

JUST ADD WATER.™

UGO WEAR



UGOWEAR.COM

100% WATERPROOF DRY PACKS THAT FLOAT.

THROUGH THICK AND THIN, WE'VE GOT YOUR TECH COVERED.



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About Us

We've been told we're ahead of our time.

We couldn't agree more. Sure our zipper looks cool, but it's way bigger than that. Our **uzip™** technology is changing the game. This waterproof zipper is engineered for survival suits, specifically hazmat where no germ penetration is possible. We are confident that this world class design will accommodate our waterproof requirement. It's the best product to protect your tech.

We're setting out to change the industry, one zipper at a time.

ALL ABOUT THE ZIPPER.





Our Values

If our zipper is the key, our ability to protect your valuables is the lock. As such, our business is steeped in a desire to protect your valuables when adventure is eminent.

WE CAME. WE SAW. WE FIXED.

We saw a BIG problem. With more and more people wanting to experience nature, the outdoors, and all things "water", we were noticing they couldn't fully experience their adventures because they were too worried about their valuables getting wet, so we fixed it.

WE MANUFACTURE PROTECTION.



Vision

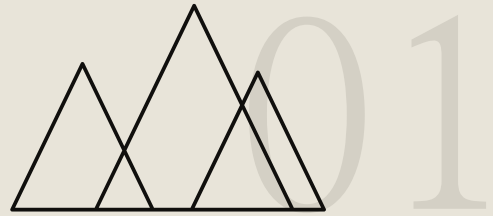
Go to manufacturer for electronic protection.



Mission

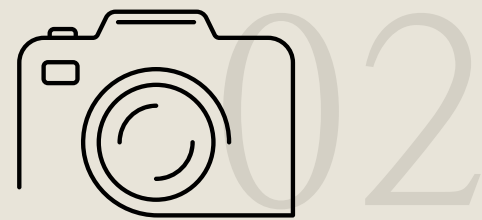
Where reliability and innovation intersect.

The UGO® Series



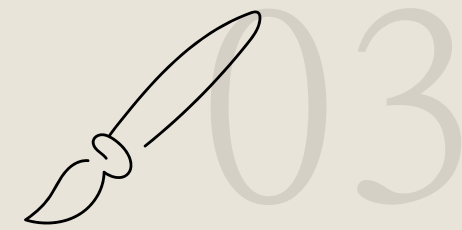
PHONE 2.0

Just the right size to carry your phone and other essential gear. This small but rugged waterproof pack straps to whatever you can think of making it the perfect pack for any adventure.



SLIM

Slim, sleek, and mighty describe this innovative, versatile, and extremely reliable waterproof pack which will surely outperform and outlast any competitor in its class, so don't be fooled by its simple design.



TABLET

Premium waterproof protection for larger electronics and important documents. So, whether you are going to work, going ashore, going to the beach or headed to the cabin your electronics will be protected from the elements!

Phone 2.0

Designed to go where you go and carry just what you need, the new and improved UGO® Phone 2.0 dry bag featuring our uzip™ technology is small in size but big in functionality! Not only waterproof, UGO® floats and fits all sized smartphones! Use your phone without removing it from the bag. There's plenty of room for your keys, cash, cards, passport, and medications.

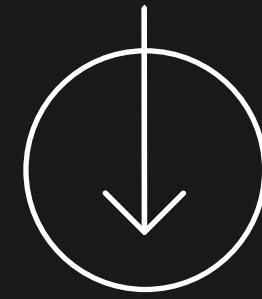
DIMENSIONS: 7.5" Height x 4.75" Width x 1.25" Depth WEIGHT: 7 oz.

