



INTRODUCTION

You never forget your first season ticket. There's something magical about it. The designated seat. The commitment to a cause. The sense of tradition. It gives you goosebumps.

Many of us keep that first ticket, tucked away in an old scrapbook or stashed in the loft for safekeeping. It will fray and yellow with age, but the memories will never fade.

One day, feeling nostalgic, we'll look at those old stubs and it will all come rushing back. Heroes. Feelings. Moments. Childhoods will be rekindled, and eras will merge to one.

It's who we are. It's what we do. Some of us are born with Tranmere Rovers in the blood, raised from the cradle on tales of Aldridge and Muir, Morrissey and Nevin, Dean and Waring. Others catch the bug later on, when introduced by a friend or loved one, and we learn to love that famous white shirt just as much.

It doesn't matter how; sooner or later, we all get addicted. We're supporters for life, living and dying with every kick of the ball.

You see, the football stadium has a rare ability to unite people across social, economic and cultural divides. Regardless of occupation or salary, race or religion, creed or class, it's the one place where we all gather safely to cheer for the same thing. Every other Saturday and the occasional Tuesday night, for ninety minutes, nothing else matters.

That sense of belonging is enhanced in the lower leagues. Yet Tranmere is distinguished still further by the unparalleled loyalty of its fanbase, for which everyone associated with the club is immensely grateful.

Even when our most fervent dreams end in heartbreak, we go back for more, because that's life. That's football. That's Tranmere. There is still a tremendous spirit of belonging, and that will never cease.

Football isn't just about wins and losses. Tranmere isn't just about what transpires on that hallowed pitch. It's about the mums & dads and sons & daughters who enjoy the Fan Park. It's about the families who meet in the Supporters Club. I. It's about the friends who sing together, stand together, and maybe even bang a drum or wave a flag together, enhancing the atmosphere and playing an active role in this fine mosaic of communal good.





CHAIRMAN/VICE-CHAIRMAN



When we came to Tranmere we said that we were uncomfortable with being introduced as owners of the Club, because we see ourselves as guardians of it for the fans. Without the fans, football clubs are nothing. It has therefore been a source of great satisfaction to us both, that despite the Club currently sitting in the National League, our season ticket numbers have been growing steadily and many people have commented that there is a real sense of camaraderie and community back at the Club. Certainly the matchday atmosphere has been completely transformed over the past 2 seasons, and we are starting to see a generation of younger supporters getting the Tranmere bug, enjoying the game and being proud to be part of the SWA, rather than supporting one of our neighbours over the river. This is in no small part down to the great efforts made by the Supporters Trust and TROSC to make matchdays more enjoyable, but also to each and every one of you who come to matches, come rain or shine, to be part of what we are trying to build.

But we can never take our support for granted and we know that times are hard for many people. For that reason we have this year decided to freeze season ticket prices again, to introduce a new age band to keep the costs lower for young adults, and to allow people to pay for their season tickets over a period of time, without having to go to a third party finance house. We are also continuing the successful #SWA2 tickets initiative, to ensure that those in our community who are in danger of social isolation or who are suffering hardship, have a chance to be part of the Tranmere family.

I hope you will join us for the ride next season - hopefully back in the Football League.

Regards,

Mark and Nicola Palios

MESSAGE FROM THE MANAGER

Dear Tranmere fans,

I'd like to take this opportunity to thank you for your incredible support since I've been back at the Club. The backing you have given me, the players and my staff, at home and away, is a big part of the reason I came back to Tranmere. You are what makes this club so special. It can't be a coincidence that we currently have one of the best home records in the National League. We have five thousand plus people, all with the same common goal and it is fantastic. There is a buzz around the ground on matchdays and long may it continue. The players feed off your support and the atmosphere that you have been creating and it makes their job easier, knowing they've got you on their side. But make no mistake, the players know they can't just turn up, they have to perform for you. We drill it into them what it means to be a Tranmere player and they know they have to win matches.

