

PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB

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Issue 10

£2Guineas (£2.10)





superb set of 2 buses have been commissioned by B.A.A. for duty free outlets.

The first is of course familiar to you all as the AEC 'London General', but the second, which is not so familiar, is the AEC 'Routemaster' manufactured from 1953 and still in service to this day!

The mould for the 'Routemaster' is not of our own origins - but one we have licensed in its present state. Our only contribution has been the base plate. None the less a very popular tourist product - and one manufactured mostly for that market.

We intend to develop the 'Routemaster' making some subtle changes to it and producing it as part of the O.D.C. range.

The advertising boards on both vehicles are uniquely interesting and read as follows 'London Evening News', which closed down about 10 years ago, whilst the 'London General' advertises the new weekly Atlantic

service operated by 'White Star' shipping featuring both the 'SS Olympic' and 'SS Titanic' in 1912. The pair are available only as a set of 2 vehicles at £9.90, or may be ordered in conjunction with other vehicles ie. if ordering 2 further vehicles you pay only the 4 for 3 price, or 6 for 4 price if required. In other words the set counts as two vehicles. The edition is 6000 sets of 2 vehicles, each coming with its numbered certificate of authenticity.

It is doubtful whether the 'Routemaster' model will stay in its present form for very long - which of course makes it a very collectable prized piece.



The buses are packed in a presentation box.

A word from Michael

DIE-CAS

Dear Members

I'm pleased to say the factory is functioning well and production schedules are being kept to whilst the backlog is still being caught up and reduced.

Our general manager (old Lyn) reckons an additional roof making machine is needed, as it's the only component machine working to capacity, whilst all the others can spin off a lot more product. We're looking, and guess it will be in place in a couple of months.

I've been asked if factory tours can be arranged - and if anyone would really like to visit - please write to me, and we'll see if it can be arranged, (say in parties of 10).

I've also been asked to put model numbers against everything in the Globe, Consider it done!

Another question asked is who dictates the edition for a model - for instance John West or O.D.C. The answer is we figure it out between us but the client, ie John West has the final say, but guided by us.

I'm pleased to say our membership continues to grow and we have a lot of new members both here and in the States, to whom we have dedicated a section in this edition of the 'Globe'not withstanding our special feature vehicle of U.S. origin and dedicated to the U.S. Navy. (see back page).

You will see 'In the Shops' UK version and 'In Store' U.S. version - of course all models from both sectors are available to both U.S. and U.K.

I've just returned from a trip to the U.S. where my time was spent in New Jersey, New York City, Minneapolis and at our offices in Atlanta. I have to say the interest in our product is high and with Earthgrains Bread (see U.S. in store) leading the way, I hope we'll see some wonderful programmes with more marvellous liveries coming soon,

What a fantastic coup we have in signing the wonderful great Sir Stanley Matthews - and what a gentleman he is - no arrogance, no snobbery. When I first spoke to him I addressed him as Sir Stanley - his reply was 'Call me Stan'. He's a lovely man and I'm proud he agreed to us naming a vehicle in his honour. Don't miss out, he is definitely part of English and World football history!

We've also signed up another British great - one that will be known both sides of the Atlantic - you'll see him in the September issue.

Well the summer is upon us - so take care if you're going away. Mind the sun! (did I say sun?)

You all take good care of yourselves

Michael Johnston - Allan

Michael Johnston-Allen P.S. Two 'Knights' in one issue - a van for Sir Stanley Matthews, and a letter from Sir Alf Ramsey!

U.S. TODAY Earthgrains say yes again

Following the wonderful response to the 1997 Earthgrains bread promotion which ran on the Grants Farm brand, Earthgrains are running a further offer on their Grants Farm and Colonial brands (see 'U.S. IN STORE'). Earthgrains headquarters is in St Louis and they claim the last die-cast vintage truck promotion to be amongst their

most successful consumer promotions and has led to them making these further offers. If anyone collects just bread vehicles there are now quite a few in the U.S. The Grants Farm range has 6 in all. Plus in the U.K., Kingsmill 2 models, Sunblest 2 models, plus three new vehicles due from Soreen. (See 'IN THE SHOPS U.K.')

U.S. IN STORE

JULY

Grants Farm Bread - 1 Bullnose (152GU), 1 Model T (069TGU). Vehicles are FREE in return for 6 bread wrappers each and \$2 per vehicle s+h.

