



# WHY NEW ZEALAND?

## THE NOURISH JOURNEY FROM FARM TO BOWL

The nourish journey begins in New Zealand because Isle of Dogs is committed to caring for your pet by using only the best and most innovative farming, sourcing, and manufacturing practices available. That is why we use only free-range protein, without added hormones - sourced from traceable farms in New Zealand. Our farmers adhere to strict environmental standards, while our manufacturers work closely with local farms to ensure the meat we use is safe for your pet. A pristine island country in the southwestern Pacific Ocean, New Zealand provides sustainable land and humanely managed local farms – producing pure, safe and natural ingredients. The perfect partner in delivering a healthy and beautiful life for your pet.

## REAL



Real Ingredients  
Naturally Preserved  
Free of Grain

## SUSTAINABLE



New Zealand Sourced  
Humanely Raised  
Traceable Farms

## THE NEW ZEALAND WAY:

- Temperate climate and clean, untouched landscapes allow animals to be free-ranging and grass-fed year round
- All farms adhere to legislative guidelines guaranteeing humane handling of livestock
- Government regulated ethical farms produce the highest quality of beef, lamb and chicken in the world
- Strict bio security along New Zealand borders help lower the risk from foreign diseases
- Farmers comply with environmental practices, ensuring there is no run-off into waterways

NOURISH DELIVERS THE FOUNDATION FOR A HEALTHY, BEAUTIFUL LIFE

## REAL



## SUSTAINABLE



## QUALITY



## CONVENIENT



## IRRESISTIBLE