FEATURES

- 100% waterproof
- Floats
- Fits ALL phones
- Fully submersible to 20 ft. for any length of time
- UV, chlorine and saltwater resistant
- Airtight seal insulates for longer battery life
- Hypalon anchors
- Included is an adjustable shoulder and/or waist strap

SPECS

- Third-party tested IP68 rating
- Closure Type uZIP™ 100% waterproof zipper
- Material Thermoplastic Polyurethane (TPU)
- Construction RF Welded Seams



Slim

You can use your phone right through the clear TPU window, talk, text, take photos or videos above, and even below the water. Connect your favorite Bluetooth device and use the included strap to go hands-free. Load it up with gear like your phone, a friend's phone, a key fob, an extra battery charger, or whatever else you might need for a worry-free day on the water because the SLIM isn't just waterproof; it floats! With four anchor points, you can wear the SLIM in a variety of ways or simply attach it to another item for easy access anytime.

This is just the latest in a line of premium products designed to change the way you think about waterproof protection!

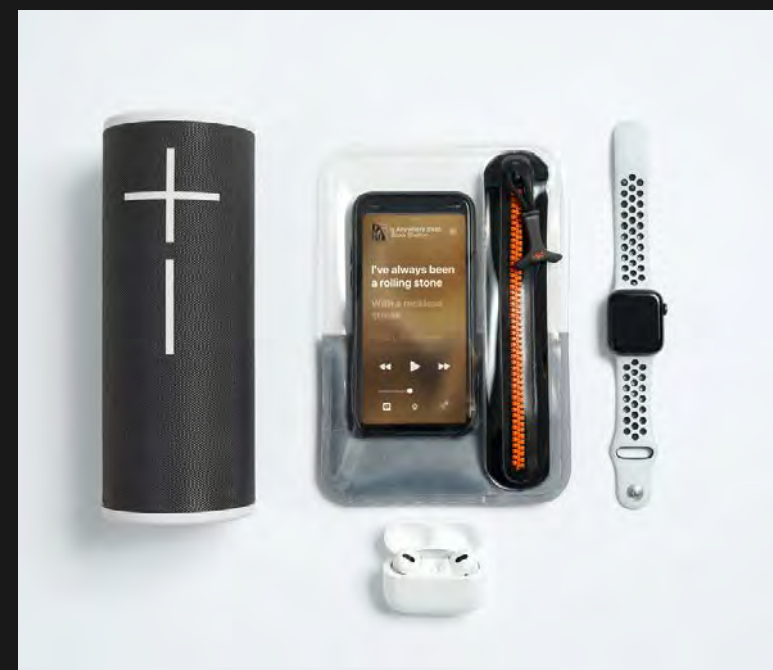
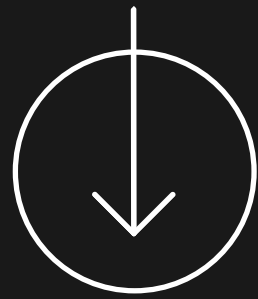
DIMENSIONS: 8" height x 6" width WEIGHT: 1.5oz.

FEATURES

- 100% element proof
- Fits all phones
- Floats lots of gear
- Fully Submersible
- 3rd party tested IP68 rating
- UV, chlorine & saltwater resistant

SPECS

- uzip™ 100% waterproof zipper
- Thermoplastic Polyurethane (TPU)
- RF Welded Seams
- 4 Hypalon anchors



Tablet

The spacious interior allows you to carry more than one electronic item, important documents, and extra chargers. The hook-and-loop panel lets you organize those essential items for easy retrieval and the inside zipper pocket provides additional storage. The included removable hand strap and adjustable shoulder strap along with the Hypalon anchors allow you to hold, wear and clip the UGO® and go!

The Tablet fits tablets up to 11" and the Tablet XL up to 13".

Tablet Dimensions 9" Height x 12" Width x 1.25" Depth WEIGHT 12 oz.

