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Karen Pryor Clicker Training Minimum Advertised Price (MAP) List

KPCT has implemented a MAP policy in order to protect brand integrity and to create a fair and competitive marketplace for all retail partners who invest in KPCT products for resale.

Prices Effective May 15th 2020

Retail SKU	Item Name	MSRP	MAP
BOOKS			
BKEPR	Click to Calm	\$24.95	\$24.95
BKEP2R	Teaching the Reactive Dog Class	\$24.95	\$24.95
BK202R	Lads Before the Wind	\$21.95	\$21.95
BK203R	On Behavior	\$29.95	\$29.95
BK207R	On My Mind	\$24.95	\$24.95
BK901R	Click for Joy	\$24.95	\$24.95
BK919R	Clicking With Your Dog	\$24.95	\$24.95
BK416R	Getting Started: Clicker Training for Dogs	\$16.95	\$16.95
BK446R	Getting Started: Clicker Training for Cats	\$14.95	\$14.95
BK427R	Getting Started: Clicker Training for Birds	\$16.95	\$16.95
BK408R	Getting Started: Clicker Training for Horses	\$14.95	\$14.95
CD201R	Audio - Don't Shoot the Dog	\$39.95	\$39.95
BK404R	Clicker Training for Obedience	\$29.95	\$29.95
BK400USR	Clicker Training for Your Horse	\$29.95	\$29.95
BKJOTLR	Clicking With Your Rabbit	\$16.95	\$16.95
BK144R	Clicker Intermediate, by Kay Laurence	\$29.95	\$29.95
BK146R	Dances with Dogs, by Kay Laurence	\$29.95	\$29.95
BK147R	Clicker Gun Dog	\$29.95	\$29.95
BK148R	Grooming	\$29.95	\$29.95
BK149R	Positive Gun Dogs	\$24.95	\$24.95
BK150R	Learning Games, by Kay Laurence	\$29.95	\$29.95
BK151R	Teaching With Reinforcement	\$24.95	\$24.95
BK161R	Puppy Start Right	\$24.95	\$24.95
BK170R	Agility Right From the Start	\$39.95	\$39.95
BK180R	Better Together	\$24.95	\$24.95
BK185R	Animal Training, K Ramirez	\$54.95	\$54.95
BK186R	Through the Eye of the Trainer: K Ramirez	\$24.95	\$24.95

BK190R	Awesome Obedience, H. Branigan	\$24.95	\$24.95
BK191R	Awesome Obedience Field Guide, H. Branigan	\$19.95	\$19.95
DVDs (Group Streaming Video Sales Available)			
KPVD146R	Whippits, by Kay Laurence	\$24.95	\$24.95
KPVD147R	Cavaletti by Kay Laurence	\$24.95	\$24.95
KPVD150R	Clicker Excellence 2012 by Kay Laurence	\$29.95	\$29.95
KPVD505R	Puppy Love DVD	\$24.95	\$24.95
KPVD115R	Clicker Magic DVD	\$29.95	\$29.95
GEAR			
GRTP03R	Terry Ryan Treat Pouch (Black)	\$14.95	\$14.95
GRTP02R	Terry Ryan Treat Pouch (Purple)	\$14.95	\$14.95
CL905R	Terry Ryan Clic Stik	\$14.95	\$14.95
GR147R	You Don't Say - game	\$21.95	\$21.95
CL700-3M	iClick™ Original, 3/Pk	\$5.25	\$5.25
CL700-5M	iClick™ Original, 5/Pk	\$8.25	\$8.25
CL700-30M	iClick™ Original, 30/Pk	\$40.50	\$40.50
CL750-3M	iClick™ Jewel, 3/Pk	\$5.25	\$5.25
CL750-5M	iClick™ Jewel, 5/Pk	\$8.25	\$8.25
CL750-30M	iClick™ Jewel, 30/Pk	\$40.50	\$40.50
GR130-3R	Rainbow Wrist Coil 3/Pk	\$3.75	\$3.75
GR130-5R	Rainbow Wrist Coil 5/Pk	\$4.95	\$4.95
GR130-30R	Rainbow Wrist Coil 30/Pk	\$28.50	\$28.50
GR141R	11 Trick Card Set with i-Click for Dogs	\$11.95	\$11.95
GR150R	Lollipop Target (5 Assorted Colors), Single	\$9.95	\$9.95
GR150-5R	Lollipop Target (5 Assorted Colors), 5/Pk	\$44.78	\$44.78
GR160RR	Buoy Target Stick, Red	\$13.95	\$13.95
GR160BR	Buoy Target Stick, Blue	\$13.95	\$13.95
KITS			
KTPUPPY	Puppy Kit + (plus)	\$39.95	\$39.95
KTPLUS	Dog Kit + (plus)	\$39.95	\$39.95
KT416	Dog Kit	\$19.95	\$19.95
KT447	Cat Kit	\$17.95	\$17.95
KT409	Horse Kit	\$16.95	\$16.95
KT427	Bird Kit	\$19.95	\$19.95