



INLINE FRIDGE FILTER

Quick-Start Guide

ClearlyFiltered®



Congrats & Welcome

Congrats on your new Clearly Filtered Inline Fridge Filter. You've made a wise investment in your health.

Like you, we have high standards for our water. That's why we developed your fridge filter with our renowned Affinity® Filtration Technology; the most powerful filtration technology on the market. At last, you can finally stop worrying about what's in your water.

In this short guide, we'll show you how to upgrade your water from questionable to clean, reveal the benefits of our breakthrough technology, and ensure you make the most of your Clearly Filtered experience.

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What Makes Clearly Filtered Superior?

The Clear Difference

Others focus on taste.

We focus on safety.

Others reduce contaminants.

We remove them.

Others say cleaner.

We say cleanest.

By The Numbers

232+

Standard fridge filters remove 5 contaminants.

Our fridge filter removes more than 232 contaminants.

46.5x

Our fridge filter targets up to 46.5 times more dangerous chemicals, metals, and toxins than typical carbon or charcoal filters found in most refrigerators.

365

Our fridge filter has a 365-gallon life.

How Affinity® Filtration Technology Works

In 2017, Affinity Filtration Technology made waves as the new standard for water safety.

Thanks to our decade-long journey developing the technology in your filter, “better tasting” and “better smelling” water is no longer the gold standard of safety. After all, simple carbon or charcoal filters focus only on removing unpleasant odors and tastes. Their basic technology leaves you vulnerable as hundreds of harmful contaminants that can't be seen, smelled, or tasted remain in your water.

Our filters never fall short. The breakthrough technology inside targets and **removes up to 99.9% of 232+ contaminants**. This includes those dangerous chemicals, metals, and toxins that most filters miss. Here's how our technology transforms your water from polluted to pure.

In its simplest form, Affinity® Filtration Technology leverages two cutting-edge components:

- A dynamic physical structure:**
The maze-like interiors of our filters require water to pass through twists and turns to give the filter more time to extract contaminants. That alone means superior performance.
- A potent contaminant magnet:**
The precise and powerful collection of unique medias in our filters separate the good and the bad. They identify and bond to dangerous contaminants, and do not target beneficial minerals.

Ultimately, Affinity Filtration Technology recognizes what should stay and what should go. Its one-two punch of structure and magnet-like medias helps snatch up dangerous chemicals, metals, and toxins other filters can't.

The Truth About Standard Fridge Filters

As you know, built-in fridge filters can't be trusted. Despite brand, model, and aesthetic, the vast majority leverage basic carbon filters that let hundreds of dangerous contaminants like lead and fluoride pass right through. It's a dirty little secret — masked by sleek exteriors — that manufacturers don't want you to know.

Thanks to its universal fit, your new fridge filter connects directly to the water line behind your fridge to provide superior filtration from the source while also removing the need for your built-in fridge filter. **Tested and proven to perform, you can count on safe, clean water thanks to your new filter.**



Filter Prep & Replacement

The components inside your filter work synergistically to provide the cleanest water straight from your fridge. **Your filter must be primed before first use to deliver superior results. Then it must be replaced regularly to maintain performance.**

Priming Your Filter

Every filter — both new and replacement — **must** be primed before first use to perform properly. Priming is the process of preparing the filter by forcing water through it. This simple step pushes air out of the filter, loosens up the filtration media, and ensures it's ready for water to flow through so contaminants are captured and eliminated.

.....
Refer to the 'Setup' section on page 10 of this guide for detailed priming instructions.

Replacing Your Filter

To maintain peak performance, a filter change is recommended at every 365 gallons filtered*. If you are not tracking gallons, follow the guidelines below for replacing your filter:

4+ people: Replace filter every 6 months

3-4 people: Replace filter every 9 months

2 people: Replace filter every 12 months

1 person: Replace filter every 15 months

**Filter life can be impacted by water quality.*

Purchase replacement filters and sign up for our free filter subscription service at ClearlyFiltered.com/FridgeFilters.

Filter Subscription

Keep your filter performing its best by regularly replacing it. Enroll in our filter subscription service to ensure you always have a replacement ready and you never forget to reorder. Filters are mailed straight to your doorstep at no additional cost and you're rewarded with a discount on every filter.