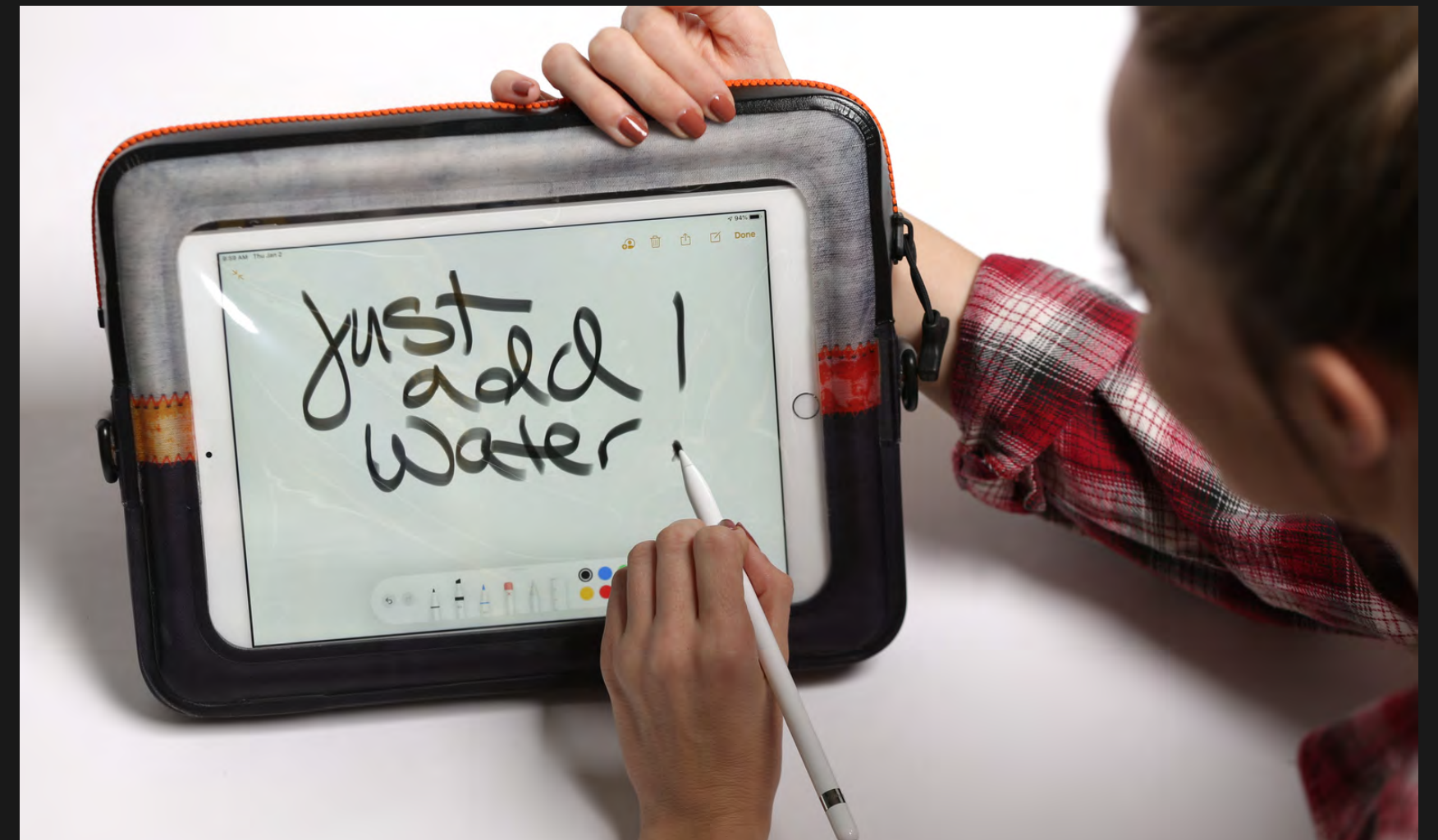
Tablet XL Dimensions 10.5" Height x 13.5" Width x 1.25" Depth WEIGHT 12 oz.

