



w&p

THE PROBLEM

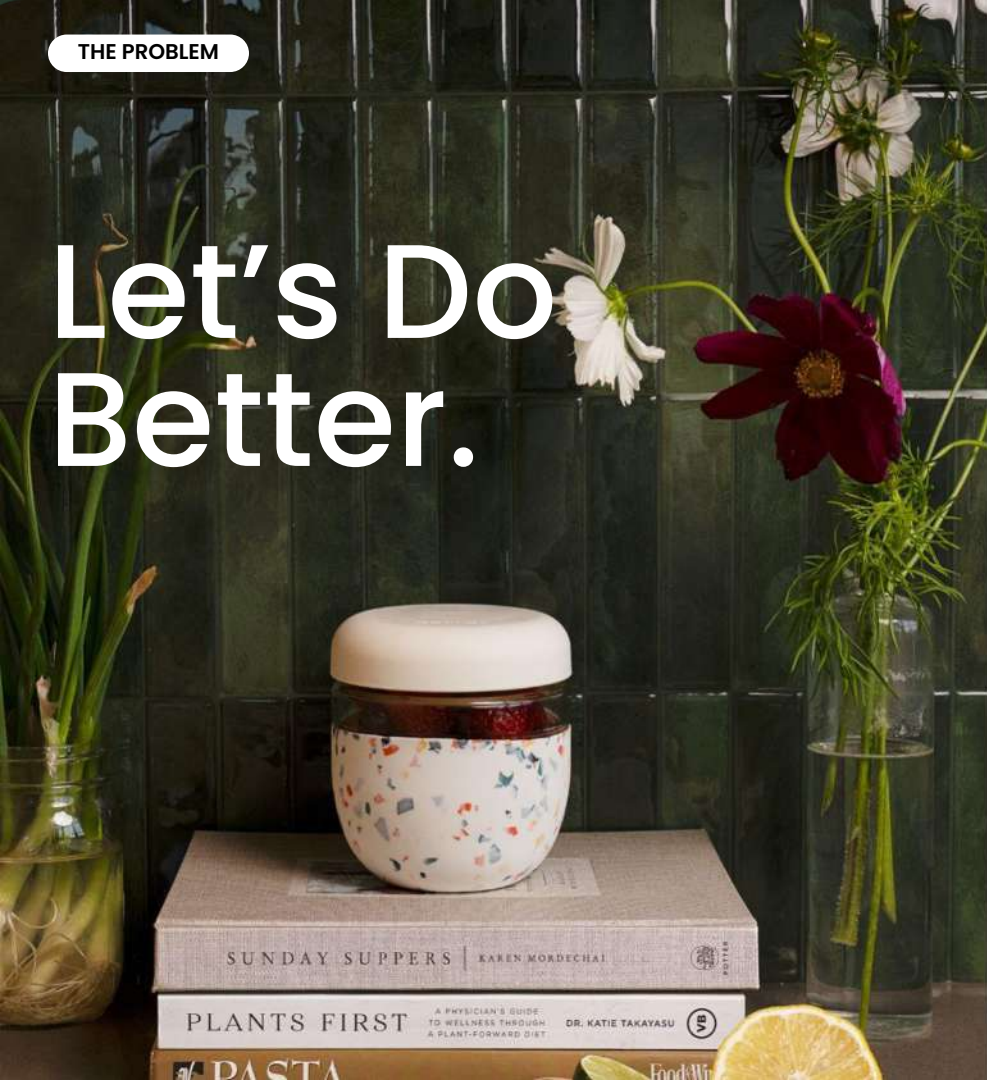
Let's Do Better.

230 lbs

of food waste produced by the average American each year, nearly $\frac{1}{3}$ of what they buy.

110 lbs

of single-use plastic waste produced by the average American each year.



THE SOLUTION

Sustainable, Covetable Swaps.

W&P beautifully replaces single-use kitchen disposables, empowering you to make sustainable choices that are better for you and the planet while bringing to life your personal style.



Better For You & The Planet.

YOU

- **Removes the health risk** from single-use plastics
- **Enables a healthier lifestyle** by building better habits
- **Saves you money** by bringing vs buying

THE PLANET

- **Reduces plastic waste** from single-use products
- **Reduces food waste** via more effective storage
- **Empowers a change** to a sustainable lifestyle

Our products are rooted in the kitchen, but travel with you through your day. Our designs embody form and function. They're as aesthetic as they are utilitarian, all while being infinitely reusable. That's the W&P difference.



TOP PRODUCTS At a Glance

Make & Take



**Seal Tight Bowl
Glass**
MSRP \$25-30



**Travel
Utensil Set**
MSRP \$15



**Lunch Bowl
Plastic**
MSRP \$20

Food Storage



**Reusable
Stretch Lids
Set of 6**
MSRP \$20



**Reusable Stretch
Wrap**
MSRP \$16



**Stand Up Silicone
Bags**
MSRP \$15-20



Roll Tight Bags
MSRP \$9-25

Freezer Solutions



Freezer Cubes
MSRP \$10-25



Sphere Ice Tray
MSRP \$18



Everyday Ice Tray
MSRP \$16



Extra Large Ice Tray
MSRP \$16

Customization

We offer **low MOQs** and an **average 15 day lead time** so your ideas can become reality quickly!



Laser Engraving

Most popular method for a premium tone on tone effect



Laser Marking

Option for a more modern look (no color) – will have a Greyscale result



UV Printing

Available method for one color artwork to show clear contrast from product color



Full Color Printing

Add a full color logo to any product (silicone allows up to 4-color)



Packaging

Custom printed packaging to feature your logo and/or design

One-Stop Shop

W&P is the only brand that offers a one-stop shop solution across categories from food storage to drinkware. Our approach enables us to be your single vendor for sustainable products.