Subscribing is the simplest, quickest, and most cost-effective way to guarantee you have clean water year-round and to make the most of your Clearly Filtered experience.

Additional Benefits

- **Save 10%** on every filter.
- **Free shipping** (USA).
- Pick your **preferred shipping frequency**.
- **Pause, skip, and adjust shipping frequency, or cancel at any time.***
- **No long-term contract required.**

**Go to ClearlyFiltered.com/Subscription for more information.*

Get Enrolled

If you purchased your filter without a subscription and do not need a replacement filter immediately, please contact our support team to create an account and get enrolled. Our support staff is available Monday-Friday 9am-4pm PST (excluding holidays).

4 Easy Ways To Get Enrolled

1. **Select “Subscribe to Filters & Save” during checkout** of your next purchase.
2. **Email** our support team at **info@clearlyfiltered.com**.
3. **Live chat** with a team member at clearlyfiltered.com (M-F 9am-4pm PST).
4. **Call** our support team at **+1 (877) 876-2740** (M-F 9am-4pm PST).

Manage Your Subscription Online

To manage your filter subscription, activate your Clearly Filtered account with the email address you used to purchase your filter. Then go to ClearlyFiltered.com/Account to log in. Here you can update your address and payment information, pause, skip, or adjust shipping frequency, and cancel your subscription. As a subscriber, you always have complete control of your account.

Tested, Trusted, & Transparent

Our filters have been independently tested to the rigorous NSF and EPA standards by accredited labs. Drink up and rest easy knowing you are protected by the best fridge filter on the market.

The EPA regulates less than 100 tap water contaminants. **We regulate 232 contaminants and counting. And we test them at 3-10 times the legal limit (when a limit exists) to guarantee performance in all conditions.**

We also keep an eye on unregulated and emerging contaminants. When a new or emerging contaminant is discovered, we look to test our filters and share the results on our website.

The contaminants we target and remove can be linked to everything from cancer, thyroid conditions, and bone disease to liver, kidney, and reproductive problems. Our ongoing commitment to clean water ensures you can count on us to cover your health, your family, and your future.



Tested



Trusted



Transparent

Setup

COMPONENTS



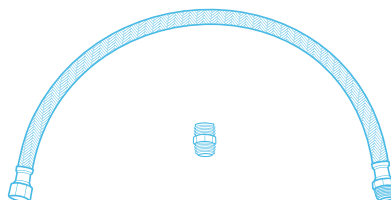
FILTER



BRACKET



SCREW



STAINLESS-STEEL LINE
STAINLESS-STEEL FITTING



PLASTIC PUSH FITTINGS

Scan Here

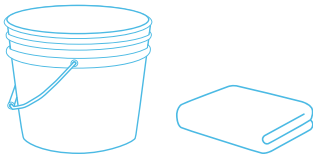


**INSTALLATION
VIDEO TUTORIAL**

For Plastic & Vinyl Water Lines

STEP 1

GATHER YOUR TOOLS



BUCKET or TOWEL



SCISSORS

if you have a plastic or vinyl water line.



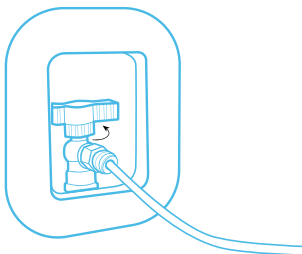
PHILLIPS HEAD SCREWDRIVER

if you plan to mount the filter.

STEP 2

SHUT OFF WATER SUPPLY

- 1 Locate the water valve on your wall.

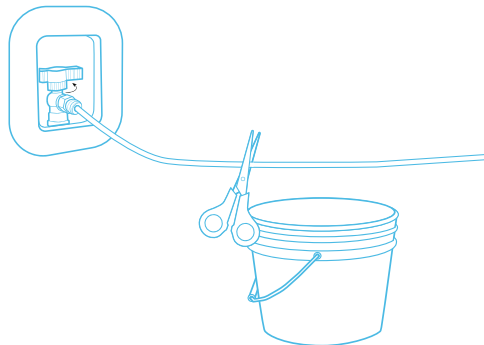


- 2 Shut off the water supply by turning the valve's handle from the open to closed position. Most valves have a handle or knob that twists just a quarter-turn. Typically when the handle is perpendicular to the water line, the water is off.