FEATURES

- 100% waterproof, dirt proof, sand proof
- Floats
- Fully Submersible to 20ft for any length of time
- UV, chlorine and saltwater resistant
- Airtight seal insulates for longer battery life
- Hypalon anchors
- Included are adjustable shoulder and hand strap

SPECS

- Third-party tested IP68 rating
- Closure Type uzip™ 100% waterproof zipper
- Material Thermoplastic Polyurethane (TPU)
- Construction RF Welded Seams





CO-FOUNDERS

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Mel + Vic

We love water. We play on it and we live on it. But we were tired of trying to keep our electronics dry which was a huge takeaway from the joy we get from our time on the water, so we set out to solve a really big problem. How could we carry and keep our electronic items safe from getting wet? And not only wet, but protected from sand and dirt? UGO®.

We are two women, one of whom has overcome the odds having survived two bouts of breast cancer and the naysayers who have told us 100% waterproof the way we wanted to do it couldn't be done. Five years later we are excited to share that we've sold thousands of UGOs® and have had zero customer phone fails.

GEARING UP FOR OUR ADVENTURE.

Meet Our Team



Melanie
Cole

CO-FOUNDER
MARKETING +
RESEARCH



Vicky
DeRouchey

CO-FOUNDER
SALES +
LOGISTICS



Scott
Loeser

PRODUCT SOURCING
+ BUSINESS
DEVELOPMENT



Popular
Cinema

VIDEOGRAPHER



Backcountry
Digital

DIGITAL MARKETING

Our Office

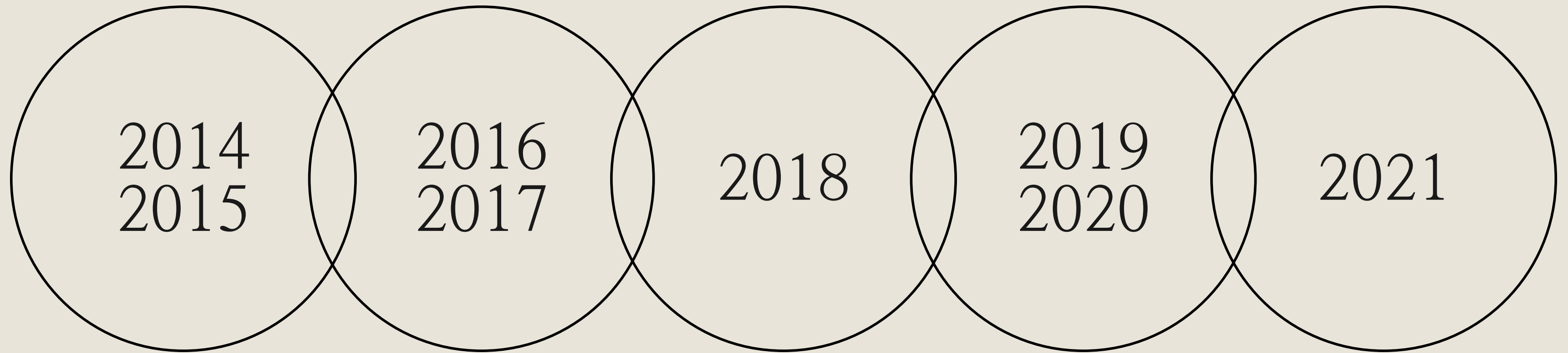
ON THE ROAD AGAIN.

We are located in Minnesota, but you can possibly spot us driving by on our way to a water sports show.

The quickest way to reach us is to call us at 612-964-6962 (Vic) or 952-210-1648 (Mel) or send us an email at vicky@ugowear.com or melanie@ugowear.com and be sure to connect with us on social media (@ugowear).



Milestone



First prototype was finalized

Kickstarter campaign
doubled our ask

First inventory arrived

Design/utility patents issued

Voted Best New Product

MN Cup Semi Finalist top 90
out of 1,600+ submissions

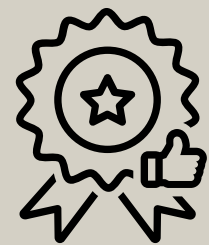
The UGO® survived 45 days
at sea traveling over 135
nautical miles

Voted Best New Product
again with the introduction of
the Tablet and Tablet XL

Introduced the UGO® SLIM

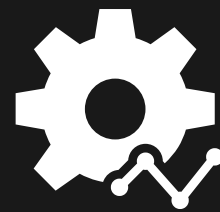
Approved Microsoft
"Designed for Surface"
license partner

Capabilities



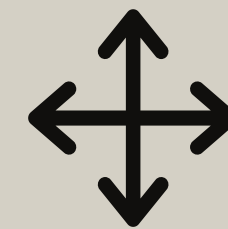
Reliability

Designed with the uzip™ waterproof zipper UGO® products will outlast and outperform the competition. UGO® products are shifting the perception of the category from sometimes dry to always dry!



