

The Buoy Guy™

PERSONALIZED BUOY DROP-SHIP PROGRAM Highlights & Details

Wholesale Pricing:

- Buoy (\$XX) with personalization (\$XX) on stripe = \$XX.XX each.
- Shipping - \$XX.XX for first buoy + \$X.XX for each additional buoy to same address.
- We ship directly to your customer or to your store for customer pick-up.
- Total wholesale cost for single buoy order delivered - \$XX.XX (\$XX.XX + \$XX.XX shipping)
- Shipping to continental USA addresses only.
- Buoy Sports reserves the right to modify this program with proper notice to our customers.

Suggested Retail Pricing:

- Buoy with name - \$XX.XX
- Shipping - \$XX.XX
- Total price to customer - \$ XX.XX

Program Benefits:

- Increased sales.
- Reduced inventory.
- Great gift option.
- Happy customers.

Retailer Responsibilities:

- Take orders, collect payment, transmit orders to us.
- Provide credit card for us to keep on file for processing payment.
- Program only for brick & mortar locations. No online sales.

Buoy Sports Responsibilities:

- Offer compact, attractive in-store display.
- Provide easy-to-follow written retailer procedures & documents.
- Provide laminated brochure for customers and associates.
- Produce and ship completed buoys directly to your customer.
- Lead time to ship is 2-3 weeks.

Display Details:

- \$XX.XX per set. (1 personalized buoy, display and all literature.)
- Display made from lobster trap wire holds one sample buoy on a rope.
- Choose a buoy and we'll put "Your Name Here" on the stripe.
- 2 laminated brochures provided for use in selling and taking orders.
- 1 laminated instruction sheet.
- 1 laminated order form for sample and making future copies.
- Electronic version of all documents available.

Contact Us:

- Buoy Bill & Sue Page, Owners
- Phone: 207-704-0260
- Email: info@buoySports.com
- Web: www.TheBuoyGuy.com
- Mailing: 119 Wild Rose Lane - South Berwick - Maine - USA - 03908



PERSONALIZED BUOYS

SHIPPED DIRECTLY TO YOU – SEE OTHER SIDE FOR MORE DESIGNS



NWA



NRA



NPA



PBWA



PPWA



PGWA



NWLH



NRL



RWL



NWL



SS



NWS



LBWSF



BWSCB



GWS



NRC



NLBC



LBPF



NPF



NLBW



NPW



NWSB



NRSB



NWSW



NWMF



NWGWS



NWTF



NWSH



NYD



NRM



NRSLG



NWSLG



RGCT



NRFBH



NWR12

PERSONALIZED BUOYS

⚡ PLEASE ASK FOR ASSISTANCE ⚡

CHOOSE YOUR TYPE STYLE

The Samples – Cursive

The Samples – Upper Lower Case

SAMPLE – All Capitals

TEXT WILL BE CENTERED BELOW DESIGN ON STRIPE.

DUE TO SPACE LIMITATION, THERE IS AN 18 CHARACTER LIMIT PER BUOY.

SIZE OF TEXT MAY VARY FROM SAMPLES BASED ON CHARACTER COUNT AND TYPE STYLE SELECTED.

LEAD-TIME FOR SHIPMENT IS APPROXIMATELY 2-3 WEEKS – TEXT AVAILABLE IN BLACK ONLY.

BUOYS MAY BE DISPLAYED INDOORS OR OUT AND WILL NOT FADE.

PERSONALIZED BUOYS

SHIPPED DIRECTLY TO YOU – SEE OTHER SIDE FOR MORE DESIGNS



NWCC



NWBI



NWACK



NWSC



NWCH



NWMV



NWME



BPDC



NYPDC



POLC



HOOK



POL



POLTRP



POLSHR



IRE



YRRL



ITL



RWML



DGWNH



GWMZ



DGDC



NWOBX



RYG



BYHP



NRHP



LBWSKI



NWSRF



NWSJ



USA



USN



USAF



USCG



USMC

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PERSONALIZED BUOY DROP-SHIP PROGRAM

