

Rules for the HookN'Up online Tournament

August 1st – Dec 31st 2016

1. **RULE CHANGES** - Rules may change or be edited at the discretion of the Tournament Director at any time prior to the tournament date. Final rules will be posted at <https://hooknupfishing.com/>. Decisions of the Tournament Director are final in all matters and are not subject to appeal. Protests must be made in writing and delivered to the Tournament Director. Overturned rulings are the director's sole discretion.
2. **PARTICIPATION and ELIGIBILITY** - Participation is open to all anglers 18 years old or older. Anglers younger than 18 years old may participate upon submitting a release form with parent or guardian's signature. HookNup must receive a completed entry form, waiver, and entry fee from every contestant.
3. **REGISTRATION** – Registration, to be completed at www.hooknupfishing.com, opens July 20 and closes Dec 15. The registration fee is \$25. In the check-out section, registrants will be asked to list their charity of preference (options included in a drop-down menu), to which \$5 of their entry fee will be donated. Upon completing the entry form, contestants must follow the provide link to the relevant app store (iTunes for iPhones, Google Play for Android phones) and download the GoFree Hooked App. Upon successful registration, HookNup will mail competitors a Tournament Pack, which comprises a shirt, token decal and measuring device, each of which must be used in the competition.
4. **SCORING** – The HookNup Tournament is a catch-measure-photograph-release competition. Fish length – in inches and increments of inches down to 1/8th of an inch – will be the judging metric. Caught fish must be “logged” via a smart phone running the free GoFree Hooked app, a process which involves logging in with an email address and password, tapping a button to enter the competition, tapping a “Record Catch” button, photographing your caught fish laying on a qualifying measuring device with the provide token clearly visible in the photo, using your finger to move a slider bar to document the fish's length (as determined by the measuring device) and tapping a “Save” button upon completion of the preceding steps. Skipping, or otherwise failing to follow any of the preceding steps will void a catch. Only properly logged catches will be eligible entries in the tournament. Every contestant's largest properly logged catch will appear in the tournament's Leaderboard for the Grand Prize; the angler who has logged the largest overall catch in competition for the Grand Prize will appear atop the leaderboard in the Number 1 spot. Winners of the bi-weekly and monthly prizes may or may not appear atop the leaderboard for the Grand Prize (bi-weekly and monthly big-fish winners will be determined from detailed, time-stamped catch reports provided to the Tournament Director by GoFree; bi-weekly and monthly prize winners will be announced on HookNup and GoFree's social media platforms shortly after the conclusion of each competition period.
5. **QUALIFYING FISH:** Freshwater: Largemouth Bass, Smallmouth Bass, Spotted Bass.
Saltwater: Red Drum AKA “Redfish”. The GoFree app is the only acceptable means of scoring a fish. Remember these rules about your fish-catch photos:
 - **Fish MUST be facing to the left in the photo**
 - Each fish-catch photo must include the HookNup Logo token, or the fish won't count in the competition

- Fish must be photographed lying on a qualifying measuring device and HookNup TOKEN in the photo; photo must clearly show the length of the fish; photo must show the entire fish (cannot crop out head or tail, etc)
 - A fish's official, scorable length shall be determined from the forward-most point of the fish to the farthest-reaching portion of its tail.
 - When logging your fish's length with the GoFree Hooked app's slider bar, round fractions to the nearest 1/4 inch. In the case of a tie, a panel of three tournament judges will review fish-catch photos to determine if one fish is slightly longer. If photos do not clearly show that one fish is slightly longer than the others, the tie-breaker will be first fish caught, as determined by the timestamp given all catches logged with the GoFree Hooked app.
 - Submitted fish of the same length must display *distinctive differences in appearance* or be subject to disqualification by the tournament judges.
 - The judges will review all fish-catch photos to verify qualification and determine place winners.
 - The tournament director will have final authority to review all submissions and certify winners.
6. **MEASURING DEVICE** – Seven (7) brands) store-bought measuring devices are acceptable for use in Tournament. They are: HawgTrough 30", Eagle Claw Lazer Sharp 22+", Rapala 21", Check-it- Stick 25"- 38", CCA 42", Gator Grip 22" – 38" and Bass Pro Tourney board 22". If you have one of these devices, GREAT use it! If not, you can buy one at Academy, Bass Pro, Cabela's, or you can use the disposable measuring device provided in the Tournament Pack. IF YOU HAVE ANY QUESTIONS ABOUT THE DEVICES ABOVE, PLEASE EMAIL: Phillip@hooknupfishing.com
 7. **SAFETY** - Safety is of utmost importance and must be observed by all participants. Each participant is required to comply with US Coast Guard regulations, including wearing an approved PFD whenever operating the vessel's gas-powered motor. All USCG and local DNR regulations are in effect at all times. Failure to comply will result in immediate disqualification.
 8. **SPORTSMANSHIP** - All participants are required to follow the highest standards of sportsmanship, courtesy and conservation. The possession/use of alcoholic beverages or illegal drugs is prohibited. Any possession/use of alcoholic beverages or illegal drugs, participation in criminal activity, or other conduct reflecting unfavorably upon our efforts to promote safety, sportsmanship, fair competition, and/or compliance with tournament rules, are grounds for immediate disqualification and return of any prizes awarded.
 9. **PERMITTED FISHING LOCATIONS** – Tournament is open to all anglers on any fishable water within in the Continental United States. Anglers may fish from boat, canoe, kayak, etc, or from a dock, pier or from shore or wading in the water.
 10. **PERMITTED FISHING METHODS** - Both live bait and artificial baits can be used, provided they conform by the rules and regulations of the applicable state DNR or Wildlife Conservation Authority. All fish must be caught by rod and reel -- no netting of fish allowed (except to land a fish safely).
 11. **OTHER** - Photos submitted in the competition shall remain the sole property of HookNup Fishing and/or Navico/GoFree/Lowrance/Simrad to be used at their discretion. Participants agree to grant HookNup Fishing, Navico/GoFree/Lowrance/Simrad and the Tournament sponsors the unrestricted right to use their name, voice, photographic likeness and biographical information in connection with future tournaments, productions, promotions, articles, news releases and any/or other means determined by HookNup Fishing or Navico/GoFree/Lowrance/Simrad and shall not be entitled to receive any compensation of any form in connection of said use. Tournament rule interpretation is exclusively assigned to the Tournament Director. The Director's decisions in said matters are final and not subject to appeal

12. **PRIZES** – Bi-Weekly Prizes, Monthly Prizes, Grand Prize. First through third place will be awarded to paid contestant for the longest three qualifying fish, respectively, caught and properly submitted during the contest period. The **Grand Prize** is a LOWRANCE Hook7 Fish Finder. **Monthly Prizes include** a custom Rod/Reel Combo. **Bi-weekly winners** will receive a Gear Prize Pack.
13. **START TIME** - The official tournament start time will be 6:30am, August 1, 2016 and end on Dec 31, 2016, at 3 pm Eastern Time.
14. The **Tournament Director** is responsible for the final decision in all matters.
15. **RELEASE OF LIABILITY AND COVENANT NOT TO SUE.** Anglers assume all responsibility for their own safety. Neither HookNup Fishing, nor their sponsors or charities will be held responsible for any damages or injuries (personal or property).
16. **TIE BREAKER** - In the event of a tie, the entry logged in the earliest will be declared the winner. The judges will be responsible to review all photos to verify qualification and determine place winners. The Tournament Director will have final authority to review all submissions and certify winners.