Functionality

Waterproof protection that floats is a must so is being able to use your electronic devices without removing them from protection. Compact and minimalistic because maximum storage with minimal space is paramount for its purpose.

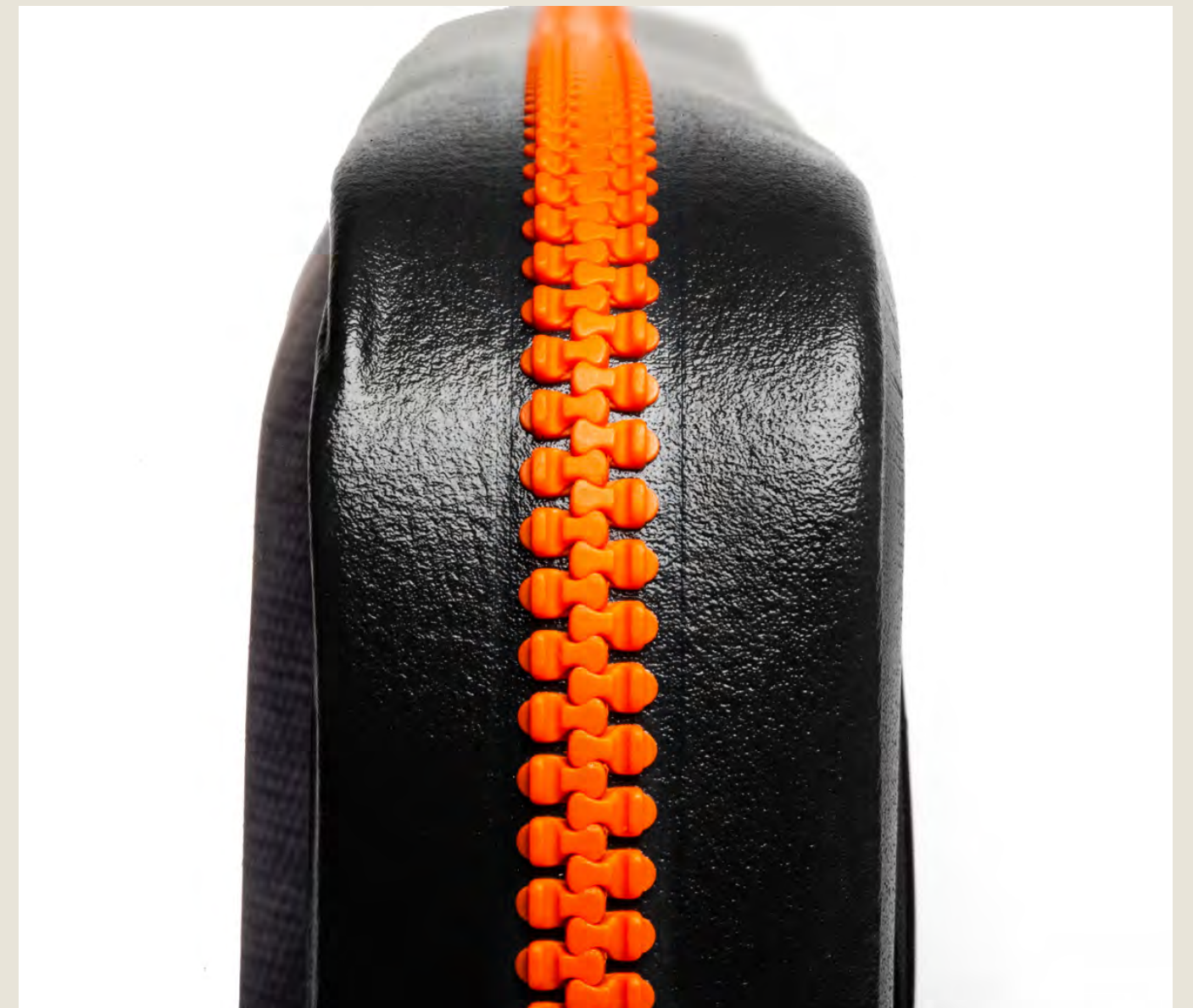


Versatility

The utility of UGO® products are multi-faceted, body and hand straps, various compartments, carry multiple electronics, can handle the weight and protects in all environments in all temperatures.

Reliability

- ZERO lost or damaged electronics with several thousand in use around the world
- Highest quality TPU outer shell
- RF Welded seam construction
- We are the only electronic dry pack which uses a drysuit style 100% waterproof zipper we call uzip! Extremely reliable and easy to operate
- Testable at all times, simply give the pack a squeeze if it is airtight it is watertight