RETAILER PROCEDURES

TAKE CUSTOMER ORDER

1. WORK WITH CUSTOMER USING LAMINATED BROCHURE TO HELP THEM CHOOSE THEIR DESIGN AND TEXT STYLE.
2. COMPLETE ORDER FORM.
 - A. STORE INFO – CONSIDER FILLING THIS SECTION OUT AND MAKING COPIES TO SAVE TIME.
 - B. CUSTOMER INFO – THE PERSON WHO IS ORDERING THE BUOY(S).
 - C. RECIPIENT INFO – WHO AND WHERE WE WILL SHIP THE BUOY(S).
 - D. BUOY INFO – ORDER USING CODE BELOW PICTURES.
3. COLLECT PAYMENT FROM THE CUSTOMER. (USE BOTTOM OF SECTION OF FORM IF YOU WISH.)
4. EXPLAIN LEAD-TIME TO CUSTOMER WHICH IS 2-3 WEEKS FROM WHEN WE RECEIVE THE ORDER.
5. FAX OR EMAIL ORDER FORM TO US USING FAX # OR EMAIL ADDRESS INFORMATION ON TOP OF FORM.
6. WE DO THE REST.

WHAT HAPPENS NEXT?

1. WE PRODUCE THE BUOY(S) AND SHIP DIRECTLY TO THE CUSTOMER (OR STORE IF SPECIFIED) IN 2-3 WEEKS.
2. WE PROCESS CREDIT CARD ON FILE WHEN WE SHIP EACH ORDER.

ETCETERA

1. IF A CUSTOMER WANTS BUOYS SENT TO MULTIPLE ADDRESSES, PLEASE USE A SEPARATE FORM FOR EACH ADDRESS.
2. ONCE ORDERS ARE RECEIVED BY US, CANCELLATIONS OR REVISIONS MAY NOT POSSIBLE. PLEASE CALL ASAP!
3. ON OCCASION, WE MAY NEED CLARIFICATION ON HOW A CUSTOMER WANTS A BUOY PERSONALIZED. IN ORDER TO STREAMLINE THIS PROCESS, PLEASE PROVIDE THE CUSTOMERS PHONE # WHERE REQUESTED ON ORDER FORM SO DELAYS CAN BE AVOIDED.
4. WE HAVE INTENTIONALLY LEFT RETAIL AND WHOLESALE PRICING OFF ORDER FORMS AND CUSTOMER FACING BROCHURE. PLEASE USE OUR HIGHLIGHTS & DETAILS SHEET TO FAMILIARIZE YOURSELF WITH PRICING AND TO DETERMINE YOUR RETAIL PRICE.
5. WE CAN ONLY DROP-SHIP CUSTOM BUOYS. STANDARD BUOYS MUST BE PURCHASED AS PER OUR WHOLESALE PRICELIST.

CONTACT US

- BUOY BILL & SUE PAGE, OWNERS
- PHONE: 207-704-0260
- EMAIL: INFO@BUOYSPORTS.COM
- WEB: WWW.THEBUOYGUY.COM
- MAILING: 119 WILD ROSE LANE - SOUTH BERWICK - MAINE - USA - 03908

PERSONALIZED BUOY ORDER FORM

Send to The Buoy Guy at - Email - info@buoysports.com

*****STORE INFORMATION*****

a	Date Order Taken:	Date Sent To The Buoy Guy:
	Store Name:	Contact Name:
	Store City & State:	Store Fax:
	Store Phone:	Store Email:

*****CUSTOMER INFORMATION*****

b	Customer Name:	Customer Phone:
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*****RECIPIENT INFORMATION*****

c	Recipient Name:	Ship to Store?	YES	NO
	Street:	PO Box:		
	City:	State:	Zip:	

*****BUOY INFORMATION*****

d	CODE	Print Neatly Below Exactly As Customer Wants It	Text Style - Circle One		
			Max = 18	Max = 18	Max = 18
	NWA	Ex. - The_Smiths Equals 10 characters (Count Spaces)	ALL CAPS	Upper Lower	<i>Cursive</i>
			ALL CAPS	Upper Lower	<i>Cursive</i>
			ALL CAPS	Upper Lower	<i>Cursive</i>
			ALL CAPS	Upper Lower	<i>Cursive</i>

Customer Signature Required:

Store Notes:

_____ Buoys @ \$	each =	
_____ Names @ \$	each =	
<i>Shipping for one (1) buoy @ \$ XX.XX</i>	<i>each =</i>	\$ XX.XX
<i>Shipping for each additional buoy to Same Address = _____ @ \$ X.XX</i>	<i>each =</i>	
<i>Total Due From Customer =</i>		