



DEAD SEA BENEFITS

HAIR

DECREASES SHEDDING BY STRAIGHTENING HAIR FOLLICLES

PROMOTES THICKER, STRONGER AND HEALTHIER HAIR GROWTH FROM ROOT TO TIP

ENHANCES THICKNESS AND SHINE CLEANSES AND NATURALLY DISINFECTS HAIR, REMOVING DIRT, OIL AND BACTERIA

SKIN

ACCELERATES HEALING OF SCARS, WOUNDS, SCRAPES, BRUISES AND MINOR CUTS

CREATES A PROTECTIVE BARRIER TO PROTECT SKIN FROM HARSH ELEMENTS

PROMOTES CELL GROWTH AND REGENERATION

SOOTHES IRRITATED SKIN

CLEANSES AND NATURALLY
DISINFECTS SKIN, REMOVING DIRT,
OIL, AND BACTERIA

HELPS MAINTAIN A HEALTHY PH Level

REPLENISHES MOISTURE MAKING SKIN HYDRATED AND SOFT

OTHER

RELIEVES AND RELAXES MUSCLE TENSION

CALMS NERVES

INCREASES ENERGY LEVELS

BOOSTS IMMUNE SYSTEM

INCREASES THE ACTIVITY OF ANTIOXIDANTS THROUGHOUT THE BODY

DETOXIFIES AND REMOVES IMPURITIES

IMPROVES BLOOD CIRCULATION

SOOS PETS PRODUCTS









SHAMPOOS



EXTRA STRENGTH MINERAL ENRICHED





Key Points:

- Great for pets with thick or oil prone coats
- Excellent for outdoor pets or extra dirty dogs
- Cleans fur without stripping natural oils
- Works best with medium to long coats



Directions:

Shake well before use. Using warm water, wet coat thoroughly. Apply from base of neck to tail, paying special attention to avoid eyes. Gently Massage deep into coat and skin. Rinse thoroughly. Repeat if necessary. Store at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Minerals, Thyme Extract, Orange Extract, Tea Tree Oil, Vitamin E, Aloe Vera.

- 250ml / 8 oz (SP01002)
- 500ml / 16.9 oz (SP01005)
- 4 L / 135 oz (SP01001)



CLASSIC DEEP CLEANSING



Key Points:

- Deep cleans, detoxifies & purifies without stripping natural oils
- Nourishes skin and coat with vitamins, minerals and essential oils
- Hydrates and softens skin and coat
- Citrus Scent

Directions:

Shake well before use. Using warm water, wet coat thoroughly. Apply from base of neck to tail, paying special attention to avoid eyes. Gently Massage deep into coat and skin. Rinse thoroughly. Repeat if necessary. Store at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Minerals, Lemon Extract, Thyme Extract, Orange Extract, Tea Tree Oil, Coconut Chamomile Extract, Vitamin E, Honey, Lavender Oil, Aloe Vera Extract.

- 250ml / 8 oz (SP02002)
- 500ml / 16.9 oz (SP02005)
- -4 L / 135 oz (SP02001)

TEARLESS PUPPY & KITTEN





Key Points:

- Specially designed for the growing needs of puppies and kittens
- Gentle enough for use on small animals and pocket pets
- Safe for use around eyes and other sensitive areas (Tearless formula)
- Softly cleanse pet's skin and coat while providing essential vitamins, minerals and oils to promote strong, thick, and healthy coats

Directions:

Shake well before use. Using warm water, wet coat thoroughly. Apply from base of neck to tail. Gently Massage deep into coat and skin. Rinse thoroughly. Repeat if necessary. Store at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Minerals, Oat Extract, Nettle Extract, Burdock Extract, Honey, Pumpkin Seed Oil Vitamin E, Celery Extract, Chamomile Extract.



