



OXFORD DIE-CAST

THE OXFORD DIE-CAST

GLOBE

PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB

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Issue 2

£1.2s.6d. (£1.12)

SIX OF THE BEST FREE

THE most comprehensive range
of Oxford Die-Cast vehicles ever
- and they're FREE!



YES, the Co-op are really making it happen, they're offering a range of 6 different special edition vehicles to purchasers of '99 Tea'.

The range consists of 3 Bullnose Vans and 3 Ford Model T Trucks, all depicting various Co-op logos of days long gone. They capture the atmosphere of an era when divi books were the rage and life wasn't for hurrying.

But hurrying is needed now if you want to take advantage of this super offer - because by buying the 240 tea bag size -

you'll get one vehicle in the pack FREE - and there are six to choose from. Also you'll get details of a further 4 vehicles - making 10 Co-op vehicles in all.

If you do not have a Co-op handy or are experiencing difficulty obtaining them you will be able to get them through the Club at normal member prices.

A word from Michael

Dear Member

Over the last few months I feel I've really got to know some of you as we've spoken on the phone on numerous occasions.

As you can probably guess our membership renewal campaign has kept me really busy with both new and old members alike. The tremendous volumes led to a delay in getting membership renewals out - please accept our apologies.

I'm sure you'll agree the Club is really starting to gel with both the Globe

and the new catalogue. It seems only yesterday since our first model was launched, but it's in fact over 2 years since we brought out our very first Oxford Die-Cast in the livery of Chesham United F.C. - Good old Chesham.

Why Chesham you may well ask, (I often do), well it's that man again - our Chairman - he was Managing Director there for a while - another whim satisfied! Now he's off on his celebrity crawl signing up 'Sporting Heroes' up and down the

continued overleaf ➔

country. Keeps him happy! Mind you, they are legends and will certainly make worthwhile collectables when we launch them later this year.

Anyway, as I was saying, we're just over 2 years old and already our early releases are attaining collectability status - in particular the 'Christmas 94' van. If anyone wants to part with theirs, or indeed their 'Christmas 95' van for that matter - let me know. Also any launch models and early editions are sought after. That's why I always tell you to get launch models - like the 2 new Buses AEC and Renault at £4.95 each. There are only 4000 to the edition and they're selling fast.

I'm delighted, as is the Chairman (bless him), by the response and comments regarding the quality of our products, it highlights our commitment to produce a top quality product at an affordable price.

P.S. Watch out for the Rhys Coal Model T Truck - it's got number plates!

We're also aware of the need to restrict our output of new vehicles and liveries each year, and not put out too many new editions - hence the delay on the circus and rescheduling of the 'Sporting Heroes' range. Because of this also we've now extended our members 4 for 3 offer to include a 6 for 4 offer, I hope this helps a bit. Unfortunately I can't tell you how many vehicles will be launched each year as it's somewhat dictated by the number of companies wishing to promote their product with the vehicles - ie on pack offers like the Co-op - but I am sure the new 6 for 4 offer will assist you.

That's all (enough) from me - next issue puts the spotlight on my girls in Customer Service plus a photo if space allows - and how a vehicle comes about from design to manufacture.

Best wishes
Michael Johnston - Tiller
Michael Johnston-Allan

STOP PRESS - As we go to press, the Co-op have just added another vehicle to the 10 in their existing collection, by introducing a further Model T milk truck, which will be available FREE by purchasing '99 Tea', 240 size, from any Co-op milkman. For further details please see 'In The Shops' opposite.

A WORD ON EDITIONS

DUE TO ever increasing recognition to O.D.C. vehicles - our editions have become larger to accommodate redemptions. However large editions do not automatically mean we have manufactured the stated edition amount.

By increasing editions it does in most cases mean we do not have to change the

vehicle slightly to meet demand, in over redemption situations.

We feel this is perhaps the correct policy - as some of our members who collect every vehicle launched, find having to buy the same vehicle - but with slight changes an added extra expense.

IN THE SHOPS

WE MAKE every effort to ensure the dates in this feature are accurate, but it is impossible to predict exactly when promotional packs will be in store as this depends on packaging lead-times, distribution and stock rotation in each store. In case of difficulty in obtaining any particular vehicle please contact our Customer Relations Department.

IN STORE NOW

Acdo Washing Powder - Bullnose @ £1.99 inc p + p.

Force Breakfast Cereal (by Nestle) - Bullnose @ £2.99 inc p + p.

Budgens Super Market Milk - Bullnose and Model T Truck, @ £1.99 each inc p + p.

Pura Lard - Model T Van. Free with proofs.

IN STORE APRIL

The **Co-op** promotion on '99 Tea' offers a FREE vehicle on 240 x tea bags pack and there are 6 different models to choose from.

You can also purchase all 6 for £9.99 in a presentation box - full details on '99 Tea' at the

Co-op from 1st April onward whilst stock lasts (all sizes of tea carry the offer).

Bulmers Cider - Bullnose on 3 litre bottles and drip mats @ £1.99 inc p + p.

