

cool

thanks for being part of something so new so
super skinny and so very cool. **zerOz** is way less
wallet and more about how we live now.

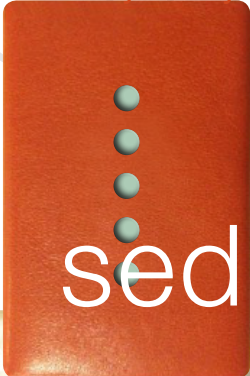


Z E R O Z
LESS WALLET. MORE COOL.



match

your style, your vibe, your voice, your life.
we made you one.



sedona



cayenne



shimmer



hipster



margarita



cigar shop

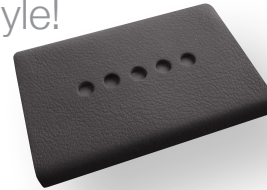


ZEROZ
LESS WALLET. MORE COOL.

the quick stuff:1

Z E R O Z

Less Wallet. More Cool. zerOz are designed and handcrafted in the U.S. using super awesome leather for people who appreciate carrying less stuff and more style!



the zerOz story

On a journey through the Appalachian Mountains, Paul Westrick had no idea it would lead him to where he is today. As a relentless cyclist he was determined to find a way to lighten up his ride. He wrapped his essentials in a rubber band and departed with a new minimalist approach. A year later he realized he still couldn't go back to his old-style wallet ways. Rather, using his years of experience in the design industry, he created a new wallet, much more practical and definitely more stylish.

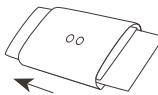
At first glance, you'll think it's too small to contain your life's paper trail of receipts and collection of plastic, but zerOz is about evaluating what you really need, and streamlining what you actually use.

zerOz are handcrafted by artists and designers in a studio storefront in Columbus, Ohio. Each zerOz takes on it's own characteristics as your lifestyle makes the wallet uniquely yours to carry on your life's adventures. Thousands of zerOz move in and out of pockets and purses every day. For something so skinny, zerOz is getting to be a big deal.

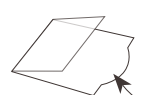
simple to use



ORGANIZE



SLIDE



POCKET TAB

MOST USED CARD

ID
DEBIT CARD
CREDIT CARD
PHOTOS
NOTES



CASH STRAP

Z E R O Z

LESS WALLET. MORE COOL.

the quick stuff:2

materials

The zerOz line continues to expand. Now offered in many styles, and color options from Octane Orange to Storm Grey to Margarita, most of the incredible leather used comes from environmentally aware leather companies in Italy. The backing material is recycled leather composite from shoe manufacturers, and the cool cashstrap on the back is laser etched from high tech rubber from the automotive industry.

sizing

Three sizes are available. The extra-small size holds 2-3 cards, the small version holds about 5 cards, and the medium option holds about 10 cards. So you can dial in exactly the perfect amount of wallet you want to carry.

accessories

Pocket tab: This frosty, clear sliding tab with a flip pocket is created to hold your favorite card, and to help separate and organize the others.

CashStrap: The grippy, stretchy strap provides endless uses: tuck in cash or a receipt, a hotel room key or have your ID ready to show.



Note cards: A handy way to keep a hard copy of key numbers or important reminders right at your fingertips.

patents

After exhaustive research, development and design zerOz holds one U.S. patent with another one pending. very cool!

go. [lighten up at zeroz.com](http://zeroz.com)



XS extra small



fits two or three cards. perfect for going out. slide in your ID, atm, room key or other important cards ... go super light

S small



fits about 5 cards. this is a great everyday, all around, cool easy-to-use zerOz. easy to organize & easy to find what you need, no more bulky wallet

m medium



fits about 10 cards. beyond the ID or license, slide in your most used cards, gift cards, photos, all quick to access, still super minimal

Z E R O Z

LESS WALLET. MORE COOL.

thanks for taking
the time to consider
sharing **zerOz** with
your great world. our
little wallet brand sure
is getting big love from
fans. reach out to us
with questions .. we
can't wait to meet you.

thx



Z E R O Z

LESS WALLET. MORE COOL.