Colonial Bread - 1 Bullnose (153GU), 1 Model T (070TGU). Vehicles are FREE in return for 6 bread wrappers each and \$2 per vehicle s+h. Days Inn - Chevrolet (C003U). \$3.99 + \$2 s+h., available in 'September Days Club News'. Additionally, all 3 'Days Inn' vehicles (128GU, 049TGU, C003U) are available for \$10 plus \$6 s+h.

AUGUST

Kroger supermarkets - Bullnose (154GU) FREE on Kroger Pickles with \$2.99 s+h.

IN THE SHOPS U.K.

Geo. Adams - Wafer Thin Pre-packed Ham -Bullnose (143G) for 2 wrappers plus £2.60 each inc. p+p. (not available in supermarkets).

Horlicks Farms - Pre-packed Cheddar Cheese -Bullnose (140G) for 1 wrapper plus £2.60 inc. p+p. (Available in most supermarkets).

Tullamore Dew Irish Whiskey - Bus (B35), FREE with product purchase or the Bus is on sale from some Duty Free Outlets.

Mr Brains Faggots - Bullnose (142G) and Model T Truck (066TG) for 3 tokens plus £2.60 each inc. p+p or both vehicles for 5 tokens plus £4.99 inc. p+p.

Bovril - Bus (B38) and Bullnose (146G) for 1 token plus £2.99 each inc. p+p, or both vehicles for 2 tokens from any size of Bovril jar plus £5.00 inc. p+p.

Sainsburys - Mini Wheats, Apricot Wheats & Raisin Wheats, 1 Bullnose (130), 1 Model T Open Back Truck (064T), 1 Model T Milk Churn Truck (063T), 1 Bus (B31) @ £2.99 inc. p+p each plus

1 proof, or all 4 vehicles for £9.99 inc. p+p plus 2 proofs. With these vehicles you will receive a 25p money back coupon.

Danepak Bacon - Bullnose (139G) for 2 wrappers plus £2.60 each inc. p+p.

July

Soreen Lincolnshire Plum Loaf - 1 Bullnose (151G), 1 Bus (B39), plus 1 Model T (068TG)@ £1.99 each inc. p+p and 1 plum loaf wrapper, or all 3 vehicles for just £5.00 inc. p+p with 2 wrappers.

Daily Record - 1 Bullnose (150G) and 1 Model T (067TG) @ £4.95 each inc. p+p, or £8.99 for both vehicles inc. p+p. Scotland only.

August

Sheldon Muffins - 1 Bullnose (155G) at £1.99 plus 1 product proof of purchase plus 50p p+p.

Sheldon Potato Cakes - 1 Model T (071TG) at £1.99 plus 50p p+p (if both vehicles are purchased, only 50p postage required for both).

We make every effort to ensure the dates in this feature are accurate, but sometimes manufacturers may change their promotional activity for various reasons. In case of difficulty contact our customer services department on 01442 828422,

NOTE Saffron Walden Laundry Van 129G

We have had to make a colour modification to this van - as the laundry felt the red used was not exactly as required. Therefore if anyone requires one, list order as Saffron Walden 129G (new red).

New Releases

Bullnose

J. S. Arms 148G (not available from O.D.C. club, but direct from J. S. Arms). Tel: 01740 644067 Edition 2500

Fashion Fabrics 149G

Available - not known

Edition 1000 Available 450

Chevrolet

Days Inn C003U Edition 10,000 Available 5000

Bus

Nottingham Forest F. C. B36 Editon 5000 Available 2500

Our new policy as from now on will not allow us to put forthcoming new release vehicles in this section, as often these are not manufactured to coincide with the Issue of the Globe.

NB. J.S. Arms model number is 148G, not 148 as published in the new price list. Days Inn model number is C003U, not C003GU as published in the new price list.

NORBERT DENTRESSANGLE CHEVROLET



In 1974 Norbert joined his father in the family owned 'Transport Georges Dentressangle' business which operated an international freight company from France.

Thus began the growth of one of the major hauliers of the world with operations throughout 109 branch offices, 93 of which are located in France - 11 in the UK - 1 in Italy - 2 in Spain - 1 in the Benelux countries and 1 in Portugal.

N.D. employ 3400 drivers with a fleet of 3500 trucks, 4500 trailers and warehouse space exceeding 700,000 m².

