



Circle Raises \$20 Million in Series B Funding Round to Expand Product Portfolio and Fuel Continued Growth

Investors include NETGEAR, Relay Ventures, Sky, Third Kind Venture Capital, and T-Mobile US

PORTLAND, Ore. – February 22, 2019 – Circle Media Labs, Inc., a software company that delivers screen time management and parental control solutions to families, today announced a \$20 million Series B funding round. The round included strategic investors NETGEAR and T-Mobile US, along with participation from Third Kind Venture Capital and follow-on investments from Relay Ventures and Sky. This investment will fuel the continued growth of Circle’s brand awareness and overall platform through its range of offerings, including direct to consumer software and hardware products, cloud solutions delivered through mobile carrier partners, and embedded solutions delivered through OEM router partners.

“There is a pressing need for parents to have an easy-to-use solution to manage screen time for their family,” said Lance Charlish, Co-Founder and CEO of Circle. “This investment supports our company’s goal to build brand awareness and inform consumers that Circle is the most comprehensive solution for families in an increasingly technology-driven world. We remain committed to our mission to make families’ lives better online and off.”

Circle is devoted to helping families find balance, set healthy screen time limits, build good habits, and get the best out of their digital experiences, rather than being consumed by them. Since its inception in 2014, Circle has established itself as a leading provider enabling hundreds of thousands of families to manage online time and content across tablets, phones, gaming consoles and connected TVs.

Through its strategic partnerships, Circle’s products are available across platforms and consist of the retail product Circle with Disney®, FamilyMode™ developed with T-Mobile® and subscription offerings through Circle Go and Circle on NETGEAR™. Circle will expand its product line in 2019. Circle products are available at meetcircle.com, Amazon and Best Buy.

For more information on Circle Media Labs, Inc., visit meetcircle.com.

About Circle Media Labs, Inc.

Founded in 2014, Circle employs more than sixty people at locations in Portland, Ore. and Cypress, Calif. Circle’s mission is to improve families’ lives, online and off, by developing family-centric products that redefine how families connect and engage with technology and one another.

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