Product Catalog

- 01 Make & Take
- 02 Drinkware
- 03 Food Storage

01 Make & Take

Reusable containers that ensure stylish and sustainable storage for every bite. Whether you're at home or on-the-go, these innovative vessels will replace single-use products in your everyday routine.



Spring Line Sheet



Seal Tight Bowl
Glass
16oz or 24oz



Dressing Container



Travel Utensil Set



Popcorn Popper
(Personal or Standard)



Bento Box



Lunch Bowl
Ceramic



Lunch Bowl
Plastic

Seal Tight Glass Bowl

BEST SELLER!



MSRP: 16 oz - \$25.00, 24 oz - \$30.00

Colors:  Blush  Charcoal  Cream  Mint  Slate  Charcoal Terrazzo  Cream Terrazzo

New for 2024:  Oat  Sage

From soups to snacks, leak proof your leftovers with our fan-favorite Seal Tight Bowl. Designed to encourage healthier habits, this eco-friendly bowl is perfect for meal prepping, storing bulk items in the pantry, saving chopped produce in the fridge, and much more.

- **The Best Materials:** Crafted from shatter-resistant, slim and durable borosilicate glass and wrapped in a matte soft-touch silicone sleeve for a firm, non-slip grip
- **Safe Storage:** The airtight screw-top lid creates a leak-proof seal so your food stays where it should, not lining the inside of your bag
- **Modern Meal Prep:** Versatile bowls give your fridge, pantry, or countertop a stylish upgrade for a space that's both tidy and chic

Product Details

- Borosilicate Glass and Silicone
- BPA-Free
- Microwave and Freezer Safe
- Dishwasher Safe

Dimensions





- 16 oz (2 cups) - 4 x 4 x 4 inches
- 24 oz (3 cups) - 5 x 4 x 4 inches



Lunch Bowl



MSRP: \$20.00

Colors:  Blush  Charcoal  Cream  Mint  Slate

The BYO lunch staple. This durable, lightweight plastic lunch bowl is perfect for transporting your salad, grain bowl, or leftovers in style – wherever your day may take you.

- **Lightweight Lunches:** Bowl is made from soft-touch BPA-free plastic with a silicone snap-strap that secures the lid to prevent spills, plus it's microwave and dishwasher safe
- **Perfectly Sized:** Bowl's roomy 1-liter capacity is perfect for grain bowls or a large salad
- **Stack & Store:** Designed to be carried upright, the smooth flat lid makes for easy stacking and storing so you can keep your cupboard organized



Product Details

- BPA-Free
- Microwave and Freezer Safe
- Dishwasher Safe




Dimensions

- 8 x 7 x 3 inches

Lunch Bowl – Ceramic



MSRP: \$40.00

Colors:  Blush  Charcoal  Cream  Mint

The BYO lunch staple. This durable ceramic lunch bowl is perfect for transporting your salad, grain bowl, or leftovers in style — wherever your day may take you.

- **The Best Materials:** Lunch bowl is made from sturdy ceramic with a silicone wrap and snap-strap that secures the lid to prevent spills
- **Perfectly Sized:** Bowl's roomy 1-liter capacity is perfect for grain bowls or a large salad
- **Stack & Store:** Designed to be carried upright, the smooth flat lid makes for easy stacking and storing so you can keep your cupboard organized



Product Details

- Ceramic and Silicone
- BPA-Free
- Microwave Safe
- Dishwasher Safe

Dimensions

- 8 x 7 x 3 inches

Bento Box



MSRP: \$25.00

Colors:  Blush  Charcoal  Mint  Cream (New! Available July 2024)

Let's do lunch! This perfectly portable Bento Box offers a generous bowl and tray to keep food crisp and fresh — think: a salad in the bowl and a sammy in the tray. It's the ideal companion for summer picnics and weekday commutes. Multiple compartments allow you to keep entrees, sides, and snacks all separate until you're ready to eat.

- **The Best Materials:** Lunch box is made from soft-touch, lightweight BPA-free plastic with a silicone snap-strap that secures the box
- **Perfectly Sized:** Bowl's generous six-cup capacity is perfect for pasta or a large salad; a removable tray holds two cups which is ideal for packing chips, sandwiches, or fruit
- **Tidy Toting:** Fits neatly in bags and purses and even has a divider for the bowl to keep snacks & sides separated

Product Details

- BPA-Free
- Microwave and Freezer Safe
- Dishwasher Safe

Dimensions

- 9 x 7 x 3 inches



Travel Utensil Set



MSRP: \$15.00

Colors:



Blush



Charcoal



Cream



Mint



Slate



Blush
Terrazzo



Charcoal
Terrazzo



Cream
Terrazzo

Put a fork in single-use plastic waste. This compact set of stainless steel silverware keeps a slim profile, while the silicone carrying case tucks away compactly in any bag.

- **The Best Materials:** The brushed stainless steel fork, knife and spoon make every meal feel special, whether you're camping, traveling, or working
- **Let's Go:** Durable, lightweight, and compact for easy transit
- **Tidy Toting:** The silicone carrying case helps utensils stay clean in transit, plus they're dishwasher safe for easy clean up

Product Details

- Stainless Steel and Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 7 x 2 x 1 inches

Dressing Containers



MSRP: \$10.00

Take your toppings to go! These reusable, leakproof containers keep dressing and condiments separate until you're ready to eat, so you can say goodbye to soggy meals.

- **Reduce, Reuse, Refill:** Bold condiments make healthy meals more exciting. Pack dressing, condiments, dips, spices, salt, and snacks in these versatile containers.
- **The Best Materials:** Crafted from lightweight BPA-free Tritan and silicone, these containers are designed to withstand daily use and are leak-proof and dishwasher safe.
- **Put a Lid On It:** A soft silicone lid snaps on to prevent messy spills and a slim profile tucks easily inside your Lunch Bowl or Lunch Box.



