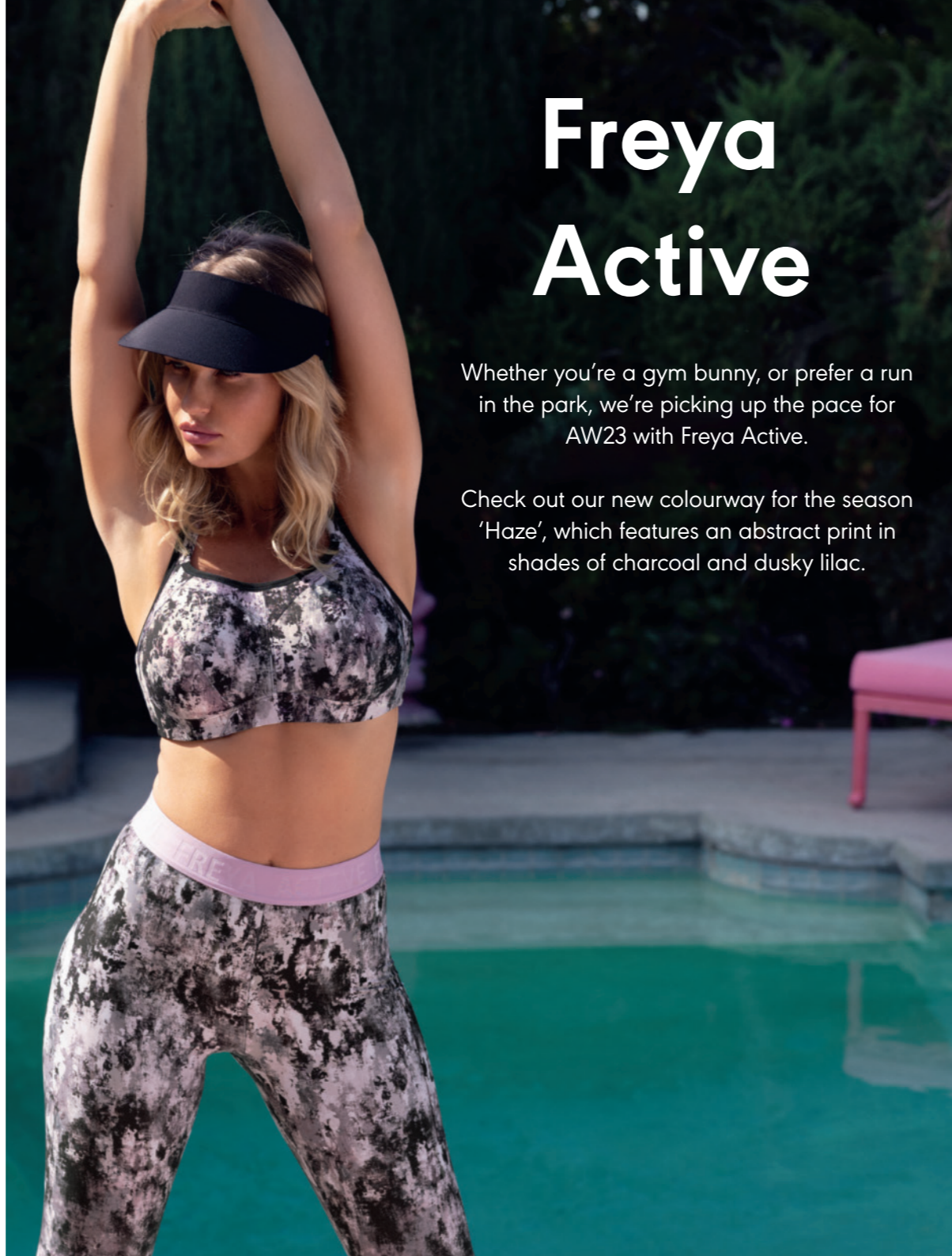


Flaunt & Power Sculpt



Making a return for AW23, our Flaunt Sports Vest. This relaxed fit, scoop neck vest is perfect to throw over our sports bras either for, or post workout. Create the perfect workout duo and pair yours with our Power Sculpt Legging.



Freya Active

Whether you're a gym bunny, or prefer a run in the park, we're picking up the pace for AW23 with Freya Active.

Check out our new colourway for the season 'Haze', which features an abstract print in shades of charcoal and dusky lilac.

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Freya



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LOOKBOOK





AA401109 / AA401180

Tailored

Kicking off the new season, Tailored returns in Natural Beige for AW23. With three available bra styles and co-ordinating briefs, this collection provides style, support and versatility of wear; especially with this UW Moulded Strapless style.



AA400806 / AA400850

Daydreaming



Doing it again for the print collections this season, Daydreaming is back for AW23. With two watercolour inspired designs to choose from, the first sees a flurry of pale pink petals, with splashes of blue and green, stretch across a crisp white ground.

AA401422 / AA401450



Freya Fatale



Something blue? We just cannot get enough of Freya Fatale in Cornflower for AW23. With styles designed to be seen, it's so pretty, it just needs to be shown off.