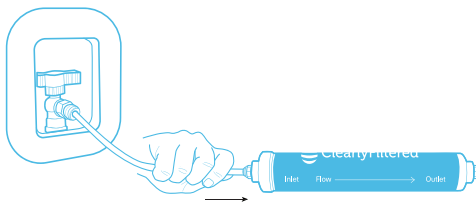
STEP 3

CONNECT FILTER TO WATER LINE

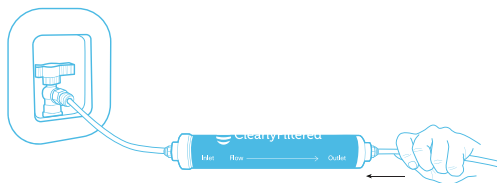
Refer to the diagram on the front of the filter to guide you.



- 1 Place a bucket or towel beneath the line then cut the water line at a 90-degree angle so it can be connected to each end of the filter.



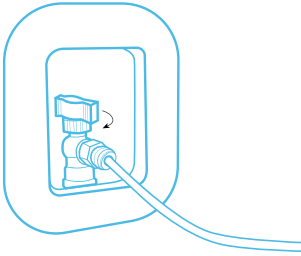
- 2 Push the line connected to the water valve into the filter's 'Inlet' socket.



- 3 Push the line connected to the fridge into the filter's 'Outlet' socket.

STEP 4

TURN ON WATER SUPPLY

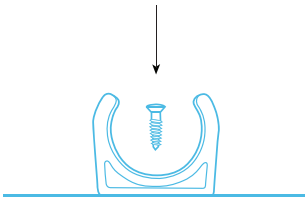


- 1 Turn the water valve's handle back to its original position to turn the water supply on. Typically when the handle is parallel to the water line, the water is on.
- 2 Check for leaks. If you see any leaking, shut off the water supply then reconnect the filter to the water line and ensure all connections are snug.

STEP 5

MOUNT FILTER (OPTIONAL)

Mounting is optional since filter performance is not dependent on placement or orientation. If you don't mount your system, it can sit on the ground or lean on the fridge or wall.



- 1 Screw the bracket to the wall using a Phillips head screwdriver and the included screw.



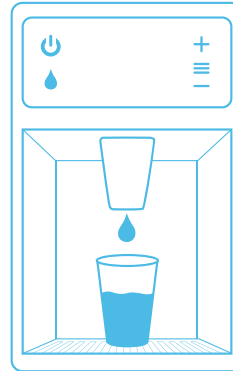
- 2 Slide the filter into the bracket.

STEP 6

PRIME & ENJOY (DO NOT SKIP)

To ensure your filter works efficiently and effectively, you must prime it prior to first use.

- 1 Slide the fridge back to its original position.

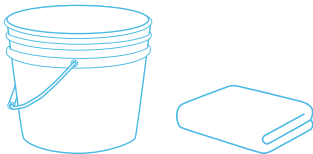


- 2 Run water through the dispenser for 3-5 minutes.
- 3 Drink up and enjoy the convenience of clean water on demand.

For Stainless-Steel Water Lines

STEP 1

GATHER YOUR TOOLS



BUCKET or TOWEL



WRENCH

if your water line has any stainless-steel connections.



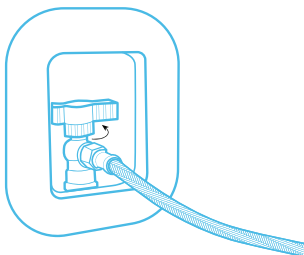
PHILLIPS HEAD SCREWDRIVER

if you plan to mount the filter.

STEP 2

SHUT OFF WATER SUPPLY

- 1 Locate the water valve on your wall.
- 2 Place a bucket or towel beneath the valve.

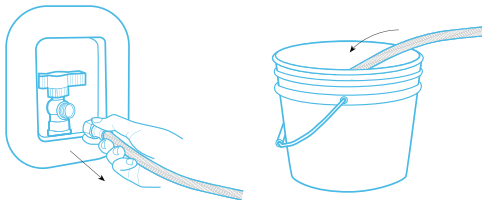


- 3 Shut off the water supply by turning the valve's handle from the open to closed position. Most valves have a handle or knob that twists just a quarter-turn. Typically when the handle is perpendicular to the water line, the water is off.