Product Details

- Tritan Plastic and Silicone
- BPA-Free
- Microwave and Freezer Safe
- Dishwasher Safe

Dimensions

- 2 x 2 x 1 inches

Popcorn Popper

BEST SELLER!



MSRP: Personal - \$20.00, Standard - \$25.00

Colors:  Charcoal  Red

Whether it's a Netflix marathon or a game night with friends, the Popcorn Popper gives you movie-theater popcorn with no fuss and no waste. Flip the lid, which doubles as a measuring cup, to measure out kernels for a perfect serving of microwave popcorn.

- **Waste Free:** Farewell to plastic-wrapped disposable microwave popcorn – all you need are kernels!
- **Collapsible:** Flatten the Popper to store it in the cupboard and save storage space. The Personal Popper makes 4 cups of popcorn, Standard Popper makes 9 cups of popcorn
- **The Best Materials:** The bowl and lid are pure, microwave-safe silicone



Product Details

- 100% Silicone
- BPA-Free
- Microwave Safe
- Dishwasher Safe

Dimensions

- Personal: 4 Cups, 7 x 7 x 2 inches
- Standard: 9 Cups, 8 x 8 x 2 inches

02 Drinkware

Beverage essentials that elevate every sip. From insulated bottles to travel-friendly mugs, our drinkware collection keeps it cool and checks every box.



Spring Line Sheet



Insulated Bottle
12oz, 16oz, 20oz



Drink Through Lid



Insulated Tumbler



Straw Lid



Insulated Wine Glass



Glass
Water Bottle



Glass
Wide Mouth Bottle



Wine Glass



Ceramic Travel Mug
12oz, 16oz

Insulated Bottle

BEST SELLER!



MSRP: 12 oz - \$30.00, 16 oz - \$35.00, 20 oz - \$40.00

Colors:  Blush  Charcoal  Cream  Lavender  Blush Terrazzo  Charcoal Terrazzo  Cream Terrazzo

Finally, a sleek and stylish bottle that you'll actually want to tote around! The double-walled, vacuum-insulated stainless steel frame provides unparalleled temperature control for the perfect sip, anywhere.

- **Pure, Clean Taste:** Edge-to-edge ceramic coating on the stainless steel frame ensures a pure, clean sip with zero metallic taste
- **Long-Lasting Insulation:** Keeps drinks piping hot up to 12 hours and icy cold for 24 hours
- **Built for Comfort:** Soft silicone sleeve offers a firm, non-slip grip for ultimate portability and also protects surfaces from scuffs and scratches

Product Details

- Stainless Steel, Ceramic and Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 12 oz: 3 x 3 x 6 inches
- 16 oz: 3 x 3 x 7 inches
- 20 oz: 3 x 3 x 9 inches



Insulated Tumbler



MSRP: \$40.00

Colors:  Blush  Charcoal  Cream  Lavender  Blush Terrazzo  Charcoal Terrazzo  Cream Terrazzo

This generous 20 oz tumbler's splash-resistant lid makes it ideal for on-the-go sipping . The double-wall, vacuum-insulated stainless steel frame provides unparalleled temperature control for the perfect sip, anywhere.

- **Pure, Clean Taste:** Edge-to-edge ceramic coating on the stainless steel frame ensures a pure, clean sip with zero metallic taste
- **Long-Lasting Insulation:** Soft matte silicone sleeve offers a firm, non-slip grip for ultimate portability & also protects surfaces from scuffs and scratches
- **Built for Comfort:** Soft matte silicone sleeve offers a firm, non-slip grip for ultimate portability & also protects surfaces from scuffs and scratches

Product Details

- Stainless Steel, Ceramic and Silicone
- 20 oz Capacity
- BPA-Free
- Dishwasher Safe

Dimensions

- 4 x 4 x 7 inches



Insulated Wine Glass



MSRP: \$30.00

Colors:  Charcoal  Cream

Cheers! The double-wall, vacuum-insulated stainless steel frame provides unparalleled temperature control for the perfect sip, anywhere.

- **Pure, Clean Taste:** Edge-to-edge ceramic coating on the stainless steel frame ensures a pure, clean sip with zero metallic taste
- **Long-Lasting Insulation:** Keeps beverages hot & cold for hours, while a press fit matching lid slides open for splash-free sipping or to accommodate a cocktail straw
- **Built for Comfort:** Soft matte silicone sleeve offers a firm, non-slip grip for ultimate portability & also protects surfaces from scuffs and scratches

Product Details

- Stainless Steel, Ceramic and Silicone
- 11 oz Capacity
- BPA-Free
- Dishwasher Safe

Dimensions

- 4 x 4 x 4 inches












Ceramic Travel Mug

BEST SELLER!



MSRP: 12 oz - \$25.00, 16 oz - \$30.00

Colors:

 Blush	 Charcoal	 Cream	 Mint	 Slate	 Lavender
 Blush Terrazzo	 Charcoal Terrazzo	 Cream Terrazzo			

Start your morning with this high quality ceramic alternative to disposable coffee cups. Skip the line and reduce single-use waste by brewing your own coffee, tea, matcha, and more at home.

