

ELVEE/ROSENBERG INC.

HOW MANY BEADS IS THAT?

One of the most common questions about strung beads we answer every day is "How many beads is that?" Here is an easy way to figure that out!

Beads are usually measured in millimeter sizes (abbreviated as mm), and strings are usually measured in length by inches (abbreviated as in.). Often beads are sold by the string, or by the dozen strings. How to do the math?

Follow these **3 Easy Steps**:

1) Start with the number 25. This number never changes!

2) Multiply 25 x the length of strings in inches.

3) Divide that number by the size of the bead.*

That number is the approximate number of beads per string.

if you have a dozen strings, multiply by 12 for the count per dozen strings.

* If it is a round bead, divide by the mm size of the bead; if it is an oval, pearshape or tube, divide by the longer mm size; and if it is a rondel, divide by the smaller mm size.

LENGTHS FOR WOMEN'S JEWELRY

Style	Average Length
Collar	12 - 13 inches
Choker	14 -16 inches
Princess	17 - 19 inches
Matinee	20 - 24 inches

Style	Average Length
Opera	28 - 34 inches
Rope	45 - 60 inches
Bracelet	7 - 8 inches
Anklet	9 - 10 inches

To plan your purchases for your styles, it is essential to be able to correctly calculate the quantities need to buy. This is to insure that you will have enough on hand to complete your ideas, from original design and if you make multiples for orders.