- 3rd Party tested IP68 rating the highest protection for dirt/dust particles that is the 6 and water is the 8 so it stands for Ingress Protection Rating IP68



Functionality

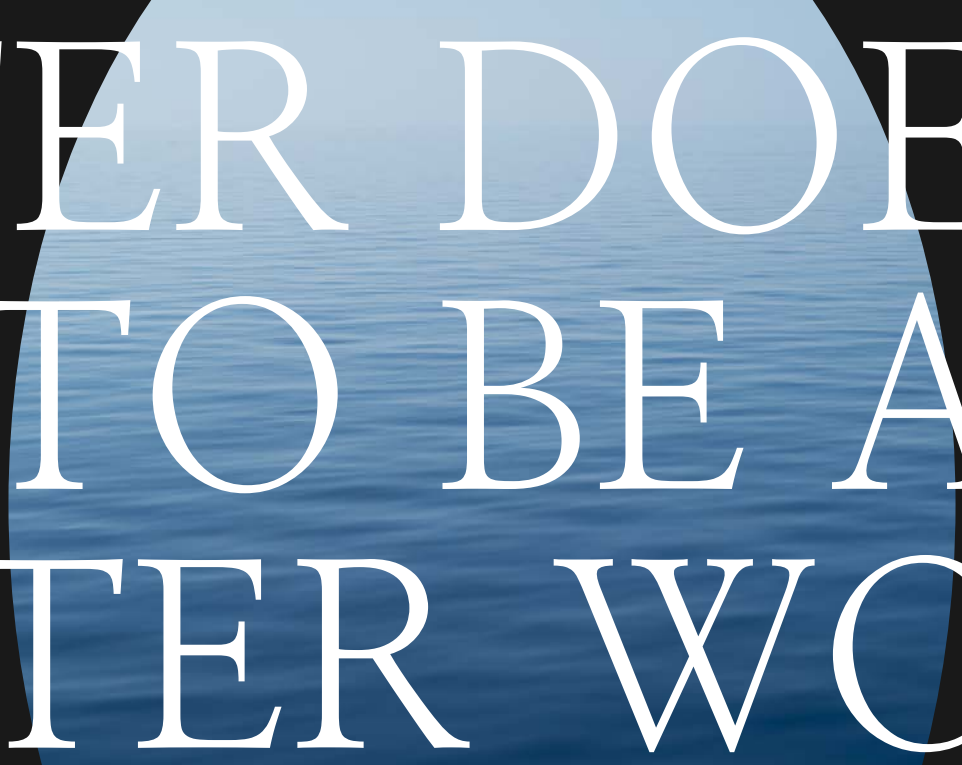
- 100% waterproof and other element protection like dirt, dust, sand and sea air and even germs cannot penetrate.
- Can handle the weight, floats with the weight of several electronic items
- Fully Submersible for any period of time
- Electronics fully functional behind the clear TPU window, very tactile and you can even use the stylus
- Airtight seal insulates to protect electronics from extreme heat and cold
- You can take first person videos right through the SLIM replaces a GoPro®.
- You can talk on your phone without removing it from the SLIM and the sound is crystal clear unlike an Otterbox® or LifeProof® case where the sound is muffled.
- Easy to sanitize and clean should you need to use your electronics in dirty/dusty/germ filled environments.