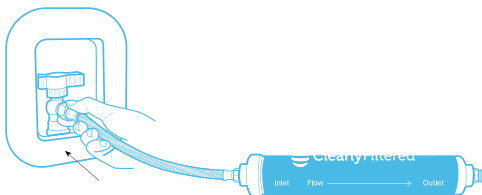
STEP 3

CONNECT FILTER TO WATER LINE

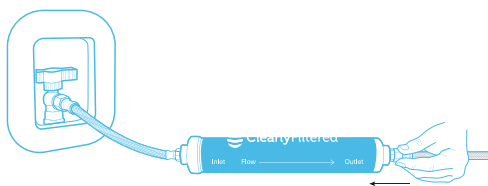
Refer to the diagram on the front of the filter to guide you.



- 1 Disconnect the existing water line from the water valve by twisting where the two components connect.



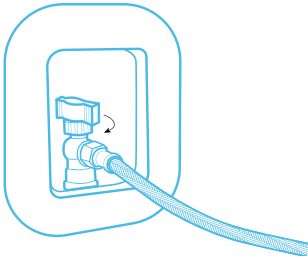
- 2 Connect the stainless-steel hose on the filter's 'Inlet' end (female fitting) to the water valve (male fitting). Tighten with a wrench to create a seal.



- 3 Connect the existing water line (female fitting) to the filter's 'Outlet' end (male fitting). Tighten with a wrench to create a seal.

STEP 4

TURN ON WATER SUPPLY

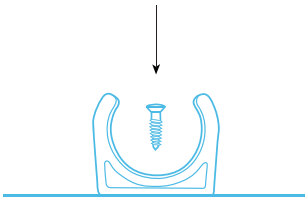


- 1 Turn the water valve's handle back to its original position to turn the water supply on. Typically when the handle is parallel to the water line, the water is on.
- 2 Check for leaks. If you see any leaking, shut off the water supply then reconnect the filter to the water line and ensure all connections are snug.

STEP 5

MOUNT FILTER (OPTIONAL)

Mounting is optional since filter performance is not dependent on placement or orientation. If you don't mount your system, it can sit on the ground or lean on the fridge or wall.



- 1 Screw the bracket to the wall using a Phillips head screwdriver and the included screw.



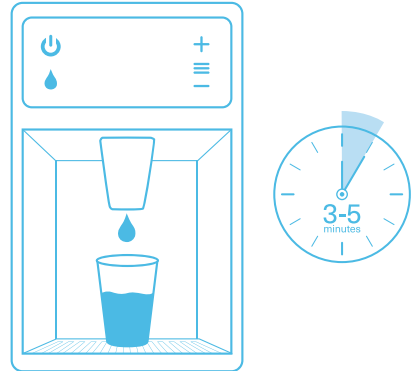
- 2 Slide the filter into the bracket.

STEP 6

PRIME & ENJOY (DO NOT SKIP)

To ensure your filter works efficiently and effectively, you must prime it prior to first use.

- 1 Slide the fridge back to its original position.



- 2 Run water through the dispenser for 3-5 minutes.
- 3 Drink up and enjoy the convenience of clean water on demand.

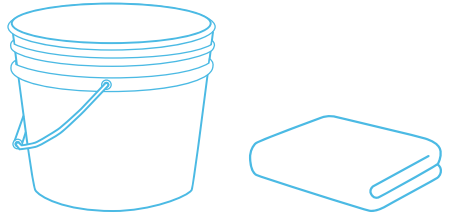


Replacing Your Filter

To ensure peak performance, replace your filter at every 365 gallons of use.

STEP 1

GATHER YOUR TOOLS



BUCKET or TOWEL

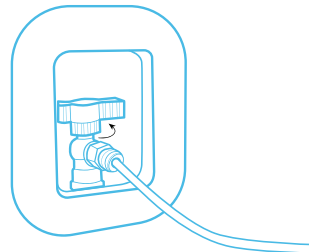


WRENCH

if your water line has any stainless-steel connections.