- 250ml / 8 oz (SP03002)
- 500ml / 16.9 oz (SP03005)
- 4 L / 135 oz (SP03001)





Sizes available:

- 250ml / 8 oz (SP04002)
- 500ml / 16.9 oz (SP04005)
- 4 L / 135 oz (SP04001)

HYPOALLERGENIC



Key Points:

- Specially formulated for dogs and cats with allergies and/or sensitive skin
- Soothes irritation on contact and provides long lasting relief for allergic reactions, sensitive and irritated skin
- Enhances coat's thickness and shine, cleanses, removes dirt, oil and bacteria without stripping natural oils
- Tearless formula
- Lavender scent

Directions:

Shake well before use. Using warm water, wet coat thoroughly. Apply from base of neck to tail. Gently Massage deep into coat and skin. Rinse thoroughly. Repeat if necessary. Store at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Minerals, Nettle Extract, Oat Extract, Honey, Thyme, Tea Tree Oil, Celery, Lavender Oil, Pumpkin Seed Oil, Vitamin E, Chamomile Extract, Aloe Vera Extract.

MINERAL RICH MUD





Key Points:

- Alleviates chronic skin conditions such as dandruff, acne, and dry skin as well as improves circulation in aging or arthritic dogs and cats
- Exceptionally gentle formula detoxifies, purifies and exfoliates skin
- Promotes healthy cell growth
- Highest concentration of Dead Sea minerals and antioxidants

Directions:

Shake well before use. Using warm water, wet coat thoroughly. Apply from base of r tail, paying special attention to avoid eyes. Gently Massage deep into coat and skin. I thoroughly. For best results, let sit for 2-5 minutes Repeat if necessary. Store at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Minerals, Dead Sea Mud, Coconut Oil, Burdock Extract, Honey, Aloe Vera Extract, Jojoba Seed Oil, Celery Extract, Pumpkin Seed Oil, Olive Oil, Tea Tree Oil

- 250ml / 8 oz (SP07002)
- 500ml / 16.9 oz (SP07005)
- 4 L / 135 oz (SP07001)



ANTI-ITCH







Key Points:

- Soothes itching on contact & continues to work long after being rinsed off
- Gentle enough for frequent use. Cleans fur without stripping natural oils
- Naturally kills itch causing bacteria without harsh, irritating chemicals
- High concentration of Dead Sea minerals and antioxidants
- Enhanced with Green Tea, Chamomile and Zinc to provide immediate and long-term itch relief

Directions:

Shake well before use. Using warm water, wet coat thoroughly. Apply from base of neck to tail. Gently Massage deep into coat and skin. For best results, let sit for 2-5 minutes. Rinse thoroughly. Repeat if necessary. Store at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Minerals, Dead Sea Mud, Coconut Oil, Burdock Extract, Honey, Aloe Vera Extract, Jojoba Seed Oil, Celery Extract, Pumpkin Seed Oil, Olive Oil, Tea Tree Oil.

- 250ml / 8 oz (SP08002)
- 500ml / 16.9 oz (SP08005)
- -4 L / 135 oz (SP08001)

TWO-IN-ONE





Key Points:

- One quick step nourishes dry skin and coat
- Enhances coat's thickness and shine while removing dirt, oil, and bacteria without stripping natural oils
- Strengthens hair follicles and promotes stronger, softer and healthier hair growth from root to tip

Directions:

Shake well before use. Using warm water, wet coat thoroughly. Apply from base of neck to tail. Gently Massage deep into coat and skin. For best results, let sit for 2-5 minutes. Rinse thoroughly. Repeat if necessary. Store at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Minerals, Nettle Extract, Oat Extract, Honey, Thyme, Tea Tree Oil, Celery, Lavender Oil, Pumpkin Seed Oil, Vitamin E, Chamomile Extract, Aloe Vera Extract.



- 250ml / 8 oz (SP05002)
- 500ml / 16.9 oz (SP05005)
- 4 L / 135 oz (SP05001)

CONDITIONERS



ULTRA CREME





Key Points:

- Provides smoothness, shine, volume, conditioning, thickness and polish
- Locks in moisture and strengthens hair follicles from root to tip
- Nurtures strong and luscious coats after shampooing
- Concentrated, intensely nourishing formula

Directions:

Shake well before use. After shampooing, dilute a conservative amount of conditio and apply from back of ears to tail, paying special attention to avoid eyes. For best results, massage into coat and let sit for 2-5 minutes. Rinse until the water runs cleastore at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Minerals, Coconut Oil, Olive Oil, Beeswax, Aloe Vera Extract, Chamomile Extract, Vitamin E, Vitamin C.



