

# BEAUTE

JANUARY 2021  
ISSUE 05

*industrie*

NEW YEAR  
NEW STRATEGY

WWW.BEAUTEINDUSTRIE.COM

## VENUSTUS SCULPT & DEFINE FACIAL



Based in the heart of Paddington and an institution when it comes to Sydney spas, Venustus is unlike any space you've seen before. Clients are likely to walk out with a completely new outlook on life after experiencing a completely holistic, spiritual, sensorial experience from top to toe, start to finish. When it comes to luxurious treatment rituals, Venustus treatments go arguably unrivalled. With what seems like lifetimes of wisdom under her belt, owner Jeannie Bourke travels the globe with her team (many who have been with her for 20+ years) learning and perfecting the latest, most innovative treatments and techniques from experts in their craft, from ancient healing to skin and massage. These techniques are dismantled, reassembled, and practised to perfection for roughly a year before being introduced to the Venustus menu, and are available for a short time before being replaced with the next incredible service Jeannie has curated.

The latest is the Sculpt & Define lymphatic facial. Stepping into the clean white space that is Venustus (which is cleansed with sage between each client) guests are seated and asked to remove their shoes before placing their feet on a large crystal slab. If your visit includes a consultation with Jeannie, you may experience crystal work, tarot reading, and verbal consultation with everything from motivation to meditation, and advice on how to be your best you. The facial, carried out on the plush blankets padded with heat packs, begins with scalp massage and neck stretching before one

of 4 exfoliants of varying strengths and 3 peels are selected (from gentle papaya or pineapple enzyme peels to a more concentrated AHA peel). Every element is customised, so no two clients will experience this treatment the same way. A crystal pendulum allows the therapist to determine blockages or disruptions in energy, facilitating the selection of a personalised crystal to be placed on the chest for the duration of the treatment. The hero feature is the lymphatic facial massage, combining various techniques of pulsing, kneading and pinching, and Japanese style lymphatic and shiatsu in order to lift, prevent sagging skin, reduce wrinkles, and sculpt facial muscles into highly defined positions. Clients may also, depending on their needs, experience Gua Sha, cryotherapy using chilled facial tools, intraoral massage (inside the mouth), warm herbal compress, sinus tapping/draining, or perhaps even some lymphatic drainage on the legs while their face mask is on. Treatments are completed with misting, crystal singing bowl, and tibetan cymbals, bringing the journey to a soothing, uplifting close.

So, if you'd like to elevate your spa treatments and take them from standard to sublime, remember that there is no right or wrong way - it's all about how we make the clients feel. However, we do recommend engaging as many senses as possible, not just the usual sight and touch but smell and sound. Fully envelope your clients in their experience and the uniqueness of your offerings, and they are sure to float out of their treatment on cloud 9!

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