We have had and we will have bad days, that's part of football. But what you've done is stick with us when things have been difficult and we've seen that loyalty pay off, with some vital late goals on more than one occasion. We thank you for that too.

We're already looking ahead to next season and once again the Club is putting on some fantastic Season Ticket deals for the whole family. We know that times are hard and people are being careful with their money so I'm pleased that the Club is now able to offer interest free season ticket payments over 12 months.

I hope to see you at Prenton Park in 2018/19.

Micky Mellon



SEASON TICKETS - ALL YOU NEED TO KNOW

Be part of the atmosphere at Prenton Park next season with a 2018/19 Season Ticket. With a 2018/19 Season Ticket, you won't miss a minute of the action. Our Season Ticket guarantee means it will be the most cost effective way to follow Tranmere.

Key highlights of your 18/19 Season Ticket:

Renew before the final renewal deadline of the end of April and save £££s Spread the cost by monthly payments, with up to 12 months interest free New young adults category, age 23-24

Adult S/T from as little as £13.30 per match [23 matches]
Under 18 S/T from a fantastic £3.26 a match [23 matches]
Family Ticket [2Adult + 2Junior] from as little as £50.66 per month [23 matches]

Various Discount Vouchers e.g. Bring a Friend, 1/2 Price etc.

SPREAD THE COST, INTEREST FREE BY MONTHLY INSTALMENTS.

The Scheme is open to all with a Bank Account. There will be a small admin charge of £5.

If you sign up by the early bird renewal deadline at the end of April and spread the cost over 12 months, a Kop Adult Ticket can be yours for just £24.09 per month, an Adult/Junior Family Ticket works out at £25.33 a month, whilst an Under 18 Ticket will be £6.25 per month.

Sign up today – simply complete your application form online, call into the Club Shop or post to the Club.



SEASON TICKETS - ALL YOU NEED TO KNOW

TIMELINE

FEBRUARY - Early bird price and your chance to spread payments over 12 months interest free.

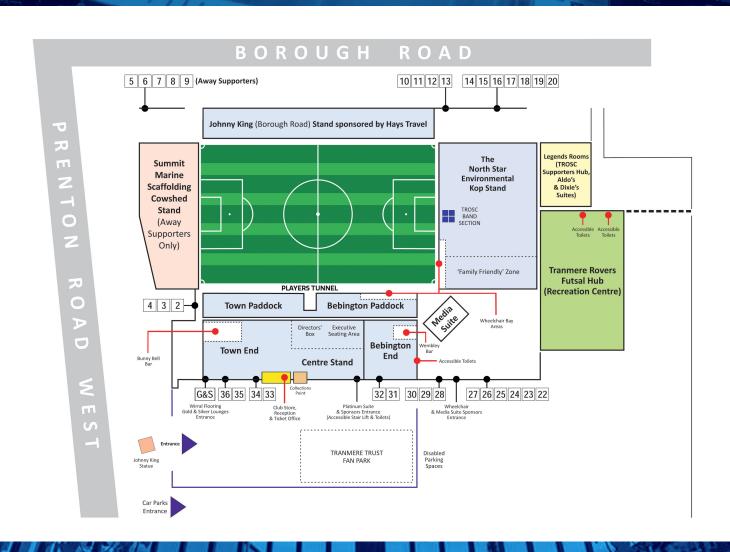
MARCH - Early bird price and your chance to spread payments over 12 months interest free.

APRIL - Early bird price and your chance to spread payments over 12 months interest free.

MAY/JUNE/JULY - Standard price is applicable.

AUGUST - The action kicks off with the start of the new 2018/19 season.