Kilmeaden Cheddar - Bullnose (Eire). Free with proofs.

Benson Crisps - 2 x Bullnoses @ £1.99 each plus p + p.

STOP PRESS

Co-op Milk Model T Truck Free with '99 Tea', 240 size, purchased from the Co-op Milkman (in case of difficulty please contact O.D.C.).

IN STORE MAY

Tesco Wholewheat breakfast cereal - 4 different vehicles @ £1.99 each plus p + p or all 4 for £7.99 inc p + p.

Ben Shaws Soft Drinks - Bullnose @ £1.99 inc p + p.

Kingsmill Bread - Model T Van and Model T Truck @ £1.99 each plus p + p.

John West - Bus (in display box) @ £1.99 plus p + p.

Soda Crystals - Bus @ £1.99 plus p + p.

Members Only Vehicles

WITH EACH edition of the 'Globe' Oxford Die-Cast will endeavour to make available one very special model. Last edition it was the Valentines Bullnose and teddy bear - and this time it's the 'Swansea Jack' vehicle, with an edition of only 5000 pieces and a special detailed certificate, plus a free booklet too.

This superb edition is intended for members only, and as such is not available outside the club.

It is anticipated that these vehicles will hold increasing

value. Also, in the same category, are the launch and exhibition models - which can only be obtained by members.

For your information these vehicles are listed below and are very worthwhile editions for collectors.

You can purchase any 4 for the price of 3

You can purchase any 6 for the price of 4

or any combination from the order form enclosed to make up your order.

005	O.D.C Launch & Exhibition Model -	Edition 5000
005G	O.D.C Launch Model for company buyers -	Edition 1000
006G	O.D.C Launch Model for U.S. Premium Exhibition -	Edition 7500
01TG	O.D.C The Model 'T' Launch -	Edition 2500
B1	AEC London Bus Launch -	Edition 4000
B2	Renault Paris Bus Launch -	Edition 4000
B6	Fotorama AEC London Bus Exhibition Model -	Edition 8000

The Oxford Die-Cast launch of the two old buses in February has caused quite a lot of interest, not only from our members but from outside the Club too!

THE AEC London General 'Old Bill' and the Renault 'Transporte de Paris' have arrived and impressed.

Imagine what it must have been like sitting up front on a cold icy January morning - well Mr Thompson in his letter published in the last edition of the 'Globe' gave us a little taste of the way it was. Frozen feet, frozen ears, frozen hands, even with their Army style great coats and gauntlet-gloved hands - they were all insufficient to keep out the cold and ward off the elements. How about when it rained? Even more discomfort - with the rain lashing down in their faces, their clothes sodden - and the controls a little bit slippery to say the least.

The summer could also be uncomfortable as the driver would then be decked out in his white trench coat, expecting a pleasant 65° - to be met with cold, wet or extreme heat.

The conductors had the better deal (but less pay) because if there was room they could duck inside - but if the weather was bad and the inside full, the passengers went on top - and the clippie had to go upstairs round the exterior staircase to collect the fares.

You can almost capture the atmosphere with these superb new releases, available as launch models B1 and B2. Plus new releases for 'Kings Head', John West and Fotorama Exhibition

models, which are only available to members.

The AEC (Associated Equipment Company) London General was affectionately known as 'Old Bill' with an open top and slatted wooden seats, whilst the interior had long wooden bench seats running the length of the bus on either side.

The stairs were exposed to the elements - one wonders how ladies in long Edwardian billowing dresses managed to get up and down them safely - especially if it was a little icy. And as for comfort - none! They rattled and vibrated mostly on solid rubber tyres, along awful roads and cobbled streets, which made reading the morning news almost an impossibility.

The fender underneath was simply to clear the road of horse manure - so the back axle didn't get clogged, and passengers didn't step down onto something unpleasant.

Fares were 1/2d and 1d and you could probably get round a big city quicker than you could today.

The French Renault is built on the same chassis and body - with the different front and left hand drive. These vehicles trundled round Paris at a pleasant 15-20 mph and were painted in the traditional green and white still found today.



'THE CIRCUS IS STILL COMING'

THE CIRCUS is still coming - but due to the unexpected amount of vans required for the Co-op deal we have postponed production and plan to launch the edition later in the year, and will be producing a range of 6 vehicles (not 4 as before) and all in a commemorative display box and, of course, at the members price of 6 for 4.

On preparing the circus range it would be an accurate description to say it captures an era long gone in travelling circuses with vehicles logo'd to acts not seen for many a year but most prevalent in the 30s.

You are in for a treat with the edition strictly limited to 6000 sets. It is planned also for these vehicles to be released on an individual basis and an edition for these is still to be decided.