STEP 2

SHUT OFF WATER SUPPLY



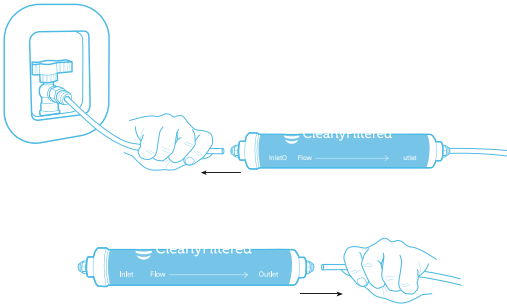
- 1 Shut off the water supply by turning the valve's handle from the open to closed position.

For Plastic & Vinyl Water Lines

STEP 3

DISCONNECT USED FILTER FROM WATER LINE

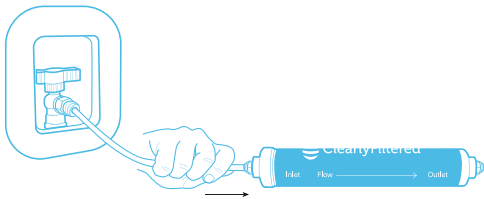
- 1 Place a bucket or towel beneath the filter.



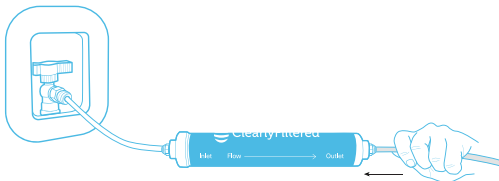
- 2 Disconnect the water line from each end of the filter by pushing each socket to release the line, then pull the line to remove it from the socket.

STEP 4

CONNECT NEW FILTER



- 1 Push the line connected to the water valve into the new filter's 'Inlet' socket.

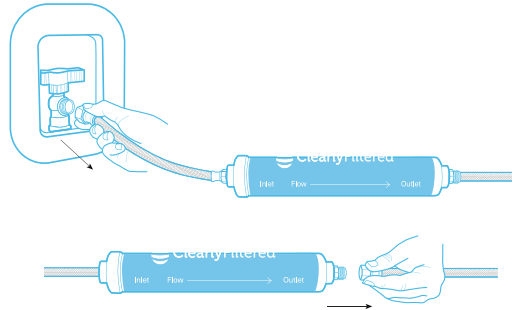


- 2 Push the line connected to the fridge into the new filter's 'Outlet' socket.

For Stainless-Steel Water Lines

STEP 3

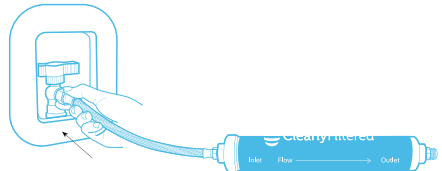
DISCONNECT USED FILTER FROM WATER LINE



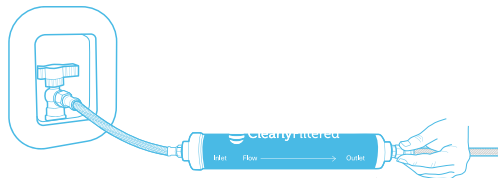
- 1 Use a wrench to disconnect the existing water line from the water valve, then disconnect the other end of the water line from the filter's 'Outlet' socket.

STEP 4

CONNECT NEW FILTER



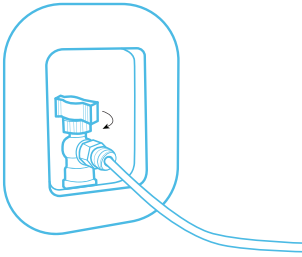
- 1 Connect the stainless-steel hose on the new filter's 'Inlet' end (female fitting) to the water valve (male fitting). Tighten with a wrench to create a seal.



- 2 Connect the existing water line (female fitting) to the new filter's 'Outlet' end (male fitting). Tighten with a wrench to create a seal.

STEP 5

TURN ON WATER SUPPLY



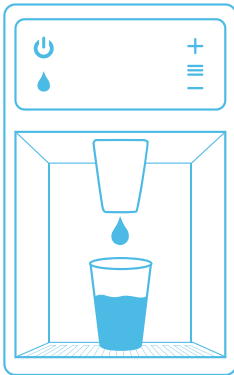
- 1 Turn the water valve's handle back to its original position to turn the water supply on.
- 2 Check for leaks.