- **Easy Sipping:** Splash-resistant lid crafted from BPA-free plastic keeps drinks in and unwanted debris out with a slide-lock tab to accommodate a straw or stirrer
- **The Best Materials:** Crafted from durable ceramic that's microwave and dishwasher safe
- **Built for Comfort:** Matte soft-touch silicone sleeve offers a firm, non-slip grip for ultimate portability

Product Details

- Ceramic and Silicone
- BPA-Free
- Microwave Safe
- Dishwasher Safe

Dimensions

- 12 oz: 4 x 3 x 3 inches
- 16 oz: 6 x 3 x 3 inches












Glass Water Bottle



MSRP: \$30.00

Colors:

 Blush	 Charcoal	 Cream	 Mint	 Slate	 Lavender
 Blush Terrazzo	 Charcoal Terrazzo	 Cream Terrazzo			

Upgrade your hydration game with the sleek, modern Glass Wide Mouth Water Bottle, an elegant sustainable swap for disposable plastic bottles.

- **Let's Go:** Airtight twist-off cap ensures a tight seal so you can toss it in your bag without spilling with a generous, easy-to-clean opening perfect for smoothies and elixirs
- **The Best Materials:** Made from slim and durable borosilicate glass for quality and cleanliness so you can drink water that tastes like water (and nothing else)
- **Built for Comfort:** Soft silicone sleeve offers a firm, non-slip grip for ultimate portability and protects surfaces from scratches and scuffs

Product Details

- Borosilicate Glass and Silicone
- 20 oz Capacity
- BPA-Free
- Dishwasher Safe

Dimensions

- 3 x 3 x 7 inches

Glass Wide Mouth Bottle



MSRP: \$30.00

Colors:  Blush  Charcoal  Cream  Mint  Slate  Lavender

Upgrade your hydration game with the sleek, modern Glass Wide Mouth Water Bottle, an elegant sustainable swap for disposable plastic bottles.

- **Let's Go:** Airtight twist-off cap ensures a tight seal so you can toss it in your bag without spilling with a generous, easy-to-clean opening perfect for smoothies and elixirs
- **The Best Materials:** Made from slim and durable borosilicate glass for quality and cleanliness so you can drink water that tastes like water (and nothing else)
- **Built for Comfort:** Soft silicone sleeve offers a firm, non-slip grip for ultimate portability and protects surfaces from scratches and scuffs



Product Details

- Borosilicate Glass and Silicone
- 16 oz Capacity
- BPA-Free
- Dishwasher Safe







Dimensions




- 3 x 3 x 7 inches

Wine Glass



MSRP: \$25.00

Colors:  Blush  Charcoal  Cream  Mint  Slate  Lavender

 Blush Terrazzo  Charcoal Terrazzo  Cream Terrazzo

So long, plastic cups! Take your wine or cocktail to-go with this modern, minimalist Wine Glass. Make a planet-friendly choice and enjoy your favorite sip the way it deserves: out of real glass.

- **Easy Sipping:** Splash-resistant lid crafted from BPA-free plastic keeps drinks in and unwanted debris out with a slide-lock tab to accommodate a straw or stirrer
- **The Best Materials:** Made from slim and durable borosilicate glass for quality and cleanliness so your wine tastes like wine (and nothing else)
- **Built for Comfort:** Soft silicone sleeve offers a firm, non-slip grip for ultimate portability and protects surfaces from scratches and scuffs

Product Details

- Borosilicate Glass and Silicone
- 15 oz Capacity
- BPA-Free
- Dishwasher Safe

Dimensions

- 4 x 4 x 4 inches



Drink Through Lid

MSRP: \$15.00

Colors:  Blush  Charcoal  Cream  Lavender



Like to sip on-the-go? We've got you. Our Drink Through Lid has a rounded lip for a clean, comfortable sip. The lid fits snugly on our 12oz, 16oz, and 20oz Insulated Bottles.

- **Form & Function:** This thoughtfully designed screw top lid has interior threading for a clean, comfortable sip that won't leak or splash
- **The Best Materials:** Features a high-grade interior LFGB silicone seal, durable BPA free plastic and durable brushed pure aluminum handle
- **Portable Design:** Features a rounded brushed metal handle that flips up for easy toting, allows easy clipping on all type of bags and snaps down for compact storage



Product Details

- BPA-Free
- Dishwasher Safe

Dimensions

- 3 x 3 x 1 inches

Straw Lid



MSRP: \$10.00

Colors:  Blush  Charcoal  Cream  Lavender

Sip from any angle with our new Straw Lid. This new lid includes a soft-touch, BPA-free straw for a clean, comfortable sip and fits snugly on our 20oz Insulated Tumblers.

- **Form & Function:** A secure and splash-resistant press-fit lid designed to provide a comfortable sip in the car, at home, or on-the-go
- **The Best Materials:** Features durable BPA-free plastic for a pure, clean taste
- **Reduce & Reuse:** Say goodbye to single-use, disposable plastic straws and opt for a more sustainable alternative to refuel with your beverage of choice



Product Details

- BPA-Free
- Dishwasher Safe

Dimensions

- 4 x 4 x 10 inches

03 Food Storage

Reimagined food storage solutions, so you can tame and reclaim your fridge, freezer, and pantry while reducing food waste.



Spring Line Sheet



Cup Cubes Freezer Tray
2 Cubes, 4 Cubes,
6 Cubes



Reusable Stretch Lids



Reusable Stretch
Baking Lids



Reusable Stretch Wrap



Roll Tight Storage Bags



Flat Silicone Bags



Stand Up Silicone Bags



Freezer Cubes

Spring Line Sheet



Everyday Ice Tray



Pebble Ice Tray



Extra Large Cube
Tray



Sphere Ice Tray



Cocktail Ice Trays



Cocktail Ice Molds



Ice Box



Ice Cube



Collins Ice Tray



Water Bottle Ice
Tray



Single Sphere
Ice Mold



Clear Ice Mold



Ice Ball Box



Ice Ball Tray

Silicone Bags



MSRP: \$10 Snack Bag (10 oz), \$13 Sandwich Bag (34 oz), \$20 Storage Bag (46 oz)

Colors:  Blush  Charcoal  Cream  Mint  Slate

New for 2024:  Oat  Sage

A perfectly plastic-free set of bags — for freezing, steaming, storing, sous-viding, and more. The clear front lets you see what's inside while the back panel provides a chic pop of color.