STADIUM PLAN



PRICE GUIDE

CATEGORY	EARLY BIRD RENEWALS	EARLY BIRD NEW
MAIN STAND		
ADULT	£340.00	£360.00
SENIOR (65+)	£221.00	£234.00
YOUNG ADULT (23-24)	£289.00	£306.00
YOUNG PERSON (18-22)	£221.00	£234.00
DISABLED & CARER	£221.00	£234.00
JUNIOR (UNDER 18)	£90.00	£96.00
ACCOMPANIED JUNIOR (UNDER 12)	£75.00	£80.00
TOWN PADDOCK INC BUNNY BELL BAR		
ADULT	£306.00	£324.00
SENIOR (65+)	£187.00	£198.00
YOUNG ADULT (23-24)	£255.00	£270.00
YOUNG PERSON (18-22)	£187.00	£198.00
DISABLED & CARER	£187.00	£198.00
JUNIOR (UNDER 18)	£75.00	£80.00
ACCOMPANIED JUNIOR (UNDER 12)	£30.00	£32.00
GROUND (KOP, BEBINGTON PADDOCK, JK STAND)		
ADULT	£289.00	£306.00
SENIOR (65+)	£170.00	£180.00
YOUNG ADULT (23-24)	£238.00	£252.00
YOUNG PERSON (18-22)	£170.00	£180.00
DISABLED & CARER	£170.00	£180.00
JUNIOR (UNDER 18)	£75.00	£80.00
ACCOMPANIED JUNIOR (UNDER 12)	£30.00	£32.00
ALF (FAMILY FRIENDLY AREA ONLY)		
FAMILY TICKET (2AD & 2JNR)	£608.00	£644.00
FAMILY TIME (2AD & 1JNR)	£593.00	£627.00
BRING THE KIDS (1AD & 2JNR)	£319.00	£338.00
PARENT & CHILD (1AD & 1JNR)	£304.00	£321.00
LONG DISTANCE (75 MILES+ FROM PRENTON PARK)		
FLEXI 15 ADULT MAIN	£225	£240
FLEXI 10 ADULT MAIN	£150	£160
FLEXI 15 ADULT TOWN PAD	£202.50	£217
FLEXI 10 ADULT TOWN PAD	£135	£145
FLEXI 15 ADULT GROUND	£195	£210
FLEXI 10 ADULT GROUND	£130	£140
PLATINUM LOUNGE		
ADULT	£935.00	£990.00
JUNIOR (UNDER 18)	£595.00	£630.00
JUNIOR (UNDER 12)	£340.00	£360.00
GOLD LOUNGE		
ADULT	£646.00	£684.00
JUNIOR (UNDER 18)	£323.00	£342.00
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THE TRUST

TRANMERE ROVERS TRUST

The Supporters Trust is proud to be working alongside Mark & Nicola Palios, The Supporters Club and The Disabled Supporters Club to promote the 2018/19 season tickets.

We have set an ambitious target of selling 3,500 season tickets and we are determined to achieve this aim. One of the biggest and most welcome of changes, is offering you as the fans the chance to spread your payments over a 12-month period, interest free. For some parts of the ground e.g. The Kop, The Johnny King Stand and The Paddocks, this would equate to as little as £25 a month.

Throughout the campaign we will be offering many rewards, like the Micky Mellon Budget Boost. For example, the first 100, 500, 750 & 1000 who purchase a season ticket will be entered into a prize draw (prizes to be confirmed).

Regular sales updates will be posted through Club/Trust websites, social media, club shop, etc. on the progression to our target.

We as supporter groups and the Club are constantly looking at ways to enhance the matchday experience and make visiting Prenton Park an unforgettable experience. Let's also remember the community work that is undertaken by the Club for people who are less fortunate than most, through no fault of their own.

Tranmere Rovers in the Community are carrying out fantastic work throughout the year from feeding the homeless at Christmas to giving tickets to people who cannot afford to attend home games. A permanent collection for foodbanks takes place prior to home games and has been supported excellently.

It is a very rare thing to have all the supporters' groups and owners working together to achieve the success we all want for Tranmere Rovers Football Club.

Please commit to buying a Season Ticket and encourage others to do likewise.

History of the Tranmere Rovers Trust.

The Trust was formed in 2002, shortly after it formed a consortium with Weston Spirit to fight off an interest from Steven Vaughan in purchasing the Club from Peter Johnson.