- 250ml / 8 oz (SP06002)
- 500ml / 16.9 oz (SP06005)
- 4 L / 135 oz (SP06001)

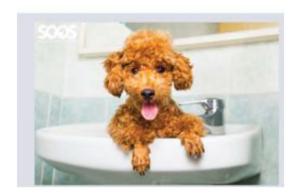




Sizes available:

- 250ml / 8 oz (SP09002)
- 500ml / 16.9 oz (SP09005)
- -4 L/135 oz (SP09001)

DEEP HYDRATING LEAVE-IN



Key Points:

- Versatile formula with **10** different uses including: detangler, anti-static, dirt repellent, finishing spray
- Non-greasy formula won't weigh hair down and leaves skin and coat hydrated
- Softens and brightens coat, providing long lasting shine and fresh scent

Directions:

Shake well before use. Massage gently into your pet's wet or dry fur. Avoid eyes. Let dry normally. No need to rinse. Store at room temperature. Recommended use: Twice per week. Use only as directed.

For finishing spray: mix 1 tbsp with 4 oz distilled water in a spray bottle.

Active Ingredients:

Dead Sea Minerals, Chamomile, Arrowroot, Coconut Oil, Honey, Bees Wax

REVITALIZING LEAVE-IN





Key Points:

- Naturally reduces shedding up to 75% by strengthening hair follicles
- Stimulates hair growth on bald spots
- Removes undercoat buildup
- High concentration of Dead Sea minerals
- Hypoallergenic

Directions:

Shake well before use. To control shedding: Massage a liberal amount into skin and coat, paying special attention to avoid eyes. Apply to dry or wet fur. Do not rinse. Recommended use: 3-4x per week minimum.

For bald spots: Apply product directly to problem area 1-2x per day for minimum 7 days. Let dry normally. Do not rinse. Store at room temperature. Use only as directed.

Active Ingredients:

Dead Sea Mineral, Lemongrass, Thyme, Orange oil, Lavender, Chamomile, Olive oil



- 250ml / 8 oz (SP01102)
- 500ml / 16.9 oz (SP01105)
- 4 L / 135 oz (SP01101)

TOPICALS



DEAD SEA MINERAL SALT SOAK





Key Points:

- For dogs and cats with yeast buildup on paws and body as well as for pets experiencing pain from chronic conditions, fatigue or aging
- Draws out toxins, enhances circulation and removes pressure from joints
- Aromatherapy effects and spa-quality relief at home

Directions:

Fill bathtub with warm water and add 4 teaspoons of Salt Soak for every 5 lbs (if your dog is 10 lbs add 8 teaspoons). Stir well to ensure salt dissolves. Have pet sit or stand in the bathtub for 20 minutes. Add warm water as needed to maintain temperature. Following the bath, allow your pet to air dry. The salt will continue active treatment for 30 minutes. Store at room temperature. Be sure to avoid contact with eyes and ingestion. Use only as directed.

Active Ingredients:

Dead Sea Salt, Dead Sea Minerals, Clove Flower Oil, Peppermint Oil, Eucalyptus



<u>Sizes available:</u> - 400g / 14.11 oz (SP05007)



MINERAL ENRICHED RECSUE CREAM



Key Points:

- Natural topical treatment for wounds, abrasions and damaged skin
- Treats cuts, scrapes, rashes, hotspots, dry and cracked paws, wounds, eczema, stings, minor infections, sores, bug bites, dry elbows, chronic skin conditions, dry, irritated skin and more
- Works within seconds
- Speeds healing and creates a protective barrier to prevent infection
- Immediately soothes pain, irritation and discomfort
- Harmless when licked

Directions:

Apply directly to wound, massage until absorbed. Use only as directed.