- **Ultra Versatile:** Don't limit the bags to purely culinary uses — use them to store makeup, first-aid supplies, pens, toiletries, and much more
- **The Best Materials:** Durably constructed from 100% food-grade silicone with no chemicals, glues, or adhesives; Materials exceed US food-grade standards and are dishwasher, microwave, and freezer safe
- **Design Details:** Bags are made from one piece of silicone and have curved edges (no sharp corners) so you won't get any pesky, moldy buildup; Plus, you can flip the bag inside out to clean if you prefer to hand wash

Product Details

- 100% LFGB Silicone
- BPA-Free
- Oven, Microwave & Freezer Safe
- Dishwasher Safe

Dimensions

- 10 oz Bag: 8 x 5 x 1 inches
- 34 oz Bag: 8 x 8 x 1 inches
- 46 oz Bag: 8 x 10 x 1 inches



Silicone Bags



MSRP: \$15 Stand Up Bag (36 oz), \$20 Stand Up Storage Bag (50 oz)

Colors:  Blush  Charcoal  Cream  Mint  Slate

New for 2024:  Oat  Sage

A perfectly plastic-free set of bags — for freezing, steaming, storing, sous-viding, and more. The clear front lets you see what's inside while the back panel provides a chic pop of color.

- **Ultra Versatile:** Don't limit the bags to purely culinary uses — use them to store makeup, first-aid supplies, pens, toiletries, and much more
- **The Best Materials:** Durably constructed from 100% food-grade silicone with no chemicals, glues, or adhesives; Materials exceed US food-grade standards and are dishwasher, microwave, and freezer safe
- **Design Details:** Bags are made from one piece of silicone and have curved edges (no sharp corners) so you won't get any pesky, moldy buildup; Plus, you can flip the bag inside out to clean if you prefer to hand wash

Product Details

- 100% LFGB Silicone
- BPA-Free
- Oven, Microwave & Freezer Safe
- Dishwasher Safe

Dimensions

- 36 oz: 5 x 7 x 4 inches
- 50 oz: 5 x 9 x 4 inches



Cup Cubes Freezer Tray – 4 & 6 Cubes



MSRP: \$25.00 – 6 Cube, \$20.00 – 4 Cube
\$20.00 – 2 Cube

Colors: ● Charcoal ● Blue

Freeze 1-cup portions of soups, sauces, smoothies, and more with Cup Cubes Freezer Trays. Always have a fresh frozen portion ready to heat and eat!

- **Ready To Eat:** A silicone-wrapped interior steel rim gives the tray strength while individually molded cubes with easy-to-read measurement markings easily pop out when you're ready to thaw
- **The Best Materials:** Premium-grade pure silicone body and BPA-free lid keeps food as fresh as possible with an area for marking contents that also keeps freezer odors out — the tray is even microwave and oven safe up to 425°
- **Easy to Clean:** Tray and lid are sturdy and dishwasher safe, making them infinitely reusable



Product Details

- Steel Rim and Silicone
- BPA-Free
- Oven, Microwave, and Freezer Safe
- Dishwasher Safe

Dimensions

- 4 Cube: 7 x 7 x 3 inches
- 6 Cube: 10 x 7 x 3 inches

Reusable Stretch Wrap Set



MSRP: \$16 Stretch Wrap – Set of 3 (8"x7", 11"x10", 14"x13")

Colors:  Clear

Say goodbye to single-use plastic wrap! These endlessly reusable Stretch Wraps can protect your dish of leftovers in the fridge one day, then keep your cut fruit fresh the next – just rinse and repeat.

- **A Perfect Fit:** The three sizes are super stretchy and perfect for daily tasks. Small is perfect for half an onion, that leftover avocado, and every cut fruit and veggie in between. Medium is optimized for sandwiches and individual bowls, while the large size is ideal for covering plates of food in the fridge and microwave
- **See More, Save More:** The translucent wraps allow you to see the contents inside and help you remember what you stored to reduce food waste
- **The Best Materials:** Made from patent-pending super stretchy and crystal clear silicone that is freezer safe, dishwasher safe, microwave safe, oven safe, and BPA-free



Product Details

- 100% LFGB Silicone
- BPA-Free
- Oven, Microwave, and Freezer Safe
- Dishwasher Safe

Dimensions

- 8x7, 11x10, and 14x13 inches
- Tray Pack: 18 x 15 x 10 inches

Reusable Stretch Lids



MSRP: \$20.00 Set of 6 (2.5", 3.8", 4.5", 5.7", 6.5" & 8")

Colors:  Clear

Kiss plastic wrap and aluminum foil goodbye! The Reusable Stretch Lids are perfect for eliminating food waste by saving and storing leftovers, without the single-use plastic.

- **A Perfect Fit:** Multiple lid sizes stretch to fit a variety of shapes from small tuna cans to large serving bowls and everything in between
- **Thoughtful Touches:** Textured interior grips offer a super tight cling on slippery glass and ceramic while exterior handles allow you to easily stretch and pull the lid into a taut airtight cover for leakproof, stackable storage
- **The Best Materials:** Made from super stretchy and crystal clear silicone that is freezer safe, dishwasher safe, microwave safe, oven safe, and BPA-free

Product Details

- 100% LFGB Silicone
- BPA-Free
- Oven, Microwave, and Freezer Safe
- Dishwasher Safe

Dimensions

- 2.5, 3.8, 4.5, 5.7, 6.5, and 8 inch diameters
- Tray Pack: 18 x 10 x 9 inches



Reusable Stretch Baking Lids



MSRP: \$24 Stretch Baking Lids – Set of 3, \$16 Stretch Brownie Lids – Set of 2, \$14 Stretch Loaf Lids – Set of 2, \$12 Stretch Casserole Lid

Colors:  Clear

Kiss plastic wrap and aluminum foil goodbye! The Reusable Stretch Baking Lids are perfect for eliminating food waste by saving and storing leftovers, without the single-use plastic.