AA5451 / AA5455



No season would be complete without the return of Offbeat. Support and style combined, the first of two designs to be released for AW23 is Pure Water. A pairing of soft pastel blues, you could say it's the colour story of the season!

Offbeat





AA402402 / AA402470



Rose Blossom

Fall head over heels for Rose Blossom this season. Flirty and feminine, we love the blend of sultry sheers with floral embroidery and rose charm detailing.

Offbeat

Offbeat's second colourway of the season, Chilli Red, is bringing the heat! We love the bold lace designs and pink contrast detailing - do you?



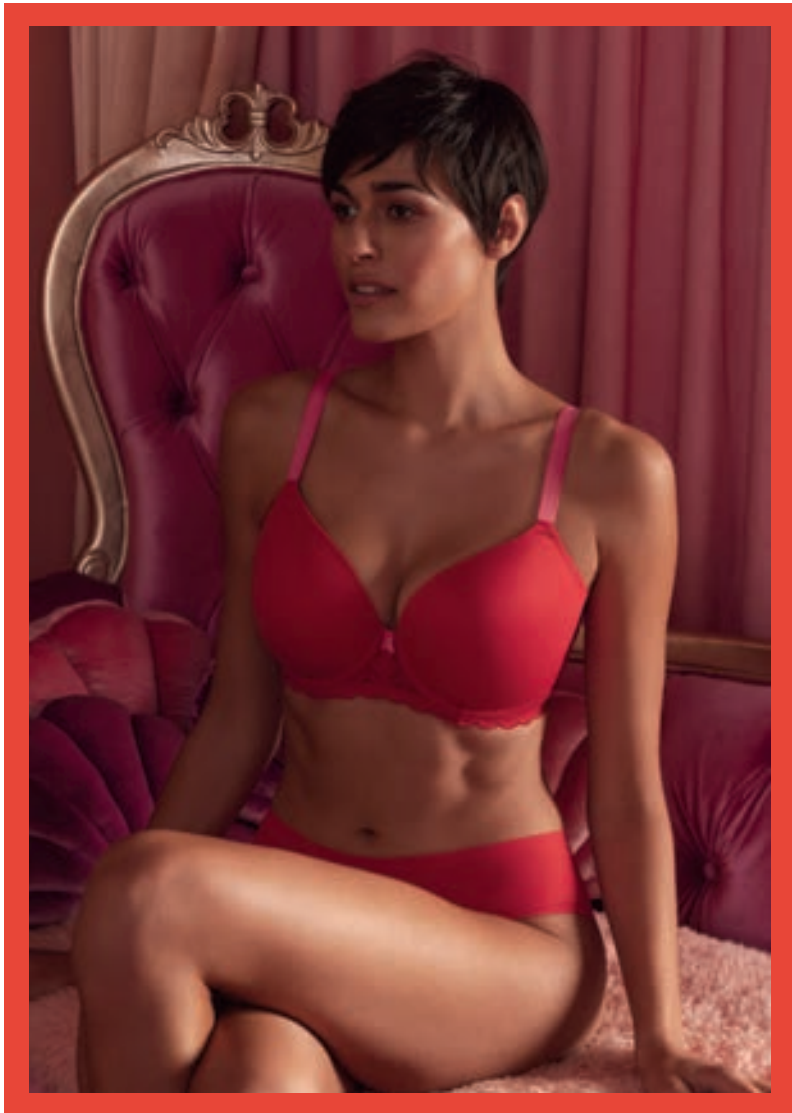


AA5453 / AA5457

AA 5450 / AA 401755



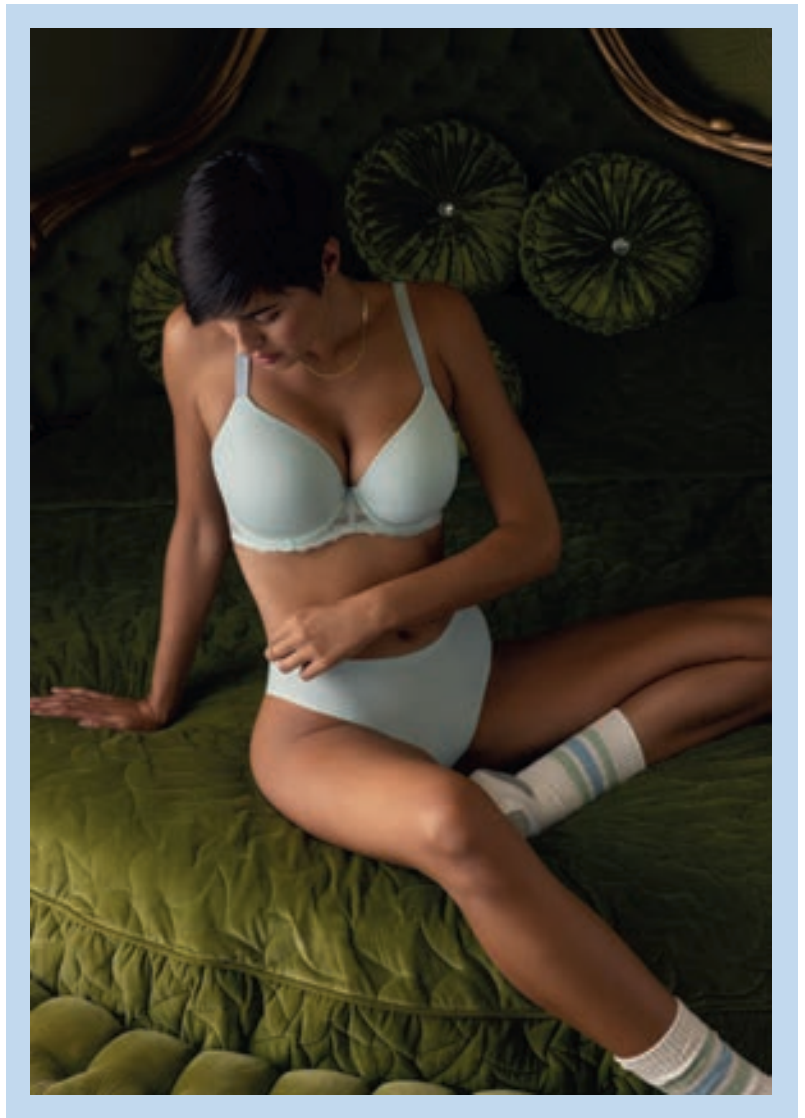
Offbeat & Undetected



AA5450 / AA401771



And what's more, for AW23 check out our new Undetected collection. Available in co-ordinating colourways, our new one size stretch briefs offer a smooth second skin feel and are available in co-ordinating colours to Offbeat. Trust us, they pair like a dream!



Offbeat & Undetected

AA401708

Undetected





For AW23 we haven't forgotten about the need for those all important basics. The new Undetected T-Shirt Bra offers an enhanced cleavage, with a natural rounded shape, with its seam-free, moulded cups, and sweetheart neckline.

AA402510 / AA402550



Offbeat Decadence

Luxury is in the detail with our new release for the season; Offbeat Decadence. Think boudoir chic, with faux ribbon lace up details, bows and two tone stretch lace. Available in Vintage Rose and Black, which colourway will you pick first for AW23?

Offbeat Decadence





AA402501 / AA402571

Undetected





AA401708

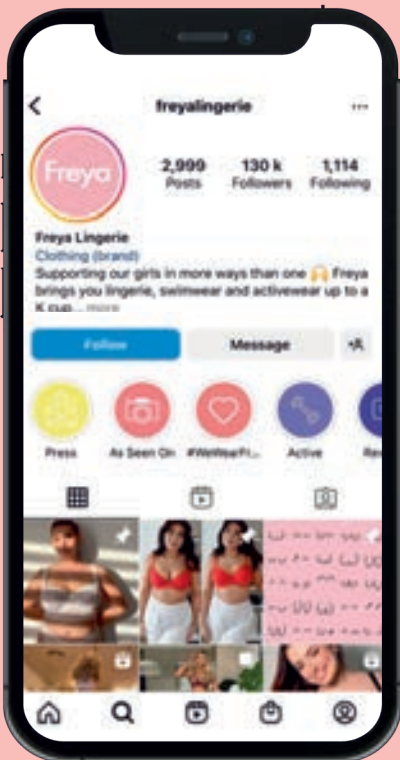


AA400831 / AA400880

Daydreaming

