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## Karen Pryor Clicker Training Minimum Advertised Price (MAP) List

KPCT has implemented a MAP policy in order to protect brand integrity and to create a fair and competitive marketplace for all retail partners who invest in KPCT products for resale.

## **Prices Effective December 2023**

Retail SKU	Item Name	MSRP	MAP
BOOKS			
BKEPR	The NEW Click to Calm	\$24.95	\$24.95
BKEP2R	Teaching the Reactive Dog Class	\$24.95	\$24.95
BK202R	Lads Before the Wind	\$21.95	\$21.95
BK203R	On Behavior	\$29.95	\$29.95
BK207R	On My Mind	\$24.95	\$24.95
BK901R	Click for Joy	\$24.95	\$24.95
BK919R	Clicking With Your Dog	\$24.95	\$24.95
BK416R	Getting Started: Clicker Training for Dogs	\$16.95	\$16.95
BK446R	Getting Started: Clicker Training for Cats	\$14.95	\$14.95
BK427R	Getting Started: Clicker Training for Birds	\$16.95	\$16.95
BK408R	Getting Started: Clicker Training for Horses	\$14.95	\$14.95
CD201R	Don't Shoot the Dog - Audio CD	\$39.95	\$39.95
BK404R	Clicker Training for Obedience	\$29.95	\$29.95
BK400USR	Clicker Training for Your Horse	\$29.95	\$29.95
BKJOTLR	Getting Started: Clicking With Your Rabbit	\$16.95	\$16.95
BK144R	Clicker Intermediate, by Kay Laurence	\$29.95	\$29.95
BK146R	Dances with Dogs, by Kay Laurence	\$29.95	\$29.95
BK147R	Clicker Gun Dog	\$29.95	\$29.95
BK148R	Click for Grooming Handling and Treatment	\$29.95	\$29.95
BK149R	Positive Gun Dogs	\$24.95	\$24.95
BK150R	Learning Games, by Kay Laurence	\$29.95	\$29.95
BK151R	Teaching With Reinforcement	\$24.95	\$24.95
BK161R	Puppy Start Right	\$24.95	\$24.95
BK170R	Agility Right From the Start	\$39.95	\$39.95
BK180R	Better Together	\$24.95	\$24.95
BK185R	Animal Training, K Ramirez	\$54.95	\$54.95
BK186R	The Eye of the Trainer, K Ramirez	\$24.95	\$24.95

BK190R	Awesome Obedience, H. Branigan	\$24.95	\$24.95
BK191R	Awesome Obedience Field Guide, H. Branigan	\$21.95	\$21.95
TREATS			
TROC01R	On Cue! Training Treats (Beef 4oz)	\$12.99	\$12.99
TROC02R	On Cue! Training Treats (Chicken & Venison 4oz)	\$12.99	\$12.99
TROC03R	On Cue! Training Treats (Fish & Venison 4oz)	\$12.99	\$12.99
GEAR			
GRTP03R	Terry Ryan Treat Pouch (Black)	\$16.95	\$16.95
GRTP02R	Terry Ryan Treat Pouch (Purple)	\$16.95	\$16.95
CL905R	Terry Ryan Clik Stik	\$14.95	\$14.95
CL700-3M	iClick™ Original, 3/Pk	\$5.25	\$5.25
CL700-5M	iClick™ Original, 5/Pk	\$8.25	\$8.25
CL700-30M	iClick™ Original, 30/Pk	\$40.50	\$40.50
CL750-3M	iClick™ Jewel, 3/Pk	\$5.25	\$5.25
CL750-5M	iClick™ Jewel, 5/Pk	\$8.25	\$8.25
CL750-30M	iClick™ Jewel, 30/Pk	\$40.50	\$40.50
GR130-3R	Rainbow Wrist Coil 3/Pk	\$3.75	\$3.75
GR130-5R	Rainbow Wrist Coil 5/Pk	\$4.95	\$4.95
GR130-30R	Rainbow Wrist Coil 30/Pk	\$28.50	\$28.50
GR141R	New & Improved! Click-A-Trick Cards	\$11.95	\$11.95
GR150R	Lollipop Target (All Colors), Single	\$12.95	\$12.95
GR150-5R	Lollipop Target (5 Assorted Colors), 5/Pk	\$64.75	\$64.75
GR160RR	Buoy Target Stick, Red	\$24.49	\$24.49
GR160BR	Buoy Target Stick, Blue	\$24.49	\$24.49
CL500	Clicino (all sizes, all colors)	\$16.95	\$16.95
KITS			
KTPUPPYR	Puppy Training Kit Plus	\$39.95	\$39.95
KTPLUSR	Dog Training Kit Plus	\$39.95	\$39.95
KT416	Dog Training Kit	\$19.95	\$19.95
KT447	Cat Training Kit	\$17.95	\$17.95
KT427	Bird Training Kit	\$19.95	\$19.95
KTADOPTP	Puppy Adoption Training Kit	\$65.85	\$55.97
KTADOPTD	Dog Adoption Training Kit	\$57.85	\$52.06