- **A Perfect Fit:** Multiple lid sizes stretch to fit a variety of shapes from small tuna cans to large serving bowls and everything in between
- **Thoughtful Touches:** Textured interior grips offer a super tight cling on slippery glass and ceramic while exterior handles allow you to easily stretch and pull the lid into a taut airtight cover for leakproof, stackable storage
- **The Best Materials:** Made from super stretchy and crystal clear silicone that is freezer safe, dishwasher safe, microwave safe, oven safe, and BPA-free

Product Details

- 100% LFGB Silicone
- BPA-Free
- Oven, Microwave, and Freezer Safe
- Dishwasher Safe

Dimensions

- Set of 3: 14 x 10 x 2 in
- Set of 2 Brownie Lids: 9 x 9 x 2 in
- Set of 2 Loaf Lids: 10 x 6 x 2 in
- Casserole Lid: 9 x 9 x 2 in



Freezer Cubes

NEW for 2024!



MSRP: \$25.00 Set of 3 (Small, Medium, Large), \$14.00 - Set of 2 (Small), \$10.00 - Medium, \$12.00 - Large

Colors: Clear

Batch cooking? Freezer Cubes to the rescue! Featuring 3 different sizes: Small (2 Cups), Medium (5 Cups), and Large (8 Cups) with a one-size-fits-all lid featuring an area to date and label contents, you can freeze and store all your favorite foods big or small with these tidy, stackable cubes.

- **Sustainable Storage:** Reduce food waste by storing batch-cooked meals, leftovers, and farmer's market hauls
- **Tidy Up:** Transparent cubes help you remember what you're storing and a gentle press of the soft bottom easily releases the frozen food
- **Stack & Store:** Interchangeable lids stack neatly and efficiently to optimize your freezer capacity by optimizing vertical freezer space.



Small
2 Cups



Medium
5 Cups



Large
8 Cups

Product Details

- LFGB-Certified Silicone
- BPA-Free
- Dishwasher and Freezer Safe

Dimensions

- Set of 3: 5 x 5 x 10 inches
- Set of 2 Small: 5 x 5 x 5 inches
- Medium: 5 x 5 x 5 inches
- Large: 5 x 5 x 7 inches

Reusable Stretch Produce Savers – Set of 7

AVAILABLE
MAY 2024



MSRP: \$15 Set of 7 (1.2", 1.6", 2", 2.6", 3.0", 3.1" & 3.7")

Colors:  Clear

Kiss plastic wrap and aluminum foil goodbye! The Reusable Stretch Produce Savers are perfect for eliminating food waste by saving and storing half-eaten or cut up fruits and veggies, without the single-use plastic.

- **A Perfect Fit:** Multiple saver sizes stretch to fit a variety of shapes from bananas to heads of lettuce and everything in between – also perfect for common household items like a stick of butter, cans of soda, and a variety of jars
- **Thoughtful Touches:** Textured interior grips offer a super tight cling on circular smooth fruits and veggies while exterior tabs allow you to easily stretch and pull the saver into a taut airtight cover. A bonus saver is perfectly sized for an avocado half.
- **The Best Materials:** Made from super stretchy and crystal clear silicone that is freezer safe, dishwasher safe, microwave safe, oven safe, and BPA-free

Product Details

- 100% LFGB Silicone
- BPA-Free
- Oven, Microwave, and Freezer Safe
- Dishwasher Safe

Dimensions

- 1.2, 1.6, 2, 2.6, 3, 3.1 and 3.7 inch diameters



Roll Tight Storage Bags



MSRP: \$25.00 Set of 3 (25 oz, 36 oz, 50 oz), \$9.00 - 25 oz, \$10.00 - 36 oz, \$12.00 - 50 oz

Colors:  Clear

The Roll Tight Storage Bag is the perfect space-saving tool for organizing your freezer, fridge, and pantry. Cluttered cabinets and cupboards don't stand a chance!

- **Design Details:** Thoughtfully designed to easily save food with soft built-in chip clip closure for an airtight seal while reducing storage space as you use the contents inside
- **Easy Organization:** Perfect for half-used bags of frozen fruits and veggies, partial boxes of frozen chicken nuggets and everything in between. Label the bag with a dry-erase marker to keep track of date and contents, then wash and reuse - bags even flip inside out for a thorough cleaning
- **The Best Materials:** Made from premium food-grade material with a metal crimping bar overmolded with soft-touch plastic



Product Details

- BPA-Free
- Freezer Safe

Dimensions

- Set of 3: 9 x 7 x 1 inches
- 25 oz: 6 x 7 x 1 inches
- 36 oz: 7 x 7 x 1 inches
- 50 oz: 9 x 7 x 1 inches

Everyday Ice Tray

BEST SELLER!



MSRP: \$16.00

Colors:  Charcoal  Blue  White Speckled

Our fan-favorite Everyday Ice Tray makes 12 generously sized, perfect ice cubes for your everyday beverage needs. Includes a lid for easy stacking and to keep out pesky odors.