Bringing the season to a close is the second of our two Daydreaming colourways. Whilst raspberry pinks pop against the contrast black base, all styles are elevated with a stretch scallop edge lace.

Let's get social!



Stay in the loop with all things Freya across our socials. Keep up to date with our latest campaigns, collection drops and exclusive influencer content.

Be sure to get involved with our regular competitions, where you and your besties can win new style giveaways, as well as product goodies with our exciting brand collaborations.

Look out for our styling videos too where we share inspiration and ideas on how to style Freya looks. Our favourite thing is seeing you make Freya your own, so make sure you tag us in your posts of use the hashtags #freya #freyalingerie - you may just be featured on our pages.

We can't wait to hear from you!



@freyalingerie

Fiercely Free

It's my terms, always. Fitting my diverse lifestyle, Freya is there to match every mood and moment - there's never a day where I don't feel supported, comfortable, and confident.



Tried and tested by Freya girls alike, feel confident and supported, no matter what the activity, with Sonic. Pair with the EcoSculpt 2.0 Legging for a gym fit everyone will be jealous of.

Sonic & EcoSculpt 2.0

High-Octane



& Power Sculpt

Level up your activewear wardrobe with our High-Octane Sports Bra. Perfect for high-performance activities, we know that finding a sports bra to match the support and comfort that's needed is everything. Also available in new colourway Haze, which will you pick?

Dynamic



& EcoSculpt 2.0

Working out has never felt better with Dynamic and EcoSculpt 2.0. Featuring high waist styling and compression technology, our leggings provide shaping and support, alongside ease of movement and breathability. Match with non-moulded sports bra Dynamic for the perfect gym fit.