



Bamboo Performance Apparel Company, tasc Performance, Swings All-Natural Golf Polo Without the Use of Chemicals

(New Orleans, LA – March 30, 2016) tasc Performance, a leader in bamboo-based performance apparel, releases their first golf-specific polo shirt offering superior moisture wicking, breathability and UPF 50+ sun protection, all without the use of chemicals.

Since 2009, tasc has been an innovator in performance apparel by creating high performing fabrics without the use of chemicals. The inspiration for a golf-specific polo was born from two popular items, the [Carrollton Performance Tee](#) and the [Vital Training Shorts](#) which caught the eye of one of the Captains of The Presidents Cup. tasc was asked to provide before and after apparel for the players of the 2015 Presidents Cup in Seoul, Korea. Players were so impressed with the softness and superior performance of the fabric that tasc was inspired to create a golf polo with equal functionality for on-course wear.

“When we realized that golfers were looking for something that felt better and had superior odor resistance compared to the traditional fabrics on the market, we saw an opportunity to meet players’ needs,” said tasc Co-Founder and President, Todd Andrews. “We are very pleased with the functionality of the Bamboo Air Stretch Polo and are confident that it will be a preferred option for players looking for all day comfort and performance.”

With the release of the Bamboo Air Stretch Polo, tasc brings apparel innovation to golf, using their proprietary [MOSOtech](#) fabric that feels better than cotton and performs without chemical enhancements. The inherent qualities of bamboo provide the exceptional softness and superior odor resistance of the material, and the well-tailored fit ensures a comfortable shirt that performs as well on the course as it does in the office.

As a family owned company from New Orleans, tasc has over 68 years of experience in textile development with a focus on proprietary, high performing fabrics and patterns. The Bamboo Air Stretch Polo is now available for purchase [online](#) and will be in tasc retailers, country clubs and resorts beginning in April. tasc will also be providing licensed apparel at the upcoming PGA Tour event in Texas, AT&T Byron Nelson in May. To learn more about tasc Performance, their bamboo fabrics and their commitment to sustainability, visit www.tascperformance.com

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