Web Developer | WD

About Us:

The heartbeat of the Common Thread Collective (CTC) is far from your traditional marketing agency because we aren't a marketing agency. The traditional model is broken and we think differently. We are a digital sales agency passionate about helping entrepreneurs achieve their dreams.

In service of our clients, our focus on digital strategy, creative arsenal, and relationships uniquely aligns client dreams to our skill set driving revenue, growing brand awareness, and executing mission statements. We don't just sell stuff online, we invest in and help make our clients' dreams into reality. Pretty cool, huh?

In caring for our people, dream chasing and dream catching pulse through our office walls. A core value of CTC is that we are all entrepreneurs of our own life and as such we encourage play, promote curiosity, and help build each other up. To be better at our craft of digital sales, we strongly believe that investing in YOU will make CTC better overall.

A job, is a job, is a job. At CTC we don't hire for jobs, we build careers as a catalyst for your future self. We believe in who we hire so much that we offer all of our full-time employees:

- Full health, dental, and vision benefits that fit your lifestyle and goals.
- 401k program with a 3% company match (post 90 days employment) to bring out the investor inside you.
- 4 weeks of paid time off on top of Holidays, your Birthday and the week of Christmas paid. Go get your R&R on so when you're at CTC you're firing on all cylinders.
- A wellness reimbursement program that inspires 360 degrees of health: mentally, physically, and spiritually.
- Two monthly sessions to tell a licensed MFT therapist your dreams as an entrepreneur in our Tell Me Your Dreams (TMYD) program. To top it off, we provide you with resources to realize your dreams through our Dream Fund.

About the Position:

As a Web Developer, your responsible for the heavy lifting of project builds. This includes using your frontend development skills to grind on specific project as well as communicate with the Sr. Developer on progress, blocks, and status on projects. This role requires a desire for perfection as we strive to be the best E-commerce agency.

Connect | Web Developers are key in helping CTC navigate the ever-changing tech landscape from the partners down. Directly reporting to growth teams and managers. Fundamental responsibility is to communicate and report the current progress of projects and tasks. As a web developer, it is your responsibility to connect with clients to help them understand things in layman's terms.

Develop | As a Web Developer, it is your responsibility to develop a technical infrastructure that promotes reliability and efficiency. This begins with best web practices. As a Shopify house, we specialize in E-commerce websites on the Shopify platform. This platform requires a specific skill set that includes pixel perfect HTML/CSS along with meticulously planned JavaScript / Liquid. Photo editing skills is also a plus for this.

Strategize | At CTC we believe strategy is an important piece of every decision that we make. In congruence with goal setting and the establishment of a plan, understanding the core strategy behind the decisions being made by the company. All decisions are carefully made to result in the best product possible.

Anticipate | Anticipating the needs of CTC wins over reacting to the needs of CTC, every time. As the Web Developer, we're depending on you to be forward thinking and mindful in approach considering timeline, questions, and long term solutions. In order to ensure that the management of CTC is fully aware of the direction in which we are heading. Be transparent with clients and growth teams to keep them aware of progress and timelines.

About You:

We hire for effort and interest at CTC and have found our successful team members encompass:

- 1-2+ Years HTML / CSS / JS Experience
- Experience with Photoshop/Illustrator
- Knowledge of CMS's (Shopify, Wordpress)
- Experience with project management and project scoping
- Version Controlling latest updates/revisions
- Great communication with manager about following items: potential issues, time estimates, client requests, and process optimization
- Passion to find new tools/utilities to increase workflow