

COLLARED  GREENS
CUSTOM PROGRAM



LIVE AMERICAN MADE

FRESH APPROACH TO CUSTOM

Collared Greens is proud to be Always American Made, dedicated to conserving the great outdoors while supporting U.S. jobs and manufacturing. We carry through that mission on every product we make, and it is instilled in each step of our custom program.

The CG Custom Program is designed to make things simple. We work with you every step of the way to make sure you get exactly what you are looking for. Every detail is important and we aim to provide you with high quality, custom designed, 100% American Made neckwear that is truly representative of you, and Collared Greens.





THE PROCESS

GET STARTED

STEP ONE

- 1) Pick your product(s)
- 2) Email your reference art
- 3) Receive your design
- 4) Approve final design
- 5) Send 50% deposit

PLACE ORDER

STEP TWO

- 1) Finalize order
- 2) Receive fabric strikeoff
- 3) Edits made if needed
- 4) Approve final strikeoff

ORDER SHIPPED

STEP THREE

- 1) Order is manufactured
- 2) Order is shipped
- 3) Remainder of payment due
- 4) Receive custom order!

Average total custom process timeline : 8-10 weeks

DON'T JUST TAKE OUR WORD FOR IT...

We have proudly worked with a variety of companies, schools, clubs, and organizations to create unique, customized, American Made products that are perfectly emblematic of each. A sampling of our custom projects are following for your review.





PAPPY VAN WINKLE

The retail partner of the legendary Old Rip Van Winkle and Pappy Van Winkle Bourbon, we were thrilled to work with Pappy & Co. to create a line of neckwear befitting of their dedication to taste, quality and style.

Working closely with the Van Winkle family, we worked to create custom ties and bowties bearing the iconic imagery associated with their bourbon, thus resulting in the iconic imagery of the bourbon barrel tie and bowtie and the quintessential pappy bottle and cigar, that is known to always go hand in hand.





CAPITOL CLUB

The Capitol Club of Washington, D.C. is a nationally recognized members only social organization that annual hosts signature events with a rich tradition of supporting charities and causes of regional and national importance. Using the imagery from their logo, of a chalice constructed from an inverted capital building, we created two custom ties in classic colors, that represented their traditions and style.

MARKEL

With offices all over the world, including our shared homebase of Richmond, VA, we were thrilled to work with Markel to create a unique custom tie. The final product were two colorful designs bearing the Bermudiana, the National Flower of Bermuda, a nod to their flagship location in Bermuda, the undisputed insurance capital of the world.



NATIONAL REPUBLICAN CONGRESSIONAL COMMITTEE

One of the original Congressional Committees dating back to 1866. Our in house design team worked with the NRCC to design a conceptual image using the icons of a gavel and star which represent justice and liberty, two of the main tenets of the NRCC's mission.



MILL REEF CLUB

The Mill Reef Club, Antigua, West Indies, is a private club offering its members and guests an exclusive vacation paradise on 1,500 waterfront acres and white sand beaches. Taking imagery from their logo, and infusing colors that would reflect their status as uniquely elegant, yet relaxed, their custom ties perfectly encompassed and reflected the island lifestyle.





SILK SCARVES

Make sure everyone is covered in custom. We can easily translate your final design onto American Made beautiful and elegant silk scarves.

NEED MORE THAN NECKWEAR?

We've got you covered. We will happily work with you to customize nearly any product we make, as well as custom made products we don't offer in our regular line of goods. All you have to do is ask!



FREQUENTLY ASKED QUESTIONS

HOW DO I GET STARTED?

Email us at custom@collaredgreens.com with your custom request and you will hear back within 2 business days, or reach out to us directly at 804.756.6800 and ask to speak to someone regarding a custom order.

WHAT'S THE MINIMUM?

We require a minimum order of 80-100 units, which can be comprised of neckties, bowties or a combination of both.

WHAT'S THE TIMELINE?

Our average custom order takes approximately 8-10 weeks, dependent on the design approval process.

WHEN WILL I GET MY DESIGN PROOF?

Once we have received your logo/artwork and discussed your design needs, you can expect a digital proof from our design team within 3 business days.

HOW MUCH DOES IT COST?

Prices vary by job because each custom order is unique and we want to offer the best price possible. Typically, pricing is determined by timing, the number of units per product, and the mix of product(s). A detailed price quote will be provided once we understand everything you desire and know we can meet your expectations. Our custom pricing and minimums are some the lowest in the industry, and our goal is to make this work within your budget. Please contact us with any questions!

CONTACT US

For More Information About Our Custom Program,

Call Us: 804-756-6800

E-Mail Us: Custom@CollaredGreens.com

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