Their vehicles travel regularly throughout Europe and complete some 120,000 channel crossings per year. 'Norbert Dentressangle' also has its own 'Members Club' offering such items as personalised luggage – tee shirts – sweat shirts – baseball caps and a range of beautiful diecast modern fleet vehicles.

The vintage Chevrolet produced by ODC can be purchased at £4.95 through the N.D. Club or as part of ODC members price advantage.

For details of the Club and application form write to:

Club Norbert
Dentressangle
N.D. Holdings Limited
6th Floor, Furness House
Furness Quay,
Salford Quays
Manchester
M5 2XZ

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Possibly
the greatest
of them all!
When one thinks of
the word 'dribble' in
football, those old
enough to remember
think of Stanley
Matthews.

Who can forget the

wonderful film footage, still shown to this day, of Stan dribbling the ball along the wing for Blackpool in the 1953 Cup Final against Bolton, or even the live experience of the occasion shown on T.V. (in black and white of course) – maybe sitting in front of a small Bush, Ferguson or Phillips with their flickering 9"-10" screen – often with a stand

flickering 9"-10" screen - often with a stand up magnifyer in front. This was probably the greatest 'Cup Final' of all, and known as the 'Matthews Final'.

Stan actually joined Blackpool in February 1947 for the phenomenal transfer fee of £11,500.00 (a fortune at the time)!

Whilst at Blackpool, he was voted 'Player of the Year'.

In his time at Blackpool he also played in two other Cup Finals one against Manchester United and the other against Newcastle United losing on both occasions.

Stanley Matthews was born in Hanley, Stoke on Trent, on Feb. 1st 1915 where he lives to this day. He was capped for England School Boys at age 14 when he played against Wales at the ground of Bournemouth F.C.

Three years later Stan signed for Stoke City E.C. on his 17th Birthday and became a professional footballer earning the huge amount of £5.00 per week. In the closed season this reduced to just £3.00 per week.

His debut appearance for Stoke was away against Bury on 19 March 1932 aged just 17.

He went on to play twice for Gt. Britain against the rest of Europe and Stanley played for his country England on 84 occasions gaining 54 caps. With his last appearance in an England Shirt at the age of 42!

In 1957 he was awarded the CBE.

On October 18 1961, he returned to his roots and joined Stoke City for the second time for a fee of £11,500.00 (the going rate for Stanley).

In 1963 he was voted 'Player of the Year'.

Stoke in the same year gaining promotion to Division 1 (now the premier division) and Matthews was invited to become a Freeman of Stoke on Trent.

The ultimate accolade was made by the Queen in her 1965 New Years Honours List with a Knighthood in recognition of his wonderful and illustrious contribution to football.

Stanley became the oldest player to turn out in the first division (to this day) when he pulled on his shirt for Stoke City against Fulham on February 2 1965 five days after his 50th Birthday!

He is now President of Stoke City Football Club. Over the years Sir Stanley has been honoured, and has achieved too much to mention it all, but here are just a few other highlights.

- 1957 Voted European Footballer of the Year.
- 1933/34 Second division Champion Medal with Stoke City.
- 1963 Second division Champion Medal with Stoke City.
- 1992 FIFA order of merit in Gold.
- Honorary member of the Football Association.
- Named 'King of Soccer' in Ghana in 1956.
- The international Football Hall of Champions by FIFA in recognition of excellence based on his achievements at Club and International Level.
- Coaching youngsters worldwide.

This wonderful footballer's career spanned 33 years as a professional who was never booked or indeed cautioned and who has had a statue erected in his honour at Hanley, his birth place. ODC are privileged and honoured to be associated with Sir Stanley Matthews and thank him sincerely for allowing us to portray his life and achievements with this commemorative vehicle.

The edition is just 4000 pieces, each vehicle coming with its own personally signed certificate.

We urge your prompt response for this heirloom, to be cherished and passed on.

WORLD WAR II

No 1 in a series of 6 World War II Vehicles

The War in Europe raged and the mortalities on both sides were horrendous - vehicle losses were also immense and replacements, including parts, a losing battle.

With the U.S. intervention in the war caused by the

Armed Forces.

Japanese attack on Pearl Harbour on the 7th December 1941, American industry was mobilised into fullscale production for the Allied

This superb U.S. 'Navy Chevy' truck was active for the Pacific Fleet amongst other duties - it was used to

US NAVY

convey provisions and arms to the ships based in

Pearl Harbor, Hawaii.