STEP 6

PRIME & ENJOY (DO NOT SKIP)

To ensure your filter works efficiently and effectively, you must prime it prior to first use.

- 1 Slide the fridge back to its original position.



- 2 Run water through the dispenser for 3-5 minutes.
- 3 Drink up and enjoy the convenience of clean water on demand.

Quick Tips

By connecting directly to the water line, **your filter is compatible with almost any refrigerator.**

Water is filtered before it even enters your refrigerator, so you don't have to remove, replace, or do anything with your fridge's built-in filter. If you'd like to remove your fridge's built-in filter for any reason, refer to the manufacturer manual.

You can confirm the water supply is off by checking for a reduced flow from your fridge's water dispenser. You may need to run water for several minutes first to empty the fridge's built-in tank.

When disconnecting any water line, **keep a bucket, bowl, or towels handy to catch excess water in the line.**

Replace your filter every 365 gallons filtered. For most customers, this is at least once a year. See the 'Filter Prep & Replacement' section of this guide for more details.

Go to [ClearlyFiltered.com/FridgeFilters](https://clearlyfiltered.com/fridgefilters) to get replacement filters and learn more about our free subscription service.



Help & Resources

Need Help With Your Filter?

We have a friendly support team and a library of online resources dedicated to you. Here are 4 easy and convenient ways to get help:

- Visit our Help & FAQs page at help.clearlyfiltered.com.
- Email our support team at info@clearlyfiltered.com.
- **Live chat** with a team member at clearlyfiltered.com.
- Call our support team at **+1 (877) 876-2740**

**Business Hours: M - F 9am-4pm PST; excluding holidays.*

Get More Clean Water

Experience Our Full Line of Premium Products

Can't get enough clean water? Visit **ClearlyFiltered.com** to learn more about our full line of premium products.

We have filters for everything including **bottles, pitchers, and sinks**, so you can enjoy the benefits of clean water at home and on the go.



Filtered Pitcher



Replacement Filters



Filtered Bottles



Fridge Filter



Under Sink Filter

Warranty

All Clearly Filtered products are manufactured to the highest standard and are individually inspected prior to shipping.

We offer a limited lifetime warranty on all items:

To view our full policy, please visit our warranty page at [**ClearlyFiltered.com/Warranty**](https://ClearlyFiltered.com/Warranty)

Join the Movement:

Stay clear on the latest and greatest by visiting our website at [**ClearlyFiltered.com**](https://ClearlyFiltered.com)

Connect with us on social media to tap into our Clearly Filtered family:

 [**/ClearlyFiltered**](https://www.facebook.com/ClearlyFiltered)

 [**@Clearly_Filtered**](https://www.instagram.com/Clearly_Filtered)

 [**ClearlyFiltered**](https://www.youtube.com/ClearlyFiltered)

Certified to Remove Hundreds of Contaminants

- ✓ **Chlorine**
- ✓ **Fluoride**
- ✓ **Lead**
- ✓ **Arsenic**
- ✓ **Chromium 6**
- ✓ **PFOS**
- ✓ **PFOA**
- ✓ **Pharmaceutical Drugs**
- ✓ **Pesticides**
- ✓ **Herbicides**



When Do I Change My Filter?

Your filter must be replaced regularly to deliver superior results. Based on proven performance data, tracking usage is the best way to determine the right time for a filter change.

Use the chart below to estimate your usage and find out when to change your filter:

Change Tracker Chart



Step 1. Determine how many people use the filter (Bottom of chart).

Step 2. Estimate how many glasses of water each person uses per day (Left side of chart).

Step 3. Trace your inputs to determine when you'll need a filter change (Middle of chart).

*8 glasses
of water is the physician-recommended daily intake



Time To Change My Filter

Use this card to help you know when the time has come to replace your filter. Simply record the date you install each filter. Then record the replacement date that's best for you using the Change Tracker Chart on the adjacent page.

Filter Installation Date

Date 1 _____

Date 2 _____

Date 3 _____

Date 4 _____

Date 5 _____

Date 6 _____

Filter Replacement Date

Date 1 _____

Date 2 _____

Date 3 _____

Date 4 _____

Date 5 _____

Date 6 _____



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