

felix doll

Marketing & Sales Internship 60% with sustainable accessory label

Felix Doll is a young Swiss accessory label - our vision is to produce timeless jewelry and scarves from sustainable, high-quality materials. We produce under fair working conditions in Nepal and work with small artisanal manufactories. We sell our products in concept stores, our own online store and at events and trade fairs.

THAT EXPECTS YOU

- Insights into various areas of a sustainable start-up
- Focus on Online Content, Sales, PR & Social Media Marketing
- Processing of customer inquiries, care and work on the online shop
- Development of performance oriented online campaigns
- Organization and implementation of events
- Representation of the label at fairs, construction & design stand, sales
- Development of texts & storytelling for website & social media
- Insights into the Daily Operative Business
- Further education and specialization in selected areas

WE LOOK FOR THIS

You have a hands-on mentality, like to take the initiative & have many ideas. The start-up world fascinates you and you want to contribute to a growing design company? Then you are most welcome! Also:

- Background in Marketing, Business, Sustainability or Design
- Passion for a sustainable economy and the urge to make a difference
- Excellent communication skills in English and/or German
- Very good application knowledge in Office & Adobe Creative Suite
- Digital Native in Social Media + E-Commerce with the will to deepen in this area

HOW WHERE WHAT?

We are looking for a trainee who is committed to 60% for 6 months from mid-January. You work 3 days a week and every now and then on the weekend (fair & events). The remuneration consists of a fixed and a variable component. Our studio is located in Altstetten, Zurich.

INTERESTED & MOTIVATED?

Letter of motivation & CV to info@felixdoll.com