



MIDWEST SELECT

Specially Created for Midwestern Lawns

New Lawn Starter

- High Phosphate Formula to Help Root Growth
- Ideal Starter for Seed & Sod
- Potash Rich Formula for Vigorous Plants



8

NITROGEN:
Controlled Slow Release for growing a dense, green lawn

20

PHOSPHATE:
Improves root growth & plant food storage capabilities

8

POTASH:
Vital for growth & improves hardiness & drought resistance

Start Your Year Round Lawn Program Now! See back for details

Covers 4,000 Square Feet
Net Wt. 27 Lbs. (12.25 kg)



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If, for any reason, you are not completely satisfied with the results after applying this product, you are entitled to product replacement or your money back simply by presenting evidence of purchase to your local Earl May Nursery & Garden Center.



Directions for Use

WHEN TO APPLY

Apply Earl May Midwest Select New Lawn Starter any time you are seeding or sodding. Application can be made just before or after seeding or sodding; however, this product should not be mixed with seed in the same applicator. This product is high in phosphate, which is the major element required for sturdy root development. It is also high in potash, which helps increase the grass plant's ability to resist disease, cold and other adverse conditions. Iron has been added to prevent chlorosis (yellowing) of the turf.

WHEN NOT TO APPLY

Do not apply this product when temperature is consistently over 90° or if drought conditions exist, otherwise burning of your lawn could occur.

HOW MUCH TO APPLY

Apply 6.75 pounds per 1,000 square feet on areas to be seeded or sodded. This rate will feed 4,000 square feet of lawn per bag. Work into the top two to three inches of soil before spreading seed or laying sod. This puts phosphate and potash deep into the soil for immediate usage. Keep soil moist until seeds germinate. Do not allow sod to dry out. Apply Earl May Midwest Select Lawn Food after grass has been mowed two or three times.

HOW TO APPLY

See the Suggested Spreader Applications section below for details on your specific spreading equipment.

Apply only as directed during the growing season.

Recent research has shown that well-maintained turf is an effective environmental buffer that prevents pollutants from entering our natural water bodies. To help protect these natural resources, avoid applying product to sidewalks, driveways, roadways, and other impervious surfaces. Sweep any misplaced granules back onto the area you are treating immediately after application, since storm drains often empty directly to nearby waterways.

Application Information

SUGGESTED SPREADER APPLICATION

This 27 pound bag should be used on 4,000 square feet (6.75 lbs. per 1,000 square feet).

To determine how much product you need for your lawn, multiply your lawn's length by its width to get total square feet - then subtract non-lawn areas.



— Length (Ft.)
x — Width (Ft.)
= Total Sq. Ft.
- Non-Lawn Areas
= Total Sq. Ft.

Important: It is important to follow the directions as indicated on this quality lawn care product as over-application may cause injury to the lawn. Measure the size of the area to be treated and do not over or under apply. Spreader settings are approximate. Differences may occur due to condition of spreader, speed at which applied, and roughness of area treated. Calibrate spreader prior to use according to the manufacturer's directions. Check frequently to be sure equipment is working properly and distributing uniformly. Close spreader when filling, stopping or turning. Do not hand spread.

Close spreader hopper and adjust the spreader setting using the suggested spreader settings chart to the right. Fill spreader on driveway or sidewalk to eliminate the chance of spillage on the lawn.

Notice: This product contains the micronutrient iron to help prevent iron deficiency. Iron may stain concrete surfaces and should not be applied on water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. **Do not wash this product from concrete surfaces with water.**

BROADCAST SPREADER SETTINGS

For best results, apply in a circular path starting on the outside and working toward the center (see Path A). A little overlap of product will ensure complete coverage.

	6.75# Rate
Agri-Fab 100	4 1/2
Earl May Broadcast (B-83, BT-83)	5 3/4
Earl May (EM-85, SB400P)	6 3/4
Precision Tractor TBS-90	5 3/4
Republic EZ 540/75450	4 1/4
Scotts EasyGreen	28
Scotts Basic, Standard	6
Scotts Deluxe, Edgeguard	6



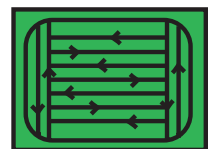
Path A



DROP SPREADER SETTINGS

First apply 2 border strips along the edge of each end of the lawn (see Path B). Then apply product along the length of the lawn, overlapping slightly and shutting off the spreader before turning as you reach the edge of the border strips.

	6.75# Rate
Earl May Drop 2482	7
Republic EZ 530/75350	7 3/4
Scotts Accugreen	6 1/2
Scotts PF4	6



Path B



GUARANTEED ANALYSIS

Total Nitrogen (N)	8.00%
8.00% Ammoniacal Nitrogen	
Available Phosphate (P ₂ O ₅)	20.00%
Soluble Potash (K ₂ O)	8.00%
Iron (Fe)	1.00%
Plant nutrients derived from ammonium phosphate, potassium chloride, and ferric oxide.	

IMPORTANT: READ BEFORE USE:

Read the entire Directions for Use and the Warranty Disclaimer and Limitation of Liability before using this product. If terms are not acceptable, return the unopened product container at once. By using this product, user or Buyer accepts the following Warranty Disclaimer and Limitation of Liability:

WARRANTY DISCLAIMER and LIMITATION of LIABILITY:

Manufacturer warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated on the label when used in strict accordance with the directions. Manufacturer makes NO OTHER EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. To the extent consistent with applicable law, it is Manufacturer's intent to LIMIT ANY LIABILITY FOR SPECIAL, CONSEQUENTIAL OR INCIDENTAL ECONOMIC DAMAGES to refund of purchase price or replacement of product, at Buyer's choice. To the extent consistent with applicable law, manufacturer DISCLAIMS ANY LIABILITY FOR COMPENSATORY OR OTHER DAMAGES ARISING OUT OF ANY USE CONTRARY TO LABEL DIRECTIONS. Use contrary to label directions is not permitted.

LEGAL RIGHTS:

THIS LIMITED WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS; YOU MAY HAVE OTHER RIGHTS THAT VARY FROM STATE/JURISDICTION TO STATE/JURISDICTION.

Manufactured by:

Free Flow Fertilizer
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