The edition is 3000, Model No C004U. Remember military vehicles are highly collectable and the range will be very popular in the U.S. and U.K. alike.

Thanks to our researcher Brian Jewell for his attention to accuracy.

We've been found out!

Several of our members have come across some of our small Oxford Die-Cast 'Cubs' vehicles

There are in fact a few different 'Cub' designs.

Firstly we have on trial - to measure its appeal, the Model A Ford which appeared in 6 different liveries for Walkers Snacks.

Please don't request any because we do not have any. But they can be purchased from some newsagents and confectioners.

Its success indicates to us that the Ford Model A is very popular and is now being considered for modification and upgrading ready for launching via the 'Members Club' to full O.D.C. quality and standards. At the moment it has many plastic parts which will be upgraded to metal etc.

The second vehicles under the 'Cub' brand are in fact a series of three1955 Bedfords.

A single decker bus, a pantechnicon, and an open back crate truck.

There's a boxed set of three (one of each) for Luton Town Football Club available direct from the club shop, telephone 01582 411622.

There's a boxed set of three (one of each) in the Co-op brand (unfortunately, none are available).

Finally, a Bus for Malta Bus Services. A few are available from the O.D.C. club @ £2.50 each.

Note: Cubs are not limited editions and do not carry certificates. The Bedford scale is 1/92 which is about two thirds our normal vehicle size.

MEMBERS LETTERS

Dear Michael

Could you please help me find the following models to complete my collection of Bullnose's. I would be very grateful if you, or other members could help. They are as follows; 003 LoSalt, 008X Trex, 008Y Trex 020G - I will pay £15 for this model. 052G King Henry, 053 Sheffield Steelers, 058 Nottingham Car Parks, 103U AGH Attorneys.

Yours thankfully, Mr. R.P. McAllister Can anyone help? Please write to customer services.

Dear Michael

May I give O.D.C. a BIG congratulations on your new factory. It looks a splendid showcase for O.D.C. and should be shown off to the full - what about a club outing or Open Day for members? Might I suggest that a brief history of O.D.C. could be put together for members with photo's of the 'stars' etc. and production areas etc. ie. casting, design etc. etc. Anything at all would be most welcome while we wait for our next 'Globe' to appear.

Best Wishes, Geoff Fuller We'll see if enough requests come in Geoff. Photo's are being produced!

Michael

Dear Sir

I feel that I should write to you to compliment you on your excellent models and service. Firstly the models are excellent and cover a wide range of subjects. The service also is excellent. I had one or two problems but they have been dealt with promptly.

I am also writing to ask for information on O.D.C. Cubs. Fve found some of these on my travels - perhaps you could print it in the Globe. I wait for it eagerly to read 'In the Shops' section, since I have been a member, shopping has taken on a whole new meaning. I don't mind going shopping now as I've got something to do, other than just follow the wife round.

Just one little niggle. Sometimes a model appears out of the blue without being mentioned in the Globe ie. B36 Notts. Forest Bus. There is a photograph of it but no mention. There have been a few others as well.

Its just a small point but other than that I am completely satisfied with the product and service.

Your sincerely, J Parham.

Cub news above. I hope your wife reads this letter Mr Parham you're stuck with the shopping now! Michael

All originals are kept on file. Letters should be sent to the address on the front of this newsletter. We will publish as many as space allows.

Dear Michael

Thank you for the World Cup sets. Victoria and I were delighted with them, and they will certainly take a pride of place with our other mementos of 1966.

As a little Great Grandson has recently joined our family it will be befitting he should inherit the set of Vintage Vans commemorating his Great Grandfathers achievement.

So we thank you for them and it has proved a very special gift.

I hope the sales will improve with Christmas ahead every success for the future.

Yours Sincerely

Alfred Ramsey

Wishing you a speedy recovery Sir Alf, from all at O.D.C.

Dear Sir

I am a collector of Model T Fords and have in my collection about 450 models - all Lledo's.

But since I have become a member of Oxford Die-Cast Club and seen the quality and had prompt service from you, I have turned my attention to your models rather than Lledo's.

At present I have only ten of your models so I have some way to go to collect all your Model T Fords. Thank you for your quality and service - keep it up. Your sincerely

Great news! Hope we keep satisfying you Mr Bell - I nearly put your letter on the front page!