Versatility

- A carry-all for inclement weather or trips ashore with your electronics in tow.
- Adjustable and removable shoulder and hands straps so you can wear it your way.
- No need to get a new pack when you upgrade your devices, universal fit, buy it once use it for many years to come.
- Complete custom graphic design available for personal or corporate branding.





WATER DOESN'T
HAVE TO BE A FOUR
LETTER WORD.

Case Study

This is a true story, for real!!!

One day while soaking up the sun with my mom on Marco Island Florida the weather was perfect not a care in the world until I noticed my phone was gone.

It was dropped in the sand while packing up my beach chair and was ultimately carried out to sea by the tide embarking on a vacation of its own.

Fast forward 45 days and my husband gets a call from my phone 135 nautical miles away off the shore of Clearwater Florida. My phone still in its UGO® case was plucked from the waves by a kind stranger completely dry thanks to the UGO®.

This was the first phone pack that actually worked not just for me but for thousands of other beach goers, what are you waiting for get your UGO® today I'm sure glad I did.

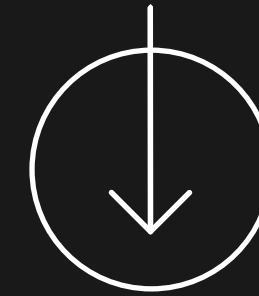
Thank you UGO® for making such a quality product! Kelly S.



- 45 days at sea
- Traveled 135 nautical miles



Your brand. Our dry pack.



If you are looking for a premium, and functional corporate gift or award for your clients, customers and employees please consider UGO®. It's the highest quality dry pack on the market and the gift that will keep on giving.

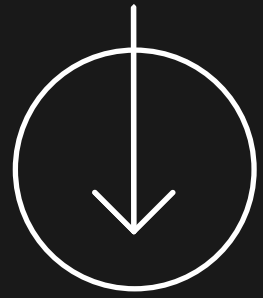
UGO® approaches our custom dry bag business with the same passion, attention to detail and philosophy that goes into designing our signature line of products.

We consider our corporate partners family and relish the opportunity to collaborate with and provide them with custom branded dry packs that are unique and true to their brand identity.

UGO® PRODUCT SERIES

- UGO® SLIM (fits all size phones)
- UGO® Phone 2.0 (fits all size phones)
- UGO® Tablet (fits tablets up to 11")
- UGO® Tablet XL (fits tablets up to 13")





GET BRANDED

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Tell us about your project.

We'll work together to create a customized branded dry pack that will make a lasting impact on your corporate gift that will be used for years to come. We offer full custom graphic design using our pack as your canvas or we can simply place your logo on each pack.

Investing in quality goods makes a statement. Let us showcase your brand in a unique way for increased visibility while protecting your tech like no other.

SOME OF OUR CLIENTS

3M

Minnesota Lynx

WNBA All Star Swag

Beneteau

Fore Points Marina

Sheex

Hilmerson Safety

State Bank of Faribault

Freedom Marine

Testimonials

We love UGO®, but don't just take our word for it. Listen to what our UGO® CREW has to say about the durability and versatility of the UGO® lineup of products. We look forward to making you a raving fan, too!



**ADVENTURE
HUNTER**

it's just absolutely brilliant,
iconic, and epic.

— Jim



**PROFESSIONAL
ANGLER**

One of those tools that there
is no excuse not to have it!

— Matt



**LINDBLAD
EXPEDITIONS**

I wouldn't get on the water
without it.

— Christine



LET'S CONTINUE THE CONVERSATION.

STAY IN TOUCH



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