From small beginnings, The Trust has gradually grown to where it is today. Over the last few years we raised the monies to erect the Johnny King Statue. We have helped finance the Disabled Supporters section in the Kop Stand, installed the new Club gates, more attractive fencing and greenery around the Directors car park. We successfully run the Fan Park on a match day.

We also have Trust representation at board level of the Club with Trust chairman Ben Harrison being the Trust representative.

This season we have helped with the formation of Cowshed Catering and have financed improvements in the Kop Concourse.

We are constantly raising money to help the Club wherever we can. Notably through the Trust 500 Club and with profits fromthe Fan Park.

Further details can be found at www.tranmereroverstrust.co.uk

Twitter - @Tranmere_Trust Facebook - Tranmere Rovers Trust Instagram-Tranmereroverstrust

SUPPORTERS CLUB

From the outside it may seem strange that attendances at Prenton Park in recent years have remained impressive and that inside the home of our beautiful football club is a feeling of hope and an atmosphere that is quite literally bouncing. When this club takes its rightful place back in the Football League the supporters, the magnificent Super White Army, will have helped take them there.

The creation of the Official Supporters Club has forged a link between supporters and those at the top of the club that is stronger than ever before. The TROSC committee represents its members through continual communication



with the club and offers a unique opportunity for the most important people at the Club to have their say and improve their matchday experience. As a direct result of member-driven initiatives, a visit to Prenton Park is a noticeably different occasion. Alongside the TROSC hub in Aldo's that now buzzes on a match day, working in harmony with the Tranmere Trust Marquee, the most noticeable difference has been in the Kop.

When we canvassed the opinions of our members following our inception, the recurring theme was fed back regarding improving the atmosphere, so that became our first major project. A lot of hard work has gone on behind the scenes to improve the appearance of the Kop and create the feeling of a true 'home end' that can grow organically as more people are drawn to it by the noise and sounds generated. Game by game the numbers grow in the lower-central Kop, and for this coming season the club are officially recognising that area (the 'V' and the 'E' and below if you're looking at it) as a designated area for those who like to visually and vocally give their backing and drive the team onwards. We are proud to be working on this promotion to increase Season Ticket holder numbers at Prenton Park as it could have an immeasurable positive impact on the direction we are heading. If making noise is your thing then we urge you to join us and the band in the lower central Kop and be a part of creating an atmosphere befitting of a Club that's aiming to surge upwards through the leagues and back to where we belong.

You can join the TROSC for 2018/19 for just £10 for adults and £5 for children (or a family membership of £20). Your membership will as ever provide you with your season pack containing a one-off collectable TRFC pin-badge, invitations to events throughout the season and a vote on both player of the year and what colour the away shirt will be the following season. You will also get a named membership card that will gain you priority in ticket sales, a monthly newsletter and access to the TROSC app that can record your attendance at away matches and enhance your priority in ticket sales further as a reward for supporting the club on the road. Committee members will be on hand in Aldo's at the TROSC hub to take memberships/queries and we are available daily on Facebook, Twitter and via email on supportersclub@tranmererovers.co.uk for anything you'd like to discuss. We work continually to improve the supporting experience for the SWA, encourage your input and ensure your voice is heard so that fans are at the heart of developments at their club.

You are this club and we hope to see you here next season. Please also share this brochure and do your bit to spread the word...something is happening here and you can be a part of it.

www.facebook.com/TranmereRoversOSC https://twitter.com/SWA_TRFC www.instagram.com/tranmereroversosc

To join the TROSC please visit our webite – www.tranmereroversosc.co.uk and follow the instructions.

DISABLED SUPPORTERS CLUB

The Lee Knight Foundation (LKF) is the fundraising arm of the Tranmere Rovers Disabled Supporters association (TRDSA) and was created by Lee Knight a lifelong Tranmere fan. As a wheelchair user Lee wanted to improve the ground for wheelchair users and other disabled supporters. He started fund raising by putting on events such as coffee mornings and Race nights with great success.