OTHER NEW RELEASES

BULLNOSE

067G Red Lion Pub
Edition 5000

068G Dublin
Crystal
Edition 10,000

073G Collectors
Gazette
Edition 40,000

074G Chesham
Building Society
Edition 15,000

MODEL T

07T Lagen Truck
Edition 5000



016TG WD40 Van
Edition 32,000

017T Plastikote Van
Edition 18,000

018 Rhys Coal Truck
(with number plates)
Edition 25,000



BUS

B4 Kings Head
London General
Edition 7500

B6 Fotorama/ODC
Exhibition
London General
Edition 8000

SWANSEA JACK

TRULY A MAN'S BEST FRIEND

60 YEARS ago a little boy was rescued after falling into Swansea docks!

Lassie and Rin Tin Tin were famous canine heroes of yesteryear, but they had nothing on 'Swansea Jack' a lovable, black, curly haired retriever whose brave deeds made him a legend in his own short life time.

From his birth in 1930 to his suspicious death in 1937 'Swansea Jack' rescued no less than 27 people from drowning and he also saved a couple of dogs along the way. To this day, Swansea people still talk of him and a Pub was opened in his memory. Swansea Jack won the canine V.C. for his valour.



To celebrate the life of this canine hero, ODC have commissioned the 'Swansea Jack' van and a free 19

page abridged version of the book written by author Marie Stickler Davies, telling the story of this unsung hero.

This highly desirable collectable comes complete with a special numbered certificate giving a brief history of Swansea Jack. If you would like the whole 134 page book, containing photographs and telling the full story of

Swansea Jack, you can receive it for the special price of just £2.50 - and every book will be personally signed by the author (see order form).

MEMBERS LETTERS

Dear Sir

I feel I was a little critical last year about the new introduction of a model T Ford, "yet another," as I said.

Well, having received my model some time ago, I can now say how pleased I am because your model T is so different from the rest.

As I am a bus "nut" I shall buy all the variations of that model that you produce.

The magazine is a good idea. Keep up the good work and best wishes for Christmas and 1996.

Yours faithfully
G Ford
Rochester

Dear Sir

After dealing with another model company for a number of years, I had all my queries and complaints totally ignored. I started collecting O.D.C. in 1993 and to date have about all your models which are of such a high degree of workmanship and design, but most of all I am delighted with your positive and helpful response to all my inquiries.

M A Pearce
Middlesborough

Dear Michael

Thank you for the first issue of the Oxford Die Cast Globe. This is an excellent development and the first issue was a good start, I look forward to future editions.

I was particularly interested in the article on deleted models. I believe that I have all vans to date apart from the Trex 008 and 008X, and the Jordans gold base model supplied to employees. I would be grateful if you could put me in touch with other members who may be able to help me fill the gaps in my collection.

T Woods
Solihull

If anyone can help, please contact our Customer Relations Department. Ed.

Dear sir

I must take this opportunity to congratulate you on a splendid service.

The new Globe is excellent, with so much information.

Keep up the good work.

Yours sincerely
K J McHale
Alford

Dear Sirs

I have just received my copy of The Oxford Die-Cast "Globe", and felt that I must write to say how pleased I am with it. It is most informative, well laid out and is an excellent source of information about forthcoming releases and "on-pack" promotions.

Thank you too, for the Christmas 1995 Model 'T' which I received yesterday. What a superb model! I thought that the Bull Nose was good, but the 'T' is even better! I shall continue to collect them both. You achieve such a high standard, particularly I think with the wheels and tyres, an area often neglected by other manufacturers.

I am delighted to enclose my subscription renewal for 1996 and consider £6.00 to be excellent value. Thank you for thoughtfully enclosing a photocopied order form, which saves cutting the newsletter.

I am looking forward to the bus with great anticipation and fully intend collecting as many variations of the A.E.C. as possible. Again it looks to be a superb model. Mind you, if the Renault comes in colours other than red, I shall probably be tempted!

Thank you again for such superb quality models.
Phil Lockhart
Guildford

Dear Michael

I am writing to congratulate O.D.C. Ltd because I am very impressed with the quality and accuracy of all the models that O.D.C. produce and also with the new collectors catalogue showing all the models in the range. I feel that the collectors catalogue is very good quality and also with the yearly Xmas Club Model and Globe newsletter is very good value for the £6.00 membership fee and I am looking forward to seeing the Famous Broncho Bills Circus Models in the Spring.

Yours sincerely
C B Shears
Brixham

Dear Michael & All Staff

May I take this opportunity to congratulate you and your staff on the launch of your new members catalogue which in my opinion gives life and meaning to all our little treasured models lying in boxes and displayed on shelves all over the country.

In this depressed age, it gives me great pleasure to admire my "little treasures" on my own and I immediately cast my mind back to a not so by gone age (I am 59) of fond memories of a carefree boyhood in the southside of Glasgow.

When I admire my little collection my wife mutters, "Him and his stupid wee caurs" in the Glaswegian language, which translated means, I have forsaken her love for a rival.

Once again, probably in common with my fellow members, I wish you every success.

Yours sincerely
Bill McEwen
Glasgow

P.S. As the temperature is -20 degrees in Glasgow, I shall have to check up on my "little treasures," and top up with anti-freeze.

Letters should be sent to the address on the front of this newsletter. We will publish as many as space allows.

