

How to Create a Shopify Store - A Checklist from Start to Finish

For the full article and links to the various steps in the checklist, see
<https://www.thedrawingboard3.com/2017/12/20/create-shopify-store-checklist-start-finish/>

1. Access your store **dashboard**
2. Add your **personal information** to your store account
Settings > General
3. Upload your **product** CSV file, or add a few products manually
*Products > Import or
Products > Add New Product*
4. Create **category sections** for your products, then add products to those collections
Products > Collections
5. **Add pages**, such as an About Us, Contact, Shop Policies, etc.
Online Store > Pages
6. **Find a theme** that works well with your products and collections
Online Store > Themes
7. Create **navigation menus**
Online Store > Navigation
8. **Customize theme**
Online Store > Customize Theme
9. Set up your **payment options**
Settings > Payments
10. Set up your **checkout options**
Settings > Checkout
11. Set up your **shipping rates**
Settings > Shipping
12. Set up your **tax rates**
Settings > Taxes
13. Add your **domain name**
Online Stores > Domains
14. Add **Sales Channels** (optional)
Settings > Sales Channels
15. **Add apps** (optional)
Apps > Visit Shopify App Store
16. Determine if you are going to use the built-in **blog**. If so, write your first blog post
Online Store > Blog Posts
17. Customize your **notification emails** (optional)
Settings > Notifications
18. Check your **account settings** to make sure everything looks good there
Settings > Account
19. Place a **test order**
20. **Open your store!**
Online Store > Preferences > Remove Password