After many meetings with the club along with help from his brother Michael, Lee was able to put plans in place for improvements to be made as long as the TRDSA could fund the improvements. With Lee's condition, getting to meetings was difficult at times so Lee asked Andy Doyle to join him in his efforts to raise the TRDSA profile. Andy would help with attending meetings and setting up events for the TRDSA. Things were going well and the TRDSA was looking stronger than ever then suddenly in March 2015 Lee passed away.

Knowing how much the TRDSA meant to Lee and seeing how far it had come, along with plans already in place, it was only right that we continued the work in Lee's absence. Shortly after Lee's passing the Lee Knight Foundation was setup and got the LKF the Charity status it needed to proceed the way Lee would have wanted.

Since 2015 the LKF has gained lots of momentum, we have held some great events including two successful world record attempts helping to raise money towards some fantastic improvements to the ground, such as a new wheelchair bay in the Kop and one in the Main Stand, a lift up to the newly refurbished lounges and bay covers for the exposed wheelchair users at the front of the Family Paddock. We still have lots to achieve and with the support we've had so far we know we can continue to improve the match day experience for our disabled supporters.

2018 has been very positive for the LKF, we gained the support of Screwfix who have donated £5000 towards our fundraising. We would like to say a massive thank you to Screwfix for their support. We would also like to thank the Tranmere Rovers Trust for their support and of course anyone who has helped us along the way, we couldn't do it without the support we have.



TRANMERE ROVERS IN THE COMMUNITY

Tranmere Rovers in the Community is the charity arm to the football club. The scheme delivers under key themes such as social inclusion, sports participation, health and well-being, education and employment.

Since the 2015/16 season Tranmere Rovers has significantly increased the focus to enhance the community delivery and be 'More than a Football Club', fully integrated into the work of the Club as a whole.

Some key focuses were:

- Maximizing our own assets and developing more community assets for delivery.
- Employability and supporting people to be 'fit for work'.
- Delivering high quality education programmes, ensuring positive progressions for learners into work or further education.
- Activities available to be enjoyed by all that promote healthy living
- Leading initiatives and appeals to support local people in need.

SWA2 is one of the community initiatives, it utilises donations from fans to enable people who would not get the opportunity to attend Prenton Park and enjoy live football.

Thousands of people have been able to enjoy live football here at Tranmere Rovers, whilst we have also ran a number of successful events around Christmas which enabled us to allow some children to meet Father Christmas for the first time, homeless people to have a proper hot meal and isolated people come together and enjoy a Christmas lunch.

The #SWA2 initiative also won an award at the 2016 MBNA Northwest Football Awards for Best Club Sponsorship & Fan Engagement Campaign, which is something we are incredibly proud of. None of these could have been achieved without the tremendous generosity of Tranmere Rovers supporters, coming together to help our local community and put smiles on people's faces who are experiencing difficult times.

#SWA2 is an ongoing initiative at the Club, and so we will be continuing to help local people during the 2018/19 season. When renewing or buying your season card for the 2018/19 season, you will be asked if you would like to make a donation to #SWA2. If you can, please do as it really makes a big difference to the people we are helping as part of this scheme.

You can also donate online at www.mydonate.bt.com/charities/tranmereroversinthecommunity or in person at the Tranmere Rovers Club Store at Prenton Park.

We are able to claim Gift Aid, so for every £1 #SWA2 receives, an additional 25p can be added to the fund.

Dawn Tolcher

Tranmere Rovers in the Community Managing Director





TALBOT BAR and RESTAURANT I WEDDINGS I CELEBRATION EVENTS I RIVERHILL HOTEL

TALBOT

Newly refurbished Bar & Restaurant opens Saturday 10 March
Fantastic choice of Menus available
Quality Wines plus great range of Gins
Brimstage and other local Craft Beers
Bookings now being taken

WEDDINGS

Perfect location for all Ceremonies
Reception for up to 70 guests in Award Winning Talbot Restaurant
Beautiful Gardens to front & rear with seating available
Bridal Suite and 14 Luxury Rooms

