

IN THE NEWS

🌸 **Specialty Food Magazine** | Winter 2016

product roundup | *Fresh Florals: New Botanical Foods and Beverage*

Masala Pop Saffron Rose Popcorn with Sea Salt. . . . **jazzed up popcorn with Indian spices, nuts and lentil chips.** . . . flavors air-popped, non-GMO popcorn with **saffron rosewater and salt harvested from the Oregon coast.**

[read article](#) (pages 84-85)

🌸 **KATU TV (ABC)** | 12.09.15

AM Northwest talk show—Founder Neha Patel shares the story of Masala Pop and cooks a fresh bowl on air with the show's host
[view segment](#)

🌸 **Portland Monthly** | 11.30.15

Good Eats—Kick-Start Your Nutrition Resolutions with these Healthy Local Snacks

[read article](#)

🌸 **Miami Herald** | 08.18.15

Living – Food & Drink—Top 10 finds from the Summer Fancy Food Show in New York

[read article](#)

🌸 **The Kitchn** | 07.02.15

Faith's Daily Find—Popcorn Meets Papadums: Masala Pop's Indian-Spiced Popcorn

*This stuff is **crazy good!** . . . Spicy, crunchy, and oh-so-yummy. . . . I can see why it's so popular, too—it's a **smart, delicious** twist on the hordes of commercial popcorn snacks, and one with a real **home-grown twist.***

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🌸 **SOFI Award** | 2015

Saffron Rose Masala Pop—named **one of three Finalists** in Sweet Snack category for Specialty Food Association's annual Sofi (specialty outstanding food innovation) Awards

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🌸 **Veg News** | 03.18.15

This Week's Must-Have: Indian Spiced Popcorn

*[S]ometimes all you need is a side dish to give your meal a unique twist. Masala Pop's Indian Spiced Popcorn does the trick, with each bite-sized morsel adding an **exotic zing** to even the most mediocre of meals. This vegan snack food comes in a diverse array of flavors We must warn you: they are **over-the-top addicting!***

[read article](#)

🌸 **Portland Monthly** | 05.14

Food & Drink—Snacks, Attacked

Portlanders are turning your favorite greasy, sugary, salty junk foods into **artisan masterpieces.** Cracker Jacked—Masala Pop's Chai Masala Popcorn with Assam Tea. Neha Petal's spicy-sweet coconut palm-sugared caramel corn is the Darjeeling Limited of snacks, a **rattletrap journey through unexpected flavor territory pinging with crunchy, warming bursts of cardamom, ginger, cloves, and black pepper.** All aboard.

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IN THE NEWS continued

🌸 **Gourmet Business Fine Foods Quarterly** | 04.14

Winter Fancy Food Show Wrap-Up: Editor's Picks

Flavored Popcorns by Masala Pop. **Handcrafted in small batches**, these Indian-influenced popcorn blends are made with **organic, air-popped, non-GMO corn**. Flavors are Tamarind Sesame Popcorn with Papadums, Savory Masala Popcorn with Papadums and Chai Masala Popcorn with Assam Tea.

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🌸 **America's Best Organics** | 02.10.14

What We Found at 2014 Fancy Food Show in San Francisco

Masala Pop brings **mouth-watering authentic Indian flavors** If you like the flavors of the Southeast, you will love [Masala Pop's **savvy combinations** The popcorn is organic, made from non-GMO corn and air popped. What more can you ask for?

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🌸 **PopSugar** | 01.14

Trendspotting at the 2014 Winter Fancy Food Show

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🌸 **Specialty Food Magazine** | 03.13

Gourmet Popcorn Overflowing

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🌸 **Oregon Home** | 02.13

Commercial cooking

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🌸 **The Oregonian** | 03.12

In Portland, Food Innovation Center links farms to forks, and rural Oregon to international markets

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