## FLAX IN HEALTH CARE

 A Natural Alternative to Bowel Care Management

## What is a Natural Bowel Care Program?

Fibre is lacking in the diets of many Canadians, especially in those ages 50+. Evidence suggests this population is not consuming enough fiber. Gastrointestinal distress, including constipation, is a persistent contributor to health care costs as enemas and laxatives are the go-to solution. These solutions may cause additional side effects and more discomfort. Our natural bowel care program involves regularly including milled flaxseeds in the diet of clients in our care. Incorporating 1-2 tablespoons of milled flaxseeds will reduce the costs of pharmaceuticals and increase bowel regularity and improve quality of life. A survey of Nova Scotia Nursing homes using flax indicated a reduction in the use of laxatives, suppositories, and enemas in the range of $60-80 \%$.

## Why Flax?

Flaxseeds provide clients in your care a natural and multifunctional alternative bowel care solution. Unlike the pharmaceutical approach, flax seeds also provide a source of omega-3-fatty-acids, fibre, and protein. The consumption of flaxseed has shown to effectively reduce symptoms of constipation, making it the perfect addition to your client's daily care plan.

## References

[^0]
## FLAX FLOUR



Milled and sifted flax flour contains all the nutritional value of whole flax seeds. Use this flax to add fibre,omega-3 fatty acids, protein, and antioxidants to many foods, for example, breakfast cereal, applesauce, yogurt, etc.

| Comparative fibre, protein, and sugar in various cereals |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Cereal | Quantity | Total <br> Fiber | Protein | Sugar |
| Valley Kitchen Flax Flour | $2 \mathrm{Tbsp} / 14 \mathrm{~g}$ | 4 g | 3 g | 0 g |
| Valley Kitchen Flax Powder | $2 \mathrm{Tbsp} / 12 \mathrm{~g}$ | 3 g | 2 g | 0 g |
| Prune juice | $2 \mathrm{Tbsp} / 34 \mathrm{~g}$ | $<0.5 \mathrm{~g}$ | $<0.5 \mathrm{~g}$ | 6 g |
| Prune spread | $2 \mathrm{Tbsp} / 33 \mathrm{~g}$ | $<2 \mathrm{~g}$ | $<0.5 \mathrm{~g}$ | 8 g |
| Bran Flakes | $2 \mathrm{Tbsp} / 4 \mathrm{~g}$ | 0.6 g | 0.4 g | 0.5 g |
| All-Bran | $2 \mathrm{Tbsp} / 4 \mathrm{~g}$ | 3 g | 1 g | 1.5 g |

## VALLEY FLAX FLOUR PURCHASING INFORMATION

## GFS Canada Listings

## FLOUR GRAIN FLAX GOLDEN MILLED $1 \times 6$ KG <br> 1235091

## National Marketing and Sales Agent <br> service@freemancan.com 888-641-2040 ext. 1

FREEMAN*
SIGNATURE


[^0]:    Soltanian, Noureddin, and Mohsen Janghorbani. "Effect of flaxseed or psyllium vs. placebo on management of constipation, weight, glycemia, and lipids: A randomized trial in constipated patients with type 2 diabetes." Clinical nutrition ESPEN 29 (2019): 41-48.
    Canada, Health. "Government of Canada." Canada.ca, / Gouvernement Du Canada, 22 Jan. 2019, www.canada.ca/en/healthcanada/services/nutrients/fibre.html.