CELEBRATION EVENT

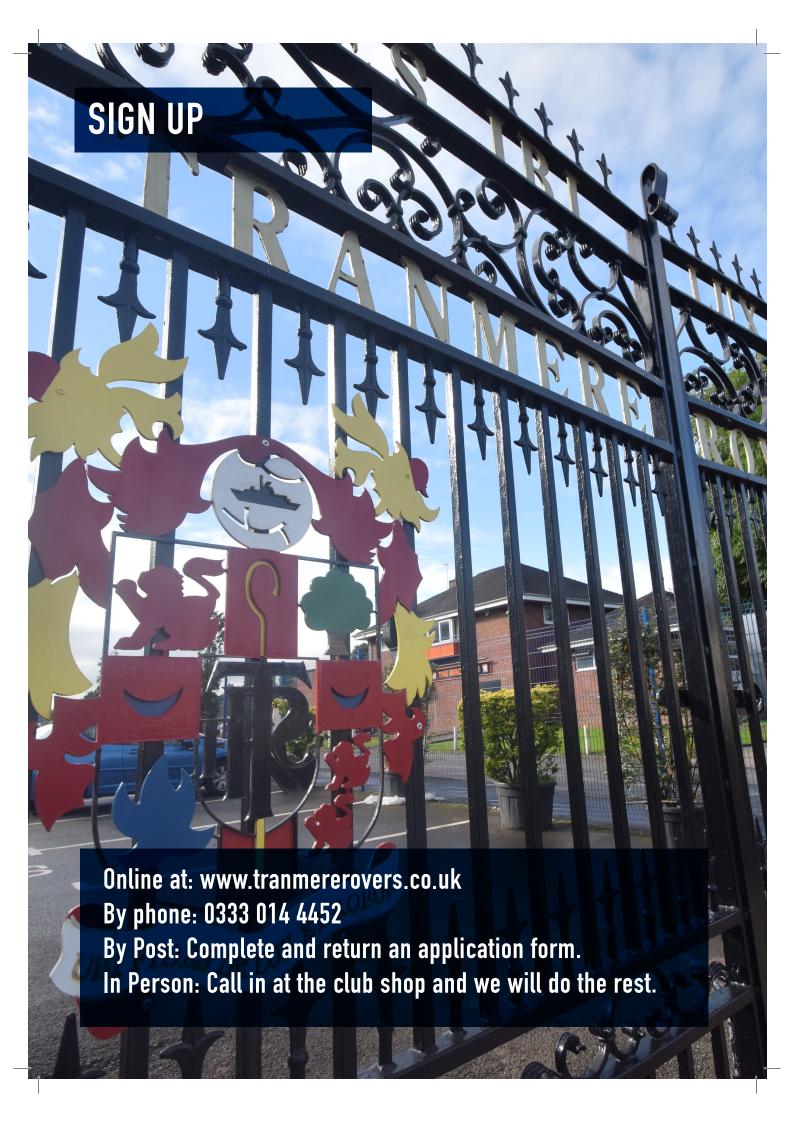
Exclusive Events tailored to your needs
From seated dinners, Birthday Parties, Christenings, Funerals to Business Meetings
Up to 75 Guests catered for

RIVERHILL HOTEL

Ideally located 5 mins from Birkenhead Tunnel & M53 motorway network
14 Luxury en-suite Bedrooms
2 Bridal Suites with 4 Poster Beds
Midweek & Weekend Packages available

Reception; reception@theriverhill.co.uk
Twitter: @riverhill_hotel
Facebook: @riverhillhotel
Instagram: riverhillhotel

WWW.THERIVERHILL.CO.UK





WHERE EXCELLENCE **MEETS INTEGRITY**

North Star Environmental Offers:

- Asbestos Air Monitoring, Surveys & Sampling
- Four-Stage Clearances For Certificates Of Reoccupation
- UKAS Accredited Laboratory
- UKATA Approved Asbestos Training
- Mobile Testing Laboratories

















