

Ambassador Project Highlights



Reducing Social and Gender Inequalities

In an increasingly polarised world, social and gender disparities continue to limit people's potential worldwide. One Young World Ambassadors recognise and are trying to resolve inequalities in our societies based on age, sex, disability, race, ethnicity, origin, religion and economic income.

From the 50 Ambassador led projects evaluated:

Leadership training for 2,465 girls

2,465 girls given leadership development training in Jamaica and Canada by ForUsGirls.
forusgirls.org

Coding education for 1,800 women and girls

800 girls taught coding and technology skills through workshops and training courses in Israel and Argentina.
chicasentecnologia.org
queenb.org.il

1,000 people engaged through coding and technology workshops, festivals and events.
queenb.org.il

Sport made accessible for 540 people with disabilities

500 people provided with sport suitable wheelchairs and prosthetics.
wheelinghappiness.org

40 people with disabilities encouraged to take up new sports.
wheelinghappiness.org

Disability education for 10,000 people

10,000 people educated about disability through advocacy programmes.
wheelinghappiness.org

Entrepreneurial training for 3,149 women and girls

3,000 women and girls given entrepreneurial training to help them start their own business initiatives in Kenya.
[@GardenofhopeFdn](https://www.facebook.com/GardenofhopeFdn)

37 women supported to start their own businesses in Iraq.
[@Ishtar.handmade](https://www.facebook.com/Ishtar.handmade)

112 female coffee farmers supported to develop their own businesses in Costa Rica.
beanvoyage.com

Menstrual health education and supplies for 500 women and girls.

500 girls given monthly education sessions on menstrual health.
[@GardenofhopeFdn](https://www.facebook.com/GardenofhopeFdn)

More than 6,000 sanitary pads provided to young girls in Kenya.
[@GardenofhopeFdn](https://www.facebook.com/GardenofhopeFdn)

3,500 packs of reusable sanitary towels sold.
wsv.global/wsv-portfolio/petal/

Gender based violence education for 12,000 people

10,000 people educated about gender based violence and prevention in Rhino refugee camp in Uganda.
[@youth_sat](https://twitter.com/youth_sat)

2,000 people educated about the harms of female genital mutilation and domestic abuse in Nigeria.
cycwr.org.ng

Total:
34,154 people impacted through increased awareness about inequality and increased opportunities for disadvantaged individuals and groups.

Ambassador Spotlight:



Abhinav Khanal,
Bean Voyage, Costa Rica

Abhinav is the co-founder of Bean Voyage, a non-profit social enterprise that provides training and market access to smallholder women coffee producers in Costa Rica.

Bean Voyage has worked with 112 women and more than 500 community members, with plans to impact more than 700 community members in the coming year.

Abhinav and his team support smallholder women coffee producers to turn their pre-commercial coffee cherries into commercial products, ready for the market. Typically smallholder women in Costa Rica sell coffee cherries to processors and end up with around 5% of the final coffee sale price. Bean Voyage works with smallholder coffee farmers, enabling them to process and package the coffee and sell it online so that they end up with a significantly greater share of the sale price. Abhinav and his team manage the sales and marketing side of the operation, so that the finished products can be sold at a fair price and the producers earn as much as 40% of the final revenue from coffee sales. The training that Bean Voyage runs focuses on the coffee journey from bean to cup, and has three main pillars of economic development, environmental protection and gender justice. The economic pillar consists of teaching farmers how to improve

crop yields, increase coffee quality and making the final product globally competitive. The environmental pillar complements this training by ensuring growth methods minimise reliance on harmful fertilisers and use climate smart agriculture techniques. The gender justice pillar focuses on agency, enabling women to learn business and conflict resolution skills in a stable and supportive network. Bean Voyage also attempts to have conversations with men in the community to ensure that they are aware of the work the women are doing, and that they engage with them as allies.

Abhinav was selected to attend the 2016 Ottawa Summit as an Emma Watson Scholar. Bean Voyage has received support from partners of One Young World such as the Western Union and Firmenich, in the form of financial support and opportunities to present its work around the world.

In 2018, Bean Voyage won the grand prize in the Facebook Social Entrepreneurship Award of \$55,000 worth of advertising credits, access to a Facebook marketing expert, and executive mentorship from Carolyn Everson, VP of Global Marketing Solutions at Facebook. The Award helped Bean Voyage to develop its online marketing strategy through advanced strategic advice as well as hands on training on how to maximize return on investment of digital advertising. This resulted in Bean Voyage reaching over a million potential customers, thus increasing sales, and enabling more services for more female farmers.



Bean Voyage

In numbers

112 female coffee farmers supported in business.

\$55,000 worth of Facebook advertising credits awarded.

500 community members engaged.

SROI ratio:

1:5

For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 155**