

# ACCELERATE YOUR SALES WITH MadeMoments.

Our integrated, multichannel program is designed to engage your prospects, and open doors for your sales team with ease.

*Fulfillment is automated and managed for you, keeping your team focused on setting appointments and closing deals.*

## 1. CREATE A CAMPAIGN

You define the prospects to target, and assign a campaign unique to your message.



We mail a quirky item and the promise of a high value gift for their time.

## 2. MEET THE PROSPECT

You can focus on sales knowing that we take care of the heavy lifting.

We trigger emails to let your prospects know something special is on the way.

When the package is in hand, a task is set: *Call and confirm a meeting!*

## 3. TRACK YOUR ROI

Your Salesforce dashboard shows you the campaign's impact in real-time.

After your meeting, we automatically fulfill the gift you promised!



*Select from pre-defined options or define your own contextually relevant gift pairs and messaging. For example, "We know there's a lot of noise out there, but we believe we have some signal worth hearing . . ."*