- **Thoughtful Details:** A silicone-wrapped steel interior rim frames the tray to provide strength and rigidity for easily filling and mess-free transport to the freezer
- **Nicer Ice:** Individual cube molds easily pop out a single frozen cube at a time without having to twist and crack the tray
- **The Best Materials:** Crafted from 100% premium silicone while a lid protects the ice from odors and freezer burn

Product Details

- Steel Rim and Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 7.6 x 5.6 x 1.6 inches



Pebble Ice Tray



MSRP: \$14.00

Colors:  Charcoal

This at-home alternative to popular take-out pellet ice makes 100+ mini ice cubes, perfect for mojitos, mint juleps, and tropical drinks.

- **Perfectly Chilled Drinks:** The ratio of ice to surface melds sharp flavors into incredible cocktails and icy drinks
- **The Best Materials:** Made from 100% silicone, this tray is sturdy yet flexible for easy twist removal of multiple cubes
- **Compact Design:** Protective lid keeps odors out, while the thin space-saving design freezes ice quickly and enables stacking for easy freezer organization

Product Details

- 100% Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 7.2 x 5.8 x 0.9 inches



Extra Large Ice Cube Tray



MSRP: \$16.00

Colors:



Charcoal



Blue



White
Speckled

This tray makes four extra large, perfect ice cubes that melt slower, keeping your stiff drinks colder, longer. Includes a lid for easy stacking and to keep out pesky odors.

- **Design Details:** A silicone-wrapped steel interior rim frames the tray to provide strength and rigidity for easily filling and mess-free transport to the freezer
- **Individual Cubes:** Easily pop out a single cube at a time without having to twist and crack the tray
- **The Best Materials:** Crafted from 100% premium silicone with a lid to protect the ice from odors and freezer burn

Product Details

- Steel Rim and Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 6.4 x 6.4 x 2.4 inches



Sphere Ice Tray



MSRP: \$18.00

Colors:  Charcoal  Blue

This tray makes four perfect 2 1/2" ice spheres that melt slower, keeping your drink colder, longer. A must have for the home bartender!

- **Thoughtful Details:** The sloped internal molds combined with an external overflow gauge create seamless spheres every time
- **Individual Spheres:** Individual molds easily pop out a single frozen sphere at a time without having to twist and crack the tray
- **The Nicest Ice:** The large surface area makes the spheres slow-melting, keeping frozen longer for slow sippers. Also great for popping into pitchers and punch bowls for festive chilling!

Product Details

- Steel Rim and Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 6.3 x 6.3 x 2.5 inches



Cocktail Ice Trays



MSRP: \$25.00

Colors:  Charcoal

Inspired by swanky speakeasies, glorious jazz, and iconic, Prohibition-era cocktails, our intricately etched cocktail ice features stylized geometric designs that rival the drinks themselves.

- **Crystal:** Our Crystal Ice Tray makes four extra-large, intricately etched cubes. Featuring a stylized geometric design inspired by brilliant cut crystals, these super-sized cubes melt more slowly, chilling your drink to perfection with minimal dilution
- **Petal:** Our Petal Ice Tray makes four large spheres of ice. Featuring a detailed overlapping design inspired by the Art Nouveau movement, these decorative ice molds capture your attention while perfectly chilling your drink

Product Details

- 100% Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- Crystal: 5.9 x 5.8 x 2.6 inches
- Petal: 5.9 x 5.8 x 2.6 inches

Cocktail Ice Molds



MSRP: \$15.00

Colors:  Charcoal

Inspired by swanky speakeasies, glorious jazz, and iconic, Prohibition-era cocktails. Our intricately etched cocktail ice features stylized geometric designs that rival the drinks themselves.

- **Prism:** Our Prism Ice Mold makes an extra-large geometric cube that melts slowly and evenly, chilling drinks to perfection
- **Ripple:** Our Ripple Ice Mold crafts a generous sphere in a sculptural wave pattern that melts slowly and evenly with minimal dilution

Product Details

- 100% Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- Prism: 2.9 x 2.6 x 2.3 inches
- Ripple: 3.2 x 2.9 x 2.7 inches




Ice Ball Box

NEW!



MSRP: \$25.00

Colors:  Charcoal  Cream

The Ice Ball Box holds three trays of perfect ice balls that instantly elevate all of your drinks, from water to cocktails. Liven up your drinks by freezing juice, infusing ice with citrus and other fruits, or even leftover coffee to elevate your iced drinks.

- **Easy Freezing:** Fill the rigid bottom tray then snap on the pure silicone lid so filling is a breeze and ice removal is even easier. The storage lid keeps freezer odors out and allows for easy stacking and freezer organization
- **Compact Profile:** Make and store 96 perfect ice balls in one compact storage solution for a fun & festive upgrade to everyday drinks
- **The Best Materials:** Ice tray lid is made from soft premium silicone while the bottom tray, lid and storage container are made from durable BPA-free plastic

Product Details

- BPA-Free Plastic and Silicone
- Dishwasher Safe

Dimensions

- 9 x 4.7 x 4.2 inches



Ice Ball Tray

NEW!



MSRP: \$13.00

Colors:  Charcoal

The Ice Ball Tray makes perfect ice balls that instantly elevate all of your drinks, from water to cocktails. Liven up your drinks by freezing juice, infusing ice with citrus and other fruits, or even leftover coffee to elevate your iced drinks.

- **Easy Freezing:** Fill the rigid bottom tray then snap on the pure silicone lid so filling is a breeze and ice removal is even easier. The lid keeps freezer odors out and allows for easy stacking and freezer organization
- **Compact Profile:** Make 32 perfect ice balls in one compact tray, enough for multiple drinks
- **The Best Materials:** The top tray is made from soft premium silicone while the bottom tray is made from durable BPA-free plastic

Product Details

- BPA-Free Plastic and Silicone
- Dishwasher Safe

Dimensions

- 8.9 x 4.5 x 1 inches



Ice Box



MSRP: \$25.00

Colors:



Charcoal



Cream

Make perfectly square ice cubes that instantly elevate all of your drinks, from water to cocktails. Liven up your drinks by freezing juice, infusing ice with citrus & other fruits, or even leftover coffee to elevate your iced drinks.

