



Circle Media Labs Inc. Announces Common Sense Media Partnership to Educate Families

Leveraging the latest content and trends around families and screen time, new partnership gives parents more tools

(PORTLAND, ORE., – March. 19, 2018) – Today, Circle Media Labs Inc., a leading developer of products branded as Circle with Disney, used by families to manage connected devices, announced a partnership with Common Sense Media. This partnership will simplify access to the latest content and research around screen time for Circle families and families who are considering a product like Circle.

Circle launched a [co-branded resource page on its website](#) with parent advice and best practices on screen time, as well as tips for children at varying stages of development. Common Sense Media is one of the leading authorities on trends, concerns, and the latest research around screen time, and as such, the site is designed to be a robust and helpful resource for concerned parents. Further, the Circle community will benefit from the most relevant Common Sense Media content via email and social media channels.

“We always want to make sure we’re doing our best for parents,” said Lance Charlish, Chief Executive Officer, Circle Media, Inc. “This partnership opens up new avenues and allows us to give parents valuable information and tips for raising the next generation of digitally literate children.”

“We choose to align with quality partners who are making a difference in the digital lives of children and families,” said James P. Steyer, CEO and Founder of Common Sense Media. “Circle has created an intuitive platform that gives parents the tools and valuable insights they need to make sure their kids are developing healthy habits. Common Sense Media is thrilled to work together to further that cause.”

About Circle with Disney

Circle with Disney offers products to help parents stay informed about their kids’ online activities and manage screen time on connected devices in the home and on-the-go, including smartphones, tablets, computers, and gaming consoles. Its flagship product is Circle Home, an elegant hardware device that pairs with in-home Wi-Fi, and is managed through a free companion iOS or Android app. Circle gives parents the ability to filter content, set time limits, set a bedtime, and Pause the Internet™. Each user’s profile and settings can be completely customized based on age and parents’ preferences. Additionally, parents can add Circle Go to manage their family’s mobile devices on any network.

Pricing and Availability

Circle Home is available for \$99 at major retailers in the US, including [Amazon](#), [Best Buy](#), and [Bed, Bath, and Beyond](#). The free Circle companion app can be downloaded for iOS or Android from the [Apple App Store](#) or [Google Play](#). Monthly subscription for Circle Go is \$4.99 for up to 10 mobile devices.

About Circle Media Labs Inc.

Founded in 2014 and with offices in Portland, OR and Cypress, CA, Circle Media Labs Inc. exists to develop family-centric products that redefine how families connect. See www.meetcircle.com.