Active Ingredients:

Dead Sea Salt, Dead Sea Minerals, Shea Butter, Beeswax, Marigold Extract, Aloe Vera, Oregano Oil, Sea Buckthorn, Ginkgo Biloba, Corn Oil, Angelica, Eucalyptus, Onion, Siberian Ginseng, Alfalfa, Olive Oil, Avocado Oil, Coconut Oil, Tea Tree Oil, Borage Seed Oil. Phytocomplexes of 71 Plants, Herbs and Roots.

WATERLES BATH MOUSSE









Key Points:

- Cleans and lifts dirt without water
- Great for muddy paws and bellies, after walks or in between baths, spot treatment
- Hypoallergenic great for all skin types
- Gentle enough for use on small animals

Directions:

Apply by massaging into dry fur. Avoid eyes and ears. Work lather down to the tail. Brush and comb until coat is completely dry. Store at room temperature.

Active Ingredients:

Dead Sea Minerals, Chamomile, Sweet Marjoram Extract, Soapwort, Vitamin C.



Sizes available:

- 160ml / 5.41 oz (SP02004)



PET PERFUME



Key Points:

- Deodorizes your pet and their environment
- Exotic, natural floral fragrance of gardenia flower
- Hydrates and softens coat and skin
- Antibacterial

Spray at a 20 cm distance from your pet, paying special attention to avoid eyes. Store at room temperature.

Active Ingredients:

Dead Sea Minerals, Aloe Vera



PET PERFUME

SKUNK ODOR ELIMINATOR





Key Points:

- When the Pet Perfume just isn't enough use the Skunk Odor Eliminator to get rid of lingering smells
- Removes skunk odors from pets and surfaces
- Great for use on stinky shoes and sports equipment
- All Natural formula

Directions:

Mix 1 part of Skunk Odor Eliminator to 3 parts warm water. Water activates the bacteria so make only as much as needed

For Pets: Sponge/spray on animal, avoiding eyes and mouth. For best results try leave on for 15 to 20 minutes. Rinse with clean water and let air dry. Repeat if necessary.

Upholstery & Fabric: Saturate (don't flood) affected areas by spraying diluted solution liberally then let air dry.

Active Ingredients:

Naturally occurring Bacteria/Enzyme Blend, Readily Biodegradable Stain Dispersing Agent



<u>Sizes available:</u> - 120ml / 4.05 oz (UQ01002)

PRODUCT MATRIX



	Extra Strength Mineral Rich Shampoo	Classic Deep Cleansing Shampoo	Hypo- Allergenic Shampoo	Anti-itch Shampoo	Two-in-one Shampoo	Tearless Puppy & Kitten Shampoo
Oily Coat	*	*		*		
Long Hair	*	***	*	*	*	
Foul Odour	*	*	*	*	***	*
Shedding					*	
Matting					*	
Bald Spots						
Undercoat Build Up			*			*
Itchy or Irritated	*	*	***	*		***
Sensitive Skin			**		*	*
Allergies			*			*
Dandruff		**		*	*	*
Excessively Dry Skin	*	*		*	**	*
Chronic Skin Conditions			*			
Yeast				*		
Eczema	*		*	No. 350		
Hot Spots						
Cuts/Scrapes/Abrasions						
Scrapes						
Rashes/ Sores			*			
Acne	*					
Arthritis						
Exfoliates	**					
Hypoallergenic			**			*
Tearless			*			·
Deep Cleanser	*	*			*	
Waterless						
Anitbacterial						
Deodorizer						
Cats		**	*	*	**	~
Purposes				3-2-1	At Least 2 Purposes	
Conditioning			*		2 Purposes	
Paw Problems						
Scent Scale: Mild			*		*	
Medium						*
Aromatic	*	*		*		

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ALL PRODUCTS HAVE NATURAL ANTISEPTIC/NATURAL ANTIBIOTIC PROPERTIES AND ARE GOOD FOR DULL, DRY HAIR AND DRY SKIN.