- **Thoughtful Details:** Flexible silicone tray makes it easy to pop out a single cube, while the rigid lid snaps onto the base or tray for safe storage and to keep freezer odors out
- **Compact Profile:** Make and store 96 perfect ice cubes in one tidy footprint
- **The Best Materials:** Ice tray is made from soft premium silicone while the lid and box are made from durable BPA-free plastic

Product Details

- BPA-Free Plastic and Silicone
- Dishwasher Safe

Dimensions

- 8.9 x 4.5 x 4.7 inches



Ice Cube



MSRP: \$20.00

Colors:  Charcoal  Cream

Make perfect ice, in bulk. The Ice Cube holds 3 trays of perfectly square ice cubes in a compact and sleek profile.

- **Compact Profile:** Make and store 48 ice cubes in one compact storage solution, perfect for small fridges and bar freezers
- **Thoughtful Details:** The lid snaps onto the box directly for storage, or on the ice tray while ice is freezing to enable stacking for easy freezer organization and to keep odors out
- **The Best Materials:** Ice tray is made from soft premium silicone while the lid & box are made from durable BPA-free plastic

Product Details

- BPA-Free Plastic and Silicone
- Dishwasher Safe

Dimensions

- 5 x 5 x 5.5 inches

Collins Ice Tray



MSRP: \$16.00

Colors:  Charcoal

This tray makes four ice spears that fit perfectly in a Collins or highball glass. The provided lid blocks out pesky flavors from your freezer, while an internal steel frame makes filling and transporting the tray a breeze.

- **The Best Materials:** A silicone-wrapped steel interior rim frames the silicone tray to provide strength and rigidity for easily filling and mess-free transport to the freezer
- **Individual Sticks:** Individual molds easily pop out a single frozen spear at a time without having to twist and crack the tray
- **Perfect Ice:** Makes four 4 1/4" ice spears, perfect for keeping gin and tonics and other drinks served long over ice chilled and not watery.

Product Details

- Steel Rim and Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 7.7 x 5.5 x 1.8 Inches



Water Bottle Ice Tray



MSRP: \$16.00

Colors:  Charcoal

This tray makes five individual ice sticks that fit perfectly in most water bottles.

- **The Best Materials:** A silicone-wrapped steel interior rim frames the silicone tray to provide strength and rigidity for easily filling and mess-free transport to the freezer
- **Individual Sticks:** Individual molds easily pop out a single frozen stick at a time without having to twist and crack the tray
- **Perfect Ice:** Makes five 6" ice sticks, perfect for keeping liquids cool in everything from water bottles with narrow openings to soda bottles and more

Product Details

- Steel Rim and Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 7.4 x 5.6 x 1 Inches



Single Sphere Ice Mold



MSRP: \$12.00

Colors:  Charcoal

This perfect, slow-melting ice sphere will brighten up cocktails and keep punch bowls chilled.

- **The Best Materials:** Crafted from premium, food-grade silicone that's dishwasher safe for easy clean up
- **Slow Melting:** The large surface area makes the sphere slow-melting, keeping frozen longer for slow sippers. Also great for popping into pitchers and punch bowls for festive chilling!
- **Perfect Ice:** The sloped internal mold combined with an external overflow gauge creates a seamless sphere every time

Product Details

- 100% Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 2.8 x 2.8 x 2.8 inches



Clear Ice Mold



MSRP: \$35.00

Colors:  Charcoal

This mold makes one extra large, crystal clear ice cube – a visually stunning accompaniment for your favorite spirits.

- **Design Details:** The insulated sleeve freezes from the top down, making a perfectly clear 2" ice cube
- **Slow Melting:** The large surface area makes the cube slow-melting, keeping frozen longer for slow sippers and minimal spirit dilution
- **The Best Materials:** Premium silicone and BPA-free materials for the nicest ice

Product Details

- 100% Silicone
- BPA-Free
- Dishwasher Safe

Dimensions

- 4.5 x 4.5 x 6 inches



Our Community

Our community is diverse and passionate, engaging in conversation around products, sustainability tips, meal prep, organization, and more.

Empowering New Generations

Gen Z and Millennials care more about the environment than former generations, claiming it as their #1 political and social issue.

60%

of Gen Z consumers say their Carbon Footprint impacts their purchasing decisions.

18-34

Average Age

70%

Women

\$100 - 150K

Avg Household Income

209K

Instagram Followers

300+

Influencer Partners

700K

Email Subscribers



Making Things the Right Way.

- **Zero Smoke Pollution**
All waste gas is caught, water treated, and UV purified.
- **Waste Water Capture**
All waste water is collected and transferred to a waste processing facility.
- **Energy & Material Efficiency**
Temperature controlled, dust-free facility ensures high quality with low waste and improved energy efficiency.
- **Team Welfare**
Free lodging, nutritious food, and super pay and bonuses in air-conditioned and dust free facilities.

Press

With **25 billion earned PR impressions in 2023**, W&P consistently captures the attention of top publications – we're no strangers to the phrase **Editor's Pick**.



TIME

Reusable Stretch Wrap has been named as one of Time Magazine's "The Best Inventions of 2023"



"Incredibly sleek and undeniably multifunctional, the brand designs their product with intricacy, efficiency, and with the customer in mind."

FOOD&WINE

"Products that have made our lists for Best Glass Water Bottles and editor-loved coffee mugs."



"Leader in creating design-forward food storage options that make going green feel oh-so-appealing."



Thank
You!

w&p